

THE OMAHA DAILY BEE

FOUNDED BY EDWARD ROSEWATER

VICTOR ROSEWATER, EDITOR

Entered at Omaha postoffice as second-class matter.

TERMS OF SUBSCRIPTION.

Daily Bee (including Sunday), per week...

DELIVERED BY CARRIER.

Address all complaints of irregularities in delivery to City Circulation Department.

Omaha-The Bee Building.

South Omaha—Twenty-fourth and N.

Communications relating to news and editorial matter should be addressed: Omaha Bee, Editorial Department.

REMITTANCES.

Remit by draft, express or postal order payable to The Bee Publishing Company.

STATEMENT OF CIRCULATION.

State of Nebraska, Douglas County, ss:

George B. Tschuck, treasurer of The Bee Publishing Company, being duly sworn, says that the number of full and complete copies of The Daily, Morning, Evening and Sunday Bee printed during the month of June, 1910, was as follows:

Table with 2 columns: Number of copies and Total. Rows include various editions like Daily, Evening, and Sunday.

Total 1,991,950

Returned Copies 10,300

Net Total 1,981,650

Daily Average 49,794

GEORGE B. TSCHUCK, Treasurer.

Subscribed in my presence and sworn to before me this 26th day of June, 1910.

M. P. WALKER, Notary Public.

Subscribers leaving the city temporarily should have The Bee mailed to them. Address will be changed as often as requested.

Even a local thunder shower helps a little.

Oh, by the way, have you caught that fly?

Well, Old Sol seems to be playing no favorites, anyway.

Two men electrocuted at Sing Sing. It is an old song.

Even the weather man has proved his come-back possibilities.

Let's see, is there a port where Dr. Crippen has not yet landed?

Speaking of the cost of living, do you ever think of the joy of living?

This is not the first time Mr. Bryan has stood firm while the party drifted away from him.

The Charleston News and Courier announces "Figs are ripe." Wake us at perdition time.

Dr. Stanley Hall says a girl of 18 has no religion. Does the doctor know all the girls of 18?

Omaha gets on the aviation map with a record for fast starts. Come on in, boys; the air is fine.

"Will the insurgents destroy T. R.?" asks the Washington Post. Not beyond recognition is our guess.

Air Kings and finance kings look alike to King Ak-Sar-Ben, and all bow before him with the same deference.

"Wadsworth, Nev. atra," said the reports. It is only twenty-five miles from Reno. Wonder it did not catch long ago.

Bee, ice and light are scarce along the line of the Canadian Grand Trunk as a result of the strike. The air is not yet affected.

Admiral Henry Walton Grinnell, marrying at the discretionary age of 74, probably means to get an early start for the life beyond.

Mr. Hearst is said to have promised his support to Congressman Bulker for governor, which ought to enhance the value of the republican nomination.

It would have been safer, perhaps, for Dr. Crippen, the alleged wife slayer, to have swam the ocean than to have attempted to escape in a steamship.

"But they are in a pitifully small minority," says the World-Herald, referring to the "immediate friends and followers of William J. Bryan." Can such things be?

With so much oil in reach, it does seem like John D. Rockefeller might have calmed the troubled waters between him and his brother Frank in less than thirty years.

Christian Endeavorers of St. Louis want the kias barred from the moving picture curtains. That is one objection they cannot urge against the Jeffries-Johnson pictures.

Those insurgents are making slow headway. It seems, contriving some think that the colonel will "fall for." He only laughs at their latest proposition of an alliance between him and Bryan. So do the rest of us.

Business Prosperity.

Stock market flurries come and go during periods of great prosperity as well as in times of severe depression, and are influenced by extraneous conditions, so that it is scarcely fair to accept them as an index to business.

Playing Politics.

Governor Shallenberger will deceive no one but himself in his latest maneuver. The evidences of bad faith in his assault on the fire and police commissioners and the chief of police of Omaha is the most apparent feature of the case.

Sifting the Immigrants.

Uncle Sam stands at the ports of entry with a great sieve into which every alien landing upon American shores falls and he sifts it to separate the good from the bad, the desirable from the undesirable, getting the very best sort of results.

A Signboard Suggestion.

A community, no less than an individual, shows its up-to-dateness by being alert to appreciate and adapt new ideas wherever it may find them.

Who is to Blame?

When the head of one of the large Chicago banks broke the institution by hypothecating funds to his own use, general surprise was expressed that such a thing could be done.

Crop Failures Have a Value.

Adversity generally brings its own recompense and so crop failures, partial or in whole, are of value as teaching people the lesson of thrift and economy.

Around New York

Applies on the Current of Life as Seen in the Street

Metropolis from Day to Day.

