Announcement

we place on sale every pair of Ladies' Low Shoes in our entire stock.

Every new style is represented—all leathers—all colors—all lasts.

See Tuesday evening papers.

NE THORNE

and a land a lan

that where they came from was the hub of the world, and it was a matter of comment by a final speakers that possibly the facts and figures were exaggerated through the overzealousness of the speak-

However, the speeches find the heaviest sort of import by reason of the note of those who spoke as well as because of the sincerity of the things said. Two gover-nors, a mayor and men by choice and achievement the live wires of their communities were in turn on the platform.

Following the reception and intercourse was called to order in a few minutes by lain, W. G. Watrous and L. D. Wallace. President Dobbs.

the earlier moments of the session. Following an invocation by the Rev. George A.

Boosts for Nebraska.

He took occasion to mention the wealth and importance of Nebraska, inaugurating the nature of the addresses which were to

In turn, Governor Shallenberger, F. E.

\$400,000,000 worth of Sgriguitural products and \$2,000,000 of manufactured articles in a year. His remarks were interspersed freely with catchy anecdotes,

It was announced that Slayer Dahlman who was to have delivered an address of welcome on the part of the city, was not present, owing to pressing political affairs. present, owing to pressing political affairs.

Congressman Harnest followed. His address was upon the preposition that based all the specches; that opportunity and advertising are the guiding forces of now it has on aracter, he said. outlications have become "The space of publications have become recognized as a commodity as truly as

that the East. "Young nist with east," was the plea of Joe Mildrett Enapple, who responded

"There is wells no east, no west nor south nor bush an this great land," he said. "It is all America. If the messai. of the north that come to the south and vice versa class years ago as it has now, there never would have been the awful fratricide and trachtful ploodshed of the civil war. And dising has made us all common workers adde by side."

The specific from that point told of

the vast volume of advertising being done newadays. The declared \$400,000,000 were being spent every year on publicity and concluded by declaring that in the next ten years the volume will have reached In respondent representative yearly.

for the south, Fred C. this, Tex., bubbled o'er with his state . Me declared that Taxas has been turning join to great a supply been turning join to great a supply of the property of the great a supply gave the out so great a supply of Ber-California grapes and other St. Paul. St. Paul. products that the sections, which gave the products there same, are now trying to get an injunction established the lone star state for using the hathe of the vegetables and fruits. He period out that Texas supptied all the sees and melens for Chicago

San Francisco rou can put it down that San Francisco has just double the supply." "The California delegate did not content comparisons picturing his state as absolutely the greatest in the nation.

President's Speech. to the management of the Associated Ad-In part President Dobbs spoke as follows: vertising Clubs of America." Air. Sawyer here from the east, west, north and south. Many of you have given up cherished va-

"Here before me this merning is a body office two years in succession."

You have been termed, and correctly so, and work definitely for that result. the modern wonder workers of this, the A. W. McKeand of Oklahoma Lity dedraw a comparison. The world pays tribute and take a decided stand, otherwise the to Marconis and Edisons. It erects monu-association is going to fall backwards." ments to Pultons, to Longs, to Whitneys hosts of others. It is well that it J. ADAM BEDE, PACK HORSE does because these thoughtful, earnest students and scientists have blessed the universe with the fruits of their genius."

radical issue with everything that had depot yesterday morning by "totolog" two been said, and in a pleasant way said what heavy hand trunks from a Northwestern he thought of the facts used by the pre- train. coding speakers. Establishing himself as a humorist he gravely remarked that he way," said the wit who used to convulse had ridden 12,000 miles through the streets congress, "and I'm so used to taking care of Omaha and found it was a fairly big of a houseful of children (Mr. Beds has city. "Sure it was 150,000 miles." he said. a real string of Bedes under his roof) that "You people are saying all kinds of things. I've just got to have something along to I want to fell you that you may have some take care of. Hence, this impediments. fine states and cities, but I come from the "I'm in favor of putting a heavy fine on town that has the largest ad club in the all bachelors, and I also think decent eggs whole world." He received stirring apought to be dated. Thus we would always

The Des Mojnes delegation enlivened the dent Taft deserves a lot of that particular moments of the session with its song, thing.

but he's style all the white--" in pretty compliment to each speaker who went to

the platform. There were quite a number of women in the crowded room. To these the delegates made courteous remarks.

