THE OMAHA DAILY BEE. FOUNDED BY EDWARD ROSEWATER.

# VICTOR ROSEWATER, EDITOR.

Entered af Omnha postoffice as second-

Daily Bes (heliading Sunday), per week, lic Daily Bes (heliading Sunday), per week, lic Daily Bes (without Sunday), per week, lic

Sunday Des, one year Saturday Des, one year Addross all complaints of intertiatities in delivery to City Circulation Department.

APP-P/LOBER Omaha-The Bee Building South Omaha-Twoody Pourth and N. Council Bluffs-15 Scott street, Lingoln-518 Little Building. htongo-1508 Marquette, Huilding sw York-Booms 3107-1102 No. 34 West

Washington-Th Forsteggth Spreet, N. W CORRESPONDENCE, Communications belating to news and ed-norial mafter should be shoresed: Omalia

Bee, Editorial Departmet REMITTANCES

Remain by dualit, express or postal order payable for The Bee Publicking Company, Only Seent stamps received in payment of mail accounts. Personal checks except on Omaha and castern exchange potraccepted. ment and expect victory?

STATEMENT OF CIRCULATION. State of Nebrasan. Dougles County #5 State of Nebrasan. Dougles County #5 George B. Tsschuck, tageurer of The Bee publishing: Company, Doing duly sworn ays that the actual number of full and or part of one is due to democratic says that the actual number of full and complete copies of The Daily. Morning Evening and Sunday Bee printed during the month of August, 150, was as follows.

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Subscribed in mg	presence and swor
to before me this lat	M. B. WALKER.
	Notary Public.
the second second second	and the second se
and the second s	10. TABLE

porneily should have The Bee mailed to them. Address will be changed as often as requested.

How has Chancellor Day stood it this loug? Wy stak M

Was that the backbone of summer that broke?

"School days, school days, good old golden rule days."

Evidently the Kanshs governor went to St. Paul with a chip on his shoulder.

Does Bryan Really Think So? Mr. Bryan makes the characteristic disposed rich for an asylum where He is right in asserting that the probprediction of demotratic success in the young women from abroad may be lems are national, apply to every indination this fail and therefore in 1912. declaring the party never had brighter prospects than now confront It. He with convincing force to some people, tions of bad faith and political controsays if it gains control of the next

congress through the coming election of this kind may do good.

own platform pledges. They were

vision.

-

Party Textbooks.

Evening Bee (without Sunday), pr. week se Evening Bee (without Sunday), pr. week se Evening Bee (without Sunday), pr. week se Evening Bee (with Sunday), pr. week se Sunday Bee (with Su the democrats could gain control of easily than those which lead to dan-

the next house, it would help them ger. win in the 1912 election? Does he not "know that control of the house,

Solace. republican, would enable the demo- Edgar Howard, is at any rate setting in labor organizations. It would be with a tild diamond one. The father senal in an another that brings her a \$75 crats to do nothing more than con- for us an example which typines comparatively easy to get up one of it in the lining of an old yest and on Autinue their course of negation and solace. Here it is-he calls it "The the old-time, demonstrations, with gust 15 it disappeared. The loss was refault-finding, and does he believe they Last Laugh," but it sounds more like parade, illustrating the work of differcould go before an intelligent people the first weep:

have been enjoying themselves in recent would appeal to the working classes, because he and his father were out of work either. republicans' record of actual achieve- have been enjoying themselves in recent would appeal to the working classes, and had no money. The father refused to days by pointing to the nomination of the Why the Labor day celebrations of and had no money. The father refused to the solution of the working classes, but the solution of the working classes are solution of the solution of the working classes. As things now stand, what have Mr. and at the same time pointing to the fact this fall on which they can reasonably candidate.

base a chaini to control of the next That's all right, boys. Enjoy yourselves while you may,

though, of course, any laudable effort versy."

or part of one is due to democratic Rub it in on The Telegram while it is you can. effort? Not pne. On the contrary, popular.

