



Miscellaneous



WOODMEN CIRCLE FLOURISHES

Weathers Storms of Twelve Years and Now Rides High on Wave of Prosperity.

An organization that has weathered the storms for twelve years and now triumphantly rides on the high crest of prosperity and success is the Woodmen Circle, with headquarters in Omaha. This is a fraternal insurance order that is favorably

known in every state in the union for its system of simplicity, absolute integrity and fidelity to its business and benevolent principles.

Mrs. Emma B. Manchester, supreme guardian of the Woodmen Circle, probably knows more of fraternal detail and system than any other woman in the United States. With this efficient woman at the head of the Woodmen Circle its affairs are conducted with a systematic precision that has won for the organization its enviable posi-

tion as the leading fraternal order for men and women now before the public.

The Woodmen Circle may be counted as one of the pioneers in the fraternal field. Fifteen years ago women were regarded as doubtful risks in the insurance line, and when this order entered the field it was received with dire prophecies of an early defeat.

But this order was one of the first to demonstrate the fact that women could be as successful in the insurance field as in any other line of work, and numbers among its members many influential people. The success of the Woodmen Circle has been attained by its steady growth and the careful supervision of its affairs. There has been no effort made toward spasmodic or mushroom expansion. Every inch of new territory, every new grove, is carefully examined and planned for in a manner that makes them permanent acquisitions of the order.

Its members are men and women of standing and influence in their community and every effort is made to keep the order on a high standard, morally as well as financially.

Those who are contemplating joining an insurance order—and this should be the duty of every man and woman who has dependants upon them—should look into the merits of the Woodmen Circle. Every inquiry into its standing and methods invariably results in new memberships. From a handful of members at its inception twelve years ago, the order has grown to be a powerful and influential factor in national fraternal affairs, and one with which any man or woman may be proud to join.

This order is more than anything else a family order. Any young man or woman over 18 years of age and of good character, may become a member, and in many cases father, mother and three or four children are loyal members of the Woodmen Circle. Its standing is absolutely unquestioned. The name Woodmen Circle is as solid and responsible as a United States bond.

The order cordially invites inspection and every request for information will receive a prompt and courteous reply from its supreme guardian, Mrs. Emma B. Manchester.

Our Own Minstrels.

"Mistah Walkah, wot's the diff'ence 'tween you an' me?"
"I hope there is a great deal of difference, George, but I'll let you tell it. What is the difference between me and you?"
"De diff'ence, Mistah Walkah, is dat I'm polite, 'nuff to say 'yo uan' me,' and 'yo ain't'."
"Ladies and gentlemen, the silvery voiced tenor, Prof. Jeehaugh, will now sing the popular ballad entitled, "Please Be Careful, Dearest, Where You Stick Your Wad of Gum."—Chicago Tribune.

WORLD'S BIG BUTTER MARKET

Omaha Leads the Country in the Output of Creameries.

ITS LOCATION IS JUST RIGHT

Farmers of Nebraska Have Learned of the Added Wealth to Be Had from the Milking of Their Cows.

Within the last few years Omaha has grown to be the greatest producer of creamery butter in the world. This eminence was attained at least four years ago when the output for 1906 was 10,000,000 pounds, of an estimated value of \$2,000,000, and since then the distance between Omaha and its nearest competitor has grown by leaps and bounds, so that Omaha's position as the first butter making city in the world is not challenged nor even approached by any rival.

For the current year the estimated output is one-third more than in 1906, or 15,000,000 pounds, worth something like \$3,000,000.

The product of the Omaha creameries goes round the world. A large percentage is for foreign export trade and particularly in Great Britain has a big demand been created for Omaha butter.

One of the chief reasons for the growth of the butter business here is the development of the centralized creamery, within the last ten or eleven years. Centralized manufacture of butter means a great reduction in the cost of producing and marketing, making it to the interest of hundreds of small plants located all over the rural districts to consolidate or to become feeders of the large plants in the big cities, with their expensive equipment of machinery.

