



# BRANDEIS STORES



## New Styles for Fall That Are Both Stunning and Practical Dresses - Suits - Coats - Waists

In assembling our lines of women's ready-to-wear apparel for fall, it has been our effort to feature those garments that are most practical for the occasions at which Omaha's well dressed women will wish to wear them. Our present showing is wonderfully complete, and includes scores of authentic new garments suitable for every occasion, from the most formal and brilliant society events to the serviceable street wear. Through our Paris and N. Y. offices we have secured the most stunning new things that leading designers have conceived. There is no similar assemblage that compares with it



**WOMEN'S HIGH CLASS TAILORED SUITS**  
Hundreds of ultra fashionable tailored suits for fall in fabrics and colors that are most in vogue. The elegant plain tailored models are very popular, at ..... **\$39, \$49 and up to \$98**

**SPECIAL SHOWING OF NEW FALL SUITS AT \$35**  
We have never before shown such a smart group at this price. Every correct new style feature is shown at ..... **\$35**

**THE NEW LONG HEAVY COATS**  
Long Coats in the heavy, new mixtures and steamer rug materials, also those classy, new polo coats—  
at ..... **\$19, \$25 and \$35**

**LONG, BLACK BROADCLOTH COATS**  
Made of fine black broadcloths—the newest style features for 1910—all satin lined, at ..... **\$19 and \$25**

**SPECIAL LOT OF STUNNING NEW VOILE DRESS SKIRTS AT \$10.00**—This is very special group of fashionable skirts, made according to authentic style tendencies.

**NEW STREET FROCKS AND AFTERNOON DRESSES**  
Beautiful creations of silk and wool fabrics with the new sleeves, the new cuff bottoms and the graceful lines in such high favor—  
at ..... **\$35, \$39, \$49 and up to \$75**

**CLEVER NEW SILK DRESSES AT \$25.00**  
All the most popular fall effects and colors—a stunning group of practical new dresses—many individual styles, at ..... **\$25**

**NEW CHIFFON AND LACE WAISTS**  
Beautifully made, in new styles for fall 1910—very fine materials in the new waists—  
at ..... **\$5, \$6.98, \$10 and \$12.50**

**NEW FRENCH CREPE WAISTS**  
Real lace and hand embroidery trimmed—  
at ..... **\$5, \$6.50, \$10 and \$12.50**  
The best black silk taffeta Waists in Omaha that ever sold for ..... **\$5.00**

**BEST BLACK OR COLORED TAFFETA SILK PETTICOATS IN OMAHA**—The taffetas are highest quality—all desirable colors—many are elaborate, at ..... **\$5.00**



EXQUISITE NEW DESIGNS

### FALL MILLINERY

You are always certain that your hat is strictly correct and individually becoming if you choose with the aid of the expert style advice that is available only at Brandeis Stores. The metropolitan air that pervades Brandeis Millinery is impossible to copy.

**WE MENTION STUNNING PATTERN HATS AT \$25**

Scores of exquisite hats adapted from Parisian models of our own selection. It is a season of beautiful hats and Brandeis shows all the models that are correct.

**SMART NEW TRIMMED HATS FOR FALL AT \$5**  
Brandeis clever adopters and designers put genuine style into hats of moderate price. These hats have more real style than designs that cost double elsewhere. **\$5**

**MISSSES SCHOOL HATS AND DRESS HATS**  
This group includes several exclusive French models of our own importation. Clever, practical hats for Misses, at ..... **\$2.50 to \$7.50**

### Famous Perrin's Kid Gloves

We have just received from V. Perrin & Co. our early fall shipment of the celebrated French gloves, in all the newest shades and lengths for street and evening wear. These gloves are made from finest selected skins. We are exclusive agents, per pair ..... **\$1.75 \$2.00 \$3.50 and \$3.75**  
German lambskin gloves, black, white, tan and brown, pair **\$1.** One and two clasp kid, cape, chamois and mocha gloves, bargain square, at per pair ..... **.69c**

### New Fall Silks and Dress Goods

Brandeis Stores announce a superb showing of extreme novelties in dress fabrics and silks. Many exclusive styles are being shown, including a variety of patterns of foreign makes imported expressly for Brandeis.