nearly all, if not all, were enacted in Don't spare us in your efforts to have fun spite of and not by the effort of the hurt us, but only paves the way to make of Champ Clark in the house and of your approaching grief. 0 others in the senate, pursued a course Lay on, brethren! Nobody around The Telegram office is crying enough.

consistent in one thing only, attempt at nullification. And in order to pur- when you get used to it. sue tihs course, they repudiated their

# Extra Session Talk.

pledged to postal savings banks in their o campaign and in congress voted against them. They took no active part in the conservation measures, and opposed the bill providing for the regulation of the issuance of stocks and bonds of mand that he convene the legislature of the country. interstate commerce railways, though to submit an initiative and referenthey have repeatedly pretended to addum amendment to the constitution. vocate such measures as would tend Why his success or failure to secure to squeeze the water out of the railrenomination in the democratic priroads. In this case they were put to mary should alter the governor's view extremes for finding a basis of opposiof the emergency, or rather lack of tion, and finally hit upon the timeemergency, for a special session of the worn ground of states rights, conlegislature is not quite clear. tending that the republicans had no When this matter was pressed upon right to enact a law that would give him before the governor declared the the national government such superonly condition on which he would act

would be positive assurance of, the Does Mr. Bryan believe, then, that with all the skill and sophistry he and his co-workers can command they will be able to fool the people into voting for their candidates this fall, with not one tangible, positive proposition to offer as a reason why men should vote time had then already passed when an long ago.

amendment could be submitted for ratification at the coming election un-

Labor now has the word of the der the terms of the amendment president for it that he knows of no The month of October will be given over The republicans have issued their clause. What was true then with re- plan on the part of the government to to a budget exhibit. For this purpose an of marvallous talents for organizing bush

vote.

Rule for those who feel inclined to campaign text book, and the demo-call the colonel a liar to his face: crats bave also issued theirs. The true now. Not only has the time pre-labor under the anti-trust law. Time pointed by the board of estimate to give that business he cannot accept as akin to pointed by the board of estimate to give him. However, they but bring ridicue on call that yarn in. the achievements of the party, while the amendment passed, but the pri-

If the open primary has any friends the democrats' is a mere compliation maries have also been held in which

tation on the patr of certain chairtably as to store their power for the future. Around New York taken in tow and guided through the vidual and can be solved satisfactorily Ripples on the Current of Life meshes of gilded vice does not appeal only "if we avoid acrimony, imputaas Seen in the Great American Metropolis from Day to Day.

The stern sense of justice, which caused The speech is statesmanlike and Bee (without Sunday, one year, 5.00) Bee and Sunday, one year, 5.00 its triumph in the next national cam-With all the attractions for social ought to have the effect of quieting Judge Lynch of Gaiway, Ireland, to send is being duplicated in a smaller way in

> that nearly five years ago his son, Charles, Omaha used to have successful the prisoner, came to this country and got Labor day celebrations and could have a good position as a painter. Recently

mine at Satsuma, Ariz., has retired at the with a \$150 diamond ring. The father sewed in an annual income of \$20,000 a year for General information concerning infantile

and other furniture.

MORALITY OF BUSINESS.

Wall Street Throws a Fit and Charges

New York Financial World.

speeding westward. This subtle expression

directly. The renewed, but thinly veiled

attack on ex-President Roosevelt, comes at

a time when he has declared his uncom-

"The doctrinaire is a fool if he thinks he

can get along without the practical man.

"Don't imitate the morality of some of

Wall street says that the cause of the

week's reaction in stocks may be found on

it to Roosevit.

ent trades and occupations and folcould go before an intelligent people the first weep. on such a record as compared with the Several of our democratic editorial friends lowed by an outing and addresses that turned \$5. He said he pawned the ring were not overcrowded with information

days by pointing to the nomination of the Omaks candidate for United States senator, ond at the same time pointing to the fact. Why the Labor day celebrations of the last few years here in Omaks have Bryan and his party to offer the voters that the editor of The Telegram did not been practically a farce and a fizzle for trial, despite the vain pleading of the that the editor of The Telegram did not we will not venture to explain beyond magistrate to the elder Dunne to desist the first dirty dish makes a poor servant. the suggestion that a political gabfest and save his son from the stigma of a but the mistress must be nice about it. solely in the interest of candidates prison sentence.

