

THE OMAHA DAILY BEE.

FOUNDED BY EDWARD ROSEWATER.

VICTOR ROSEWATER, EDITOR.

Entered at Omaha postoffice as second-class matter.

TERMS OF SUBSCRIPTION. Daily Bee (including Sunday) per week...

DELIVERED BY CARRIER. Evening Bee (without Sunday) per week...

OFFICES. Omaha—The Bee Building. South Omaha—Twenty-fourth and N.

COMMUNICATIONS. Communications relating to news and editorial matter should be addressed to Omaha Bee, Editorial Department.

REMITTANCES. Remit by draft, express or postal order payable to The Bee Publishing Company.

STATEMENT OF CIRCULATION. State of Nebraska, Douglas County, ss: George B. Tschuck, treasurer of The Bee Publishing Company...

Table with 3 columns: Number, Circulation, and Total. Rows include various circulation figures for different periods.

Net total 1,316,335. Daily average 46,356. GEORGE B. TSCHUCK, Treasurer.

Subscribed in my presence and sworn to before me this 31st day of May 1910. M. P. WALKER, Notary Public.

Subscribers leaving the city temporarily should have The Bee mailed to them. Addresses will be changed as often as requested.

Will the poet laureate indite a few lines on the colonel's Guild hall address?

One trouble about elections is that they do not carry a sound abstract or warranty deed.

"What is rarer than a day in June?" Well, if June just boids up to the record of the first day, all right.

The railroad managers say they were surprised by that injunction, Uncle Sam, as it were, beat them to it.

A Philippine plan, pleading for the native, says, "Give the wild man a chance." Yes, it would at least be prudent.

There is a lurking suspicion that Colonel Bryan would dislike very much to see the democratic party harmonized.

The weather has been too irregular even for the normal number of strikes, though a few scores have been declared.

That St. Louis girl who chased Jack-the-Hugger six blocks evidently feared he was the last one scheduled to come her way.

Yesterday was the day set for the reduction in price of Pullman car berths, but did anybody hear them fall with a cold, dull thud?

"The woods are full of good women," says the Cleveland Leader. Yes, and so are the plains. They are not a sectional blessing.

An American lawyer marries an Eskimo woman. They ought to employ Dr. Cook as the family physician with his little gum drops.

Rather costly luxury for Omaha taxpayers that was—sending the "marooned mariner" to represent us as state senator in the legislative session of 1903.

Our local democratic organ does not seem to think much of the newspaper run by the democratic national committee from Texas. But then, it is probably mutual.

President Taft says he dissents from the view that an academic education unfits a man or woman for business. The graduation of his daughter from Bryn Mawr is proof positive of this dissent.

Senator Burkett has put up his ante and drawn cards in the senatorial game, making the third man to sit in. There are still a few more chairs around the table for any one who can qualify with the price of a filing fee.

The prospect of running the water works as a municipal institution was not sufficiently alluring to draw a quorum of the members of the Water board to the city hall last night, although it was the regular monthly meeting night—News Item.

After drawing salaries for doing nothing for seven years, why should they be eager to get to work?

In the absence of Colonel Bryan it seems that Brother "Charley" has both a power of attorney and a duly executed commission as ambassador extraordinary and minister plenipotentiary, with jurisdiction over all democratic domains within the boundaries of Nebraska that recognize the sovereignty of the Fairview dictator.

Democratic Degeneracy.

Although it is constantly finding fault with nearly everything and everybody on the republican side, Collier's Weekly feels moved in its last issue to indulge this comment on the democratic membership of the house.

It need occasion neither surprise nor resentment to say that the democrats now in congress do not measure up in character or ability to the average of the party in power; it is always so, a party out of power and out of responsibility for seventeen years cannot help but degenerate in person.

The point sought to be made is that the democrats, if they want to control the next congress, must secure as candidates men of higher quality than they now have in congress. The truth of Collier's assertion is self-evident and can be verified by comparisons as between democratic and republican congressmen from almost any state.

