## Great Clearing Sale of Men＇s Suils

The Greatest Clearing Sale of Men＇s and Boys＇Suits Ever Held in Council Bluffs，Beginning Thursday Morning，June 16th

Hart，Schaffner \＆Marx and several other reputable lines of men＇s apparel wili be included in this remarkable sale，making it one that will long be remembered by fashionable dressers．Our entire stock of men＇s and young men＇s suits will be in this sale；also men＇s crave－ netted rain coats．


## THE JOHN BENO CO． <br> Broadway，Head of Pearl Street． <br> Both Telephones 265.

The Greatest Bargains We Have Ever Offered in Wormen＇s and Misses＇ Tailored Cloth Suils，Coats，Wraps，Dresses，Waists

The time for final clean up is at hand．－For this finat selling we will offer some of the greatest bargains of the season each day， making up new lots at special reductions，so that those who come during the next few days will find equally as attractive values as were offered during the first day of the sale．

| women＇s suits Silk dress |  |
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| for $\ldots \ldots \ldots \ldots \ldots \ldots \ldots$ ． |  |
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| Your choice of our Black and Dark Colored |  |
| Suits at greatly reduced |  |
| \＄25．00 Suits for |  |
| \＄30．00 Suits for |  |
| WOMEN＇S WASH DRESSES |  |
| Lot of wash dresses for women，made of good cham－MISSES＇AND WOMEN＇S COATSbray and ginghams，all of our $\$ 4.00, \$ 4.50$ and |  |
|  |  |
| $\$ 5.75$ values on sale forSILK WAISTS |  |
| Odd lots of Silk Shirt Waists，all good sizes，in black，plain colors and plaids；$\$ 5.00$ and $\$ 7.50 \mathrm{val}$ ues，on sale at <br> LINGERIE AND TAILOR MADE WAISTS <br> $\$ 3.95$ |  |
|  | length coats，in checks |
|  | Our |
|  | Our $\$ 7.50 \mathrm{va}$ |
| Lot of fine lawn and mull lingerie waists－lace and embroidery trimmed，choice assortment of styles， all new crisp spring merchandise，comprising all of our $\$ 3.00$ and $\$ 3.50$ grades；on sale for．．．．$\$ 2.35$ | Our $\$ 10.00$ values f |
|  |  |
|  | Lot of infants＇all wool Sweaters，$\$ 1.00$ values， 75 c Infants＇Outing Flannel Sacques for．．．．．．．．．．．25c |
| Tailor made madras and linen waists and embroid－ ery trimmed lawn waists；our entire line of $\$ 1.50$ values，to go on sale for <br> $\$ 1.19$ |  |
|  |  |
| MISSES＇SUITS <br> Lot of Misses＇Tailored Jacket Suits for girls 11 to 15 years；our $\$ 10.00$ and $\$ 12.50$ grades；on sale | Lot of Ladies＇Corset Covers，slightly soiled，lace and embroiderd trimmed；$\$ 2.50$ values for $\$ 1.75$ |
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