


## Why not the heat that cheers



There are still a few people who consider it necessary to "mortify the flesh" by meekly submit ting to the discomfort and absolute torture of trying to keep warm by old-fashioned heaters, which greedily take all the coal you can crowd into them, but give out the smallest results.

Let us hope it is due solely to the fact that they may not as yet have heard of the comfort-giving

## $A_{\text {Benchions }}$ \& $\left.\right|_{\text {Bonurs }} ^{\text {DEAL }}$ Ranators Bollers

AMERICAN Radiators and IDEAL Boilers don't ask for much coal, but make that coal give up a lot of heat. These outfits distribute that heat equally throughout the building, keeping your back warm as well as your face-no matter whether you sit in one part of the room or the other IDEAL Boilers and AMERICAN Radiators afford the only means of supplying clean, healthful heat-no poisonous coal gases or ash-dust can possibly reach the living-rooms, as all the parts are perfectly machined and screw tightly together.
ADVANTAGE 19:-IDEAL Boilers are cleverly provided with smoke-hoods (to which smoke-pipe connects), witich are fitted with check-draft dampers. The check-draft lids are as
sensitively balanced as a pair of scales, automatically constrolling the rate of combustion. Loes of heat up the chimney
troll is thereby avoided, and the fire regulated correctly for either mild or severe weather. Aask for the book "Ideal Heating" telling the full adoontages it will pay
you big to know. The frrst cost is all the cost there is Boilers and AMERICAN Radiators are a lasting, paying investerment Pus into old buildings-farm or city- as easily as is in new. Write, phone, or
call today. Oor free valuable catalog and information put you under no

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