

THE OMAHA DAILY BEE

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Those Scotland Yard detectives have certainly put a crimp in Dr. Crippen.

A Richmond woman found a baby snake in her rat. Still, they will wear rats.

The weather man will have to make a new record to get back into public confidence.

We might, then, consider Senator Crane as the official scout of the administration.

"Captain Identified Crippen by pictures in newspapers." The power of the press again.

Ohio democrats have Harmon, but Ohio republicans have the start of them on harmony.

"Outdoor sports are clean," says a magazine author. Yes, but sliding to basins certainly does soil the clothes.

Honolulu went "wet" by a large margin. It is only a narrow margin, however, between that city and the ocean.

The Atlanta Constitution thinks the "angel" in politics should have large wings. Why, so long as he has a large purse?

They are having an exciting time down in Kansas, says a news item. Yes, but why mention it? Is that not quite the usual thing?

Carrie Nation's home for drunkards' wives has been closed because of a lack of applications for admission. Hurrah for the hatchet!

If election returns in Kansas come in no faster than they do in Nebraska it will be two or three days before final results of the primary there are known.

Omaha's sympathy extends to Columbus, O., which is in the throes of a street railway strike. Omaha knows from experience what a street railway strike means.

It turns out that "Tom" Blackburn has fifty-seven varieties of reasons for withdrawing from the congressional race. But the same old first reason is all-sufficient.

Agassiz declared he had no time to make money because he needed his days to think. For unthinking men, Messrs. Rockefeller, Morgan et al., have done tolerably well.

It might simplify things and save us here in Nebraska a lot of work and worry to let the editor of Collier's Weekly appoint a senator to represent this state at Washington.

The scarlet fever epidemic which has been raging at McCook for several months is now said to be traced to a single infected dairy. If this is the correct explanation, what have those doctors been doing all this time?

The anti-Saloon league is bombarding all candidates for nomination on all tickets with question-box letters, which is further proof that no one takes the platform declarations of the state convention on county option as conclusive on candidates in their respective legislative districts.

Short Session to Be Busy.

It is plain that President Taft has mapped out a busy time for congress at the short session next winter. His announcement that business at the White House compels the abandonment of contemplated western and southern tours and the limiting of speeches to the minimum this fall is fair warning that he proposes to complete the congressional program begun March 4, 1909, at this next session if possible. In less than two years the president has directed congress in the fulfillment of most of a four years' contract with the people, and he is right in believing that what remains of this work should be completed at the short session. Then the republican party, under the spur of the president's vigilance, will have perfected every pledge it made to the people in the campaign of 1908. And this will be the best asset it could possibly have in the form of campaign material.

Should a considerable change in political sentiment overtake the people—which is possible, though not probable—and a democratic house of representatives be elected this fall, it would preclude any hope or possibility of consummating the republican platform during the present administration after this short session, for after the adjournment of this session the president would not have a working majority in the house and the house and senate would be pulling against each other for the next two years. It is irrespective, therefore, of the outcome of the fall election, that the present republican majority co-operate with the president in completing the program next winter, and so little of real importance remains to be done that, with anything like harmonious action, this should be speedily accomplished.

Alimony and Divorces.

Now comes a New York woman who is sure to be charged with "woman's inhumanity for woman," professing to be shocked at the multiplicity of divorces and proposing a remedy in the total abolition of alimony. She conceives the prospect of alimony to be the chief cause of divorces granted to women and denounces the system as nothing but a simple graft. Undoubtedly many designing women can consistently take no exceptions to these charges, and it is not to be questioned that some unscrupulous lawyers will co-operate with women for the purpose of obtaining financial emolument through the operation of the divorce courts, but that alimony, or the desire to obtain alimony, constitutes the prevailing cause and purpose of women seeking legal separations from their husbands, it is hard to believe, any more than that it would be wise, safe or just to do away with the law providing for alimony. Society has come to recognize that there is such a thing as a justifiable divorce, and there is certainly such a thing as a woman needing and deserving support from the man from whom she seeks and obtains a divorce, and to abolish alimony would work hardship on many women and children, alike blameless for the causes as well as the fact of the separation. Alimony is not unlike a great many other things, legitimate in their original purpose, but susceptible to easy abuse. That, however, is not an argument for doing away with alimony, in many cases the only means of maintenance for a mother and her children.

Co-Education.

Separate schools for the sexes have a new champion in this country in the person of Miss Virginia Lee-Pride, who has for twenty years held distinguished positions in South Africa, where she has been regarded as one of the educational leaders. It is not at all surprising that one with Miss Virginia Lee-Pride's name, a descendant of Robert E. Lee and the old colonial aristocracy, should, after twenty years' service in girls' schools, oppose co-education. It is more interesting to examine her argument than it is to know her position. Miss Pride is quoted in a Los Angeles paper as saying that "there are no co-educational schools in Europe except the board schools, and there the boys and girls are kept in separate rooms." Further on in the same interview she says: "Girls in European schools have no individuality, and apparently no inclination to develop such a thing. Every question of wardrobe, lessons or amusements is referred either to the parents or teachers of the foreign-bred girl, while in America she is quick to assert her own desire in these matters."