Extol the virtues of your candidate while running for office is not calculated to A frail little woman, staggering under a

into a downtown police station. She told een feet long, ten feet wide and ten and the lieutenant she was a widow with three one-half feet high. The trunk is not to be Complaint is made that the Omaha children and earned \$5 a week by scrubbing used as a traveling accessory, but for a Commercial club, while boosting home floors and a little extra by washing and summer residence. It is built in sections democrats, who, under the leadership more painful your own situation in the hour industries, is overlooking the growing ironing. On her way home she had lost and forms a portable cottage with doors, her pocketbook, containing \$10.85, of which windows and room enough for a cot, chairs local insurance companies which are \$10.50 was for rent.

Cheer up, Edgar. It's nothing local channels as any other line doing in about a minute all of the policemen on a similar volume of business. By way reserve duty had lined up in front of the of reminder Des Moines is held up as desk.

that Governor Shallenberger when There is certainly no good reason why duced to respond to Mr. Bryan's de- guidance, the western insurance center and turned over the money to the lieuten- ting at an individual without naming him ant.

> it to the woman. "Here is your rent and Which reminds us again that one of the first tasks of the next legislature bless you and run along-now don't thank ary. He has lined up with the progressives, should be to enact a new registration us. You'll embarrass us if you stay any but, as he said in his speech at Utica, N. Y law that will give us a permanent reg- longer, Good night."

New York is getting better; the All Night And the practical man is as much of a fool under adequate safeguards that will bank decided some months ago upon early if he thinks he can do without theory. spare voters the necessity of register- closing, and now the night court has ceased ing annually year in and year out to sit. Mayor Gaynor seems to have been these big business men, to get their effici- It came into his possession, but-I almost when no one challenges his right to responsible for the disappearance of the ency. I'm against a crook, rich or poor." night court. He attended one of its sessions not long since, and announced next well there is not one word in the above ut-

day that most of the prisoners had been terance that should in the least alarm one "The whole nation seems to be arrested without due cause by foolish po- of the millions of holders of securities all I could hear them gently moving as they would be positive assurance of the necessary majority of both houses of the legislature that the votes needed would be forthcoming, and when the governor came to a decision he ex-plained that this condition had not plained that this condition had not as he has been telling us this that the tinued, until it seemed to justify the dis- not like Theodore Roosevelt in public life: been met and, furthermore, that the nation has not reached its destination continuance of the court.

To a larger extent than usual this year the taxpayers of New York City will be the selves know is not true, that Theodore the taxpayers of New York City will be taken into the confidence of the officials.

Rule for those who feel inclined to campaign text book, and the demo- spect to insufficient time is still more prosecute the leaders of organized entire large floor on Broadway has been ness, but the morality of their conduct of explanatory talks and lectures and answer the "square deal." That is why they hate the the square deal."

questions on points that are not understood. The taxpayers will be given the

PERSONAL NOTES.

# CHEERY CHAFF.

The president of Clark university affirms that young girls are absolutely irreligious. Hoke Smith thinks he may be nominated for the presidency in 1971. We comminated

Hoke Smith thinks he may be nominated for the presidency in 1912. Merely Hoke's myth. So conservation is "nothing new." The

expulsion of two land grabbers from the Garden of Eden was a step in that direc-tion. One more young Pittsburger is in trouble, if charges of embezziement and larceny may be so termed. His was another case

"What is the difference between common salt and chloride of sodium" asked the young man who is studying chemistry. "About two dollars an ounce," candidly replied the man who puts up prescriptions -- Washington Star.

"That scapegrace nephew of mine," said the doctor. "Is merely going to the country to stay over Sunday, and yet he has bought a \$55 fishing outfit." "I should call that," commented the pro-

fessor, "a pretty strong beginning for a 'weak end' trip."-Chicago Tribune. fessor.

