THE OMAHA SUNDAY BEE: OCTOBER 2, 1910.

Dressing the Feet smartly and well

fully smart tramping shoes and come of black reivet, which somehow have fortable, low heeled house slippers a dashing, wicked look about them, may be had from this same boys' de-partment. Some of these collar-top boots have vamps of patent leather and up-pers of twilled silk with little figures thrown up on the surface, and smart

The new shoes and boots for women have all the feminine character-istics of springing arch and well lifted heel, and many touches of daintiness make the new footwear so distract-ingly pretty that it is a conspicuous part of the costume. There are worn with sheer black silk hose and the silk tassel at the top adds to the thereby; but this is a very dangerous practice and the results do not always make themselves felt until of a really serious nature. High boots, when trim and well fitting are total. Slipper or aments are nor unall.

and well fitting are ready smarter, as well as vastly more sensible, for cold weather wear, and the new styles are so pretty that they make the foot quite as small and dainty in appear-use to provide the provide the provided to provided to provide the provided to provi makes the foot look several sizes ance as does Summer footwear,

The vamp of the popular winter boot while short is not so to the exboot while short is not so to the ex-treme, as we have seen it in some styles for several seasons past. Me-dium length vamp, rounded toe, heel 1% to 2 in.—these are the hallmarks of correct stlye in street footwear for the Fall and Winter before us. —should wear big, lumpy rosettes on the slipper front; and when slippers of correct stlye in street footwear for the Fall and Winter before us.

patent leather vamp topped with fine kid. Button boots are, of course, al-ways smarter and more dressy than lace boots, and more women prefer the button variety. However, this fact the button variety. However, this fact has nothing to do with the style of lace boots, for one may purchase all these slippers, worn with scarlet silk skirts appear, we shall see on the the best models in the lace as well as hose, are very gay and pretty. A street the gay hussar boots with fur pair of Persian satin slippers dis- collars at the top. These Russian col-

There are some especially attractive played in a shop window beside a lars of fur are set around the top of and novel cuts in tips this season Chanticler red gauze frock, the other the boot above a straight collar of the which add a new and pleasing touch day, had high French heels covered leather which is fastened with two to dressy shoes. Tips that are short with the satin, and tiny oval buckles military looking frogs of cord, the in the centre and extend from 21/2 to of dull gilt with red leather centers. A very chic pair of fur-topped Rusin, on the sides from the point of The new boots for wear with aftersian walking boots were displayed in he toe are new and extremely good noon carriage costumes, are distract-Sometimes the entire a Fifth Avenue window last week, ingly pretty.

ideas. At the Gould-Drexel wedding in New York last April the bridesmaids wore, with their short frocks, high satin boots instead of the customary slippers, and as this important bridal established styles in and beyond the metropolis for months to come, many is a feature of the new Fall footwear, the feature of the new Fall footwear, is a feature of the new Fall footwear, is a feature of the new Fall foot

Boot

\$5 Value for

\$2.50

Ask for

\$2.50

Slipper ornaments are very small- mornings, but for dress wear, if one

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very little extension at the edge, and larger than it really is. Nobody but though the heels are high, they are Pierrot-who aims to look grotesque -should wear big, lumpy rosettes on VV the spanish rather than the the Fail and Winter before us. One of the best sellers and a recog-nized staple is a high-button boot with patent leather vamp topped with fine these protocology for a pair of two seasons are with the temporarily A bit later when the fur-bordered

which were the fad a few years ago have been thrust quite out of the run-ning. Nowadays the woman who in-sists upon a broad extension sole, flat heel and wide swing last for walking, must often go to the boys' depart-ment to be fitted—and, by the way, not every woman knows what delicht. In this era of the short skirt, both womenfolk and shoe manufacturers are making the most of the opportunity to display dainty footwear. As skirts have grown shorter, shoes have grown prettier, trimmer in line and more feminine in character, until the stout, serviceable mannish shoes not every woman knows what delight lies just now between gay little affairs day. **Grand Fall Shoe Opening** At Alexander's New Black

