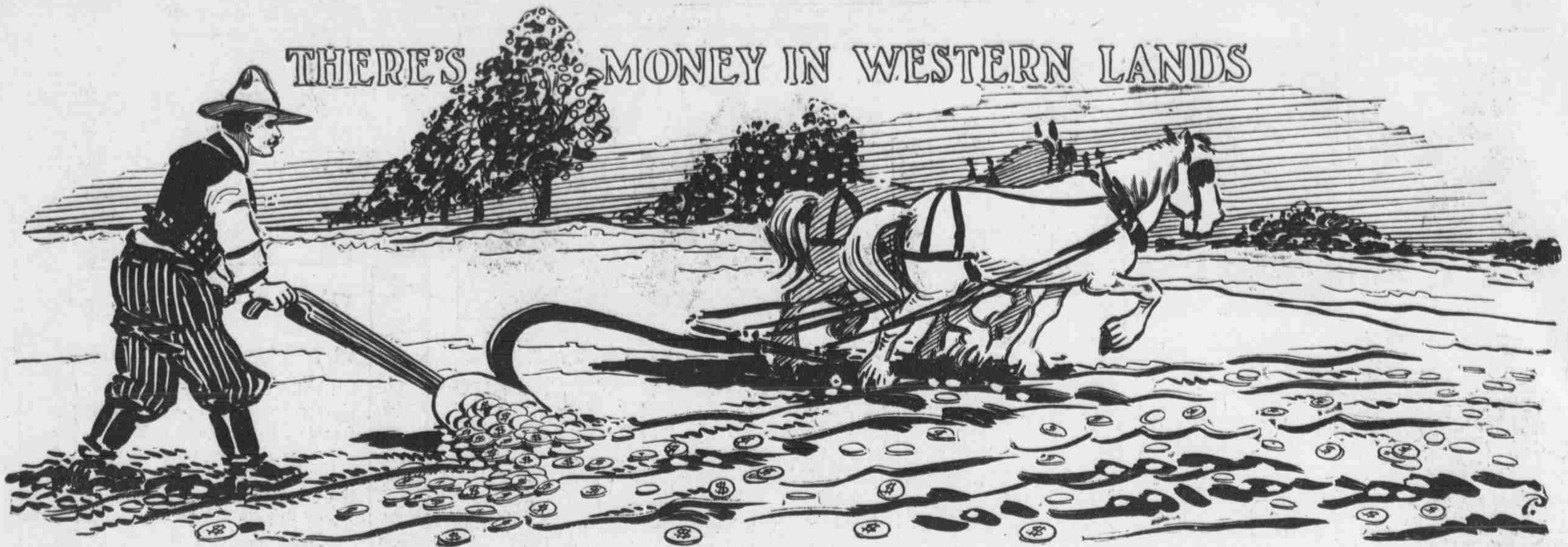


*You'll Find Your Opportunity in the New West*



*Money Invested in Western Land*  
 ————— *and Securities Today* —————

*Means Wealth and Power*  
*Tomorrow*

When hard headed business men offer from \$25,000 to \$50,000 each for ten acre orchard tracts in bearing and owners refuse, absolutely, to listen to offers three or four times as large, you conclude that you have met an exceptional circumstance. But when you discover what the soil is actually producing, you'll admit that the prices offered are none too large.

While it is true that the remarkably productive power of the soil constitutes the foundation of the future of the West, there are, however, hundreds of other opportunities outside of the horticultural and agricultural lines.

People are bound to go where there is rich soil. In fact, you'll find that during 1909 one railroad alone carried 50,000 people to new homes in the West, and thousands are planning to go during the next year.

Hundreds of new towns are springing up to support this new population, and factories of every character are being installed and still the demand for more continues.

The vast resources of the Intermountain West and the Pacific Coast States are only beginning to be known, and from now on emigration will be very large, though there is no danger of overcrowding for years to come, because that region is ready to support, in comfort, a much larger number than the entire population of the United States.

Information in detail concerning the various sections of the West can be secured by visiting

*The Western Land-Products*  
*Exhibit*

————— *to be held* —————

*at Omaha, January 18 to 28, 1911*

*The Omaha Bee and*  
*The Twentieth Century Farmer*

wish to convince the people about the wonderful possibilities of the West, and they are backing up the Western Land-Products Exhibit because they realize that an exhibit of this kind will show people more of the real truth about this wonderful section than any amount of pure talk; and their real interest in the upbuilding of this empire is due to the fact that they realize that it is upon the West that Omaha must depend for its future progress and greatness.