

# Announcement

On Wednesday of this week, July 20th, we place on sale every pair of Ladies' Low Shoes in our entire stock. Every new style is represented—all leathers—all colors—all lasts. See Tuesday evening papers.



one, that where they came from was the hub of the world, and it was a matter of comment by a final speaker, that possibly the facts were exaggerated through the overzealousness of the speakers. However, the speeches had the heaviest sort of import by reason of the note of those who spoke as well as because of the sincerity of the things said. Two governors, a mayor and men by choice and achievement the live wires of their communities were in turn on the platform. Following the reception and intercourse of pleasure in the lobby, the vast assemblage moved into the convention hall and was called to order, in a few minutes by President Dobbs.

President Ralph E. Sunderland of the Omaha Ad club officiated as chairman in the earlier moments of the session. Following an invocation by the Rev. George A. Beecher, Mr. Sunderland delivered the address of welcome.

He took occasion to mention the wealth and importance of Nebraska, inaugurating the nature of the addresses which were to follow. In turn, Governor Shallenbeger, F. E. Scott of San Francisco, Mayor Felix Clayton of St. Joseph, Mo., Congressman Gilbert M. Hitchcock, Fred C. Johnson of Dallas, Tex., Joe Mitchell, Shapelle of Boston, and H. W. Sawyer of St. Louis made responses. Governor Shallenbeger, remarked concerning the various bills that Nebraska makes, and described the commonwealth as one of the richest in the world. He pointed out that the state produces \$100,000,000 worth of agricultural products and \$2,000,000 of manufactured articles in a year. His remarks were interrupted freely with catchy anecdotes.

It was announced that Mayor Bahman, who was to have delivered an address of welcome on the part of the city, was not present, owing to pressing political affairs. Congressman Hitchcock followed. His address was upon the proposition that based on the speeches, the opportunity and advertising agencies, leading forces of the universe. Wittily he told of examples under his own administration of the worth and effectiveness of advertising. "Whereas, advertising is a confidence game, now it has become a right of citizenship, now it has become a character," he said. "The space advertisements have become recognized as a commodity as truly as sugar is a commodity."

President Dobbs, who was to have spoken Monday, will deliver his address Tuesday instead. President C. F. Dobbs, after delivering his address Monday afternoon, was presented with a souvenir sash by the Chicago delegation. The visiting women easily beat off honors for fair appearance as compared with previous convention visitors for some time. No hesitancy is betrayed by them in donning all the badges, decorations and medals in sight. Minnesota has the most elaborate collection of state's resources at the convention and the room looks like a department of an agricultural exposition. Two pretty girls especially took to Kansas. They are in charge.

Much interest attaches to the Printer's ink cup contest for growth and advancement during the last year. The Chicago Advertising association, which has reduced the number to ten, has made a buffet affair. Fully 600 were served. H. E. Shifflette, who arrived Monday morning with the delegation from St. Louis, was suddenly called some Monday noon by word of the death of his mother. Mr. Shifflette was an active worker in the campaign for L. H. Sawyer for president. C. E. Lagerstrom, advertising manager of the Topeka State Journal, is attending the convention. He is one of the wide awake advertisers of his section. Lagerstrom is printing twelve pages of political cards this week, which shows that Kansas is keeping up its record as a political state. F. W. Harwood of Omaha is being talked for treasurer. Harwood did a great deal of the preliminary work arranging for the present convention and this most successfully. St. Louis delegates are known among others, to be highly favorable to his candidacy, which is yet in an embryonic form. The lobby of the Rome is the most animated, colorful place in Omaha. The air

was full of various sounds, with small bells ringing when voices ran out of breath. Musically Des Moines and Chicago are running a live race. Each delegation contains a number of good singers full of specially prepared songs. A grand parade for all delegates and members of the Omaha Ad club will take place Tuesday morning at 8:45 from the Rome hotel. The route will be as follows: Rome hotel to Howard street, to Fifteenth street, to Dodge street, to Sixteenth street, to Farnam street, to Seventeenth street, to Douglas street. The parade will break up at Seventeenth and Douglas. The Des Moines delegates held a caucus Monday morning and it is understood, left the vote in the hands of a committee to fight for Quatre for vice president. Des Moines has voted for Quatre for president, and it is proposed to make the most favorable trade possible. Likewise, Des Moines men held a quiet little caucus and decided to cast their vote solidly throughout the convention. St. Elmo Massengale of Atlanta is one of the prominent ad men in the convention. He was down in contact with the platform family and as young as he is has accomplished something which entitles him to recognition. He was found in the headquarters of the Massengale Advertising agency in Georgia and Virginia a few years ago and has since then been in the business of advertising from the south. Massengale has rather distinguished himself as a speaker and has had a number of times the honor to have caught the ear of the convention.

### HAYWARD STIRS FOLLOWER

(Continued from First Page.)

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### CANNOT IDENTIFY THE BODY

(Continued from First Page.)

quarrel with Mrs. Crippen on the night of January 31 last and that following the quarrel she had left him, saying she intended to join a man who the doctor said he believed lived in Chicago. With the body, the inspector said, he found a piece of string and a man's hair, which might have been used to strangle the victim. The witness added he had not heard a word from Crippen or Ethel Leneve since July 3, when they left the Crippen house. On that day they sent a note to the servant saying: "Do not worry. We're going to the theater."

