



Notable Events at Brandeis Stores



We Are Showing
Clever Fall
Novelties in
Veilings and
Neckwear.

BRANDEIS STORES OMAHA

Brandeis
Stores Sell
Gossard
La Vida and
Lyra Corsets.

THE LATEST HIGH CLASS NOVELTIES IN Fine Trimming Laces, Novelty Bands, Nettings, Garnitures and Dress Trimmings

In the new Persian, Egyptian, multi-colored effects, also beaded, jetted, gold, silver and metallic effects. Prices range, per yard, from \$10 down to..... 49c

BRANDEIS STORES ARE EXCLUSIVE AGENTS IN OMAHA FOR
THE CELEBRATED **Munsing Underwear**

Women's, Children's and Men's fine, medium and heavy ribbed cotton and fleecy lined, part wool and all wool—all sizes, at..... 49c, 98c, \$1.50 to \$2.98

The Highest Grade of Kid Gloves

2-clasp Kid Gloves—Perrin make, in black, white, gray, green, champagne and all the newest fall shades. Fitted to the hand. Main Glove Counter, per pair, at..... \$1.75 and \$2.00

WOMEN'S TWO-CLASP FRENCH LAMBSKIN GLOVES—Black, white, tan, grey and blue, all sizes. Fitted if desired, per pair, at..... \$1.25



Brandeis Exquisite Millinery

There is a charm about Brandeis Hats that is always lacking in hats of less worthy origin.

A Brandeis Hat is always strictly correct—always harmonious in color and always an example of perfect taste.

Our importation from Paris this season cannot be surpassed by the showing of any other American milliner.

We mention superb fall models at—

\$25 to \$75

OPENING

BRANDEIS POMPEIAN ROOM

"Favored by Fashion's Colony"
"Welcomed and Appreciated by All Omaha"

We invite the people of this city and vicinity to be our guests at the formal opening of Omaha's newest and most delightful place of assembly—Brandeis Pompeian Room.

Monday, October Tenth

and continuing throughout the entire week

The Pompeian Room—the most picturesque room of its kind in America—is designed for the comfort and pleasure of the people of Omaha and its environs.

A special engagement for the opening
The Famous Ochlman Trio
Instrumental and Vocal Selections

Beautiful and valuable souvenirs presented to our patrons at the tables.

The Pompeian Room is One Series of Innovations

The brilliant Pompeian Fountain is a marvel of hand carving and artistic coloring.

Visit the Play Room and Nursery, where children may safely be left in the care of an experienced matron and a trained nurse without charge. Baby carriages checked free.

A Men's Smoking Room and Lounging Room, with the appointments of a modern club is on the Mezzanine floor.

Women's Club Room is freely at the disposal of Omaha women. Women's Retiring Rooms, Emergency Hospital and Silence Room. Free Parcel Check Room. Checks Cashed free on all banks U. S. Navy Model of Battleship Oregon, Free Demonstration. Branch Station U. S. Postoffice. Piano and Orchestra Concerts.

POMPEIAN ROOM IS OPEN EVENINGS

We Sell
Dress Fabrics
of Highest
Character.

BRANDEIS STORES OMAHA

Many Extreme
Novelties From
Our Own
Paris Office.

THE NEWEST ARRIVALS FOR FALL, 1910 Dress Goods and Silks

New arrivals of Persian silks, the most talked of and scarcest silk all over Europe and America. Our collection of over 50 different new combinations and tone effects is just superb, a beautiful line, at..... 79c to \$1.50

YARD WIDE MESSALINE

In all the newest street and evening shades and pastel colorings, very brilliant. Manufactured expressly for fine retail trade. 37 shades in silk dept.—very special, per yard, at \$1.00

CREPE DE CHINE, SPECIALLY PRICED

In dark and light shades, very much in demand for house and party dresses, navies, new browns, champagne, maize, Nile, etc., per yard, at..... 39c

EXCLUSIVE SINGLE PATTERNS FOR DRESSY GOWNS
Bordered and plain Marquillotte, silk voiles, silk twine voiles, cashmere printed effects, gauze and mousseline de soie—handsome collection, per yard, up from..... \$1.00

