

VOL. XL—NO. 14.

OMAHA, SUNDAY MORNING, SEPTEMBER 18, 1910.

SINGLE COPY FIVE CENTS.



Sale Renaissance
Fancy Art Linens
One of Monday's most attractive opening day offers is this purchase of importers' surplus Renaissance or Battenberg Scarfs and Squares; 30-inch square or round centers, and 54-inch Scarfs; wide showy lace patterns, worth \$2... **98c**

Nottingham Lace Shams and Scarfs
All over lace designs, lace medallion effects and lace borders; every piece is a 50c value; now, clean and desirable; a late purchase, reserved especially as an opening day feature: 30x30-inch and 18x54-inch sizes, at... **25c**



Opening Day Bargains
EMBROIDERIES
SWISS, CAMBRIC AND NAINSOOK embroideries in two lots. These are new goods and very slightly. Positively the finest values ever on our counters.

Corset Cover Edges and Wide Flouncings—Mostly Swiss goods; 17, 18 and 24-inch widths. The patterns are fine and elaborate. The usual prices are 35c to 50c a yd. Opening day special... **25c**

Embroidery Edges—2 to 17 inches wide; beautiful, new goods for undergarments; neat, dainty patterns, and good values at 15c and 20c; Monday only we offer them at yard... **10c**

VENISED LACES and Insertions—Fine white and cream laces, 2 to 3 1/2 inches wide. Special purchase, imported, to sell at 35c and 25c a yard, our price... **10c**



Bennett's Fall Opening Monday and all the Week

Revealing to Omaha Women Folks the Highest Development of Autumn Millinery Vogue.

The introduction of new Millinery at Bennett's is looked upon as the fashion function of Omaha retail-dom. It is a recognized fact among well informed women that the most beautiful creations are always here in greatest profusion. This season we go a step farther and present a showing surpassing in splendor even our own past successes.

We have gone to the very fountain head of fashion for inspiration and most elaborate conceptions.

You'll recognize Paris hats in all their subtle charm and coquetry so characteristic to the French. Extremes? Yes, some of them and highly practical hats as well which serve as a stimulus to new thought and ideas in the designing of less expensive models.

So much for the foreign idea. After all its the Americanized modifications that strike the most responsive chord in the hearts of our homefolk. We show these in a thousand variations in New York patterns

and from our own artists. Close fitted turbans and large hats have fashion's approval. Our stock mirrors every type that will be popular. Each hat reflecting the artistic temperament of our expert designers.

We trust you can make it convenient to be with us tomorrow and view what we believe to be the most metropolitan display of high class millinery ever shown in this city.

Charming Afternoon and Evening Dresses

The new silk dresses portray the highest development of the new season's smartest fashions. They are so charmingly inconspicuous as to bespeak refinement in every line. The materials are silk poplins, chiffons and voiles over silk, soft messalines, etc., in the newest autumnal shades. The chiffon dresses have the draped hobble tendency, also the narrowed skirt with cuff bottom. Nearly all have a novelty yoke and three-quarter or half sleeves. Some are embroidered in self colors.

The entire line is one of indescribable beauty. **\$39⁵⁰, \$50, \$75**

Fautlessly Fashioned Tailored Suits

There's distinctiveness and character to Bennett suits for women. It's a combination of simple tasteful designs coupled with substantial all wool materials that suggest quality and quiet elegance. Every suit in our stock is superbly tailored, not overdone with trimming—just enough to relieve a too severe plainness. They were chosen for their practicability rather than for showiness. While we have given more than ordinary attention to quality we have managed to keep the prices down to the same low level that have been so instrumental in building up the greatest suit-business in the city. **\$25, \$29⁵⁰, \$35**

Come Monday for the Handsomest Muslin Gowns You Ever Saw at a Dollar

Here's a real surprise for you. We shall have three very dainty styles in slipover gowns that will tempt you to buy several. The material in them is soft chamolite finish longcloth, cut liberally large, they have exquisite embroidery yokes, round cuffs run with half inch ribbons, and finished with Val. laces. Shown in round and square cut neck styles and long sleeves. It's one of our most alluring opening day offers. You'll readily recognize the superior value. **\$1.00**

