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FOUNDED BY EDWARD ROSEWATER.

VICTOR ROSEWATER, EDITOR.

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STATEMENT OF CIRCULATION. State of Nebraska, Douglas County, sa: George B. Tzachuck, trensurer of Th Bee Publishing Company, being duly sworr says that the actual number of full an The th complete Eveni complete copies of The Dally, Morning, Evening and Sunday Bee printed during the month of May, 1910, was as follows:

2 42,450 5 42,680 7 42,690 8 41,370 25. 27.....43,400 14 42,950

Daily Average 42,355 GEORGE B. TZSCHUCK.

Treasurer Subscribed in my presence and sworn to before me this 31st day of May, 1910. M. P. WALKER, Notary Public

Subscribers leaving the city temporarily should have The Bee mailed to them. Addresses will be changed as often as requested.

Now, let us also cheer for the cracking of the corn.

have that vacation.

Mayor "Jim" sent a telegram, any- ringing in his ears. way, which will doubtless do just as well.

not lower his temperature until the hot wave passes.

Combination forecast for this week: Continued hot weather and the adjournment of congress.

The reference to D. E. Thompson's incoln newspaper as an "insurgent

it went out of office. The farmer, The Magic of the West. above everybody else, will refuse to The reception to former President Roosevelt has been pronounced the swap horses while crossing the stream this time. most imposing demonstration of the kind ever witnessed in historic New

Hill the ceremonies thrilled with in- trol.

But in it all one incident stood out

above the rest. When those Rough Rid-

pect of the old west that will never

pass on so long as its prairies and

Trade Extension.

terest.

.43.090

York. It was a brilliant spectacle. dramatic in every detail; staged against a background of striking scenic effect. From first to last it was deep-laid with human interest. abounding in features that fascinate and captivate and allure. From the was espied on the Androscoggin by the thousands of waiting home folks on Those are things over which prices and land until he boarded the train for the

Conclusive.

New Mexico and other western states savings in the house, during the condashed by their old commander on sideration of the measure, in which he their ponies the glamor reached its explained his position in the following zenith. The dramatic effect was en- language:

hanced because the colonel knew noth-I wish to state that I shall vote first for hanced because the cowboys' presence until he the postal savings bank bin at promittee, the democratic minority of the committee, beheld them columns deep in their and if that is beaten I shall then vote for khaki uniforms, upturned hats, just as the postal savings bank bill as proposed he knew them at San Juan, and then by the republican caucus, not because I think it is the best bill that can be he rose in his carriage, forgot everything and everybody else, seized his that it is the only postal savings bank bill seem to have overlooked, and these these tremendous subsidy that was given these drawn, but because it will then be evident silk tile and waved it in the air, call-, which we can secure at the present time.

ing his old comrades by name. A very logical statement indeed, and

men, whom the former president follows: called by names, were cowboys, labor- I wish to state that I should like to vote ers of various kinds, but they came first, for a tariff bill proposed by the democratic minority of the committee, and re out of the west and they brought with gret only that the demograts have been nation on which the west holds for the revision which can command the full dem-

ocratic vote; in the absence of a demolover of simple nature. It is a magic cratic tariff bill I shall vote for the tariff that never loses its force and it is re- bill as proposed by the republican caucus. freshing, invigorating, and the ex- not because I think it is the best bill that ample of Theodore Roosevelt, who un- can be drawn, but because it is evident that doubtedly has profited so much by the row have, but also is the only tariff bill

spell it has cast over him, ought to be which we can secure at the present time. lesson to other men who do not know A statement like this would have it and will not recognize it. The old justified any democrat in congress in \$3,500,000,000 of bonds and stocks is watered, the United tSates on June 30, 1908, of west, we say, has passed on and with voting for the tariff bill that was enit its traditions, but there is one as- acted during the special session.