Imp. Dress Fabrics Specially Priced

125 pieces of a very special purchase, 54-inch, strictly new and elegant fabrics. While most of these fine dress goods were manufactured to sell at \$2.00, we are able to offer them, per yard, at..... 98c

A SALE OF BROADCLOTH, AT \$1.00 A YARD

Every new fall shade, as well as the lighter tints, new browns and blues, also black and pastel shades, per yard, at..... \$1.00

POPULAR PRICED DRESS GOODS—BARGAIN SQUARE
All wool novelty suitings, panamas, plain and fancy serges, Ottoman weaves, Tamise suitings, wool taffetas, etc., ranging from 42 to 50-inch, per yard, at..... 49c and 69c

ALL WOOL CHALLIES, AT 39c A YARD

Light and medium colors, also big line of colors in plain weaves, regular price 50c a yard, per yard, at..... 39c

Special in White Goods Dept.

White Cotton Crepe for waists, dresses and fine undermuslins, in plain, stripe and lace effects. This cloth requires no ironing; per yard, at..... 18c, 25c, 39c and up to \$1.00
45-inch Wide Mainsack—For fine underwear, soft finish and contains no dressing, made from the finest combed yarn, special per bolt of 10 yards, at..... \$2.10

Very Special Offers

Blankets and Comforters

Silkoline Comforters—With pure white cotton filling—sell always at \$1.50; at, each..... **\$1.00**

\$3.50 Beacon Bath Robe Blankets at \$1.98—Extra large size—one makes a robe or wrapper. Colors absolutely fast—cords and frogs to match, at, each..... **\$1.98**

Fine California All Wool Blankets—fancy plaids and checks—gray, tan, and white—full 11-4 size—sell regularly at \$7.00; at, pair, **\$5.00**

St. Mary's and North Star Fine Wool Blankets—No better blankets made, colored and white; at, pair..... **\$3.98 to \$20.00**

Full Size Single Cotton Blankets—White and colored—regular \$1.25 a pair grade; at, each, **35c**

Infant's Crib and Go-Cart Blankets and Robes—at, each..... **15c 39c 75c 98c** up to **\$2.50**

Fine Cotton Blankets—All colors and white—at, pair..... **50c 75c 98c \$1.25** up to **\$3.50**

Newest Fall Arrivals Women's Suits, Coats, Dresses

Brandeis Stores showing of women's ready-to-wear apparel is so far superior to the ordinary display that Omaha women of discrimination always come here as a matter of course.

NEW 3-PIECE TAILORED STREET SUITS ARE VERY POPULAR

These are the favorite new suits, made of beautiful broadcloth, trimmed in braids and soutache. Gowns made with the new waist and shackled skirt effect and coat out in the new hip lengths, very exclusive and dressy, at..... **\$59, \$65, \$75**

HIGH GRADE TAILORED SUITS, AT \$35.00, \$39.00 and \$49.00

Every stunning, new model for fall finds representation here. All those smart, new mixed cloths and plain colors. Many of these suits are samples and the styles cannot be duplicated—an unusually fine group.

"FASHIONSEAL" SUITS FOR WOMEN ARE FALL STYLE ARISTOCRATS, \$25.00

Not to be compared with any other lines at this price. "Fashionseals" are in a class by themselves.

CLEVER STYLES IN ELEGANT SILK DRESSES, AT \$22.50

This is a charming group of fall gowns, made of the prettiest silks and chiffons. There are 30 different styles and colors to select from, made to sell as high as \$35.00, at..... **\$22.50**

Elegant evening and dinner Gowns in individual styles, selected by our own buyers, at..... **\$35.00 to \$65.00**

EVENING CAPE COATS

Made in the popular high colors, full satin lined, fancy collars, very pretty for informal wear; dainty, popular colors, \$35 values, ... **\$19**

Long Black BROADCLOTH COATS

Here are coats that are beautifully tailored, very pretty braid trimmed effects, shown for the first time, special, at..... **\$25**

ALL THE CLEVEREST STYLES IN FALL WAISTS ARE HERE

Very Smart New Black Taffeta Waists, all new ideas, at..... **\$5.00**

We are exclusive selling agents for the "King" tailored Waists, the height of tailored elegance. at..... **\$6.98 to \$15.00**