"It is not often that a man's name is it congruity with his dispession of his occu

"Sometimes the latter. The police a rested a main named Vine the other da and he turned out to be porch-climber." Bailimore American. other day

"He's a married man.

"How do you know?" "That charming young woman over there the mistreas who does not send back didn't even look up when he entered the room,"-Detroit Free Press.

but the mistress must be nice about it. In other words, a school for the training of mistresses is needed. Table W John Monson of Fargo, N. D., has built

What can I do?" proudly asks the applicant, drawing from his pocket a bunch of documents. Here are signed teau-monials from ten sleeping car conductors certifying that I can undress myself in the rdinary berth.

THE CIRCLE. Things sometimes in a circle go. As show, some cases can; For when a man commits a crime. The law commits the man.

Or when a person health would week When he is failing iii, The doctor pays the visits, and The visits pay the bill, -Baltimore American.

THE COWBELL.

J. M. Lewis in Houston Post. Did you ever, busy thinking of some deal you're putting through, So engrossed with it no ordinary sort of

joit could startle you.

joit could startle you. Eat a berry or a cherry, or a bit of win-tergreen. And forget the deal you're making, while a far-off boyhood scene Seemed to catch you up and hold you, or to swing you to and fro O'er the meadow lands of boyhood down the paths of long ago? If you did you know the feeling that was tugging at my feet

Wher

hen last night I heard a cow bell go ding-dong along the street.

don't know what urchin had it, why he

hear it now. It recalled the hill back yonder and the smell of new-turned loam. And the old ding-dongin' cowbells as the Wall street and high finance know too

cattle ambled home;

And the sunset's glory touched him, and they have their minions at his heels and

And I seemed to stand beside him as he selves know is not true, that Theodore Roosevelt is not to be trusted. They will stepped aside to wait. And my eyes looked into h his boyish hopes lay bar And still living was the looked into his eyes where

hoping I had

the boy that once was me

"easy come, easy go." It is more than probable that both Gaynor and Harmon smiled when word reached them that Georgia had already been carried for Hoke Smith in 1912.

them every year, for Omaha has many Charles wrote his father to come to this Miss Louise Wilkins, who won a gold thousands of working people enrolled country. William, another son, brought the

> that he had stolen and pawned the gem. 68 has died of the malady, the fact is plain pation. He said that he had obtained \$75, and re- that the scientists who gave it a name

appeal strongly to intelligent laboring big bundle of soiled linen, came sobbing the largest trunk ever made. It is eightmen.

bringing as much real money into The lieutenant pushed an electric button.

"Say, you fellows," said the lieutenant. having become an important insurance "this woman has lost her pocketbook. Extra session talk has been revived center through the encouragement and There was \$10.85 in it, and all but 35 cents around the state house on the theory development of home companies, was for the rent to keep a roof over the head of the children. This is what I'm go- the rear of a railway pessenger train now ing to do." With that he held up a greenbeaten for renomination may be in- Omaha should not become, with proper back. Every man went down into his pocket is hight finance's devious method of hit

The officer counted the money and handed

something over," he said brusquely. "God promising opposition to all that is reaction-

istration bureau facilitating revision

in Nebraska now they are not speaking up very loud.

Let us hope it will be really a conservation congregs and not a powwow of personal spleen.

Mr. Bryan is to make speeches in Arkansas to save the state. Just as he thrice saved the country?

makers have gone back to work.

New York says it will make London hustle. Doubtless, but dear of Lun- obviously be a good argument." non still has a three-million lap to the good.

The next initiation performance at the Den is to be called "Ante-mortem night." But King Ak-Sar Ben, like other royalty, never dies.

One of, Mr., Hearst's papers refers labor and commerce in this country. to Tom Watson as the "dying Gaul." Perhaps that is what made Tom express the fear of assassination.

To the "Careful Reader" who wants them from evil influences: to know the pronunciation of Sienkie- After an experience of more than thirty wicz we would suggest that you refer years, with many girls and women obliged Vadis.'

