GREAT SPECIAL SALE OF WOMEN'S



Untrimmed

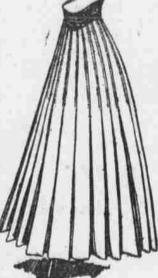
200 dozen fine untrimmed Shapes, in the newest midsummer shapes, black, whites and burnt straws, in chip, Milan, tuscan, horse hair, java, etc., stylish, new shapes, positively worth \$3, Thursday, at, each .

Women's English Rep Skirts These are summer skirts, made in excellent quality of English reps, good, practical skirts, at

New White Serge Skirts Excellent quality white serge, new style features—two \$698_\$10

Women's Linen Suits at \$10 Smart, cool suits for summer wear, very stylish and practical this season, worth to \$17.50 \$10

New Lingerie Dresses at \$15 Made of pretty white fabrics \$15





NEXT SATURDAY Is the Greatest Sale of

children's Dresses

Ever Held in Omaha Special purchase of hundreds of chil-

dren's colored Wash Dresses, bought at a great reduction, and placed on sale Saturday at the most extraordinary bargins. All the dresses are newest stylesmany are samples. See the great window

Brandeis Stores



DRINK AND OPIUM Habits cured by a thorough and scientific course of treatment, which removes the craving or necessity for liquor or drugs, imparts new strength to every organ, and builds up the general health. Proven efficacious by 30 years up the general health. Proven efficacious by 30 years of imitations. The genuine Keeley treatment is administered in this state only at THE XEELEY INSTITUTE.

About Wedding Gifts

What Mr. Hendrickson

We have just unpacked some exceptionally elegant lines of

Jewelry, Cut Glass, Silver, Etc. selected especially as wedding gifts

to which we invite your attention In preparing these gifts either for shipment or delivery, we take

especial care.

Gustafson & Hendrickson 201 N. 16th Street,

Hotel Loyal Bldg.

The True Follow Up System

Wherever you go, let The Bee follow you. Subscribers need only notify our circulation department and the address will be changed as often as desired. Getting The Bee is the same as getting

A Daily Letter From Home

Keeping you posted on what's doing among friends and associates. It's the only up-to-date way.

Let The Bee Follow You



Drexel Oxfords For Young Men

For style and quality of oxfords the young man is always a criterion. None of he details, such as the width of the toe, shape of last, height of heel or general appearance never escape his critical eye.

On all these points he is well posted. The distincive styles and snappy appearance appeal

We cater to the critical taste of these young men and know their every want when it comes to the oxford question.

We carry a complete line of young men's oxfords, in all the styles and leathers to be found at prices to fit the pocketbook.

\$3.50 to \$4.00

You are always welcome to look at our shoes and oxfords for young men.

Drexel Shoe Co. 1419 Farnam St.

Hotel Rome

European

IN THE HEART OF THINGS

Cor. 16th and Jackson Sta. Two blocks from leading department stores and all

TWENTIETH CENTURY FARMER

For the Farmer, Ranchman,

Great Purchase and Sale Lingerie Waists

300 dozen charming lingerie waists, plain lawns and crossbar dimities, like cuts, some with entire fronts of lace insertion, some allover embroidery and tucked front and fancy V shaped lace yoke styles. Most beautiful \$1.50 garments

crisp, secured by our buyer just back from a New York buying trip. Shown for the first time Thursday. A sale coming just as the hot weather is setting in, and when a liberal supply will be needed. Finest \$1.50 values ever in

Are You Supplied With All Your Summer Dresses?

We believe you'd be tempted to have another one, once you see these. It's a new lot of white lingerie dresses, entirely made of English eyelet embroidery and lace. Designed in the most approved fashion with deep overdrape or tunic; choice of either high or low neck styles, all have three-quarter sleeves. Assuredly the handsomest dresses we have ever had at the price-\$20.00 values, all of them, for

Half Price on a Hundred New Silk Dresses

All silk taffetas, in fine shepherd checks and fine stripes and plain colors; principally navy and white and black and white. New pleated skirts and tunic styles, three-quarter sleeves, lace yoke, cuffs and jabot frill. In every respect the identical quality tailoring and finish as earlier sold at \$25.00, at.....