BEAUTIFUL NEW VOILE SKIRTS FOR FALL

Fine braids and silk embroidered trimmings, beautifully tailored, black and other desirable shades, a splendid variety, at..... **\$10**

THE NEWEST IDEAS IN SWEATER COATS

We show a much greater variety of strictly desirable styles than any western store. A special group in white and all colors, at..... **\$5**

Lace Curtain Specials

Cable Net Curtains—in Ivory and Arab color—worth up to \$3 a pair—special for Monday, at, per pair..... **\$1.98**

Robinet and Serim Curtains—Trimmed with wide lace—worth up to \$3.50, at, pair..... **\$2.25**

Flirt Net Curtains—in new fall patterns for living rooms—an immense assortment, will go at, per pair..... **\$2.98 and \$3.50**

Portieres—Full size, fringe top and bottom—worth up to \$3 pair—special Monday, at..... **\$1.98**

Portieres—With tapestry bands, in brown, green and red—worth \$5 a pair—Monday, at, per pair..... **\$3.98**

Sunfast Portieres—Something new, at, per pair..... **\$7.50**

COUCH COVERS—Our new fall line is now complete; from..... **98c** up to, pair..... **\$8.00**

ROPE PORTIERES—An endless assortment at..... **\$1.98** up to, per pair..... **\$11.00**

IMPORTANT ANNOUNCEMENT—We are Omaha agents for the Lancaster English water-proof Shade Cloth. This cloth will sponge clean, will not crack or fade. Let us figure your window shade order. Prices the lowest. Karsthorst Rollers used on all shades.

Muslin Sheet and Pillow Case Dept.

9-4 bleached sheeting, measures full 2 3/4 yards wide, special bargain, 10 yard limit..... **15c** at, yard..... **15c**

Yard wide standard white, every where a 10c value, here Monday, at per yard..... **6 1/2c**

Hemstitched nicely made from the good grade of bleached cotton, 14c value..... **10c** at, each..... **10c**

Apron Gingham

All the wanted blue checks, same weight as Amoskeag—colors absolutely fast. From the bolt, at, yard..... **5c**

Fancy Outing Flannel

In light and dark colorings, also baby blue, white gray and cream colored flannels. These high grade, fluffy, firm, warm flannels are the best quality made, at, yard..... **8 1/2c**

Yard Wide Silkoline

For making comforters, Thousands of yds. —on bargain square Monday, at, yard..... **3 1/2c**

Hairdressing Department

New Store, 2nd Floor and Pompeian Room.

Best quality of all long hair switches—\$2 values for..... **98c**

24-inch rolls, special at..... **25c**

Washable Hair Rolls—76c values, at..... **50c**

Natural Wavy Switches—22 inches long, short steam, special..... **82c**

24 inches long, made of fine hair—special..... **85c**

28 inches long, made of fine hair—special..... **88c**

Cluster Puffs—Cluster Puffs—Cluster Puffs—18 in set; \$2.50 value—on sale at..... **\$1.98** at..... **\$2.48** at..... **\$5.00**

Extra large nets—special only in Pompeian Room. five for..... **10c**

Brandeis Stores--Omaha

UNIVERSAL BAGGAGE RULE

Railroads of the Country Adopt a Uniform System.

WILL SOON BE PUT TO USE

Then it will be possible for passenger to travel with much greater convenience in respect to his baggage.

One of the most welcome innovations in railway passenger service yet put out in the United States is scheduled to be started within the space of a couple of months time. This is to be "universal baggage service," a thing dreamed of and hoped for by all manner of travelers for years.

Representatives of all the large passenger associations of the United States, and general baggage agents, representing territory all over the country, met in Chicago October 5, and this new system is to be the result of the meeting. There were forty-two men present. J. H. Chastain of the Transcontinental Passenger Association, acting as chairman.

Gerrit Fort, passenger traffic manager of the Union Pacific and a member of the Transcontinental Association, although the representative of Omaha at the meeting and he is more than pleased at the results.