Elegant Persian Silks, Cashmere, Persian, Arabesque and Satin Brocades in pleasing combinations. Weaves especially adapted for Marquisette and Voile underlinings at attractive prices, per yard ..... **79c \$1.00 and \$1.25**  
Satin Barred Silk Plaids are Popular—Our direct importations from Zevrich and Lyons, enables us to offer extraordinary styles in Persian and Satin Barred effects, at, per yard ..... **\$1.00 to \$1.50**

**Crope de Chine, for Monday Only—100 pieces of 24 inch, all colors, yard . . . . . \$3.9c**  
37 pieces of 40 inch beautiful lustre and finish, at, yard ..... **\$1.50**  
For Monday only Bonnet \$1.00 Black Dress Taffetas, limit of 15 yards to a customer, at, per yard ..... **59c**  
1.50 Celebrated Crepe Autell, at, per yard ..... **\$1.00**  
C. J. Bonnet & Co. Lyons Dress Silks—36 inch Princess Satin, yard ..... **\$1.50**  
36 inch Satin Florence, yard ..... **\$1.95**  
36 inch Satin Regence, yard ..... **\$1.25**  
26 inch Sole Charmeuse, yard ..... **\$1.69**

### Popular Silks on Our Bargain Squares

Beautiful Persian and Plaid Silks, Hair line and broken checks, taffetas and messalines, black and colored Peau de Cygne and all colors in superb all silk messalino bengaline, jacquards, pretty foulards, etc., worth from 69c to \$1.50, yard **49c 69c**

### Highest Class Suitings and Dress Fabrics Ever Shown

Exclusive patterns in special novelty weaves, English Tweeds, Saxony basket weaves, high class suitings, drap de Souris, drap Theodora in a range of shades unsurpassed anywhere, at, yard ..... **\$1.00 and \$2.50**  
Monday a Fine Lot of 50 to 54 Inch Modish Suitings—Tweeds and mannish suitings, diagonals and chevrons, including broken checks and stripes, at, yard ..... **\$1.00**  
Broadcloth Special—Theodora chiffon weight, sponged and shrunken broadcloth, latest shades including black, worth \$2.50 a yard, at, per yard ..... **\$1.69**  
Our famous Davos \$1.50, 50-inch Broadcloth in thirty-seven different shades, including red and black, at—per yard ..... **\$1.00**

### Medium Priced Dress Goods On Bargain Square

Several thousand yards of new fall dress goods, including hard twisted serges, Victoria suitings, novelty weaves, Jamestown and Amoskeag mills, specially adapted for dresses and suits, at, yard ..... **79c 69c and 49c**

### In Our Greater Flannel Dept., In Basement

Wool Flannels, for skirtings, men's shirts, dresses and children's wear, fancy checks, stripes—in all desirable colors, also plain blue, red, wine, gray, **25c**  
green and brown wool flannels, new fall arrivals, at, yard ..... **25c**  
Crinkle Wool Eiderdown Flannels—yard wide, wool faced eiderdown flannels, white and all colors, at, yard ..... **49c**  
Genuine Beacon Robe Flannels, fast colors—will wear splendidly. The designs and color combinations are more attractive than ever, at, yard ..... **29c**  
**BASEMENT SPECIAL**—New Persian Cotton Challies—10,000 yards—special sale at, yard ..... **3 1/2c**  
27-inch Wool Eiderdown Flannels, in all colors and white, at, yard ..... **35c**  
Cotton Eiderdown Flannels, for kimonos, dressing saques, etc.—light, medium or dark, new bordered effects, also Persians, Chanteleur patterns, **10c-12 1/2c**  
etc., at, yard ..... **10c-12 1/2c**  
Fleeced flannelette for waists and kimonos, etc., a good, heavy quality in Persian, figured, dots, etc., dress lengths and bolts, yard, at ..... **7 1/2c**