That Omaha is the only city where so many centralized creameries exist is ascribed to its specially favored geographical location. In past years the east became unable to make the butter it needed for its own consumption because the large population there demands all the milk and cream produced within shipping distance for immediate use in the natural state.

Abundance of Milk.

Further west and as far as the Missouri river conditions are similar although to a lessened degree. Not until Omaha is reached is a territory found able to produce more cream than is needed for use at home.

By reason of its railway facilities Omaha

draws cream from a distance of 300 miles on every side, turning it into butter rapidly as approved appliances can do it. All Iowa is a good dairying country. Eastern Nebraska has rapidly become as good as Iowa for cream and the western part of the state is showing a surprising development along this line, stockmen finding that they can well afford to milk and thus add a neat little income to other sources.

Northwestern Missouri has been developed for some time for the purposes of the Omaha creameries, and even northwestern Kansas is considerably drawn upon.

The development of creamery business in Omaha and the demand constantly growing for more cream and better cream, together with general spreading of bacteriological knowledge has resulted in the improvement of conditions in the territory

close at home with the result that the local supply has greatly increased both in quality and quantity.

Articles in the public press, teachings of dairy schools, the influence of the law and the educative influences of manufacturers—these factors, together with what farmers have learned by their practical experience, have been slowly working great reforms in the production of milk and cream.

BOLLES & ROGERS
Phone Douglas 497. 513 So. 13th St.

C. H. SCOTT, Mgr.

HIDES and FURS
TALLOW, PELTS and WOOL

The Oldest Hide House in Omaha. Always Reliable. Furs will be especially high the coming season. Save commissions by shipping to us. Highest market prices paid.

Do Business on the "Square", is our motto.

KIRKENDALL
SHOES

The Only Manufacturers
of Shoes in Nebraska

All Solid Everywhere :: :: No Shoddy Anywhere



There is a Difference

In many things, but particularly in the cleaning of a garment. The slap dash get, out-of-the-way-quick, with many spots left which should have been removed, and the gloss marks showing a careless way of pressing—and the deliberate, careful, painstaking way in giving the garment a thorough cleaning, and in the pressing to give it the appearance of newness.

This is our way. A trial will convince you that, at moderate cost, the life of a garment can be prolonged indefinitely.

Twin City Dye Works Co.

Established 1889 Cleaners and Dyers of Quality Incorporated 1907
G. A. Schoedsack, Pres. 407 South 15th Street
BOTH PHONES 1821

Homes

Protected

In the
Woodmen

Circle

Auxiliary to the
Woodmen of the World

America's Greatest Women's Insurance Organization

—Who can join—

Any woman of good character and health between the ages of 18 and 52 is eligible to the Woodmen Circle. A man must first belong to and be in good standing in the Woodmen of the World before he can join.

Why should not the wife or mother or sister enjoy the advantages of a social and business fraternity as well as the husband or father or brother? Why should not the wife or mother or sister help provide for their loved ones as well as the father or husband or brother?

Strong in Thirty-eight States

It is doing business at the present time in 38 states, not including the territory west of the Rocky Mountains, which belongs to a separate jurisdiction with headquarters at Portland, Ore.

Its membership is growing at the rate of 2,000 to 4,000 a month. It has been rightly termed "The Little Giant of the Insurance World."

Many of the Women Do

Has a Membership of 90,000

Officered and managed entirely by women.

Incorporated under the laws of the state of Nebraska.

Three thousand flourishing Groves.

3,500 monuments erected at the groves of deceased members.

You are invited to join and enjoy the splendid advantages offered its members.

Furnishes Protection, that Protects

The Woodmen Circle holds a record for absolute fair-dealing, prompt payment of all legitimate claims, careful selection of risks and a high standard of membership.

"Only the Best" can get into the Woodmen Circle. This combined with conservative business methods make this organization absolutely certain to be able to safeguard your interests.

It has \$1,800,000.00 reserve fund—the largest per member of any in existence.

For Particulars Address, **Mrs. Emma B. Manchester, Supreme Guardian, W. O. W. Bldg., Omaha, Neb.**