Omaha's Business Growth.

plains last; that will never grow old. No matter what the census may but be ever young and that is this in- show, it is certain that Omaha's busidomitable, dashing spirit of do-or-die ness growth has steadily surpassed its his seat in that carriage to cheer the true of other western cities; it is con-

High cost of living or not, we must wild, yelling cowboys in staid old New spicuously true of Omaha York upon his return from effete Eu- The census of 1900 showed Omaha

had a steady, substantial growth which

the census of 1910 will disclose, governor of Pennsylvania would be a Such conservative cities as Cin- and even if the other thirty-five cities continuation of the advance in the

Wonder if Governor Haskell will cinnati and Milwaukee have adopted have maintained their places, Omaha state's standing begun when Edwin S. the trade extension idea and Milwau- will still make all the better showing Stuart was elected chief executive. kee already has sent an excursion into from a business standpoint, taking Mr. Knox's appreciation of the high much the same territory covered by bank clearings as the index to commer- honor of a governorship and of the supreme importance of dignifying state Omaha's last expedition. When Omaha cial and industrial prosperity. and Kansas City, the pioneers in this While Omaha ranked thirty-fifth government with the best powers and

> duced the system some of the larger fifteenth today in bank clearings. For men a realization that no state can afcities poked fun, but the project soon years it has never been surpassed by a for to call mediocre material to assed the experimental stage and has city its size, but, on the contrary, has brought its own reward and vindica- always gone ahead of every city of its

THE BEE: OMAHA, TUESDAY, JUNE 21, 1910.

Railroad Stock Watering

But, on the other side of the ledger, COUNCIL BLUFFS, In., June 16, 1910 - have no tangible addition to the faciliwhile we are paying more for our liv- To the Editor of The Bee: I called ties of Interstate Commerce in the United ing, to be true, we are getting the best you today over the phone, but you States."

living we ever got, the wage carner is were out. I spoke to one of the men in As I interpret this, he means that the getting the highest pay he ever got and letter in the Register and Leader of June built that become a part of the operating candidate for lieutenant governor? Is he the country is better off than it ever is on the over-capitalization of railroads. property of the roads purchasing does was. And as soon as we all learn how My letter is, as you see, in answer to a not add to the miles of road which the candidate for speaker of the house at the to handle the prodigal wealth of the speech made in congress by Senator Dolli- public have the use of, and the fact is, ver, which was taken up by the Register as I will show, it does not add to the moment the returning hero-traveler nation we shall cease to complain of and which I answered in a former com- capitalization of these railroads and rethe exactions of the markets. We have munication. I notice statements in your quires no additional earnings to meet their to learn economy and to quit wasting. paper sometimes in relation to the over- obligations. capitalization of railroads, which no doubt President Roosevelt, members of the In

comes from the general talk, but I think terstate Commerce commission and railroad sequestered quietude of Sagamore the cost-of-living have no direct con- when you read my letter based abso- experts all hold that the railroads of our lutely on the statistics of the Interstate country are not overcapftalized, and to Commerce commission, it will change your prove this I submit these statistics, taken views. At any rate, it is a matter now of from the reports of the Interstate Comso much interest to railroads and others merce commission;

Our democratic congressman from that I would be glad to have you print the In 1900 the total mileage of single ers from the plains of Arizona. Texas, this district made a speech on postal letter as news. Thanking you, I remain, G. M. DODGE. truly.

> OMAHA, June 20 .- Hon, G. M. Dodge, Securities owned by the com-Council Bluffs, Ia .- My dear general: I have your note of the 16th inst, but only Making the total capital outnow have secured copy of the letter in the

Register and Leader. We will give space to this statement at an early issue, although I think the Railroad Press bureau, sidetracks was miles..... Increase since 1900, miles..... Total miles of yards, terminals and sidetracks.... which Slason Thompson is running in Chicago, has been doing pretty well along this

Let me suggest just one thing that you seem to have overlooked, and that is the railroads in lands and bonds, which in many cases actually paid for construction And nobody who knows the west equally applicable, by a change of only and made the securities nothing but water. and these interesting fellows who a few words, to another situation that It is possible the property by its increment made up Colonel Roosevelt's Rough presented during the special session of in value with the growth of the country roads is now worth more nearly the face value Rider regiment will fail to be struck congress. Would this statement not of the securities resting on it. But even by the power of this incident. These have been just as forceful if it read as if so, that does not, in my judgment, pre-This shows an increase of capiclude the necessity of safeguards against repetition of the ancient stock watering

jobs.

VICTOR ROSEWATER, Editor of The Bee.

