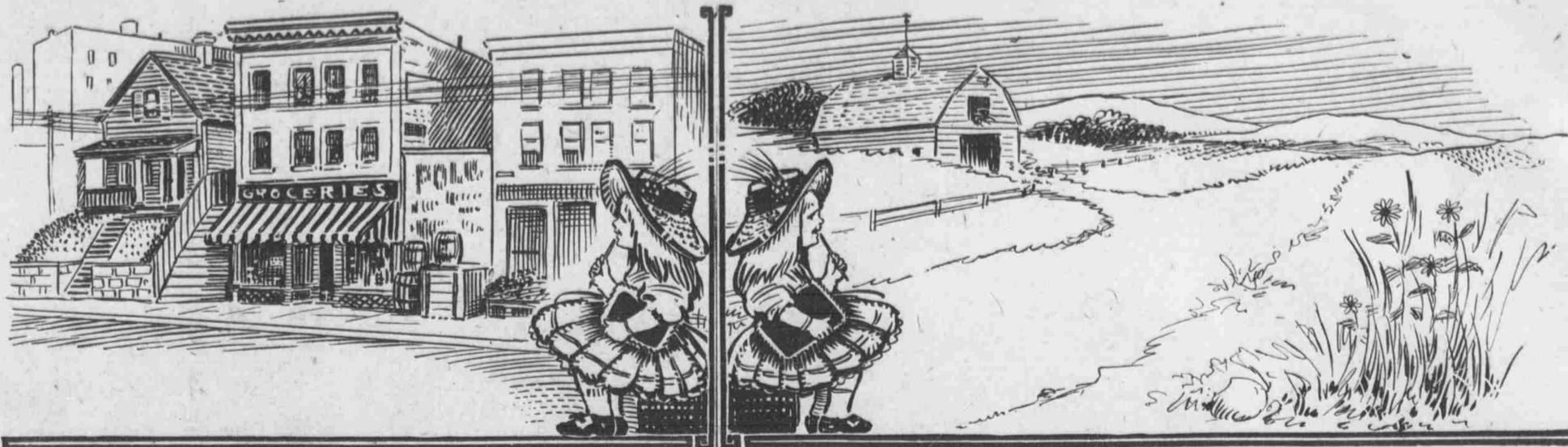


You'll Find Your Opportunity in the New West



A Dark, Stuffy Flat; Do You Call That "Home"?

Why Don't You Get Outdoors?

Where the children can get fresh air and play amid flowers, and grow up with a bit of mountain scenery to inspire their lives and yours with something better than any city can inspire.

The Golden West Abounds With Just Such Opportunities

Where you will find 10-acre patches that bring in from \$500.00 to \$2,000.00 per acre clear profit, and you don't have to work much harder than you do now.

The Western Land-Products Exhibit

at Omaha, January 18 to 28, 1911

Should Interest You

Because the exhibits will be made up by communities in those wonderfully productive states—Colorado, Wyoming, Utah, Idaho, Montana, Oregon, Washington and California, and will be in charge of men who can tell you all about the various sections, what these sections have done for others and what they can do for you.

The Omaha Bee and The Twentieth Century Farmer

wish to convince the people about the wonderful possibilities of the West, and they are backing up the Western Land-Products Exhibit because they realize that an exhibit of this kind will show people more of the real truth about this wonderful section than any amount of pure talk; and their real interest in the upbuilding of this empire is due to the fact that they realize that it is upon the West that Omaha must depend for its future progress and greatness.