

EDITORS TO SEE THE COME!

Six Hundred Invitations Sent Out by Samson.

WILL BE GREATEST AND LAST

Season Ends with Monday Night's Performance—List of Attractions for the Festival is Completed.

Invitations have been sent to 600 newspaper men in the state of Nebraska, announcing that Monday night will be editors' night at the den, and that they are expected to attend Monday night will also witness the closing initiatory ceremony of the season of 1910.

Past ceremonials will pale before the brilliancy of the one which is to wind up the initiation season. The show will be the biggest ever, and the players will turn loose all the dramatic art they possess, so the show will leave a good impression upon those who have paid \$10 to watch it once a week.

Samson's invitations to Nebraska editors, newspaper men and reporters—all these are included—are really artistic. They are printed on good fine paper, and make excellent souvenirs of the occasion. The invitation reads:

Greetings: Once again it is our royal will to call to our court the honorable band of scribes who spread abroad to all people the gospel of the good state of Nebraska. To which we have commended that within our realm and among the air knights in our royal strophoid, 'The Den,' the evening of Monday, the 13th day of September, shall be set aside as editors' night, and that fitting ceremonies be devised and enacted by our Royal Company of Court Players to divert such of your honorable guild as shall favor us with their good presence.

And we have furthermore commanded that, though within these walls of our ancestral and ancient castle, the rites of hospitality have been extended to many of the great of the earth, to none has a warmer welcome been given, for none was a more glad some reveler prepared, than will be waiting for the men who labor without ceasing with quills and pen for the well being of our city, that we call home. By order of the king, SAMSON, 'Lord High Chamberlain.'

Lincoln invited. Lincoln is invited to Omaha for Monday night. Every live citizen in the Capital City is invited and urged to come to Omaha and spend Monday night at the Den. Messages to this effect have been sent to the Lincoln Commercial club, the Ad club and the newspapers. Samson said in his greeting to Lincoln:

The editors of the state will be with us and it needs only the presence of the live citizens of the Capital City to make the farwell meeting a complete success. The royal company of court players are brushing up their performances for the express purpose of giving the Lincolmites an initiation that is really worth while. They are confident that you will find it everything they expect it to be.

Samson has completed his list of attractions for the festival and he has engaged shows and amusements of every description. There will be all the reliable forms of amusement, such as the Ferris wheel, merry-go-round and freak shows, which are an indispensable part of every carnival.

Among the new attractions to be presented will be first, a moving picture show, giving films of the notorious Jeffries-Johnson fight. There will also be a rare animal show, which Samson has been seeking for some time, in which will be exhibited animals seldom seen outside a zoological garden. Here are a few of the things which will be on show, giving four shows for one admission; moving picture shows; smallest horse in the world; human roulette wheel; ocean wave; Eskimo show; creation show.

Six hundred newspapers over the state have been furnished with free plates for a two-column story on what Ak-Sar-Ben is doing for Nebraska and for Omaha. In this way the people of Nebraska get all the news of Ak-Sar-Ben, and a greater number can be reached than in any other way. Nearly every paper to which this plate has been sent use given it a prominent position.

Plan for Decoration. The plan for a uniform decoration of the business portion of the city during the fall festival promises to be a "go." Every merchant who has been asked to join has promised his aid. The idea is to string long ropes of red, green and yellow pennants across the streets, 100 ropes in each block. Ropes will also be hung at the street intersections with the strings of electric lights. The territory to be thus decorated is in Farnam street from Fifteenth to Seventeenth and sixteenth from Dodge to Harney. Business houses all over the city are to be decorated with pennants and Ak-Sar-Ben's colors will wave in undisputed glory during the ten days' reign of the king.

High School Wing is Now in Use

Large Auditorium Will Do Away with Past Overcrowding at Class Exercises.

