BRIEF CITY NEWS

## (4)



 mhearryerpronene Graham, H

## "THE Spring Suit Sale of 1910"

This is not an ordinary sale, nor one that might be duplicated, but is the one men's suit sale of the season and will be remembered by everyone as the suit sale of spring 1910. We offer men's and young men's strictly

## Hand Tailored Spring Suits

made to sell at \$15.00, \$18.00, \$20.00, for \$9.75 this is the reason:
Clothiers-from east to west and north to south-all have suffered from the cold weather and backward season of this spring.
Consequently makers were badly overstocked and especially so in the case of makers of high priced clothing.
In order to dispose of their stock they were forced to come to a store like this, knowing that with our enormous outlet, we could sell their overstock easily and quickly. These makers offered us an enormous reduction. on condition that we should not use their names, for the very good reason that these garments are sold in other Omaha stores at $\$ 15$ and up.
However, we give you our guarantee that every suit in this sale is a strictly high-grade, hand tailored garment.
The suits include all the novelties of this season, in greys, sand tans, fancy blues, Scotch mixtures، pin checks and plaids
None were ever before sold below $\$ 15$; most of them are $\$ 18$ and $\$ 20$ suits. Your pick commencing
Saturday \$15, \$18 छ \$20 Spring Suits


Wear a Pair of Our $\mathbf{\$ 2 . 5 0}$ Oxfords | $\substack{\text { for Men } \\ \text { Women }}$ |
| :---: |

 you to, but because you can save from $\$ 1$ to $\$ 2$ and those for which you have paid the higher price. made especially made especially for be bought at the price, and
must not only be well made, but stylish, pe cepted and sold under our label.
And that label, "Nebraska Special", will get Nebraska" oxfords prove defective in materials making. Isn't this worth YOUR consideration! Every $\$ 2.50$

Panama Hat Sale Saturday


Keep Your Eye on Our Men's Furn. Goods Dept.

Wilson Bros. Shirts $\$ 1.00$
White, pleated or plain fronts. Town-Made.)

##  <br> "The House of High Merit"

Manhattan Shirts
$\$ 1.50$ and $\$ 2.00$ than known