Most of the delegates made themselves heard with vociferous songs and war cries. Songs also were rendered in stirring fashion. The biggest incident of entertainment, was the singing by a quartette from the Chleago Ad club. The singers had a repertofre of verses upon "Omaha," writ ten in Indian chythm and replate with efof pleasantry in the lobby, the vast assem- feetive war cries. The quartette was comblage moved into the convention hall and posed of George W. Mason, A. B. Chamber

The committee on credentials was hamed President Raiph E. Sunderland of the as follows: Lee Landan, St. Louis; R. R. Omaha Ad club officiated as chairman in Johnson, Milwaukee, and St. Elmo Mas sengale, Atlanta. On the auditing commit ing an invocation by the Rev. George A. toe these gentlemen were named: Horace Beecher, Mr. Sunderland delivered the ad-Runyan, Indianapolis; C. H. Tavidlin, Chicaso, and Arthur Minter, Atlanta.

> POLITICS AMONG "AD" Wire Pulling for Office and Next

Convention is Lively. Politically the Ad Men's convention is M. J. OSBORN, Secretary-treasurer Town by hostest Omalia has known since the Criers' Club, St. Paul. he hottest Omaha has known since the Scotford of San Francisco, Mayor Pet gural free delivery men held all night cau- Kearney tomorrow, and perhaps I'd better Clayton of St. Joseph, Mu,; Congressman cuses three successive nights two years save whatever else I have to say until then.

> anta is announcing itself a candidate for the 1912 convention and for this place quite a number of other cities are also aspirants.

Another man who will be presented to the convention is T. W. LeQuatte of Des Moines, whom the Hawkeyes Liffik will make an excellent vice president next year. The two main contests will be between Milwaukee and Denver and between President Dobbs and Mr. Sawyer. As between the two cities the outlook at first glance seems to favor Milwaukee, although Denver has lined up a fair number of votes. the universe. Within he told of examples Milwaukee is making terrific efforts to rightful place as gest ad club in the world, has approxi-



mately a large number of votes to cast, Likewise the St. Louisans are angling with all their skill for all the votes of the men from their state, if behalf of Sawyer. It is argued in his behalf that the honor of being president ought to circulate that in sight. "another man ought to have a chance," "Whateve you have just heard about the other states," said F. E. Scotford of their candidate's successful record as a their candidate's successful record as a man of affairs in St. Louis. "He is the one man," they say, "who has been able to get tangible results in the famous fight himself to mess figures, he talked in bald for a free bridge to East St. Louis, a contest which the whole country has heard of, and he will bring the same skill and energy

"Foday we stand upon the threshold of is vice president and general manager of a great opportunity, We have gathered the Brown Shoe company. The Dobbs men put up a strong talk, too. "Dobbs." say they, "has made the best president the association has ever had, and of fun? Are we to pay tribute to some due to his whole-hearted work in behalf notable person or to annex to ourselves some covered honor? I think not.

due to his whole-hearted work in behalf of the association. There is no reason whatever why one man should not hold the

Another contest which will be fought of 100 serious-minded, earnest, active, cap- Another contest which will be fought able business men, with properly look upon out on the floor of the covvention is on a life and upon their business as serious question of future policy. Oklahoma men propositions. Men who believe not that the among others are insistent that this conworld owes them a living but that instead vention declare ... self as to the future polnounced stand for honesty in advertising

most wonderful age of the world. Let us clared that "we must cease just drifting

Former Gopher Congressman Carries Two Trunks and Smiles.

J. Adam Bede, former congressman from Pinis Omaha Big City.

Mayor "Per" Clayton of St. Joe, took Minnesota, played elephant at the Union "The elephant is my coat of arms, any

give credit where credit is due, and Presi-

"They say that old-he ain't got no style, "The way the president brought congress

or a large part of it; and think of the fighting men they raised in Ireland on buttermilk and potatoes. Why, they licked the world for everybody but themselves. "I see you have an advertising convention in Omaha, which is a thing that will do Omaha good, for, of course, you will not attempt to do the ad men. Being something of a booster inyself, with never a soft pedal on a laugh or a shout. God speed them, say I. They are the oil on the axis of business, and even John D. Rockefeller will tell you oil is a good thing to spend money on. However, I'm talking at spend money on. However, I'm talking at



Appointment of committees

lisher of the Norfolk Daily News, Nor-folk, Neb. Address- Benefits of Organization," W. R. Emory, western manager of Every-body's Magazine.