The new south wing of the Omaha High school is completed and the lockers, numbering 128, are installed and in use. The wing includes twelve recitation rooms, with two study rooms with a seating capacity of 20. There is a large room with a capacity of 200 arranged like a modern lecture hall. It is planned to hold all of the mass meetings in this room hereafter, also class meetings.

The school will now have a hall large enough to accommodate the whole graduating class, doing away with the crowded conditions which have heretofore been the case.

Assistant Principal Bernatein and Dr. Senter have reported unusually large attendance, and with the new materials added more work is expected and also better results. Miss Schartz has 600 girls engaged in gymnasium work, and Miss Du Mont, in charge of the new gymnasium, also reports large classes.

The lunch room will be enlarged considerably in a month or more, enabling all who desire to buy their lunches. A few suggested dishes which probably will be prepared are fruit salads, sandwiches, soup, meat and a great variety of pastry. Candy, cake and the like will be for the benefit of the girls, but the management suggests fruit and sandwiches rather than patronizing pie and doughnuts.

Phone Bell South 555, Independent F-1264 for a case of Jetter Gold. Top Prompt delivery to any part of the city. William Jetter.

Along Auto Row

Dealers Interested in Ak-Sar-Ben Show—They Expect a Big Week in Which Much Business Will Be Done.

"Some folks have said that the Buick people need money. This might have been true," said Manager Sidles in Lincoln the other day. "All good business concerns, ambitious to do things, at some time or other, need money. It is a healthy symptom. The other stories about us are fabrications. We are stronger than ever, doing more business than ever, and breaking more records, and winning more trophies than ever. That looks good, doesn't it?"

Sidles is one of the liveliest wires in the automobile game. He not only knows it from "A to Z," but he is one of those tireless workers and persistent fellows that does the thing. He will have a big show in Omaha Ak-Sar-Ben week.

The Rambler Motor company has leased the Sweet-Edwards auto garage and will soon exhibit their new 1911 models in it.

It's funny how circumstances change one's life. There's Colonel Jim Deight. He should have been a farmer. He began farm life back east when he was a lad. It was the ambition of his youth that he might some day own that farm. And he did. As a boy doing chores on it he imagined that it would be mighty nice to ride around over it as the landlord, and to be relieved of its manual labor and to reap rich harvests and pocket the money.

Then he drifted into the safe business in later years, he didn't lose sight of that farm. He told the boys to let him know what became of it. He wanted it if he ever got the money. When he had earned and saved somewhere in the neighborhood of \$20,000 he got a message that the landlord had died and that the property was to be sold. "Bid it in for me," he wrote them. Twelve thousand dollars was the highest bid and it was Deight's. So he got it. He began to improve it right away, and after two years, maybe, when it was in the best possible shape, both he and his wife found that they were so attached to Omaha that no sort of reason could induce them to leave. After awhile the farm was sold to make the safe business in Omaha bigger—so there you are.

Manager Lee Huff of the Omaha, Neb., Buick agency spent the week over in Lincoln, assisting Manager Sidles in the state fair exhibit.

Whatever Otto Neetman does with Hamilton's Big Six on the speedway will be interesting, an automobile man said last week. "Neetman is one of the greatest dare devils in the game. He will send that car around that track faster than it ever went. There is nothing that will deter him."

Wilson's National, the car that Merz brought into notoriety by his thrilling race on the Indianapolis speedway when three men were killed, will be in the Omaha speedway races.

Several Lincoln automobile dealers will be in Omaha Ak-Sar-Ben week and will exhibit their cars here. Among them will be the Regal, the Everet, the Buick and the Gale.

Freeland Bros. & Ashley exhibited the Maytag & Mason at the Nebraska state fair last week and the Nebraska state fair last week and the Nebraska state fair last week.

There will be time to spare to catch that train if that automobile makes the legal speed limit, laughingly remarked the former president of the United States as he hurriedly jumped into the tonneau of the Mitchell machine, in Council Bluffs. With H. A. Searle at the wheel this car had been at the disposal of the great hunter for tours, appointments and emergency trips and had not failed to deliver the president at his appointed place on the exact minute of the schedule. And it did not fall this time.