To the Editor: In your recent issue in commenting upon my answer to the statement that \$3,500,000,000 of the capitalization down from 80 to 100-pound rails per yard. of the railroads of this country was water, instead of 52 and 60-pound rails per yard. which you inferred from the statement of doubled the weight and capacity of our Senator Dolliver, you invite me to further power, equipment, and rebuilt our bridges, discuss this question of the capitalization stations, etc. of our railroads.

liver states, I am satisfied that you are which is 333,645.46 miles and divide it into mistaken in the interpretation of his lan- the total capitalization, it only shows a guage. He does not state that this issue of cost and capital per mile of railroad in \$35,020. or overcapitalized, but he says:

former occasion that, without congress press of the country and the people who even knowing, without congress even tak- so often talk of the over-capitalization of ing interest enough in the subject to give the roads and great burden upon comcredence to a statement in respect to it, merce and the amount of money they are since 1900 this process of Issuing securi- forced to provide to pay dividends and inties by corporations to buy the stocks of terest on watered stock and bonds, to other corporations, with other influences cease. The fact is, about 40 per cent of that brought Theodore Roosevelt from increase in population. This may be that have been at work, has increased the the mileage of the roads of this country gross liabilities of the rallways of the pay no dividends and I ask the Register United States until we and our children and Leader to start the movement to give are bound to pay an everlasting interest the railroads of this country and the able upon a sum more than the national debt men who are administering them a truth-

rope with the plaudits of royalty still the thirty-fifth city in point of size in at the end of the civil war in dividends ful and square deal. Truly, the United States. Since then it has and in returns upon bonds for which we

PERSONAL NOTES.

Business men of Buffalo, N. Y., have Poughkeepsie.

method of commercial conquest, intro- ten years ago in population, it ranks consciences ought to quicken in all make the principal speech at the Tam-New York City.

The Wright Brothers have discovered

NEBRASKA PRESS COMMENT.

Nebraska City Press: After looking over "Yes," said Mrs. Lapsling, ome corn fed specimens of college girls,

life insurance. I'm trying to get my hu-band to take out a policy in the Provi dential company.'--Chicago Tribune. we advise our bashful bachelors to abate their timorous fears of erudition, and go Knicker-Did your ancestors come over in to win some delicious chunks of femininity. Mayflower?

Columbus Telegram: Who is this may candidate for lleutenant governor? Is he the same Clark who was Lee Herdman's

last logislative session? Walthill Times: Governor Shallenberger Transcript,

announces that democracy and decency have joined hands in Nebraska. We have a nervous suspicion of such coalitions.

Two years ago the brewers and temperance people joined hands in this state, and h-l was to pay,

Beaver City Times-Tribune: Another of Bryan's letters to democratic love feasts has been suppressed, this time at Kearney, In Buffalo county they lack a Chairman

Mooney and an Arapahoe Ploneer to extrack railroads in our country, not including mileage of yards, terminals and sidings was, plain that "the letter was not intended to be read" and "was inadvertently forgot-

miles 193,345.73 The total capitalisation was....\$10,746,206,416 ten." Kearney Hub: Senator Patrick of Sarpy 1,194,050,849 county has been engaged to draft a county option bill endorsed by the Anti-Saloo

league. When the bill is drafted it will be submitted to Judge Sullivan of Omaha, Judge Good of Lincoln and Hon. E. L. 223,677.71 40,331.95 King of Osceola to see whether it will

"hold water." 99,968.15 Auburn Granger: Anticipating the hot .\$16,757,544,82 weather that it is supposed will come be-

fore many weeks, quite a number of preach ers who have been kept pretty busy drawing and expending fair salaries are pre-613, 336, 740 paring to take a vacation, and there is one

16,154,206,08 thing about this vacation business worthy of commendation; it gives the membership 4,361,329,217 an occasional rest. Lyons Mirror: Just fifty years ago today

June 16, 1860, the Republican convention met at Chicago, in which the father of the editor of the Mirror, Colonel J. F. Warner,

Beatrice Sun: The sight of a farmer

driving home yesterday, with two sacks of

alfalfa seed in the tonneau of his auto-

mobile was enough to bring out some

reminiscences from some of the old hoys

who used to farm in this country before

the auto was ever dreamed of and alfalfa

was unknown. One reason the farmer

could own an auto was probably the fact

passage if it had to be brought in silver

Papillion Republican: The Bryan senti

ment is growing and it is likely that Hitch-

cock will meet his Waterloo. Many believe

lieves in personal liberty. He is, in fact,

too much of a politician to stand pat on

any principle either in congress or out of

it. Nebraska is too great a state to be

casks from the ends of the earth.