"Post-Graduate Advertising," L. E. Pratt, the American Art works, Coshockton, O. Address—H. J. Gunning, former president The Gunning System, Chicago, Ili. Adjournment—5:30 p. m. Special cars to Hotel Rome. THIRD SESSION, 6:30 P. M.

Summer Garden, Hotel Rome.

Dinner-Given by the Omaha Daily News,
Mel Uhl, president of the Omaha News company, presiding. Address-H. D. Wilson, Cosmopolitan Address—H. D. Wilson, Cosmopolitan Magazine.
Address—'The Advertising Power of the Newspaper,' Louis Wiley, general manager New York Times.
Address—'State Advertising,' A. O. Eberhart, governor of Minnesota.
19:20 O'CLOCK P. M.
Moonlight Excursion—Leave Hotel Rome in special cars for the docks, where a moonlight ride on the Missouri river, with sacred concert by the Kazoo band of Chicago will accupy the later hours of the evening.

Notes of the Convention. Arthur Brisbane, who was to have spoken Monday, will deliver his address Tuesday instead.

President C. F. Dodds, after delivering his address Monday afternoon, was pre-sented with a souvenir gavel by the Chicago delegation. The visiting women easily bear off hon

ors for fair sppearance as compared with previous convention visitors for some time. No hesitancy is betrayed by them in don-ning all the badges, decorations and medals

hibit of a state's resources at the convention and the room looks like a department of an agricultural exposition. Two pretty girls especially picked out by C. L. Mosher are in charge.

are in charge.

Much interest attaches to the Printer's Ink cup contest for growth and advancement during the lass year. The Chicago Advertising association, which has reduced its claims to writing, feel confident it will bear off the honor.

The luncheon given by The Bee and The Twentisth Century Farmer at noon Monday, was held in the main cafe of the Rome and, on account of the impossibility of estimating the number to be present, it was made a buffet affair. Fully 609 were served.

H. E. Shiffelette, who arrived Monday

H. E. Shiffelette, who arrived Monday morning with the delegation from St. Louis, was suddenly called home Monday noon by word of the death of his mother. Mr. Shiffelette was an active worker in the campaign for L. H. Sawyer for president. C. E. Lagerstrom, advertising manager of the Topeka State Journal, is attending the convention. He is one of the wide awake advertisers of his section. Lagerstrom is printing tweive pages of political cards this week, which shows that Kansas is keeping up its record as a political state.

F. W. Hardwood of Omaha is being talked of for treasurer. Mr. Hardwood did a great deal of the preliminary work arranging for the present convention and this most successfully. St. Louis delegates are known, among others, to be highly favorable to his candidacy, which is yet in but an embryonic form.

The lobby of the Rome is the most ani-mated, colorful place in Omaha. The air

Physical Exhaustion

When you feel weak, tired out, and unrefreshed by sleep or when your appetite and digestion are poor, you will find its use invaluable.

> HORSFORD'S Acid Phosphate

The Des Moines delegates held a caucus Monday morning and it is understood left their vote in the hands of a committee to boost Le Quatte for vice president. Des Moines is not committed on the presidential fight or the next convention contest, and it is proposed to make the most favorable trades possible. Likewise the Minnesota men held a quiet little caucus and decided to cast their vote solidly throughout the convention.

St. Elmo Massengole of Atlanta is one of

HAYWARD STIRS FOLLOWER

(Continued from First Page.)

come part of the law of the land. We went down in defeat with this platform, but in Scotember of he same year referated these principles and took them to the state convenion. In he ligh tha year and ensul ngyears Oce county, if not the state convenion. In he ligh tha year and ensul ngyears Oce county, if not the state convenion. In he ligh tha year and ensul ngyears Oce county, if not the state convenion. In he ligh tha year and ensul ngyears Oce county, if not the state convenion. In he ligh tha year and ensul ngyears Oce county, if not the state convenion. In the ligh tha year and ensul ngyears Oce county, if not the state convenion of progressive the theater."

Dr. Thomas Marshall, one of the surgeons and the surgeons and ensul ngyears of convenions and the surgeon said, had not convention as party declaratons. In the brief space of one year following 1965 the republicans of Nebraska. In convention assembled wrote the platform pledging to our people the greatest reform legislation ere offered or ever atempted by any signed into law by a republican swent of the convention of 1906 they are convention for many year, answered "here." With a delegation in structed for George Sheldon and Norris Brown, Otce county, as she had done in every convention for many year, answered "here." With a delegation in structed for George Sheldon and Norris Brown, Otce county, as she had done in every convention for many year, answered "here." With a delegation in structed for George Sheldon and Norris Brown, Otce county, as she had done in every convention for many year, and of any warships of the progressive conflicts and the progressive republicans and the progressive and the progressive and the progressive and the progressive conflicts and the progressive and the progressi

Clayton of St. Joseph, Mo., Congressman Gilbert M. Hitchcock, Fro. C. Johnson of Dallas, Tex.; Joe Mitchell Chapple of Boston, and H. W. Sawyer of St. Louis made responses.