Manager Shore of the Regal Auto company in Lincoln will be in Omaha this week for the purpose of establishing a Regal office here. He has been wonderfully successful with this car since he took the agency in Lincoln and is confident that he will make it even more popular in Omaha than it has ever been.

Col. J. J. Deight, Lee Huff and J. A. Freeland were among the automobile dealers who attended the state fair last week.

Moore Auto company will exhibit the Gale in Omaha during Ak-Sar-Ben if suitable quarters can be found for it. The Gale is a nifty little car, made in Galzburg, Ill.

The Rogers Motor Car company is continually improving the Rogers, the pretty car made in Omaha, and it is growing wonderfully popular in this section.

Manager Rees of the International Harvester company has begun to push the International, the great little car put out by this company. The International, in the 1911 model, is a beauty. It is stronger and capable of far greater work than ever, and is destined to be an exceedingly popular car for the country.

Van Brunt Auto company has begun to receive its 1911 Overlands. The Overland has become one of the best known cars.

BOOK TO MANKIND

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Story of the Transmississippi Exposition

History Compiled by James B. Haynes of the First Undertaking is Just Off the Press.

A publication that will be of much interest is the "History of the Trans-Mississippi and International Exposition of 1898," which is just off the press. The story of this great undertaking, which meant so much to Omaha, has been compiled by James B. Haynes, and is published under the direction of the committee of history, authorized by the board of directors at its meeting in June, 1902. The committee on history consists of General Charles F. Manderson, chairman; Isaac W. Carpenter, Charles W. Lyman, Carroll S. Montgomery and George F. Bidwell. Mr. Bidwell was placed on the committee to fill a vacancy caused by the death of Edward Rosewater. The actual determination to publish a history of the exposition was not reached until the fall of 1901.

The story of the exposition from the time of its genesis in the meeting of the Trans-Mississippi congress in Omaha until its directors had finally wound up its affairs and had turned over to the stockholders a dividend amounting to their subscription is told in a concise and interesting way. The book is profusely illustrated with portraits of the men and women who were prominent in its affairs, with views of the buildings and grounds, with day scenes and night scenes and groups that tell within themselves the incidents and episodes that attended the progress of the most successful exposition that was ever held. The work is modestly done and without effort to exceed simplicity in its narration, and because of this fact it will be even more highly valued by those who possess it than if it had been devoted to the flamboyant exploitation of the lighter side of the great exposition. It is not published with a view to profit, but merely to provide for those who care to have it a simple and succinct record of what still remains the most important epoch in Omaha's business and social history.

Henry J. Hackett, whose address is in care of the United States National bank, is distributing agent for the book.

Drummond & Reim had a phenomenal run on Cadillac last week.

William Drummond is pushing the White Steamer stronger than ever. It has always made good in Nebraska.

Manager Berger said: "Alfred I. King of Monksville, has been seeing Detroit via the automobile, an experience so stimulating that the 'Wide Old Man' became very hilarious. He stood up in his seat, waved his silk hat and addressed the astonished crowds in the purest dialect of the Congo forests. At the city hall he shook hands with Mayor Breitmeyer and other city officials, complimenting the administration, but apparently deploring the street car service intimating it was an E-M-F '37' for his, every time. At the Avenue Theater Alfred met Jack Johnson, whose ancestors were among his staunchest friends. In front of the Cunningham Auto company on Jefferson avenue, Alfred I. insisted on taking the wheel and showing the spectators the simplicity of the E-M-F '37' control."

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Democrat Ditches Organized Labor

Mayor Omarr of Sheridan, Wyo., Refuses to Enforce Eight-Hour Law on Which He Won Office.

