



Remember-- The dollar you pay out for rent has said good-bye to you forever, while money paid on a farm of your own is money saved.

THE MONEY invested in Farms in the New West is more than certain to yield you big results, because it is here that the tiller of the soil can control rain fall---Irrigation is a magician that assures the western farmer, water---when he needs it and where he needs it.

The Union Pacific Country

is a land of wonderful resources and possibilities. It is the country made up of large portions of the States of Nebraska, Colorado, Wyoming, Utah, Idaho, Oregon, Washington and California—whence comes so many stories of success and so many calls to the man in search of ideal conditions and contentment.

The Burlington Country

is another section of country with untold wealth lying dormant until the magic steel of the plowshare and the water conserved in the large reservoirs turns the wild cow lands into rich gardens and highly civilized communities. There is still room for thousands in the fertile Big Horn Valley, Wyoming; the North Platte Valley, Nebraska and Wyoming, and in the irrigated districts near Billings, Montana, and Sheridan, Wyoming.

The Real Facts with all of their alluring possibilities will be before your eyes at the

The Western Land-Products Exhibit

To be held in Omaha January 18 to 28, 1911.

For it is here where city men, farmers and investors can see, gathered under one roof, the products of the soil and best compare the conditions of the new system with the old.

The Omaha Bee and The Twentieth Century Farmer

wish to convince the people about the wonderful possibilities of the West, and they are backing up the Western Land-Products Exhibit because they realize that an exhibit of this kind will show people more of the real truth about this wonderful section than any amount of pure talk; and their real interest in the upbuilding of this empire is due to the fact that they realize that it is upon the West that Omaha must depend for its future progress and greatness.

Land Information Bureau

So many of our readers have written us from time to time, asking us for reliable information as to soil, climate and value of land in localities in which they were thinking of locating or buying for investment, that we have decided to establish a Land Information Bureau. This bureau will make investigations and gather data, so that it will be able to either answer inquiries direct, or give parties wanting information the names of reliable persons to whom they can write.

When writing address, Land Information Bureau, The Twentieth Century Farmer, Omaha, Nebraska.