


## We Sell the Most

 Clothing in Omaha The enormous quantity of clothes we sell allows us an petual variety of new styles and patterns. Most stores buytheir season's variety and quantities early. They have to rely on the makers' suggestion as to what is going to be popular-what their patrons will require for the entire sea brings to us "something new every day." You don't see the same patterns here from one season's end to the other-as in in fresh and snappy supplies-and this is only possible with Swell suits at $\$ 10, \$ 12, \$ 15$ and $\$ 18$.
Themost sought after are $\$ 20, \$ 22.50$ and $\$ 25$. The best "what is" $\$ 28, \$ 30$, \$32.50 and $\$ 35$. STRAW HATS, FURNISHINGS, BOYS' CLOTHING and ${ }^{3}$ SBergClothing $C_{s}$