SHERIDAN, Sept. 10.—(Special Telegram.)—Members of local labor unions are hurling vigorous denunciations at the democratic administration, because it positively refuses to enforce the ordinance providing that eight hours shall constitute a day's toil on all municipal work. Representatives of labor organizations late today complained to city officials that a paving contractor was working a gang of men nine hours a day. Mayor Omarr resented the protest and declared that he would not take any action, making it clear that he had no intention of enforcing the eight hour law. The unions are especially bitter against the mayor in view of the fact that he was elected by a large majority last fall on a platform pledging him to support the eight hour ordinance already enacted. Practically the entire membership of organized labor here voted for Omarr, and now many express regret that they did.

Four farmer boys, named Miller, who received \$100 on reaching manhood, from their frugal father, recently had a family reunion at Bridgeport, Conn., and it was found that their aggregated wealth developed from the \$100 with which they had started, had grown to the magnificent total of \$25,000. Each of these farmer boys carved out his own career. One became the head of a steamship company, the second a dry goods merchant and manufacturer, the third also a merchant and the fourth a financial banker and financier.—Leslie's Weekly.

The aviator was found unconscious and covered with blood under the engine of the biplane. He was excruciated and sent to his hotel. An examination failed to reveal any broken limbs, but the surgeons fear the pelvic bone is fractured and that he sustained internal injuries.

Hamilton met with two accidents today. In the first his machine was damaged when the machine fell, but he was unhurt.

Early in the evening Hamilton made another ascent. He circled the mile track three times at great speed, racing an automobile which was unable to keep up with him. After the third round, he attempted to alight, but the huge machine swooped down to the earth at an acute angle, dashing to the ground in full view of 20,000 spectators, among whom was his wife.

Charles K. Hamilton Seriously Injured When Biplane Crashes to Ground After Spectacular Flight.

SACRAMENTO, Cal., Sept. 10.—Charles K. Hamilton, who made the great race from Philadelphia to New York, on June 12, was seriously and possibly fatally injured at the state fair grounds here about 7 o'clock this evening when his new 112 horsepower biplane "Hamiltonian" crashed to the ground after a spectacular flight.

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THE BALLOONS Are All Here!

We have placed a number of toy balloons in our show window 1313 Farnam street, and they are moved from one position to another in enclosed space of 5 ft. by 4 1/2 ft., by a small electric fan. Now we want you to try your skill. Remember it costs you nothing—not as much as a two-cent stamp to enter this contest.

Count the Balloons In Schmoller & Mueller's Window

It looks easy and is easy, but you must watch them very closely.

Every day for the next two weeks we will change the number of balloons in our window and each day of these two weeks we will give absolutely free beautiful, valuable prizes; so it is up to you; everyone will have a fair, square deal; everyone entering the contest will get a prize. The one who guesses the correct number will get a grand prize.

The Reason Why We Are Holding the Balloon Counting Contest

Our store is "a little out of the way", 1313 Farnam street, it is out of that high rent district and it is our firm intention to DO ALL OF THE PIANO BUSINESS OF OMAHA.

WE WANT YOU TO KNOW

Where the "Greatest Piano House in the West" is located.

The balloons are in our window, 1313 Farnam street. We cordially invite you to enter this Balloon Counting Contest, originated by

The Schmoller & Mueller Piano Co.,

"The Pacemakers for 51 Years"

1813 FARNAM STREET Both Phones

Here It Is! COAL Sunderland Guarantee Certificate ISSUED BY SUNDERLAND BROTHERS CO. 1814 HARNEY STREET, OMAHA. Guarantee: WE HEREBY GUARANTEE THAT THE ACCOMPANYING TAMPERED TICKET CORRECTLY STATES THE KIND AND QUANTITY OF COAL DELIVERED AS PER YOUR ORDER. WE ALSO GUARANTEE THAT THE COAL WILL GIVE YOU COMPLETE SATISFACTION. This Means: THAT THE COAL HAS BEEN CAREFULLY INSPECTED, THOROUGHLY SCREENED WITH THE COAL WE WILL WITHOUT ARGUMENT, REPLACE IT WITH OTHER COAL OR REFUND CASH AT PRICE PAID. WE HEREBY REQUIRE PROMPT WRITTEN ADVICE IF THE COAL IS NOT SATISFACTORY. WE INTEND THAT EVERY BUTER OF COAL IN OMAHA SHALL USE SUNDERLAND CERTIFIED COAL. Sunderland Brothers Co. SECRETARY BOTH PHONES: DOUBLER 252 IND. A-1281 Memorize It!