tal since 1900 to June 30, 1908 2,989,702,806 ********************************* seconded the nomination of Abraham Lin-To represent this sum we have built 40.331.98 miles of single track road, have coln for president, as a delegate from Nebrasks; and we have the credentials that added to our terminals, yards and sidings admitted him to the convention-and he at least \$1,000,000,000 of value and virtually did not ride on a free railroad pass, either reconstructed our entire mileage putting Columbus Telegram: Nine out of ten demourats elected to the last session of the Nebraska legislature owed success to the fact that Bryan's name brought out a

If you take the total mileage of all After reading carefully what Senator Dol- tracks including terminals, yards, sidings, ting on the name of Bryan today, by request of the corporations-where will you get your legislative majorities in the coming campaign without the influence of Bryan's name in the fight?

"I repeat the statement I made on a I think this statement should induce the

GRENVILLE M. LODGE.

subscribed \$100,000 to spread abroad the fame of their city, and a fund of \$50,000 has been secured for the same purpose at

Representative Champ Clark of Misrepresented by weak men and the people souri, minority leader of the house, will too well educated to send such a representative to the senate.

that aviators may lengthen then

Bocker-No; they came over with Roode veit-New York Sun. "Rufus, you old loafer, do you think it's right to leave your wife at the wash tub while you pass your time fishing?" "Yasah, jedge; it's all right, Mah wife don' need any watching. She'll sholy wuk jes' as hard as if I was dah."-Boston Transcript.

"I believe

"Have you heard the new medical school what is it?"

CHEERY CHAFF.

"No, what is it?" a dead man's chest."-Yale Record.

"Did you hear what happened at Bag-ley's today?" "No: what was it?" "He took down an old pistol he had had about the house for years, and piayfully mapped the trigger at his wife, thinking it wasn't loaded." "Good Heavens!" "Well, it wasn't."-Baltimore American.

"Were you at the Higgsworthy-Brown-www.edding?"

"Yes." "Everything pass off nicely?" 'Yes, except that the bridegroom got a ttle confused, and said, With all my oudly worlds I thes endow. -Chicago Ittle goodly Journal.

"Say," asked the first messenger boy, "got any novels ter swop?" "I got 'Big Foot Bill's Revenge,'" re-plied the other.

"Is it a long atory?" "Naw! Ye kin finish it easy in two mes-sages."-Catholic Standard and Times.

"When I am done with this life,' says the men with the overshot sysbrows, "I want to be cremated." "But believers in the resurrection disap-prove of cremation," urges the man with

the wobbly chin. "I know it. I want my ashes placed in a baking-powder can."

a baking-powder can.' "What an odd wish!" "Maybe, but I'll be pretty sure to rise again."-Chicago Post.

VACATION DAYS.

Marie Grove in Delineator. When Johnnie comes to grandma's house

old Towser runs away, The kitten climbs the apple tree and stays up there all day; The chickens in the barnyard are as flus-

tered as can be-They don't approve of little boys, as any one can see.

But grandma gets them down, sometimes, and bids him help himself.

When Johnnie comes to grandma's house there's mud upon the floor,

there's mud upon the Hoor, And thumb-prints on the banisters and grease on every door. The house is always upside down the whole time he is there;

Poor Nora sighs and wonders why dear grandma doesn't care.

But when at last that boy's in bed and

'Tis then the much-abused arm chair holds

conclave in the dark With the old clock in the corner, standing there so stiff and stark.

'I'm quite worn out." she limply sighs;

And the cause of all the trouble-ado you

And the cause of all the trouble-side you think the rascal cares?-Is miles away in Slumber Land in his small bed upstairs.
But grandma says when she goes in to tuck the blankets down,
"Dear, dear, we will be lonesome when that boy goes back to town."

ance of an advertisement should be pleas-

membered that symmetry and strength are

not the same. An advertisement is often

Franklin. He will invariably bring out your

every word, that is set in lower case, which

has more than one syllable and try to make

ing. Symmetry and balance are usually,

larger democratic vote than Nebraska had seen before. Say, boys-you who are splt-And many a night before he comes poor Nora lies awake Devising hiding places for the things that he might break. The jam and jelly's sure to be up on the highest shelf.

organ" is the funniest of all

Kermit says he can beat his dad shooting. Yes, but we have yet to hear from dad on that subject.