The Silk Section Never Made a Stronger Offer

iks you know and recognize to be all we claim for them. The very silks that are finding most favor at the counters. Genuinely good silks with established reputations for trustworthiness and many with fixed retail prices-now at a half, a third and even a fourth their real worth. 36-inch all silk Messalines, in good shades, worth \$2.00

36-inch all silk Satins, in blacks and colors, worth \$2.00. 36-inch all silk Grey Serge and Pongee, worth \$1.50. 36-inch all silk Moire, in navy and blue, worth \$2.00. 27-inch all silk Rajahs, in good shades, worth \$1.25. 24-inch all silk Mirage, in popular shades, worth \$1.35. 27-inch all silk Rough Pongee, many shades, worth \$1.00 27-inch all silk Plain Taffetas, all best colors, worth \$1.25 27-inch all silk Diagonals, in best shades, worth \$1.39.... 4-inch all silk Shower-proof Foulards, worth \$1.00....

In the Boys' Department—Second Floor

There is still a lot of splendid all wool double breasted knickerbocker suits for boys of 7 to 16 years, that we are closing out at a price. They are \$4.00, \$5.00 and \$7.00 suits, the best of the year's Another lot suits that were \$3.00 and \$3.50, are offered at \$1.89 Little Boys' Wash Suits-Fine as- | Boys' Caps and Hats-A lot of 75c

sortment of pleasing new styles, and \$1.00 values, are specially at........\$1.00 to \$3.00 | priced, at50¢

Facing Farnam Street on the ground floor

The best location in Omaha for many lines of business is opposite the Court House and next to the City Hall. It is very seldom that it is possible for you to get one of the ground floor rooms in

THE BEE BUILDING

The entrance is just west of the main entrance of the building; it has an entrance from the court as well. The building furnishes heat, light, water and janitor service. The building is fire-proof and there is a large brick vault, so you can cut out your insurance expense. The room will be remodeled and redecorated to suit the tenant. The space can be arranged to give tenant 1,850 square feet if

If this is the best location for you, now is the time to grasp the opportunity, and apply at once. Apply to R. W. BAKER, Supt., Bee Business Office.



Associated Ad Clubs

Meet with America's business creators WRITE OMAHA AD CLUB FOR PROGRAM Scores of New Bargain Surprises Thursday from the Million Dollar Hundley Dry Goods Co. St. Joe, Stock of the Hundley Dry Goods Co. Mo.

The best bargains of the entire sale shown Thursday, Friday and Saturday, the three closing days.

Don't miss the three biggest and best bargain days of this sale, Thursday, Friday and Saturday.

Biggest Garment Bargains Ever Offered Thursday From

the New York and Hundley Wholesale Stock Purchases.



Many of the very choicest lots have been reserved for the last days of the sale and Thursday we offer values we do not believe were ever duplicated in Omaha.

Beautiful Wash Dresses—\$2.95 Lingeries in white and colors, Swisses and chambrays, all newest summer styles, all sizes, beautifully trimmed. \$10.00 Wash Dresses Thursday \$4.95

-Dainty lingeries with overskirt, all the rage now. 12 different styles in all colors for selection; the choicest bargains of the season; actual values up to \$10.00; on sale at......

125 Handsome Wash Jacket Suits-Values to \$10.00, in white, pink, blue and lavender, all newest \$3.95 summer styles, at, choice Black Silk Coats, | \$2 Wash Dresses,

semi, loose and tight fitting, all sizes, at \$4.95 \$1.00 Zephyr Gingham Underskirts, at ... 49c 75c Lawn Dressing Sacques; on sale at 35c

white and colors, big assortment for selection 98c \$2.00 Long Kimonos, crepe and challie, at .. 98c Jap Silk Waists, worth to \$3.50; all sizes, \$1.50



Biggest Embroidery Sale Day Ever Known in Omaha. Better Bargains Than Ever from the Hundley Dry Goods Co. Stock.

50c Embr'deries 25c

Extra Wide Skirt Flouncings, just the thing for white suits, regular 50c a yard values, at, a yard25c

\$1 Embroideries 39c Full 45-inch skirt flouncings, worth 75c a yard, and an extra fine line of 27-inch flouncings worth 75c and \$1.00 a yard, at, a yard**39c**

Insertings and Beadings—All the odd pieces from the Hundley stock, regular values up to

ALL LACES FROM THE HUNDLEY STOCK IN FOUR BIG LOTS.

very finest Venice and Irish Crochet laces -choice new patterns, actual values to \$1.00 Laces at 19c-Bands.