For the Man Who Needs a Raincoat

Here's a low price on splendid Priestly Black Cravenettes for men; the material is unfinished worsteds with presto collar, to be worn in regular style or button-to-the-neck; 52-inch length; full box cut; a suitable coat for rain or shine; \$23.50 value, **\$18**

Men's Fall Suits

It's opening day in the Men's section, as well. The complete new lines of fall and winter models are in readiness. The man who cares about the niceties of correct dress, who does not care to pay the fancy prices of the average clothier, owes it to himself to come here. No clothes are better made than Bennett's clothes. Trustworthy, all wool, hand-tailored suits, in newest shades, at— **\$15, \$18, \$25, \$30**

Corsets---A Premier Fall Exhibit "MADAM GRACE" MODELS

"Madam Grace" Corsets—America's most noted revision of the famous French conception.

We have added the new fall models in this justly remarkable make to our stock, and invite you to see them. Exquisite in construction, they not only rival, but excel the French makes.

The lines are perfect, making possible a graceful fashion plate figure, which seemed to you impossible.

Gowned over one of these perfect corsets, your figure at once assumes those trim, beautiful lines that attract the admiration of all. Their merit is without peer or precedent. Their finish and construction simply beautiful. The trimming is of the daintiest, and quality of the most staple kind. Every one a real work of art.

Again we ask you to come and see them.

\$5 to \$30

Autumn Display and Unusual Sales in Dress Goods in Silks for Opening Day

The authoritative weaves, fabrics and colors gathered from the leading marts of the world. Our opening exhibits take rank with the best, maintaining the Bennett prestige for correct styles. A few notable Opening Day offers:

New Broadcloths—At almost unusual low prices; twenty pieces of black and colored cloths; splendid finish and weight; usually \$1.75; all popular, street shades; 52-inch, Monday, yard... **98c**

Black Geola Silks—54-inch—think of it—1 1/4 yards wide; it's very heavy, soft and brilliant; absolutely no fiber taffetas made; guaranteed to wear two years—Monday, per yard... **\$1.50**

Black Voile—Genuine imported goods—crisp, new fabric and wire to the touch; voiles are more popular than ever for skirts this season. Here's a good \$1.25 quality for Monday, at... **88c**

Exquisite Persian Silks—High novelties for blouses, waists and entire costumes, and in combination with chiffon, voiles or plain silks. They are extremely soft, and come in rich color; harmonies with a revival of the old Paisley pattern, a feature; yard... **\$1.25 and \$1.00**

56-inch Covers—For long coats; very durable materials, in tan shade. There's a big demand for it now; strictly all wool and spot proof; \$1.50 value... **98c**

Black Tourist Silk—A twisted silk, resembling and rivaling in wearing qualities the old-time surah; it's washable, too; 24-inch; 75c value, at... **39c**

Clearing Day for Jardineres, Etc.

Jardineres, Fern Dishes, Hanging Baskets, Pedestals, Etc.—All at greatly reduced prices for opening day.

Jardineres—7 to 12-inch sizes, with fancy blended-in colors, also decorated and matt green effects—values to \$2.50; to close out, each, at... **\$1.00**

Fern Dishes and Linings—New matt green finish, for... **19c**

Fern Dishes—With lining; fancy loga China and matt green styles—values to \$1.50 each, at **50c**

Our Entire Stock—Jardineres and Pedestals, as well as Fern Dishes and individual Jardineres, will be offered at a discount of 25%.

SECOND FLOOR.