And yet Miss Pride advocates the schools in which she finds the girls of no individuality, as against the schools where the girl does her own thinking. If she is correctly quoted, she has made a strong argument for co-education. But whether she is or not, the argument stands as sound and it is one of the chief reasons why the United States has adopted the system of co-education in its public schools and why it probably will retain that system in vogue for an indefinite period, despite Miss Pride's observation, that "Co-education is rapidly growing less popular."

Individuality is what we demand and must have in our girls and our boys, and there can be no doubt that the present public school system fosters that spirit and, despite its imperfections, contributes vitally to the rounding out of independent characters sturdy enough to stand the strain of useful citizenship. Our public school system has always been, and must always remain, one of the pillars of the institution of government, and

the exigencies of American social and industrial life make it highly desirable that it be carried on upon a co-educational basis. We have our private schools and colleges for girls and boys and they are good, but they can never take the place of the people's school, the family forum, as it were, where in the crucible of keen competition youthful tendencies are given wise and wholesome bends and boys and girls get their most vivid impressions of what a free country is and what individuality means.

What Postal Savings May Do.

The depositor who places his money in postal savings banks is very apt to want to know all about the running of the bank and this is likely to lead him into a thoughtful study of the system. This is one of the potential benefits of postal savings that was not urged as a primary reason for the adoption of the system, but it will be worth considering in the end, for its natural tendency will be to invite a closer and more sympathetic study of governmental affairs in general, a thing greatly to be desired. Carefully managed postal savings banks should become the most popular of institutions. When the small moneyed classes of the country find how easily they may conserve and even increase their limited means by the government's help they are going to find a great deal more satisfaction in their government. A subtle effort to disparage the popularity of the system has been exerted, but we may question the spontaneous origin of this objection. In view of the fact that official reports show 200 postmasters in thirty-one states urging that their offices be made branches of the postal banking system and that more than 400 banks in forty states have asked to be designated as depositories we can scarcely credit this rumor of unpopularity.

Why Not Begin at Home?

Some of the railroads grant their employees to embark upon an educational campaign to correct popular antipathy to the transportation corporations. The most effective educational campaign to that end can be conducted by the companies themselves in their attitude towards the public.

Americans in Canadian West.

The recent report that settlers were returning from the Canadian west to the United States may have been true, but the tide northward shows no signs of slackening. In the last four months the United States has sent 46,000 emigrants into the Dominion, or one-half of all the immigrants Canada has received in that period; and, furthermore, the official estimate is that the Americans carried north with them no less than \$50,000,000 in cash.

Italians and Poles Now Lead the Procession.

The statistics of immigration for the fiscal year ended June 30 furnish food for thought to those who wonder how much longer our assimilation powers will be equal to the task confronting them. Of the total for the year, the Italians and Poles combined constitute about 35 per cent. There were 228,428 Italians and 128,348 Poles, both peoples presenting in their ways of thought and living sharp contrasts to our own.

Will Roosevelt Move Away?

Oyster Bay Falls to Heed the Preacher's Preachment. Washington Herald.

It is somewhat distressing, as well as highly disappointing, to learn through the Census department that the birth rate credited to Oyster Bay is only about 8 per cent ahead of the death rate. That puts Oyster Bay easily at the very foot of the class, or, at least, so near it that it amounts to the same thing.

Our Birthday Book

August 3, 1910. Christine Nilsson, in her day the greatest of singers, was born August 2, 1843, at Smalund, Sweden. She made her first visit to the United States in 1870 and later became the Countess Marcella.

NEBRASKA POLITICAL COMMENT.

Old Quix: A. E. Cady will be the republican nominee for governor and he will be elected. Plattsmouth Journal: Bryan should now take brother Charley and cage him. It will be better for him if he is never heard of again. Charley Bryan has proved himself the joker of the democratic party of Nebraska.

Hilthred Telescope: If the country newspapers desire to be quoted by the Omaha World-Herald all they have to do is to give Congressman Hitchcock's candidacy for the United States senate a little boost. They would get a good position on the editorial page of this paper.

Albion Argus (dem.): The republicans declared for county option by a good majority. That sounds good. But the funny thing is to hear the opposition say they don't believe the republicans are sincere and just did it as a matter of smooth politics.

Wishes Are Such Sweet Rainbows. Washington Post. How Bryan must wish he were the Lind of Nebraska!

Midsummer Hilarity. Sioux City Journal. The Nebraska republicans and democrats are having a fine time laughing at each other.

Will "the Street" Never Tumble? Wall Street Journal. For how many years has Wall street annually been told the corn crop was left at the post, only to see it turn into the home stretch with tassel flying?

Revision Upward. St. Paul Pioneer Press. The government's whisky receipts from Indiana have been larger since the state went dry than they were before. County option appears to have been revised upwards in that state.

Why Not Begin at Home? Springfield Dispatch. Some of the railroads grant their employees to embark upon an educational campaign to correct popular antipathy to the transportation corporations. The most effective educational campaign to that end can be conducted by the companies themselves in their attitude towards the public.