China is clamoring for a parliament. give it one house to start with.

bate the other day. What is that?

It's the irony of fate for a convenus with the thermometer in the 90s.

A North Pole expedition has just Dr. Cook. These fellows are in earnest.

What is the Water board waiting 295.49?

The two important points on the map are Beverly, Mass., and Oyster Bay, N. Y. Not such big places, but oh, my!

When you see a cloud of dust it is only the street railway sprinkling car on the threshold of this southwest, just whizzing by to make sure that it wastes no water.

ing assurance that he proposes to stay new land in the name of the southern him to head the republican ticket this in public life until he is 75. But has Ohio metropolis. he shown his people?

The problem of the hour for the bare-footed boy with cheek of tan is in March, 1910, with those of March. Mr. Knox has had some delicate and the knot in his clothes, but what does 1896, or thereabouts, it is found that stern problems to meet and has met he care so long as the water is fine?

Reading those vitriolic cablegrams from Mr. Hearst in his own papers, one is forced to recall Mr. Root's speech during the Hearst-Hughes campaign.

It seems that after all the careful staging, the Abernathy boys were left out of the play. Certainly an overnitely. sight on the part of some thoughtless manager.

Those St. Joseph automobilists got for his products and he has more completion. ought to have known better than to money and a better living than he ever schedule Omaha for a visit just at the had. It takes a lot of faith in a lost blamed for wanting Secretary Knox to console himself with one reflection: Every- in Germany, coming to this country in 1866 time when the lid is down for a thirty. or losing cause to convince one or even head their ticket for governor, for in body wishes him well. six-hour stretch.

Get a megaphone, Edgar.

class and, as the records show, ahead Cincinnati papers are now warning of many of those beyond its population spokesman is sure of Convict Erdman's elingers. the merchants and manufacturers of class. Kansas City is the smallest city innocence on the dynamite charge bethat city against further delay in bid- that surpasses Omaha in bank clear- cause "the witnesses are nearly all saloon men, or closely related to them." ding for part of the increment of pros- ings from week to week, month to Perhaps England will be willing to perity in Texas and other southwestern month and year to year, and Kansas And these same anti-Saloon league re-

states. They realize the necessity of City claims 300,000 population. But formers have been trying to send peomore aggressive methods if Cincin- Omaha stands ahead in bank clearings ple to the penitentiary on the evidence of witnesses like Erdman, Shercliffe, Constructive democracy was men- nati's commercial and industrial status and therefore in volume of business tioned by a democatic senator in de- is to be maintained. No city, no mat- of St. Paul, Los Angeles, Denver, Seat- Burrier and other notorious penitenter what its prowess may be, can af- tle-cities that are parading their tiary birds who for money would swear ford to ignore the importance of this prosperity and growth-Louisville, to anything.

missionary work. Not even New York Milwaukee, Buffalo, the Great Lakes tion of coal men to come down upon would amount to much without the shipping point; Indianapolis, Washing-'provinces," as they call the outlying ton and many others far ahead in pop- porary prints a long letter designed to states and cities, and the competition ulation.

is becoming keener every day. It is a Some of the, cities mentioned have asking him to consent to stand as a world. The Times has been bought by left Boston, gum drops and all except race only for the strong. Nor is it as increased in population without a coreasy now as it was before the great in- responding development in business, contain no duty-call to which he is un-

dustrial awakening in the west for Omaha's population growth has been der any obligation to respond. Is it eastern cities to obtain strong foot- substantial, but its business has ex- possible that the World-Herald man is Mrs. Amelia Southard, whose father was for, now that the supreme court has holds commercially out here. They panded until, commercially, it is a city getting shaky as to how much reliance a moldier who fought through the war of affirmed that judgment of \$6,263,- have to fight for it today, for western of the first class. New industries have may be put on that alleged promise of cities have themselves developed into been planted and its wholesale trade Mr. Bryan not to run?