Ribbons

Opening Day Extra—500 bolts of fine, all silk, taffeta, moire and satin ribbons; heavy qualities; 5 and 6 inches wide and the usual 3 1/2 and 4 1/2 inch. There are dozens of new shades. We place entire line on sale Monday, per yard... **15c**

Neckwear

Opening Day Extra—100 dozen of fine, all silk, neckties; 4 1/2 inch wide, some with high points or plain round styles; regular 24 goods—white and ecru—each... **10c**

Large Venice Cape Collars—Fine quality, 8 1/2 inches wide, white only, round shaped, excellent quality, worth \$1.50, at... **98c**

Gloves

Opening Day Extra—Chamoisette gloves, Kayser and other makes; full length, fall weights, in natural shades; all sizes—50c goods at... **35c**

Men's Cape Gloves—Also mochas, tan, gray and black—slight, but not enough to impair the wear—usual \$1.50 and \$2.00 goods, at, per pair... **69c**

Hosiery

Opening Day Extra—Pure thread silk hose; full fashioned goods; thin and sheer like top and foot; black only; 30c and 40c each... **79c**

Boys Heavy Ribbed Stockings—All seamless goods, all sizes up to 8 1/2; best 75c quality, 15c pair... **15c**

Handkerchiefs

Opening Day Extra—Fine hand embroidered, all pure linen handkerchiefs; fine sheer chambrac cloth; every one perfect and worth 25c and 30c each... **25c**

Wair Nets—Full size, put up three in envelopes, worth 10c each—three, 29c—29c quality... **10c**

Chamoisier Towels—All white shades, worth 75c Monday at... **39c**

Sale Olive Oil

Large import order just received—genuine PURE OLIVE OIL, from Auguste, Galliard & Fels of Marseilles, France—special introductory sale for the week—

Gallon cans for... **\$2.75**

1/2-gallon cans... **\$1.45**

Quart cans for... **.75c**

GROCERIES

Monday and a New Free Offer

Until further notice we will give a Mandsomest Mavland China Decorated Plates with each purchase of 3 pounds Bennett's Best Coffee at \$1.00; also with each purchase of 3 lbs. of our English Breakfast and Ceylon Teas, at... **68c**

Tea Shifting... **12c**

Capitol Pepper, 1/2 lb. tin... **10c**

And 5 stamps

Cheese, full cream, per pound... **25c**

And 10 stamps

Crackers, assorted kinds, pkg... **10c**

And 10 stamps

Fels Naphta Soap, six cakes... **25c**

Spanish Olives, large, pint... **25c**

Diamond Crystal, per can... **10c**

And 10 stamps

Hulled Beans with Chicken, Can... **15c**

Capitol Pancake, package... **11c**

And 10 stamps

Jan Rice, 1c quality, 5 lbs... **25c**

Capitol Baking Powder, 1b can... **35c**

Wiggle Stick, Biting, 3 sticks... **25c**

And 10 stamps

Argo Glass Starch, 5 packages... **25c**

Corneal, 10-lb. package... **15c**

Seeded Raisins, 1b package... **15c**

And 10 stamps.

Fall and Winter Bedding

All Wool Blankets—Full bed size; plain and plaid; actually \$7.50 values, now at... **\$4.98**

Cotton Blankets—11-4 size, in grey, tan and white, \$1.25 value, at... **98c**

Comforters—Filled with white cotton, hand tufted and stitched, worth \$1.50, at... **\$1.25**

Pillow Cases—Hemstitched; very finest, 25c quality—42x36 inch, each... **15c**

Blanketed Sheets—Made rem-losa, torn to assure perfect edges, hemmed, 8 1/2 inches at... **68c**

Pillows—All feathers, 6 lbs. in, worth \$1.50, at... **10c**

BENNETT'S

Fall Style Book, including any 15c Ladies' Home Journal Pattern Free, for \$20c

Linens---the Monday Offers

Table Damask—Unbleached, extra heavy, full 70-inch, new goods, and \$1.25 value—yard, at... **79c**

Linens Napkins—All pure linen, full bleached, floral and spot patterns, 18-inch size—20 dozen... **\$1.25**

Black Towels—Large size, 11c quality... **79c**

Turkish Towels—Bleached; made with heavy double thread; size 23x46 inches—30c values... **19c**

Bed Spreads—Fringed, full bed size, Marcelline pattern, 1 1/2 quality... **\$1.25**

Linens Pillow Cases—18-inch, for embroidering and hemstitching, 25c goods... **19c**

STAMP FOR BILL DESIGNS

Government Plans to Reach Uniform Idea on Currency.