### DEATH RECORD

COLONEL I. Watson Stevenson, MARINETTE, Wis., July 18.—Colonel I. Watson Stephenson, eldest son of United States Senator Isaac Stephenson, died here today. He was 22 years old.

### MOVEMENTS OF OMAHA STEAMSHIPS

Port	Arrived	Left
NEW YORK	Saturday	Sunday
BOSTON	Sunday	Monday
LIVERPOOL	Monday	Tuesday
QUEENSTOWN	Tuesday	Wednesday
GLASGOW	Wednesday	Thursday
PHILADELPHIA	Thursday	Friday
NAPLES	Friday	Saturday
BALTIMORE	Saturday	Sunday
PHILADELPHIA	Sunday	Monday
MONTECALVO	Monday	Tuesday
MONTECATINI	Tuesday	Wednesday

### Physical Exhaustion

When you feel weak, tired out, and unrefreshed by sleep or when your appetite and digestion are poor, you will find its use invaluable.

### HORSFORD'S Acid Phosphate

(Non-Alcoholic)

### Coat and Pants TO ORDER \$17.50

Reduced From \$25 and \$28 EXTRA PANTS TO ORDER \$5.00 Make your selection early. 200 nice patterns to select from. Blue and gray serge, cool cracker and homespun in abundance. Every garment guaranteed perfect in fit and style.

### MacCarthy-Wilson Tailoring Co.

504-506 South Sixteenth St. Near Farnam.

### John Says:

"Here's a welcome to the Association of Advertisers. I am somewhat of an advertiser myself and spend a lot of money talking about my goods. I have a garage at 1518-1520 Farnam Street. They're Havana inside—outside—off an all."

### Central Cigar Store

321 So. 16th St.

### CIRCUS WAR BELL-FLOTT

TWIN BABY ELEPHANTS. 33 INCHES TALL STRANGE AND WONDERFUL SUPERB, SPECTACULAR, ORIGINAL CIRCUS. 600 People, 450 Animals, \$25,000 Armour Prize Six-Horse Team Gorgeous Street Parade AT 10 O'CLOCK EACH MORNING

### General Admission This Day and Date 25 CENTS

Bring all the folks and see for yourself a Fifty-Cent Circus for 25 cents. Don't forget it's a cruel circus war relentlessly waged by a circus trust, so Sells-Flott declares bargain day. Thus the people—not the circus—benefit while the circus war lasts. 2 COMPLETE PERFORMANCES DAILY, RAIN OR SHINE, AT 2 AND 8 P. M. Doors Open One Hour Earlier, Admitting a Visit to the Big ZOO

### OMAHA MONDAY, JULY 25

Seat Sale at Beaton Drug Co. on Show Day

### BASE BALL Omaha vs. Sioux City

Vinton Street Park July 19-20-21-22 FRIDAY, JULY 22—LADIES' DAY GAMES CALLED AT 3:45 Special car leaves 16th and Farnam at 3:30.

### SAENGERFEST TICKETS

On sale today at Auditorium; prices after-noon and evening: \$2, \$1.50, \$1, 75c, 50c. Special Prices Friday: Matinee—\$1.00, 75c, 50c, 25c

### Silence!

The instinct of modesty natural to every woman is often a great hindrance to the cure of womanly diseases. Women shrink from the personal questions of the local physician which seem indelicate. The thought of examination is abhorrent to them, and so they endure in silence a condition of disease which surely progresses from bad to worse.

It has been Dr. Pierce's privilege to cure a great many women who have suffered for modesty in his offer of FREE consultation by letter. All correspondence is held as sacredly confidential. Address: World's Dispensary Medical Association, Buffalo, N. Y.

### It Makes Weak Women Strong, Sick Women Well.

You can't afford to accept a secret nostrum as a substitute for this non-alcoholic medicine of known composition.

### Best Aviation Meet

July 23, 24, 25, 26 and 27 Grounds, Forty-Fifth and Military Avenue Hours, 3 to 6 P. M.

### GLENN H. CURTISS, America's Foremost Aviator, Will Head the Flyers

This is positively the only western meet in which Mr. Glenn Curtiss himself will take part. He will use the same aeroplane in which he made his famous flight from Albany to New York, and will be assisted by J. C. Mars and Eugene Ely, two of the most daring and venturesome aviators in America today. This is one of the few opportunities that has been offered in this country to view every type of craft that flies—the spherical and dirigible balloons and the heavier-than-air machines.

It will be practically impossible to furnish tickets to the big crowds at the grounds to advantage, and the management has, therefore, placed tickets for sale at the following points:

- Her Grand... 16th and Howard
- Cortney & Co... 17th and Douglas
- O. D. Kiplinger... 13th and Farnam
- Hayden Bros... 16th and Dodge
- Sherman & McConnell... 16th and Dodge
- Mortiz Meyer Cigar Store... 1314 Farnam
- Henshaw Hotel... 1509 Farnam
- Murray Hotel... 14th and Farnam
- Loyal Hotel... 14th and Farnam
- Schultz Hotel... 16th and Capitol Ave
- Myers-Dillon Drug Co... 16th and Farnam
- L. G. Gibson... 501 North 24th St., South Omaha
- Fisher-McGill Co... 24th and N Sts., South Omaha
- J. A. Clark Drug Co... Cor. Broadway and Main Sts., Co. Bluffs, Iowa

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