Three years ago you could not buy a good shoe in Omaha for \$2.50. I opened a store on the sixth floor of the Paxton Block in one room. My business increased so I had to move to the Third Floor to get more room-where I have fourteen rooms and can seat 150 people at one time. There is only one reason for this enormous growth. That is that ALEXANDER sells the best footwear in the west for \$2.50. Why do all other shoe stores dislike ALEXANDER? Because he can sell better footwear than they can for \$2.50. Now, the question comes into your mind-How can ALEXANDER sell \$5.00 and \$4.00 shoes for \$2.50! 1 go east once a month. During the progress of manufacturing shoes, 8 per cent of every factory's output is canceled, some retailer in St. Louis goes broke, a salesman's error causes a Cincinnati merchants's order to be returned, a factory tries out a new last. These shoes have the very best leather in them, and the factory is glad to realize the first cost of the leather to dispose of them. I buy these shoes and ship them to Omaha and sell them to you on a 10 per cent margin. Shoes that were made to sell at \$5.00 and \$4.00, for .....

## Ladies' Specials

Our line of Ladies' Shoes is now complete. All the new short vamp models in button and lace are here; cloth top buttons in patent and gun metal and kid, button suede, buckskin button, dull button and lace, vici kid button and lace, Goodyear welts and turns. All sizes and widths—any style you can imagine —that sell elsewhere at \$5 and \$4—at Alexander's, for \$2.50 A Few Specials 45c More.

## **Boys' Shoes**

We have the largest line of Boys' Shoes in Omaha. All leathers, styles and sizes, in all the new, up-to-date lasts, \$1.75-\$2 the \$3.00 kind at Alexander's Saturday, for.....



## \$2.50Men's Specials

A new and complete line of men' high grade Shoes are here. All the high heel effects in button and lace. Any leather you wish for Patent Colt, Velour Calf, Vici Kid. Tan Calf and Russian Calf-in all sizes and widths-the kind you have always paid \$5 \$2.50 and S4 for-at Alexander's

A Few Specials 45c More. 1236 to 2

**Misses' Shoes** 1234 to 2

A few hundred pairs of Misses' Shoes left, in patent kid and gun metal, \$3 and \$2.50 values, your choice .....

Suede Order There's Today Health You'll be in Every Glad Glass Tomorrow EXAMINATION OF WATER Original "CURO MINERAL SPRINGS," South Omaha, Nebraaka As stated in report No. 171 W., dated as below, This Water, of the ne of examination is superior to any other water of the same class, is absolutely free from pathogenic germs, nitrites and nitrates; if Feb. 14, 1910. Mineral Springs Company. No. 375 We have the pleasfree animonia, leas albuminoid animonia and less chloridos, other drinking waters of best quality. The water is col-s, remaining perfectly clear after standing. It possesses refreshing tasks, a slightly alkaline reaction. **TER. B. Sc. Ph. D.**—F. and M. Chemical Societies of Ber-aris, New York—M. New York Academy of Sciences. on the purity c L. H. REUTER, B. Sc., Ph. D. Vais. CHARLES ROWLEY, Chem Neb. U. S. A. Mut Copy of Analysis from Curo Ginger Ale **Curo Root Beer** Curo Mineral Bottled by the Curo Mineral a dellelous and refreshing Springs and under the per-sonal supervision of J. S. Zimfter dinner drink for the lady Springs Water the house to serve her merman, an expert in ales an uests when entertaining. Surpasses all othe Order a case today. One ginger ales. Containing no Dozen Quarts (bottles returnduiteration it is perfectly delum Chloride .....13,87 (d) \$1.00. harmiens for the anuallest child um Sulphate .7.4% o drink-in fact, if is pro Curo Apple and delum Carbonate ..... 19.54 ounced by those who know to agnesium Carbonate ....8,04 be the equal of, if not super-Orange Cider Sittogen or Nitrates ... or, to all imported ginger ales. For high-balls it is used in the s one of the most delightful everages served today. Fure 51,40 eading cafes in the states oold Ammonia Respectfully. unadulterated, one can Central West. 11 have itrates . rink to their heart's content and feel no ill effects. One Dozen Quarts (bottles return-CHARLES T. CROWLEY. Gas Dogen Quarts GURO MINERAL SPRINGS 60. OMAHA, NEB.

Masculine models are trim and digni- are high and well shaped. Both but- fairs.