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SMILING REMARKS.

"This," said the enthusiastic patriot, "is the land of liberty, where each may pursue happiness." "Excuse me," interrupted Mr. Sirius Barker, "but did you ever read the paper they make you sign before they will rent you a flat?"—Washington Star.

"That little fighter is certainly making lots of brag and fuss about his last victory." "You can't blame him for that. It is natural for a featherweight to plume himself, isn't it?"—Baltimore American.

Accum—Say, what is the difference between a fourth-class and third-class post-office, do you know? "Wise—Well, in the former the postmaster always finds time to read all the postal cards himself; in the latter, sometimes he doesn't."—Catholic Standard and Times.

"Some of these tongue twisters are really hard to enunciate for instance: 'The sea coast, and it suffeth us.'" "That is exactly that," blithely replied Mr. Lillibeth. "You thimpy that it tho: 'The sea coast, and it suffeth us.'"—Life.

"Good morning," said Mrs. Strinlay. "Pardon me for calling so early, but I saw your advertisement for a cook—"

"But," interrupted Mrs. Hiram. "Surely you are not after the place?" "Oh! no! I need a cook myself, and I thought you might send me all the applicants you reject."—Catholic Standard and Times.

"Has he asked your parents for your hand yet?" "My no. That's an old-fashioned custom that's no longer observed. My father may consider himself lucky if we decide to send him an invitation to our wedding."—Detroit Free Press.

"Do you think Americans have a great sense of humor?" "Well," replied Senator Borah, "I'm afraid it isn't what it used to be. The folks out here are becoming so interested in economic issues that they don't seem to care whether I tell them any funny stories or not."—Washington Star.

"He's as regular as a six-day clock." "I noticed that he always looks run down on Sundays."—Cleveland Plain Dealer.

"I wonder why they call them grass widows?" "Why not?" "Because in seldom anything green about them."—Baltimore American.

FACTS AND FICTION. She wore a simple muslin gown. Between a pair of white Cling to her willowy figure. And set it off just right. Her dark hair rippled backward. From a brow that was wondrous fair. Was caught in a knot with a red, red rose. That seemed to have blossomed there.

They wandered out of the ball room. In the soft moonlight. Her lover gazed into her eyes. She was thrilled with a strange delight. His told her the old old story. To the tune of a babbling brook. And her father gave them a chest of gold. They lived in a story book.

She wore a complicated gown. Of rajah silk and lace. Her hat like a basket upside down. Obscured a freckled face. And a hair that waved of matted hair. That she dared to call her own. And a nose that in spite of the powdered puff. Effulgent shone.

She met the young man of her choice. In town by the Boston river. It seems this was their trysting place. They had met there of yore. "Was here he woe and won her. Her father gave her away. And that is all he had to give. They live in a story book." BAYOLL NE TRELE.

Talks for people who sell things

Retailer and consumer should be of cheap and underpriced goods you very close together, because each is dependent upon the other; the retailer must sell his goods to make a living, the consumer must buy his goods to live. The consumer is willing to be convinced, but the retailer must prove his case. Take an arbitrary stand, and let it be widely known that you sell only the best goods, and you are bound to attract the attention of and convince the consumers that you are worthy of their custom. Price is, of course, important, but service and satisfaction are the first considerations. You can win the regard of a greater number of people by selling good rather than cheap merchandise.

A following of pleased and steady customers who know that whatever they buy from you is the best their money can buy will mean better and bigger profits to you than all the sales of cheap and underpriced goods you could hold.

Let it be known that your prices are based on absolute values, but talk service and guarantee satisfaction to all of the people all of the time, and make good every word you say. You will win your customers, never fear, because the people do not want cheap goods.

Our advertising columns are open to you, the services of our advertising department are at your disposal for better advertising, our 43,000 circulation puts you in touch with 1,000 homes in Omaha.

Today the advertisement that does not bear on its face evidence of truth is rejected by the public. It is a flat failure. The merchant who lies about the merchandise he sells stands about as much chance of succeeding as does the man in any community whose word is not accepted.—William A. Freeman in New York Mail.

TELEPHONING TO THE COUNTRY

THE City and Country are bound together by the telephone line.

If you can't get away for a long vacation, it will pay you to telephone to the old folks in the country and say that you are coming out to stay over Sunday or to spend a few days.

No matter how near or how far your friends live, you can reach them over the Long Distance Lines of the Bell System.

NEBRASKA TELEPHONE COMPANY, Every Bell Telephone is a Long Distance Station.

SCHOOLS AND COLLEGES.

BROWNELL HALL EPISCOPAL SCHOOL FOR GIRLS

OMAHA, NEBRASKA. Est. 1893. With all the advantages of Eastern schools. Certificates admit without examination to Wellesley, Smith, Vassar, etc. Academic and Collegiate courses; music, art, domestic science, gymnasium. All girls in special charge of house-mother. Year-book sent upon request. MISS MARSDEN, Principal, Omaha, Neb.

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