It will be noted that Colonel Roosevelt did not-walt for some detective to seize the crank who insulted him at forced to commit suicide to escape the "at-Fargo, but instantly took measures to tentions" of the men by whom she is surprotect himself.

The census office ought to be get-Omaha has been duly advised what is to be over-excited.

poor prospects of getting out

of promises for themselves and criti- such amendment should be submitted imputation of Governor Stubbs' de- privilege of talking back. The purpose of cisms and misrepresentations of the for approval or rejection by the sey- mand to erect a monument to the quaint those who pay the bills with the republicans. Playing, as usual, on the credulity the chances of carrying in the election if he were already a dead one. of the public, the democrats will be would be small indeed.

obliged to confine themselves to prog- So we pass up the renewed extra nostication, since they have no record session talk as improbable of materialof achievement of late years to which izing. A new legislature will be speeches and an automobile tour of the city. they may refer, and they will not dare chosen within two months, and with a is Colonel Roosevelt's idea of taking a rest.

refer to the one they left behind them fresh commission from the people will Our women folk can at least have the last time they were "entrusted be able to answer all demands for cloaks this winter, now that the cloak- with power." Their whole text book, changes in our laws or constitution. therefore, must be argumentative,

> while that of the republicans is argu-Taft's Conservation Speech. ment only as "every good record must President Taft's speech on conservation at St. Paul shows remarkable had in a long time.

Not since the civil war has a con- research and knowledge of the subgress accomplished as many actual re-sults, as much constructive legislation ment of what must strike most people.

Mr. Roosever's enemics are now in response to popular demand, as did who are open to conviction, as a accusing him, of being a democrat. the sixty-first congress, and the con- sound, safe policy for the government Couldn't think of anything worse to tents of this year's republican text to pursue. He well says that the time that he would extend a policy so benign book ought, therefore, to prove the has come "to halt in general rhapsomost impressive that the party ever dies over conservation, making the court.

A New Jersey preacher asserts that has submitted to the people. The word mean every known good in the women who wear hobble skirts need book is compiled with a scrupulous world." In this and one or two other to be spanked. All right, let the doc- fidelity to facts and details, and is a passages he offers a useful suggestion wonderful source of political and in- to those who have been confusing dustrial information. It presents not rather than educating the people on really an unusually successful record of tration up to date, with its policies ments.

itations," and yet is decidedly progres-

and principles, but contains a vast The speech is characteristic of the amount of useful information as to president's temperament in its con-

Do the Girls Need Guardians? Apropos the attempt at suicide by sive. As it will probably form the

a disappointed girl in New York, a main part of his recommendations to Perhaps we would have fewer accl- business man of thirty years' standing congress next winter on the subject of his mind that troubles him he has a \$171,440. This total shows an increase of 125 dents if people would be more careful in that city has this to say with refer- conservation it will naturally partake in a manner which shows scant considera- year, and more than 350 per cent over not to alight Trons their aeroplanes ence to the agitation for organized aid of great national interest. In short, iton for those at the target end of his ver- August, 1907. while the machines are still in motion. to young women going to the metrop- it is a simple report of stewardship, bal bombs. Maine's prohibition laws have

future

to him merely as "The author of Quo to earn their living in New York City in dent Roosevelt for shaping action and adds that he has never seen the proall conditions of service, in the office, the along these lines and shows that much hibitory law enforced in Maine. He bestore, along the railroads and in their of the work left incompleted by the to have good whisky than a combination Clellan, Blaine and others whose names the conclusion that the girl who "minds former administration has been fin- of poison and wood alcohol, such as is the her business" and attends to the work ished or taken up by his own, thus in- blend used down east. for which she is geiting paid will not be dicating a degree of harmony in the

policies of the two men. He stands for national authority in the general rounded in her daily vocation. With all the natural temptations be- work of conserving the country's re-

setting the young person, male or sources, but declares that in the case ting pretty close to Omaha. Still, female, going to the large city, of forests not on public land their pro- Melville Landon, humorist, better known in the convention of 1876 only by the conwhether it be New York, Chicago or tection is beyond the jurisdiction of as "Ell Perkins," was born September 7, centration of all his rivals against him, coming to us and need not be expected cities of the class of Omaha, after all the federal government and "if any-and has published books, and has visited Grant for a third term in 1880 and handed no charitable effort or enterprise, thing can be done for them by law, it Omaha more than once.