Governor Shallenberger tremarked contenting the various bike, to note that Ne brasks makes, and descript of the course wealth as one of the great at in the world. He pointed out that the point manipulators to nominate not the best men Address—J. U. Highnbotham, National Biscult company.

Adjournment—Hi-16 o'clock a. m.

Adjournment—Hi-16 o'clock NOON.

Luncheon—Automobile trip over the forty miles of Omaha boulevards, arriving at the Field club for a luncheon given by the Omaha World-Herald.

SECOND SESSION, 1:30 P. M.

Payillon of the Field club.

Address—A. E. McBec, Street Railway Advertising company, New York.

Address—The Country Newspapers as an Advertising Medium. W. N. Huse, publisher of the Norfolk Daily News, Nor
Bring all the Georgia ... 3.667 Rhode Island. 17.635

Louisiana ... 30.30 California ... 16.415

Danish Association.

All members of the Danish association for the Field club, and the folks and see for yourself a Tree final merit of those vessels which have mined are (guns and mines combated us to write the primary law, at the same time folks and see for yourself a Tree final merit of those vessels which have mined are (guns and mines combated us to write the primary law, at the same time folks and see folks and see for yourself a Tree final merit of those vessels which have mined are (guns and mines combated us to write the primary law, at the same time folks and see for yourself a Tree final merit of those vessels which have mined are (guns and mines combated us to write the primary law, at the same time folks and see for yourself a Tree final merit of those vessels which have mined are (guns and mines combated us to write the primary law, at the same time publicans of this state, which enabled us to write the primary law, at the same time folks and see for yourself a Tree final merit of those vessels which have mined are (guns and mines combated us to write the primary law, at the same time for those vessels which have mined are (guns and mines combated us to write the primary law, at the same time for those vessels which have mined are (guns and mines combated us to write the primary law, at the same time for those vessels which have mined are (guns and mines combated us to write the primary law, at the same time for

the much more occiles of results the fight would have been in 10% had we had a primary law (40 det us not forget that a primary law (40 det us not forget that a primary law (40 det us not forget that a primary law (40 det us not forget that a primary law (40 det us not forget that a primary law (40 det us not forget that a primary law (40 det us not forget that the a critical is into scalary law (40 det us not forget that the a critical is into detail with the people as carriers or other people or quasi-public corriers or o

(Continued from First Page.)

marreled with Mrs. Crippen on the night contains a good many Judge McCorkies. of January 31 last and that following the marrel she had left him, saying she in- made his pile in Arizona. He then repaired ie believed lived in Chicago. With the body, the inspector said, he

kerchief, which might have been used to not let this be seen. Quite the contrary, trangle the victim. The witness added he had not heard a On that day they sent a note to the servant studied the complex menu a long while, he

convention and every state committee mecting for many years my vote has been for men and measures now conceded to be apparently wen the record practice tropny from the Washington, which last year took We put our hands to the plow and as a it from the armored cruiser Maryland. The

The official standing, as announced, is ldaho

Bo. Carolina. 42.885 New Jersey

Wisconsin 40.488 Michigan

Nebraska 39.497 Kansas

.38.418 Pennsylvania .56.912 W. Virginia. Maryland

Innouncement

Now we alexisted to delight every man who know a good driver when he sees one know a good driver when he sees one with the foreign as the race. Each delegation containing a live race. Each del

Henry Pruger of the defunct Cafe de l'Opera in New York said of his failure a few days before he returned to Europe: "I didn't understand. I'm afraid, the taste of New York. It is peculiar. New York "Old Judge McCorkie, so the story goes ended to Join a man who the doctor said to San Francisco to spend the rest of his days in luxury. He had \$300,000.