### Fancy Outing Flannel and Baby Flannels at 8c Yard

The very best grades. The assortment is the very largest ever shown by any store in the west. The quality is the best money can buy; 2 big bargain squares, yard ..... **8 1/2c**



### Human Hair Goods Of High Grades

ON OUR SECOND FLOOR—NEW STORE.  
Styles admirably adapted to produce the latest coiffure effects, emanating from authoritative Parisian sources. Prices as low as wholesale prices.  
Natural hair cluster puffs—9 and 1° in cluster ..... **\$1.19**  
Cluster of 20 puffs, natural hair—\$4.00 values, at ..... **\$2.48**  
Natural curly ringlet hair cluster puffs—20 puffs and 4 large curls—\$7.00 values ..... **\$5.00**  
Natural wavy fine hair switch—24 inches long—\$5.00 values; Monday ..... **\$2.98**  
Natural wavy, fine hair switch—22 inches long—\$4.00 values, at **\$1.98**  
Hairdressing, Manicuring and Shampooing.  
Washable Hair Two extra large 3 extra large real All sizes of turban Roll, 75c values. Nets, 40c values. human hair nets, Caps, special— at ..... **80c** 2 for ..... **50c** 25c val. 2 for **25c** at ..... **20c**



### UNCLE SAM'S CURIOUS JOBS

Many Unique Occupations in Running the Government.

#### SORTING WASTE BASKET SCRAPS

Watching Treasury Plates and Dies—The Signature Expert—Tea and Coffee Tasters, and Other Profitable Berths.

A few weeks ago Secretary MacVeagh was going over the pay roll of the Treasury department. He was looking for places to economize. His eye caught the names of two women listed as "waste basket examiners."  
"What's that?" demanded the secretary.  
"They are the women who inspect the contents of the waste baskets," was the reply. "They are paid \$60 a year each, and as we received last year \$1,000 from the sale of the waste paper which passed through their hands there would be no economy in dropping them."  
Secretary MacVeagh was interested. He

learned that the two women occupy a room in the basement of the great granite building and that they spend the entire day pulling over the scraps of paper, red tape and other articles that find their way into the departmental waste baskets. They are experts in this humble calling. The paper is sorted according to its quality, and all bits of twine and rubber bands are thrown to one side. It takes the two women the greater part of the day to scrutinize the output of the baskets for the day previous.  
The chief purpose of this examination is to guard against the loss of money and valuable papers. It would be an easy thing for a bundle of bank notes or treasury notes to slip into a waste basket. The women have caught more than one valuable package of this kind. Also they have a keen eye open for official letters, reports and other documents which might have come to their baskets through the carelessness of clerks and messengers.  
On the top floor of the same building is a chemist who tells all day long amid samples of oleomargarine, near butter and fake whiskies. The samples are sent to him by suspicious government agents who think the butter manufacturers and distillers are evading the law against adulteration. In addition to being a high-class chemist, this man is an expert witness. His skill in both lines recently won the government's suit

against a certain packing company, in which the latter was fined \$7,000 for selling oleomargarine colored to imitate butter.  
Another man enjoys a sinecure in the bureau of engraving and printing. He is paid \$2,000 a year simply to watch over the plates and dies from which the government's paper money and bonds are printed. The law makes the secretary of the treasury personally responsible for this valuable property. The secretary, in turn, intrusts it to a man in whom he has complete confidence, and who is responsible to the secretary and to no one else. At the close of each day the man gathers up the dies and the plates, puts them in the safe, and the next morning hands them out again.  
**Kiley, the Penman.**  
John Kiley has a unique job in the Treasury department. He writes his signature from morning till night. Secretary MacVeagh was appalled by the mass of treasury warrants, vouchers and other routine papers which the law required that he should sign. Other secretaries had been the slave of the same custom. Secretary Manning came nearest to freeing himself from the irksome requirement. His name, save for the final letter g, was written on all the routine documents by a clerk. Mr. Manning supplied the missing letter and