Take Nebraska, for example, where our congressional delegation of six members is evenly divided between the two parties. Congressman Norris is head and shoulders above Congressman Hitchcock, the only experienced democratic member. Compare Congressman Hinshaw of the Fourth district with Congressman Maguire, the democratic nonentity of the First.

And yet, how are the democrats going to make any improvement? Every below-average democrat in congress who wants to go back will have no trouble in getting a renomination.

How is the character and ability of congress to be improved by returning all the democratic driftwood now there and adding a few attacks of new timber no better, if not worse?

Postal Savings Progress.

The caucus pledge of the republican house members to expedite the passage of the postal savings bank bill, while not the same as enactment, is a most encouraging step in that direction. The majority members have agreed to every section of the bill save that one prescribing the use to which deposits shall be placed and while this has been the most serious obstacle for some time, there is little doubt of its being surmounted, for the republicans in congress are thoroughly realizing that the people want this measure and that President Taft is in earnest in his advocacy of it.

The attempt has been made to require all the deposits to be placed in local banks and to remain there subject to draft of the government only in case of war or similar emergency. Its conservative friends believe that, to insure validity of the law, provision should be made for some investment of funds in government securities and this undoubtedly will be the ground of common agreement. The only point still at issue is as to the percentage of the funds to be invested in bonds, but this cannot at best be other than a matter of detail, for it is inconceivable that real friends of the measure would stick at a percentage.

The passage of this bill will not only redeem republican promises, but it will serve to disclose further the insincerity of the democratic minority in this congress. While preaching postal savings from the house tops, the democratic senators tried to trip up the bill and on final roll call were all recorded against it with one exception. Another sidelight of interest is the attack made upon the bill by Congressman Southwick of New York, who denounces it as "radically socialistic" and refused to remain in the caucus called to consider it. While this can have no serious effect, it must discount the democratic criticism that the bill is drawn in the interest of the big New York bankers.

John L. Wants Peace.

The Hon. John Lawrence Sullivan of Boston, connoisseur in the many art and dean of the pugilistic stage, has just returned from Great Britain where he and his business associate, Mr. Jake Kilrain, gathered up a few of the shillings that happened to be outside of the bank of England and is ready to give to the world his views as to the duty and future of the new king. Incidentally, Mr. Sullivan was willing to venture a hidden suggestion as to the outcome of the race war now pending in California. The discussion of cognate subjects has never been one of Mr. Sullivan's drawbacks, and so he lays down a rule of action for King George to follow in all matters of state and society with an abandon as free as the swing of his goodly right with which he used to put to sleep so many of his aspiring adversaries.

In the judgment of Mr. Sullivan the first and most solemn task confronting Britain's new sovereign is the "cutting out of all this blank foolishness that takes all the people's money for war boats." One might presume from events that have transpired during the picturesque career of this Boston erudite that he would be predisposed in favor of war, but such is not the case. He argues as a support to his peace doctrine that "the whole country is starving to death, England, Scotland and Ireland" and opines that it would be better to invest money in food for these perishing people than in men-of-war. It is quite possible that Mr. Sullivan, in his robust dictation, has fallen into hyperbole in conveying the impression which the economic conditions made upon his mind, but, of course, being Mr. Sullivan, one would scarcely be disposed to argue the point. Mr. Sullivan does not seek to minimize the fact that he and Mr. Kilrain were able to garner a lusty harvest of good coin of the realm in this land of starvation and he offers no apology for their apparent selfishness, seeming to think the people were fortunate to see two real prizefighters, since many of their own "I could hit in the stomach and break their backs."

Republican Editorial in Democrat Paper

Edgar Howard in Columbus Telegram. The man who killed the goose which laid the golden eggs was first cousin to those people who are crying out against the high price of farm products.

High price of farm products is always the signal for general prosperity. There can be no general prosperity when low prices for farm products prevail. Instead of crying out against high prices for farm products, we should be crying out for higher wages for all working people, mechanics, clerks, school teachers—in fact, all salaried people.

