

## FURS ARE PROMISED A SEASON OF UNPRECEDENTED FAVORO

and utilizing the half-worn fur in trimmings. These fur trimmings the severe test of the white fur the severe test of the white fur promise to be extravagently fashionable this Winter. They give an air of luxury to the simplest costume and when applied on velvet, they are especially beautiful and appropriate on evening wrant A making the severe test of the white fur against the face; but elder women wear the white fox only in the evening, when it is extremely fashionable on evening wrant A making and matronly. of luxury to the simplest costume and when applied on velvet, they are especially beautiful and appropriate.

Great care should be exercised in buying furs. By clever processes of but the life of such furs is brief and if the skin, often made up of little scraps saved from the edges of large for garments, does not soon pull apart, the hairs wear off and the color becomes dead and lusterless. Only first class furriers, on whose word one can rely, should be patronized; for in furs more than anything else, the ordinary purchaser must blindly frust to the dealer. At any rate, an investment which represents as substantial a sum as a handsome set of furs or a fur coat should not be made without some thought and deliberation, and one scarcely expects to "pick up" in a morning's shopping trip, the furs which are intended to do duty for two winters at least.

As a general rule a good set of furs should last through two seasons very satisfactorily—and perhaps well into a third, if sent during the Summer months to be relined and repaired in the skin and glued fast. To point a Sitka fox pelt requires two days' labor by an expert.

This matter of shape is another thing that has great significance in furs—almost as much significance in inters—almost as much significance in in

thing that has great significance in furs—almost as much significance as the quality of the pelt. This year's shapes differ very little from last year's; except that the neckpieces are even larger and the muffs rounder and more barrel-like. A hundred years ago the bigger the muff, the year's ago the bigger the muff, the more modish the lady, and it seems the description of the brown pelts which is extremely fashionable; and this imitation of genuine seal is often almost as soft, velyears ago the bigger the muff, the lady, and it seems the price also has risen by leaps and bounds, until an imitation seal coat trimmed with shunks boasts a price also has risen by leaps and bounds, until an imitation seal coat trimmed with shunks boasts a price not to be sneered at. Hudson seal is another of the brown pelts which is extremely fashionable; and this imitation of genuine seal is often almost as soft, velocity and beautiful as the real skin. years ago the bigger the muff, the wety and beautiful as the real skin. Hudson seal is really only another we are getting back to this idea. Nowadays, also, the bigger the muff, tion sealskin is used for some of the per arm, and below this a "ruffle" of the more wealthy the lady, for the richest of the new fur coats and the fur—really a shaped flource with the per arm, and below this a "ruffle" of the more wealthy the lady, for the richest of the new fur coats and the fur—really a shaped flource with the per arm, and below this a "ruffle" of the more wealthy the lady, for the richest of the new fur coats and the fur—really a shaped flource with the personnel of huge round affairs do take a deal of fur, and very often two handsome pelts are combined; like seal with sable or skunk, or broadtail with mink because of the whim of a Russian knees. Matched by a huge grand-

on evening wraps. A white coney evening coat, trimmed with white fox, Fortunately, the skirts are now so narrow that very little of the fur will go a long way, and a discarded muff and boa will nearly trim a whole cosever hope to possess such a luxury.

Ermine also is reserved exclusively for evening-or for afternoon cardyeing, commonplace and inferior skins are made to resmble fine pelts; but the life of such furs is brief and if the skin, often made up of little

or chinchilla. The new "grandmother" muff is anywhere from three
quarters of a yard to a yard long and
the lining conceals a number of handy litle pockets in which may be
stowed away miladi's purse, vanity
outfit, cardcase and half a dozen
other triffes.

Not all women will carried to the whim of a Russian
lady of rank. Fisher is a most beautiful fur, soft and velvety and with
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lady of rank. Fisher is a most beautiful fur, soft and velvety and with
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This fur is used also in dressy
scarfs and muffs for evening use;
strips of the soft, fluffy fur being attached to thin, soft silk or chiffon,
not an economical fur for the average

EVER was Paris so enthusiastic over furs, and fur irimmings, and American furriers are already displaying the new coats and 'small furs,' as muffis and neckpieces are called, in all the familiar pelts as well as in some new skins which are just making their bow to Dame Fashion.

Women are discovering the value of these wonderful enhancers of costume and of beauty, and fur coats and fur sets figure largely in the plans for the fashionable Winter wardrobe. Experience has taught womenkind to buy good furs—the sort that will keep their luster and beauty through more than one season; for the sort that will keep their luster and beauty through more than one season; for the sort that will keep their luster and beauty through and neckpiece, smart in shape and firsh in quality, than a once hand-some fur set matted with time and showing unpleasant mangy looking bare spots along the edges.

Clever women, who have discovered their own particular fur—the fur that brings out the colors of eyes, hair add skin to perfection, and that flatters both complexion and figure that brings out the colors of eyes, hair and skin to perfection, and that flatters both complexion and figure than brings out the colors of eyes, hair and skin to perfection, and that flatters both complexion and figure that brings out the colors of eyes, hair and skin to perfection, and that flatters both complexion and figure that brings out the colors of eyes, hair and skin to perfection, and that flatters both complexion and figure that brings out the colors of eyes, hair and skin to perfection, and that flatters both complexion and figure that brings out the colors of eyes, hair and skin to perfection, and that flatters both complexion and figure that brings out the colors of eyes, hair and skin to perfection, and that flatters both complexion and figure that brings out the colors of eyes, hair and skin to perfection, and that flatters both complexion and figure that brings out the colors of eyes, hair and skin to perfection, and that flatters both complexi

prevail in this country. Beware of a dignified neckpiece hanging straight

Long coats of seal and broadtail are shows, with luxurious borders of fox or skunk. These are for carriage or limousine wear. The favorite fur coat for street wear is a jaunty hip-length jacket which fits the figure rather closely and crosses over front to fasten at the left side in the Russian fashion. These coats are most youthful and graceful, and have a girlish air that will be sure to make them popular. One sees them in seal

eral effect, though not as blue gray in color, having a browner tinge. is also much more serviceable than the perishable chinchilta; and less expensive too; genuine chinchilla being now very rare and costly. One of the new Dolman wraps of

other trifles.

Not all women will carry the huge gradnmother muffs, however, for many women insist upon clinging to the semi flat, round muff which is so easily carried, and which may be tucked under the arm when one wants to make change in one of the trying tates quickly and for this reason is not an economical fur for the average woman. Some of the matched mink same way. Such a scarf and muff are feather-light and as soft as thistle-down. Broad collars of the opossum are also put on rich seal coats, and the effect is very good, though many women prefer the darker collar of skunk fur.

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French Coney Coats, up from\$20.00	
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Near Seal Coats, up from	
Krimmer Coats, up from	
Genuine Otter Coats, up from\$150.00	
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