The upward flight of prices of food articles from the time they leave the producer until they reach the "ultimate consumer," who patronizes the lobster palaces of New York, is a species of grand and lofty vindictive rarely, if ever, affected by wind current.

Co-Operative Boosting.

Eighty of the Nebraska newspapers have united in a scheme to advertise the fact that the state has other resources than Colonel Bryan.

Popular Summer Sport.

More freight rates have been suspended until November 1. Indeed, it is getting to be one of the most popular summer sports among the affable and ever accommodating railroads.

The Latest Combine.

Some socialistic geniuses are organizing a co-operative go-as-you-please colony of broken down artists and men who have failed in everything which they have undertaken.

Rewards of Foresight.

Minnesota did not distribute its natural endowments among speculators as fast as it could.

Weeding out the Bureaucrats.

No administrative reform of President Taft is more useful and more necessary than his breaking up of the bureaucracies.

SECURITY OF THE CENSUS.

Inquisitive People Fail to Get Information Desired.

The delusion that the census is a great detective agency and that the director knows everything about everybody in the United States springs perennially in the inquisitive brains of the crowd.

Our Birthday Book

July 27, 1910.

Ollie M. James, congressman from Kentucky, and one of the democratic house leaders, was born July 27, 1871. He is a native of Kentucky, of giant stature and is an ardent Bryanite and has performed more than once for the democrats in Nebraska.

George Foster Peabody, banker and philanthropist, is 85 years old. He is a native of Columbus, Ga., and has been especially active in connection with the southern negro educational movement, being at the same time a Wall street banker.

George W. Harvey, one of the editors of The Twentieth Century Farmer, was born July 27, 1866, at Unionport, O. He is an authority on agriculture and live stock and a member of the State Board of Agriculture.

Frank C. Best, the real estate man in the New York Life building, is just 87. He was born in Blue Grass, Ia., and has been in business in Omaha since 1893. He represented this county in the legislature in 1907.

PERSONAL NOTES.

The patent office has given a man the exclusive right to manufacture an aquarium which shows canary birds and gold fish living together in the water as a happy family.

The callow chap who has sued for breach of promise a rich Connecticut widow of years and experience explains that he is not after money, but wants his injured feelings eased.

A New York woman threatened to throw a pearl and diamond necklace into the sea rather than pay duties she deemed unjust. Of course she did not throw it. No violent effort was required to prevent her from throwing it.

True courtesy still finds its exemplification in the south. We just learn from Decatur, Ala., that a prisoner arrested on the charge of using the mails to defraud was permitted a day or two ago to attend a social function.

The Pittsburgh divorcee whose assailants smeared news columns for years back and failed, has married one of the reporters who defended her honor throughout the contest. Having an income of \$100,000 a year in her own right, the bridegroom was persuaded to take a few days off and exult in the discharge of his official duties. In fact his keeper assigned him, the keeper having duties of his own and the two conflicting. At last the mayor expressed a willingness to resign, and the keeper not only relented, but brought pen and paper and seemed delighted to oblige.

Prof. H. J. Bolley, after thirteen years of experimental work at the University of North Dakota, announces that he has discovered five distinct types of parasites which cause wheat to languish. Crop rotation which cuts off the food supply of these bugs kills them off. The ultimate consumer may yet rot away from his parasites by turning into a whirling dervish.

Under the peculiar rules of justice in vogue in Chicago, all parties concerned in settling the city treasury for \$45,984 for excavating boros "shale rock" in a sewer trench have been released by the court without hothering a jury. It was shown that there was no "shale rock" excavated and that the contractor got the money, but the court insisted that the state should prosecute the contractor had personal knowledge of the fraudulence of the claim. On this rock the prosecution was wrecked. The money has not been returned.

A POPULAR POLICY.

Whoops of Joy for President Taft's Two Months' Vacation Plan.

Philadelphia Ledger.

One of the Taft policies which will be universally approved is that of two months' vacation for everybody. The president has not chosen a better time than the end of July to promulgate this attractive proposition nor a better place than Bar Harbor, where two months is counted only a short vacation.

It is true that midsummer is the only time when the denizens of Bar Harbor are called upon to exert themselves, but the illustrations all the better the merits of the general proposition. It is expected, of course, that during the two months' suspension the innkeepers, boatmen and general purveyors should continue to work; but they can take their holiday at any other time of year. If they can confine a year's work to two or three months the rest of us might get it into ten.

At the more leisurely pace of former generations, the human machinery easily ran fifty weeks in the year; now we run so fast and run down so soon that we need at least two months in the twelve to "tank up." Since not all of us earn enough in ten months to last us for twelve, or can easily be spared so long from our places in the general organization, the only truly economical plan would be for us all to stop together. A few would have to keep on working to provide for our daily personal needs, but that is a mere detail. Think what a waste of futile energy might be spared if we all gave up the pretense of working and carrying on business through August.