manufacturing and supply centers and extended clear to the Pacific northare not as greatly dependent on their west, and its progress of the last demore populous sister cities of the east cade is certain to be continued in the ought to take up a collection for Rich-

as they used to be. next ten. We imagine that with Kansas City and St. Louis keeping ceaseless vigil Position of Mr. Knox. Secretary Knox's decision to remain as Omaha sits at the gateway to the at the head of the State department

northwest and commands the field, Cin- and not run for governor of Pennsylcinnati will meet with some very re- vania disappoints his friends in the Champ Clark brings the discourag- spectable competition in claiming this Keystone state, who were counting on

fail, but will be gratifying to the country at large, no doubt, which has Why Should Farmers Want a Change ? watched his course as secretary of

Comparing prices of farm products state with impartial interest.

corn has advanced in price 118 per them with credit to himself and the father of a boy old enough to ask cent; wheat, 88.1; cotton, 92; oats, honor to his country, while retaining questions. A Texas speaker declares that pro- 132; rye, 117; barley, 126; hay, 49.5; the good will of other nations. But he

hibition threatens to destroy the dem- hops, \$40; potatoes, 73; fat cattle, 92; has some work yet unfinished which ocratic party, in which event Mr. fat hogs, 127; dairy butter, 57; eggs, seems to demand his presence in the Bryan is, after all, the Peerless Leader. 107. Furthermore, in 1896 ten bush- cabinet. Chief of these is the plan for

els of corn would buy twenty-one the court of arbitral justice, which he pounds of coffee of a certain high formulated and is working out. Presgrade, while today it will buy seventy ident Taft, in urging him to remain in pounds; it will today buy 131 pounds the cabinet, points to this as his chief of sugar, while in 1896 it bought fifty- argument. Undoubtedly the cause of nine pounds; today it buys eighty world peace, while it might not per- press boat from impending collision with

bought fifty-one yards. And similar Mr. Knox dropped his present position "Oh, you Roosevelt! You always were a life saver!" comparisons might be cited indefi- and left to others the perfection of this project. It is one of the large enter-

The fact is, the farmer is today get- prises in constructive statesmanship ting the highest prices that he ever which should be carried to a speedy

Pennsylvania republicans cannot be old oyster to open. He may, nevertheless, one's self that the farmers of this the last nine years of his official life country are going to vote for a change he has displayed distinguished cour-

Edgar Howard is still pleading with in the powers of the government, are age and ability, first as attorney gen-Governor Shallenberger to call that going to oust the party that gave them eral when he brought to a successful extra session of the legislature, but the this unprecedented presperity and put finish the Northern Securities prosecugovernor appears to be a triffe deaf. in a party which left them buried un- tion; then as senator and now as lieves so strongly in advertising that he der mortgage and debt the last time secretary of state. His election as often spends real money for it.

leaving the earth and mounting skyward so as to keep the sun in view as it sinks The official anti-Saloon league

in the west before the gaze of the earth Progressive Missourians are moving to

recast the state seal, substituting a mule for the present ancient figures. The mule is esteemed the most impressive sons a factor in increasing the difficulty of bird in the state, a thirty-second degree "Showme" when properly tickled.

This country isn't what it used to be. With the governor of New York signing bills to prevent even oral betting at race tracks, and the governor of California putting down the heavyweights-all in lines are used, increasing the size of will follow the same style, that has been one day-what other conclusion can one reach?

sold the Denver Times, his evening of it easier. paper, he keeps the Denver News, which

convince Mr. Bryan that the petitions he calls his first love in the newspaper for his son-in-law, Hugh O'Neill, a local newspaper man.

There died at Norwalk, O., last week, American independence. Mrs. Southard was \$8 years old, and at the time of her birth her father was 64. Their combined ages of 152 years more than covers the Now, some public-spirited person history of the United States of America.

"Persuading" Colonel Bryan.

ard Parr, who was given the beggarly Boston Transcript. It seems unaccountable that Nebraska democrats should find it necessary to didacy, as the reports assert, and that one for the United States senate. With the Oregon system of popular elections, which

seem if both Bryan and Kern should be living in the United States, could have have them come at last into places of high rank and dignity would seem surprising Foss' experience should give them ancouragement. The political game carries re-

Our Birthday Book

June 21, 1910. Henry Guy Carleton, playwright and

author, was born June 21, 1852, at Fort Union, N. M. He is one of the military graduates of the United States army, hav ing served with General Miles in the Indian wars, and resigned to shine by his pen rather than his sword.