The president of the Wabash rail- can save the unsophisticated without tures." He may invite criticism on a printer, then twelve years in the wholeroad was recently lost in the forest his or her own effort. A business man this point from those who deny any sale flour business and ten years in the while on a vacation. Several high of thirty years' experience has a right right of the states in this regard, but hat business, and incidently three years officials of the Illinois Central have ap- to an opinion on such matters, and the an unprejudiced reading of his ad- on the Omaha School board and several parently been lost in the woods with chances are he is more right than dress will show that he is for central Bobart F. Bacon department management wrong on this point. The youth, man authority as to the work at large. for McCord-Brady company, was born Sap-

it is reported that Mr. Bryan does in hand and is not looking for trouble tion as an economic and political term. He began with Motord-Drady company and for the nomination in that year, was over not want to support Mayor "Jim? even is very likely to keep out of it, but meaning the preservation of our nat- nine years in his present position. though he muy be the democratic nom- where there is a slight yearning for ural resources for economic use in Joseph E. West cigar manufacturer and ward. Overthrow will meet Bryan if he ince for governos. Oh penaw! When the first subtle taste just a taste of such a way as to avoid waste and so- He started the firm of West & Fritscher the political stage in our era and country. Bryan trumped in for Judge Parker the "gay life," it is difficult to render cure the greatest good to the greatest here in 1867 and staid with the business exits follow entrances swiftly. The population he swallowed a worse dose than that. | much assistance. That is why this agi. number, using them for the present so twenty-eight years, being now retired.

Gifford Pinchot ought to resent the eral political parties, without which former chief of the forestry bureau as needs and expectations of the various de-

> The Roosevelt Idea. Boston Transcript.

Attending four dinners, making three

How Many Hold the Pacet San Francisco Chronicle.

Keeping pace with the colonel as he flits in circulation, as it is clear, perfectly confrom place to place, dropping a bundle of tered and in good condition. It was the thoughts here, riding a horse there, shaking property of the late Peter Mongey of Cinhands, exchanging cheers, is as strenuous cinnati, whose collection was up at auction work as the busy newspaper reader has The face value of the lot of American coins

### Extending Conservation. Philadelphia Ledger

In the matter of come vation Mr. Routeveit has practically the support of the old adage, "Save the pennies," is a good whole country, including that of the pres- one

widely enough to embrace the supreme years, sauntered into the lobby of a Broad-

## Record of Achievement. New York Sun.

Mr. Taft's letter to the chairman of the republican congressional committee is a she replied calmiy. conservation by their peculiar preach- platform promises put upon the statute book. With no little of what was promised other in amusement.

She got the ticket. Sun has no sympathy, but from the reservatism, in its injunction upon the publican point of view the achievment of people to "abide by constitutional lim- congress and Mr. Taft has been notable.

# Toughest Booze in the World. Springfield (Mass.) Republican.

When Robley D. Evans has anything on

olis and needing guidance to protect with a statement of plans for the attracted his attention. He is reported to have said that he has had more trouble

The president credits former Presi- ports than in any other ports in the world

Our Birthday Book

# September 7, 1910.

moral agency or reliigous institution must be done by the state legisla- Charles E. Black, "Black the Hatter," Robert F. Bacon, department manager

or woman, who attends to the business. The president considers conserva. tember 7, 1555, at sandy Hill, New York. lace is fickle.

this get-together arrangements is to acpartments for the coming year, and it is believed that there will be less criticism and protest if the application of the city's money is more widely understood.