1st Lot-\$3.00 Laces at 49c Yard-All the

Other Big Specials \$1.00 Hand Bags 49¢ 35c Fancy Neckwear 15¢ 3 spools Silk Thread . 3 spools Linen Finish Thread Thurs-

festoons; cream, white and ecru; to close at, yard29c 35c Laces at 736c-All kinds

2d Lot-\$2.00 Laces at 29c Yard-Finest

Plauen laces in galloons, medallions and

75c Elastic Belts

of laces in this lot, plauen, torchon, point Paris, etc., in big assortment of patternsbeautiful goods and matchless values at sale price, yd., 7 1/2 c

Extra Specials for Thursday

edges, galloons, festoons, me-

dallions, etc., in cream and

ecru; almost endless assort-

ment of 75c to \$1.00 a yard

values, to close at, yd... 19¢

In Our Famous Domestic Room In Our Famous Domestic Koom

12½c Red Seal Ginghams. 8½c

12½c Toil du Nord Ginghams. 7½c

15c and 18c White Goods. 10c

12½c Printed Batiste. 7½c

25c Printed Founds. 12½c

One case of Edgmont Quitts, full size, worth \$1.10 . 58c

Stella Quitts, worth \$1.55 . 90c

One case of 36-inch Isleached Muslin, Bric-a-Brac, worth 8½c a yard, on sale at . 4%c

Fifty pieces of Cotton Toweling.

8 Rousing Furnishing Goods Specials From the Hundley Wholesale Stock Men's Fine Balbriggan Underwear

-Shirts or drawers, worth to \$1 garment, all colors and sizes at 25¢. 39¢. 49¢ Men's Hosiery Worth to 75c -Splendid assortment of plain and fancies, values to 75c. at 10¢ 15¢ 25¢

Ladies' Fine Muslin Skirts-Values to \$6.00, elegantly trimmed, cut long and full-great snap, at .. \$1.50 \$1.98 \$2.98 \$1.00 Quality Batiste Corsets, 49c New long hip models, with two pairs hose supporters attached.

Fine hemstitched and mercerized plain and fancy colors, lace embroidered or plain gauze-

at 10¢. 15¢. 25¢

Ladies' Gowns and Combination Suits. Values to \$2.50, in fine nainsook or cambric-on sale at, choice 98¢ Ladies' Gauze Vests-Mercerized and lisle, regular and extra sizes, to 50c values 9¢. 12¢. 25¢ Ladies' Knit Union Suits—Values to \$1.00, lisle, cotton and the new mode garments, all styles, at, choice 29¢ and 49¢

Millinery at Less

Less price than you'd expect to pay, less price than you would pay in buying elsewhere.

The new "Hindoo Turban" sold here now at \$2.95 Just \$2.05 less than they are being sold elsewhere.

See the beautiful new ideas in black and white effectsat\$5.00 to \$15.00

Matchless assortment and values. Special Thursday-Sun Bonnets, regular values up to 35cat.......5c, 10c and 15c



Fibre Rugs 69c-36x72 size, \$1.50 values; on sale Thurs-day at, choice,

Good range of pretty pat-

Axminster Rugs \$1.98—36x 65 size, big assortment of beautiful designs and colorings, regular \$5.00 valueson sale at\$1.98

Extra Special Values in Room Size Rugs Thursday.

In Our Popular Family Liquor Dept

Pure Grape Wine Home made, red or white \$1.00 Per Gallon

Best High Grade California Port or Sherry Wine atquart....29c, 35c, 50c gallon...\$1.00, \$1.50, \$2.00 Quart bottles High Grade Beer; on sale, two for 25c

Hayden's for Groceries Fresh Vegetables, Fruits, Butter, Cheese and Crackers You save from \$5.00 to \$10.00 a

month on your grocery bill. 48-lb. sacks best patent Diamo 48-lb. sacks best patent Diamond H Flour \$1.35 10 lbs. best Rolled Breakfast Oster meal \$1.50 meal 10 lbs, best White or Tellow Corn Ceituloid Starch, pkg. 726
Yeast Foam pkg. 36
Grape-Nuts, pkg. 10e
E C Corn Flakes, pkg. 726
Tail cans Alaska Saimon. 10e
Oil or Mustard Sardines, can 46
The best Domestic Macaroni, pkg. 50
AROTHER BIG CUT IN FRESH
VEGETABLE PRICES.

bunches fresh Asparagus. 56
Fresh Spinach, per peck. 36
4 bunches fresh Onlons. 50

New Potatoes, per peck... New Potatoes, per lb... 2 large bunches Pieplant. New Cubbage, per lb... 5 heads Lettuce..... PUT UP YOUR PINEAPPLES NOW They are higher and still going on account of shortage in fruits-tomorrow. each, 5c, fruits—tomorrow. each, 50, 71/20, 81/30 and 100
Per dozen. 550, 850, 850 and \$1.10
The First of the Apricots for Canning
—Thursday, per crate 4 baskets.
containing about 24 quarin—per crate.