The vacation must be simultaneous to

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LINES TO LAUGH.

"Do you know, Adelaide is foolish enough to believe in fortunes told in tea or coffee cups."

"Well, are there grounds for it?"—Baltimore American.

Pendleton—What are the two greatest wishes of a medical student?

Keefe—Give it out. What are they?

Pendleton—To be a doctor and to be a doctor after the manner of other people.

"We've got to move."

"What's the matter? Don't you like the house?"

"Oh, the house is all right, but the people on each side of us own an automobile and my wife can't see the porch without getting the headache."—Detroit Free Press.

"This Rostand barnyard crane has gone far enough," said Mr. Sirius Barker.

"What's the matter?"

"My wife wants a string of real eggs instead of a rope of pearls."—Washington Star.

"What kind of cigars will you have?" asked the dealer.

"Light, medium or strong?"

"Strong ones, by all means," said the blushing dealer.

"Break in the young man's pocket, you know."—Washington Star.

"I don't approve of the word 'obey' in the marriage ceremony," said the bridesmaid.

"That's all right," replied the bride.

"You can give your own instructions to the minister if you will let my lawyer draw up the papers."—Washington Star.

McCarthy was boasting of the prominence of his family beyond ages.

"But there were no McCarthys in Noah's ark," said O'Brien.

"No," said McCarthy, "our family was very exclusive in those days, and had yachts of their own."—National Monthly.

"Now," said Mr. Bunker, who was instructing her in the mysteries of golf, "you know what a tee is."

"Oh, of course," she interrupted, "the caddy's what you put the tea in. I know what a tea caddy is."—Catholic Standard and Times.

"Pets cost a deal to feed, don't they? I have an Angora that drinks a pint of cream a day."

"I have a pet that takes several pecks of corn every day."

"Gracious! Is it an elephant?"

"No, a canary."—Baltimore American.

WHAT'S YOUR HURRY?

Newark Evening News.

Where're you going, friend, so fast? Think of all the joy you've passed in your hurry.

Take it easy, spare a minute for a pleasant, friendly talk.

There are blessings all about you if you travel at a walk.

There are smiles to cure your worries, kindly words your cares to balm.

What's your hurry?

Won't the prize you strive for keep? If it won't it's surely cheap.

Cut the hurry!

Many years the world has waited for your message or your song.

If the world still waits a little, it will And the song will be the sweeter and the message just as strong.

What's your hurry?

Life rewards us day by day—

Don't forget to take your pay

By and by you say? But listen; by and by you'll have to rest

With a ton of earth and granite pressing firmly on your chest

As a delicate reminder that to travel slow is best—

What's your hurry?

Talks for people who sell things

I leave it to the subscribers of The Bee:

There are seven music stores, twenty-four jewelry stores, twenty-eight clothing stores, 262 grocery stores, fifty-nine bakeries, thirty-six laundries, twenty-eight furniture houses, 159 markets, seventy-three drug stores, 123 restaurants, twenty-three shoe stores, twenty hardware and paint dealers, four general stores, twenty-six merchant tailors, sixty-nine confectioners, seven National banks, two savings banks, ten trust companies, 274 insurance companies, 234 real estate dealers, twenty-two photographers in business here in Omaha.

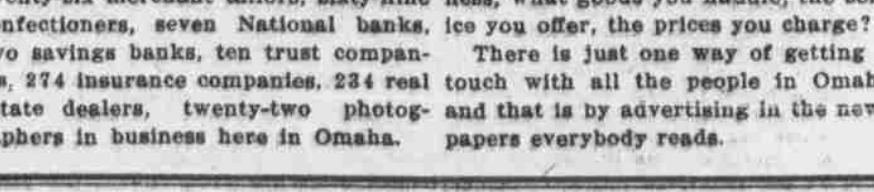
How many of them can you name off-hand?

Of how many can you say: "They keep so and so good, and charge such and such prices?"

Mr. Business Man, there are 125,000 people in Omaha, 31,000 families. How many of them are you customers?

How many of them know anything about your goods, your place of business, what goods you handle, the service you offer, the prices you charge?

There is just one way of getting in touch with all the people in Omaha, and that is by advertising in the newspapers everybody reads.



MARKETING by TELEPHONE

USE THE BELL TELEPHONE THESE HOT DAYS

It should always be at your elbow. It does a score of errands while a messenger is doing one. You come to accept telephone service as a matter of course, like the air you breathe or the water you drink.

Your Bell Telephone performs these daily services of neighborhood communication, and it does more—it is the unit in the universal system and enables you to reach any one any time within the range of the Long Distance Service.

NEBRASKA TELEPHONE CO.

Every Bell Telephone is the Center of the System

