

You'll Find Your Opportunity in the New West.



When the Curtain Goes Up

at the

Western Land-Products Exhibit

to be held

at Omaha, January 18 to 28, 1911

It will show many men who have money to invest some wonderful opportunities.
It will show you a new and but partially developed field, with possibilities you never dreamed of.
Many noted men have expressed their opinion after a visit in the west, and the following is but one of a score like it:

J. E. Defebaugh, editor of the American Lumberman, says in a letter to his paper:

"The Pacific Northwest makes a wonderful appeal to every visitor, and as he carries the appeal brings conviction. It is a marvelous country. It is a land of living waters, of golden soil, of mineral wealth beyond comprehension; of forests which will bless mankind when other lands are desolate; a land of mountain, plain and valley; a land where continent and ocean embrace each other, and of a people great in intellect, energy, endurance and kindness. Its people! They were chosen by the most rigid processes of natural selection from all the conquering races that have made America great. There, in that golden Northwest, in a climate which, without the harshness of the North or the enervating softness of the South, encourages human effort and assists in accomplishment, these people are building an empire. They have harnessed the streams for power; they have poured them over the plains which they have converted into fruitful fields and gardens; they are wresting from the earth its mineral wealth; they are converting its forests into forms of utility and beauty, and at the same time preserving them from destruction; they are building schools and colleges and are living like princes of the earth. The Bible vision of every man dwelling under his own vine and fig tree is realized there, where every man may have a snow-capped mountain peak in his back yard, and where every bodily need and individual want may be gratified. The natural wealth of that country is great, and great are its achievements in every line of human effort; but greater and better than all are its people themselves—a chosen race, growing not only in numbers but in all the accomplishments and graces which make a people mutually useful and happy."

Such a land will attract thousands in the next few years and the man who visits the Western Land Products Exhibit next January will find myriads of opportunities to make his money bring him best returns; for the untold resources of the west are barely scratched as yet, and think of the thousands of undeveloped acres in the states of Colorado, Wyoming, Utah, Idaho, Oregon, Washington and California, and the business opportunities among a people who always secure large returns for their crops.

The Omaha Bee and The Twentieth Century Farmer

wish to convince the people about the wonderful possibilities of the West, and they are backing up the Western Land-Products Exhibit because they realize that an exhibit of this kind will show people more of the real truth about this wonderful section than any amount of pure talk; and their real interest in the upbuilding of this empire is due to the fact that they realize that it is upon the West that Omaha must depend for its future progress and greatness.