Sunderland Certified Coal

"Certified Coal" does not mean a particular "brand" of coal. It means that no matter what kind of coal you buy from us a Guarantee Certificate will be attached to the driver's ticket and will be left with you.

Please Re-read the Certificate

You, Coal Buyer, seek out a safe bank in which to put your money. Use the same conservative judgement when you pay out your good cash for coal. Our well established reputation for fair dealing is in itself ample assurance that you will receive what you buy—but the Sunderland Guarantee Certificate "makes assurance doubly sure."

It Is Hard Coal Time Right Now

The best Hard Coal that ever crossed the "Big Muddy" has just been unloaded into our enormous coal bins. It is YOURS if you buy from us, and certainly you can not afford to take a chance on quality when coal costs you 52 1/2 cents per 100 lbs.

Mr. Just Arrived and Mrs. Hove-Not-Bot-von-Sunderland-Yet, does it mean anything to you that we have been selling coal in Omaha since 1883 (27 years)? Does this suggest the idea that we know how to please you and hold your patronage? Think this over.

Every Ton a Big One! Guarantee Certificate With Every Delivery

SUNDERLAND BROS. CO.

Yards Everywhere 1614 Harney 50 Yell-O Wagons. 50 Fine Teams.

Persistent Advertising is the Road to Big Returns

Stop Diarrhoea Wakefield's Blackberry Balsam. Gives prompt relief and has been the one sure cure for Diarrhoea, Dysentery and Cholera Infantum for 64 years. Where doctors have failed, where other bowel remedies have failed, Wakefield's Blackberry Balsam has cured many almost hopeless cases. No opium nor any of the dangerous drugs that most diarrhoea remedies have, and it does not constipate. It is the best remedy for grown people. It is the best remedy for babies. It is the world's best bowel remedy for everybody. All druggists sell it at 35c per bottle or 3 for \$1.00. Get three bottles. It will keep and may be badly needed some night for a "sudden attack." Be sure to get the genuine WAKEFIELD'S.

DRINK Liquid Sunshine Sulsun. "Before I began using Cascarets I had a bad complexion, pimples on my face, and my food was not digested as it should have been. Now I am entirely well, and the pimples have all disappeared from my face. I can truthfully say that Cascarets are just as advertised; I have taken only two boxes of them." Clarence R. Griffin, Sheridan, Ind. Pleasant, Palatable, Potent, Tastes Good. Do Good. Never Sicken, Never Weakens. 10c, 25c, 50c. Never sold in bulk. The genuine tablet stamped C.C.C. Guaranteed to cure or your money back.

Bad BLOOD. "Before I began using Cascarets I had a bad complexion, pimples on my face, and my food was not digested as it should have been. Now I am entirely well, and the pimples have all disappeared from my face. I can truthfully say that Cascarets are just as advertised; I have taken only two boxes of them." Clarence R. Griffin, Sheridan, Ind. Pleasant, Palatable, Potent, Tastes Good. Do Good. Never Sicken, Never Weakens. 10c, 25c, 50c. Never sold in bulk. The genuine tablet stamped C.C.C. Guaranteed to cure or your money back.

Wanted Manager. On account of ill health am compelled to find man for my \$200 per month permanent position as manager—man able to handle books and cash. Can easily qualify as you are allowed 30 days trial before concluding month permanent position as manager. Investigation. Must be able to handle all take over part of interest. Highest references as to myself; the company's products, which pay out of the ordinary dividends. Give full name, references and phone, in confidence. Address Manager, P. O. Box 514, Omaha, Neb.