MAY REDUCE THE SIZE OF NOTES

Many Points Are Urged Against Blanket Sheet Paper Currency Now in Common Circulation—MacVeagh on the Question.

WASHINGTON, Sept. 12.—For more than a year the Treasury department has contemplated a systematization of the designs for United States notes and gold and silver certificates and a reduction in the size of paper currency. No less than nineteen miscellaneous portrait and historic designs appear upon the issues now current. These serve no useful purpose in identifying the denomination of notes with the designs they bear nor have they been selected according to any scheme of historical balance. As an example of existing confusion, the present dollar silver certificate bears the portraits of both Lincoln and Grant. The plan is to reduce these nineteen miscellaneous designs to nine, selecting the portraits with some reference to the importance and position of their subjects in American history and using the same portrait on one denomination throughout. The faces would be placed in the center of the note and would enable the holder to determine at a glance the denomination.

For example, the dollar note, which is in

most common circulation, might bear the portrait of Washington, as the emancipator of the country and the founder of its government; the 10 note, that of another famous American, and so on for all the separate denominations.

Such reclassification is believed to be the more advisable as it will enable cashiers of banks and other expert money handlers the more readily to detect counterfeiters, experience having clearly shown that it is impossible for the most expert engraver to reproduce an exact facsimile of a portrait, even if the face has been engraved by himself.

The class to which the note belongs, whether gold or silver certificate or United States note, may readily be determined by varying the color in which the seal on the right side of the note and the denomination numeral on the left are printed. The printing of these will continue to be done by a separate process, hence the distinction suggested involves no additional expense. The name of the class will be repeated as many times on the face and back of the note as at present.

Must Consult Banks.

The department might feel warranted in proceeding to change the designs of the notes without awaiting the suggestions of banking institutions, but a somewhat different proposition is presented in the plan to reduce the size of the notes to 6 1/2 inches. The department recognizes that public convenience is more or less involved in a system in which most of the cash drawers and pocketbooks of the country have been adapted, hence it is disposed to welcome criticisms and suggestions from bankers and business men before attempting any radical change.

Under authority of Secretary MacVeagh,

a special committee of treasury officials has been at work for months upon the details involved in the change of designs and the suggested reduction in the size of paper currency. This committee has canvassed with equal candor the advantages of the plan and the objections to it. Discussing the details of popular interest involved, Secretary MacVeagh makes the following statement:

"I am hopeful that the public will consider favorably, as the Treasury department is inclined to consider favorably, the economies and other advantages which would result ultimately from the use of a somewhat smaller paper currency. The present size of paper currency is 2 1/2 inches wide by 7 1/2 inches long, and it has been suggested that 6 notes be reduced to 3 1/2 inches wide by 6 inches long, the same size as the Philippine paper currency, which has proved an unqualified success—and a size which, when it is not brought into direct comparison with the present note, and when not scrutinized, would not, to most people, present a noticeable change.

From the treasury point of view, the proposed reduction would result in an estimated saving to the government of \$12,000,000 every year. This economy would be gained from various sources. For example, we would print five notes where we print four now, and the increased production of 25 per cent more notes with the same labor as at present, carried through all the various processes of wetting, examining, counting, drying, numbering, sealing, separating, etc., would save more than \$20,000,000 a year alone.

The saving in the cost of paper would be almost \$20,000,000, and the decrease in the cost of plate printing would amount to almost \$25,000,000. These, with a possible reduction of the force in the redemption division of the

treasurer's office, due to the smaller number of notes redeemed because of the longer life of the smaller notes, represent the chief items in this estimate of \$121,000,000.

Reduction of Force.

"The temporary reduction of force, so far as it concerns the personnel of the Treasury department, may be disregarded, I think, for we have already instituted, in adopting other new processes, the policy of filling vacancies from the inside instead of the outside. The disturbance of our forces would be very slight, and all employees dropped would be taken care of quickly, if not at the start. It must be borne in mind that the business of the government is growing all the time, and that hundreds of vacancies occur in the Treasury department every year, and we usually avoid personal hardship in the case of employees who are displaced by re-employing our own force as vacancies occur instead of taking in outsiders. We have followed this policy in the recent installation of labor-saving methods in the bureau of engraving and printing and other branches of the treasury, and it has worked well.