A record price was paid for a one-cent piece in New York Thursday of last week when Henry Chapman, a numismatist, gave

\$349 for one struck in 1793. It is the Liberty paring to go. cap type and is thought never to have been

Why?

included in the list was \$3.25, but they brought over \$4,000. An 1807 penny went for \$76 and one of 1803 for \$61, while one bear-

was sold for \$80. So it is proved that the

way theater the other day and asked fo the manager.

"What can I do for you, mammay? asked the manager.

"I want a ticket into the gallery, boss, "But why should I give you a ticket?"

"Cos I'm a retired actress." "You? What did you do?" inquired the

and has been performed and of what was "I played in "Antony and Cleopatra." premised and is still to be performed The was fan bearer for Miss Fanny Davenport.

As a business proposition the New York custom house is all right under Collector Loeb. During August more than 42,000 per ons arrived in that port from foreign coun tries, and the duties collected amounted to way of geiting the same out of his system per cent over duty paid in August of last

PUBLIC IDOLS DO NOT LAST.

with his sailors getting drunk in the Maine Bryan's Shattered Prestige as a National Leader.

Lesile's Weekly. William J. Bryan has met the fate which came to Clay, Cass, Douglas, Chase, Mconce aroused the enthusiasm of their fellow-countrymen. On a trivial issue, that of county option in dealing with the liquor question, his state has overwhelmingly de-

clared against him, and his prestige as a national leader has departed. Hundreds of thousands of those who go

to the polls in November remember Blaine's meteoric rise and fall. Defeated it to Garfield instead, gained the nominal tion in 1884, to be defeated at the polls. relinquished the candidacy in 1888 when the convention was ready to give it to him if he could be coaxed to accept, and thus, after the longest contest in the history of republican presidential conventions, honor went to Benjamin Harrison. Then came his fall. Resigning from the Harrison cabinet shortly before the convention He began with McCord-Brady company as of 1892, he entered the field as an aspirant weimingly beaten, and died shortly afterTalks for people who sell things

A year or so ago the United States What cannot be accomplished woke up, rubbed its eyes and looked through good advertising? in wonder at the "On to Canada" Indeed there are very few under

movement among its farmers-thou- takings that cannot be carried to a sands had gone, thousands were pre- successful issue through advertising if it is done rightly, honestly, cour-

ageously.

The Canadian government had Advertise something the people looked at its vast acres lying idle, and want, in a way that carries conviction, realized what it would mean to have and they will respond, no matter how them peopled by the thrifty Yankees many miles they have to travel to do across the border-railroad men had so.

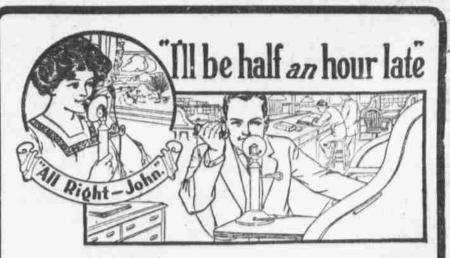
also looked and realized what it would If you want to sell anything that ing the 1809 date went for \$75. An 1821 cent mean to them to have these acres un- is of use to the public-advertise! If you want to do anything-people der cultivation.

By and by came much "literature" a country, build a railroad, or hold a advertising the possibilities of farm- convention-advertise!

A negress, very tat and well along in ing in Canada, painting in rosy hues Mr. Merchant, if you are just thinkthe climate and conditions, calling at- ing advertising, let us meet and talk tention to the number of bushels of it over, and see what our combined wheat to the acre, shipping facilities, resources can accomplish.

> the small cost of land, and numerous \_ 'Phone Tyler 1000 and a Bee repreother reasons why the American farm- sentative will call on you with a Serers should come over. vice of Advertising copy that will

> How our people responded to that carry conviction to its readers, and advertising is a matter of history. build for you a lasting success.



Unexpected happenings often detain the business man at his office or in a distant city. Then the advantages of the Bell Telephone service are remembered, for its Local and Long Distance Lines reach everywhere.

> The Bell Telephone is daily bringing comforting assurances to millions of people in all parts of the country by means of its five million telephones.

By the way, have you a Bell Telephone?