the controller said it was all right.  
Secretary MacVeagh improved this scheme by inducing congress at the recent session to pass a law authorizing a clerk to do his signing. Now John Kiley attends to this job, affixing his name "for Franklin MacVeagh" with a sign on 20 to 150 documents a day. He has just finished a six-week task of putting his signature on 20,000 treasury warrants to members of the Cherokee Indian tribe, the money being in payment for a sale of lands belonging to the Indians.  
Down at the Department of Agriculture three scientists are engaged in the interesting occupation of examining the contents of the stomachs of birds. They have done nothing else for the last two years. They are trying to find out whether certain birds are friends or enemies of farmers. Special agents in the field slay the birds by the hundreds and ship their stomachs to Washington in alcohol. These are microscopic-ally examined by three scientists, who tabulate everything they find.  
The results have been surprising. By this method it has been discovered that hawks and owls are not the wicked birds of prey the farmers thought them to be. In the old days the farmer took keen satisfaction in shooting these supposed marauders. Now the intelligent agriculturist protects these

birds. He realizes that although they may occasionally kill a chicken they perform valuable services in hunting the voracious rodents which destroy alike grain products, young trees and eggs of birds.

#### Women Experts Well Paid.

Three women have recently come to the front in the government service by reason of exceptional ability for the performance of unusual duties. These are Miss Anna H. Shortridge of the State department, Miss Margaret Kelley of the Treasury department and Mrs. Mabel J. Leroy of the Interior department.  
Miss Shortridge is said to be the highest paid woman in the government service, her salary being \$2,500 a year, one is a lawyer, and an authority on international legal points. She was formerly employed in the Department of Justice, where her remarkable talents attracted the personal attention of Mr. Knox when he was attorney general. He frequently detailed her to prepare government briefs in important cases.  
When Mr. Knox entered the State department the first thing he did was to ask for the transfer of Miss Shortridge from the Department of Justice. Later Secretary Knox informed the senate committee on foreign affairs that Miss Shortridge was a splendid lawyer and he would not hesitate to intrust to her the preparation of

the most important brief involving our foreign relations.

Miss Margaret Kelley was recently appointed "adjuster of accounts" for the United States mints at a salary of \$2,000. This is a position that heretofore has always been held by a man. Miss Kelley is declared the highest paid woman in the Treasury department. She has been virtually acting as director of the mints ever since A. Platt Andrew was transferred from this post to that of assistant secretary of the treasury.

Mrs. Leroy has nothing to do except sign the name of William H. Taft. She affixes to United States land patents, for which service she receives \$1,200 a year. The position is given to the widows of officers who have served in the army and navy.

**Destroying Money.**  
A man with a deft hand and an accurate eye pushes stacks of paper money under a mutilating knife from 5 a. m. until 4.30 p. m. every day in the treasury. The money is worn and soiled and comes to the treasury for redemption. Afterward it is mutilated by a punching machine and a steel blade. The man on the job destroys in this way an average of \$1,500,000 worth of currency a day. His pay for getting rid of a trifle like \$450,000,000 a year is \$1,300.

R. C. McCoy is the government actuary. He is a wonderful juggler of figures. He finds out what will be the annual revenue as the result of an increase of 5 per cent ad valorem in the duty on mercerized cotton. The actuary works out the financial schemes of those who would remodel the currency, and tells whether or not the retirement of the greenbacks and the issuance of emergency currency will flood the treasury vaults or bring on a bond issue. He answers any kind of puzzle in which figures are involved.

At the Washington navy yard Naval Constructor David W. Taylor has a huge model tank in which he plays with toy battleships, cruisers and submarines. It looks like play, but it isn't. He is making scientific demonstrations of the effect on a vessel's speed, coal consumption and other features resulting from ever so slight a change in the outward formation of the hull.

In the treasury service are expert tea and coffee tasters, who tell the value and grades of these commodities by placing a few grains on the tongue. In the department of Agriculture a force of young men eat drugged foods to determine just how poisonous they are. All of which goes to show that the business of running a big government gives rise to many curious occupations.—Washington Star.