Jesse Macy, professor of history in Iowa college, and recognized authority on sub jects of political science, is celebrating his yards of brown sheeting, in 1896 it manently suffer, would be retarded if a warship. Chorus from the press boys: sixty-eighth birthday. He was born in Indiana, but has been in educational work in Iowa nearly all of his life.

> The self-confident and impressive young graduate is going to find, of course, that

the world is, after all, a pretty tough was in business continually until he retired in 1904.

It is not surprising that an enterprising man should have offered Mr. Roosevelt his seventy-fifth birthday today. He was \$100,000 a year. Such an offer costs nothing, and the enterprising man in question bepresent parish for thirty-three years, coming to Omaha from Hastings, Minn.

Talks for people who sell things

that he had been successful in raising alfalfa. The slafalfa seed would pay its

cock will meet his Waterloo. Many believe that Hitchcock favors the corporations more than the interests of the people. He can change his spots like a leper. In the presence of a prohibitionist, he is for pro-hibition and with the saloon man, he be-lieves in personal liberty. He is, in fact.

Some Notions About Type. tation, and then curiosity leads the reader to read the advertisement. (Continued from Yesterday.)

The length of the type line also is It goes without saying, that the appearreading. If a line is too long an ef- but not always, desirable. It should be refort is necessary to follow the line and prevent the eye from wandering to the striking and forceful, that defies all of the the line above, or below. Where long usual laws laid down by the printer. As

the type, or increasing the space be- used by printers since the days of Benjamin While ex-Senator T. M. Patterson has tween the lines, will make the reading strong lines in capital letters, capitalize

Borders and other ornamentations the advertisement look as pretty as possiare used for two purposes. One pur- ble, with a total desregard of the value

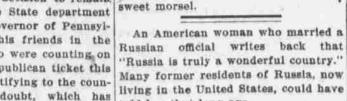
of type faces or the fact that the adver pose of the border, particularly a bor- tisement is printed to be read. der made of rules, is merely to unify There is one thing that should always be the advertisement and to separate it remembered with regard to the way an addistinctly from advertisements next to vertisement is set; if it is intended to be it. This can also be done by the use reader to read it. There are other consid-

read, make it is easy as possible for the of white space around the type matter erations of importance. It is desirable to or advertisement, and is often more attract attention to your advertisement by effective. The other theory on which what you say in your head line, or "catch line," by the amount of space that you use; borders or ornamentations are used, by illustrations, or any of the thousand particularly those that are out of the and one original methods, which make adordinary, is that the attention is at- vertising attractive and interesting. When

tracted to the advertisement by the you have secured this attention, put as few obstacles as possible in the way of reading peculiarity of the border or ornamen. it with case.

RUMFORD The Wholesome **Baking Powder** No Alum **NORTHERN MICHIGAN LINE The Elegant Steel Steamships** "Manitou"—"Missouri"—"Illinois" offer unrivaled service between Chicago and Mach nac Island and other famous Scanmer Besorts ; lichigan, connecting with d Kostern Points. The





told her that long ago. Unpunctured Conceit.

Wall Street Journal. Man who thinks he knows it all is never

Our amiable democratic contem-

'Twould Spoil the Fun. Buffalo Express. Perhaps it would save a lot of trouble

Washington Herald.

Pull for Free Advertising.

Philadelphia Ledger.

if Arizona and New Mexico were required beforehand to settle definitely on their capitais and then stick to them.

Salute of Friendship. Sloux City Journal. The colonel's first conspicuous achieve ment within sight of land was saving the

Buckling Down to Business.

Morris K. Jesup, writer, banker and phil anthropist, is 80 years old today. He was

born at West Port, Conn., and was one of the founders of the Young Men's Christian association. John Baumer, the jeweler, is celebrating his seventieth birthday today. He was born

and locating in Omaha next year, where he

"Father" John Williams, pastor of St. Barnabas Episcopal church, is celebrating born in Ireland and came to this country when a young man. He has been with his

Nebraska has, he would in this be quite

sum of only \$100,000 for locating the Sugar trust frauds. Yet some of us "persuade" Mr. Bryan to accept any canwould regard even that as a rather

Russian official writes back that likely to succeed. How queer it would in the senate after March 4. Both men Many former residents of Russia, now have been so repeatedly defeated that to