"It is the one thing that has been needed in America to make passenger traffic perfect," stated Mr. Fort. "Heretofore each road or system of roads had its own manner of handling baggage, although the differences in the system showed up most in cases of lost baggage or in special cases such as the shipment of corpses, etc.

"For instance, it is now universally understood over all the United States that traveling men's samples are to be a part of his baggage carried in that way. A dog may be shipped now by allowing such dog (provided he is not of 25 value) to go as 10 pounds of a person's baggage. There is a uniform rule regarding the losing of a duplicate check; all you have to do is to identify the baggage and pay 99 cents for the check lost. A corpse can be carried on one full fare ticket and may be checked right through, instead of the person accompanying it having to attend to it at every transfer personally."

The passenger associations represented at the meeting were as follows: New England, Trunk Line, Central, Western, Southwestern, Southeastern and the Transcontinental. These associations cover practically every road in the country.

NEW CHURCH AT AGNEW, NEB.

Judge Wilbur F. Bryant of Hartington to Speak at the Dedication Thursday.

The recently built Catholic church at Agnew, which is sixteen miles from Lincoln, will be dedicated next Thursday, Judge Wilbur F. Bryant of Hartington has accepted an invitation to deliver an address on that occasion, selecting his own subject. Judge Bryant will talk on "The Partisan in Politics." In the course of his remarks the judge will discuss at some length county option and prohibition and church rule.

Woodmen Make Deal with Rock Island Railroad

All Obstacles Are Now Removed and the Building Plans Are Pushed.

The Woodmen of the World have completed a deal with the Rock Island Railroad company and the last obstacle in the way of a new building is thereby removed. In this case the Woodmen get off a whole lot cheaper than they did with the Milton Rogers company, which secured several thousand dollars as a consideration for abandoning their lease on the present location, next to the Rock Island offices at Fourteenth and Farnam streets.

The Rock Island has agreed to cancel its lease, provided that the Woodmen take care of it while the new building is going up and with office in the new building equally as good as those now occupied. While the work of construction is going on the Rock Island will occupy the store across the street, where the Briggs hat shop now is.

Architect Holabird of Holabird & Roche was in Omaha conferring with the Woodmen's building committee and with Fisher & Lawrie respecting plans for the new building. He will be back again Tuesday with changes made, as suggested by the building committee. Following this the program is as follows: Bids will be advertised for and the executive council called together in special session to approve the plans and let the contract. Then when the first of the year has come around work on the long-talked-of building will finally be started. The Union Outfitting company expects to have its new building on sixteenth and Jackson completed by that time and will be ready to move away from the present location.

LaFollette Still Improving.

ROCHESTER, Minn., Oct. 8.—The condition of Senator LaFollette continues to give entire satisfaction to his physicians. Mrs. LaFollette is the only one remaining with the patient.

Wonder Now is What Bryan Will Talk About

Indications Are that He Will Talk During Last Two Weeks of Campaign.

Around the democratic headquarters there is some speculation regarding the probable part Mr. Bryan expects to take in the campaign. From some place the information has come that the peerless leader will devote the last two weeks of the campaign to a tour of the state, inasmuch as he has already gone on record, saying he will not speak one word in behalf of Mayor Dabham, the question agitating the official is, What will he say?

Another question of more importance to the committee officials is whether to send Mr. Bryan under the auspices of the committee if he refuses to stand for the full ticket or to ignore the public proffer of his services. Several parties have been to the committee headquarters this week and they have insisted to Chairman Byrne that if Mr. Bryan goes out under the auspices of the state committee he must include Dabham in his list of endorsed candidates. Otherwise these democrats insist Mr. Bryan should not be recognized as coming from the committee.

In the meantime, however, Richard L. Meisner is speaking against Dabham, his "personal friend of twenty years," without regard to the state committee, and it is probable Mr. Bryan will not consult the committee when he starts out to work for county option and the balance of the democratic ticket.

Minnesota Village Destroyed.

WINNIPED, Minn., Oct. 8.—A building was received by the general manager of the Canadian Northern railway today the village, Minn., a town of 150 inhabitants, had been destroyed by forest fire. Later the wires went down and no details were obtainable yesterday. It was reported the dense woods about the town were burning.

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