"The judge was dazzled by the splendor found a piece of string and a man's hand- and opulence of San Francisco, but he did in fact. "The morning after his arrival Judge Mc

ord from Crippen or Ethel Leneve since Corkle entered the breakfast room of San uly 2, when they left the Crippen house. Francisco's largest hotel, and, having

'Young man, some frijoles.' " Beg pardon, sir. Some what? said the

"The judge sneered. 'You don't speak Spanish, hey?' he said, Well, then, bring me some beans.' "'I'm sorry, sir,' said the waiter, 'but we

don't serve beans for breakfast." "'You don't, hey?" said the judge sarcastically. 'You don't serve beans for breakfast, hey?' His voice quivered with corn. 'Wall, young man, I come from Arizony, the poorest kentry on this here globe; but even in Arizony we git beans

three times a day. "-New York Times,

ROOSEVELT IN DES MOINES

Former President Will Address th lows Teachers' Association in November.

DES MOINES, Ia., July 18 .- Officials of the Iowa State Teachers' association today Paimer, inspector of target practice, and announced that Colonel Theodore Roosevelt will speak at the meeting of the association in Des Moines Friday night, No-

DEATH RECORD

Colonel I. Watson Stevenson. MARINETTE, Wis., July 18.-Colonel L. Watson Stephenson, eldest son of United States Senator Isaac Stephenson, died here

IOWA FALLS, Iowa, July 18.-Lewis Bliss of Jennings, La., and Miss Edith Steere of this city were married here last week and left at once on a wedding trip that will embrace Denver, Houston and other western and southern points. The couple will make their home at Jennings, where Mr. Bliss is engaged in the banking business.

Summer suits to order \$17.50, reduced from \$5-McCarthy-Wilson, 304 South 16th.



Coat and Pants

Reduced From \$25 and \$28 EXTRA PANTS TO ORDER \$5.00 Make your selection early, 201 nice patterns to select from." Blue and gray serges, coo rashes and homespuns in abunia Every garment guaranteed per-

feet in fit and style.

MacCarthy-Wilson Tailoring Co.

304-306 South Sixteenth St. Near Farnam.

John Says:-"Here's a welcome to the Associated Ad Clubs of America. I am somewhat of an advertiser myself and spend a lot of money telling about my TRUST BUSTER

60 CIGARS.

They're Havann-in-side — outside — corp and all. Central Cigar Store 321 So. 16th St.

AMUSEMENTS.

ELEPHANTS. 33 INCHES TALL STRANGE AND WONDERFUL

SUPERB, SPECTACULAR, ORIGINAL CIRCUS, 600 People, 450 Animals, \$25,000 Armour Prize Six-Horse Team Gorgeous Street Parade AT 10 O'CLOCK EACH MORNING Bring all the

General Admission

This Day and Date

folks and see

clares bargain day. Thus the people—not the circus -benefit while the circus war lasts. 2 COMPLETE PERFORMANCES DAILY, RAIN OR SHINE, AT 2 AND 8 P. M. Doors Open One Hour Earlier, Admitting of a Visit to the Big Z00

OMAHA MONDAY, JULY 25

Seat Sale at Beaton Drug Co. on Show Day BASE BALL Omaha vs. Sioux City

Vinton Street Park July 19-20-21-22 FRIDAY, JULY 22-LADIES DAY GAMES CALLED AT 3:45 Special car leaves 15th and Farnam at 3:30.

SAENGERFEST TICKETS On sale today at Auditorium; prices after-

\$2, \$1.50, \$1, 75c, 50c Special Prices Friday: Matinee-\$1.00, 75c, 50c, 25c

Mid-West Aviation Meet

July 23, 24, 25, 26 and 27

Grounds, Forty-Fifth and Military Avenue Hours, 3 to 6 P. M.

GLENN H. CURTISS, America's Foremost Aviator, Will Head the Flyers This is positively the only western meet in which Mr. Glenn Curtiss himself will take part. He will use the same

aeroplane in which he made his famous flight from Albany to New York, and will be assisted by J. C. Mars and Eugene Ely, two of the most daring and venturesome aviators in America today. This is one of the few opportunities that has been offered in this country to view every type of craft that flies-

the spherical and dirgible balloons and the heavier-than-air machines. It will be practically impossible to furnish tickets to the big crowds at the grounds to advantage, and the manages

ment has, therefore, placed tickets for sale at the following points: Crissey's Pharmacy 24th and Lake Courtney & Co......17th and Douglas Murray Hotel......14th and Harney Loyal Hotel.....16th and Capitol Xve Paxton Hotel.....14th and Farnam

Rome Hotel.....16th and Jackson Prices-Adults, 50c; Children, 25c; Grandstand, 50c; Automobiles, \$1.00