"On the popular side, I am inclined to think the change would cause little if any inconvenience and would quickly be commended by the people. The smaller notes could be carried flat and, being preserved in that shape, would not wear from folding and would be more readily handled by cashiers, tellers and clerks. We have carefully experimented with bank clerks and tellers in the city of Washington and learn that the smaller notes do not tend to cramp the hands of persons manipulating them, as do the present notes, and that they are just as easily handled and counted as the old notes. The smaller notes could be more closely packed on the counters of the banks

and, in fact, banks as well as subtreasuries probably could store 25 per cent more of the new than of the old notes in their vaults.

"It will not be necessary to change the dimensions of cash drawers, tills, compartments, etc., which now hold the present size of money as they will hold also currency of the size proposed. This would not be true, of course, if the suggestions were to enlarge the size of the notes.

Would Mix States.

"The only objection to adopting smaller notes which seems to me of special importance is that for some time two sizes of paper money would be in use and bank tellers and the business public would be correspondingly inconvenienced. I think, however, that this objection could be largely if not almost wholly overcome by preparing in advance enough of the new notes so that they could be exchanged for old notes on a fixed date at all subtreasuries, banks and other large financial institutions. Preparation for the change, including the making of designs and plates and the printing of notes, probably would require about eighteen months, and within that time, no doubt, enough new notes could be printed to make possible an almost complete change. The people themselves would aid this change naturally and rapidly in their desire to secure specimens of the new money. I am convinced that the criticisms of the proposed issue are based rather upon considerations of temporary inconvenience than upon essential and insurmountable objections. If this is the case, these objections should hardly be permitted to stand in the way of permanent progress and economy.

"No special legislation is necessary to enable the government to reduce the size of

United States notes and gold and silver certificates in order, however, to effect a reduction in the size of national bank currency without legislation, and at the same time continue the present multiplicity of designs, it would be necessary to eliminate the 12,000 plates now in use and engrave as many more. This could be done, I presume, only by the government's assumption of the expense of new plates, and as each plate costs \$75, the total cost of the new series would reach about \$900,000. It would be quite possible, however, to use the same uniform engraved plates for all bank notes, and to print later by separate process the name of the individual bank upon the notes which that bank was to issue.

To Secure Legislation.

"Another plan would be to secure legislative authority for a uniform circulating note, which would do away with the necessity for the special notes for individual banks. Only 200 or 300 plates would be needed, and they would cause the banks no appreciable expense.

"If it is decided to remodel our paper currency along the lines proposed, I am sure that in doing so we can make great improvements in the quality of the designs through the elimination of many incoherent and meaningless features which now are confused without order on most of our notes, and by seeing to it that the various features are arranged more harmoniously and are drawn with a finer sense of proportion and selection than at present. While the actual engraving of our present notes leaves nothing to be desired, the designing of the notes indicates little more appreciation for harmonious composition than the ordinary letter headings of most commercial firms. As these designs on the paper cur-

rency are reproduced millions of times and pass through the hands of nearly 1,000,000 people, it is worth while for us to take pains to make them models not merely of engraving but of design.

"I believe the people have no right to be consulted when the department is contemplating plans like this, which, in their execution, may affect every person in the country, and the right to feel that no arbitrary action will be taken in matters of this kind. I am inclined to believe the changes proposed are for the benefit not only of the government, but of the people, but the department will welcome from bankers, business men and other any suggestions, whether in criticism or otherwise, affecting the plan we have in mind."

Advantages Enumerated.

The advantages to be expected from the proposed uniformity in design and reduction in size of the national bank notes as outlined by Mr. MacVeagh may be summarized as follows:

1. Uniformity of United States notes and certificates, thus making all paper issues in circulation of the same size, with the same portrait for identical denominations.
2. Reduction in the force of the office of the comptroller of the currency because of the diminution in the size of the notes, and the avoidance of the necessity of the comptroller of the currency to carry a reserve supply for each bank as his stock would be common to all banks.