If the present era of general prosperity shall be succeeded by an era of hard times, the fact will not be due to the high price of farm products, but it will be due to a beating down of the prices paid for farm products. The Telegram has never taken a degree carry the outstanding 5 per cent mortgage bonds would not only upset all these calculations, but would be almost as bad financing as have been the purchase negotiations to date.

Would not Hendrik Hudson feel foolish to come back and discover that old man Weston walked from Albany to New York in just five days, no more time than it took the seventeenth century adventurer to whisk down in his Half Moon? Tempus fugit.

The directory man is at any rate generous in his population estimates for Omaha. The census returns will tell us how many people are included in the directory figures who live in South Omaha, Council Bluffs, Florence, Dundee and Benson.

Even after the United States supreme court has cleared the path, it transpires that those great financiers on our Water board are not half so much in a hurry for immediate purchase of the water plant as they were seven years ago.

The worst thing about the exposure of that prison record is the hard job it gives to those damage suits to recover for pretended gambling losses in which Reformer Elmer Thomas and Convict Erdman were partners on a contingent fee.

Herr Zbyzsko will probably admit now that his whimsical opinion that Gotch was much overestimated must have been based on what some of his fraternity would call "a bum steer."

Cal H. Out. Boston Herald. Since the dry dock Dewey has been sunk in Manila bay, eternal fitness of things demands that the name of that craft or naval appliance be changed instantly.

Something of a Give-Away. Chicago Record-Herald. The Nebraska lady who refused to tell the census enumerator how old she was has been fined \$10. But she has not had to tell her age, and she says she considers the money well spent.

Perseverance of the West Wind. St. Louis Globe-Democrat. Mr. Bryan has addressed an open letter to Governor Harmon of Ohio in which he tells him that if he obstructs radical doctrine "he must stand aside."

Congressional Free List. Philadelphia Record. Members of congress are supplied with playing cards, poker chips, suitcases, safety razors, glove stretchers, pocketbooks, cigar cases, postcard albums, opera bags, cuff cases, manure sets, bandboxes, sewing boxes, shopping bags and drugs at the expense of the federal government.

Wireless Station on Pike's Peak. New York Tribune. Upon the summit of Pike's peak a wireless telegraph station is to be established on Pike's peak for the repulsion of messages, the most natural construction to be put is that it is not yet feasible for the Atlantic coast to communicate direct with the Pacific coast.

Our Birthday Book. June 2, 1910. George V, king of England, was born June 2, 1866. When he was christened he was called George Frederick Ernest Albert.

Down in Lincoln they have just elected a chief of police for one year. If there is any place in the city government where an officer should have a permanent tenure free from the exigencies of politics, it is at the head of the police department.

The railroads are asking the mayor and council to establish regulations for traffic over the Eleventh street viaduct to make sure against it being at any time overweighted. It might not be a bad idea to call on the railroads to put the viaduct in condition to take care of all the traffic that may go that way.

All the computations ever made over the acquisition of the water works have been based on a 4 per cent interest charge for the money involved in the purchase price. The suggestion that Omaha continue to

Washington Life

Senator Dewey's story, regarding President McKinley and the Spanish war, told in congress and in subsequent interviews, is not considered a good sample of the senator's justly celebrated humor. It is resented as an assertion without substantial foundation by men participating in the events preceding the declaration of war.

The railroad bill, the tariff commission, appropriations and other incidental matters beat time while Cobb told of how he had nudged a ball that happened to meander in his direction, like a chronic rheumatic taking a sun bath, and how he followed up the performance by taking out of the path of a swallow another sphere that he evidently thought was a down shot of Halley's comet.

The increasing scarcity and value of wood in this country has driven the farmer and others to the use of concrete for fence posts. It appears from a report upon the subject recently issued by the Department of Agriculture, that the initial cost of fence posts of this material is not much greater than wood, and that their durability counterbalances this initial cost.

The report gives the most approved methods of making concrete posts. The best material is described, the form of molds to be used and how to construct them. A portion of the report is devoted to a discussion of the advantages of the concrete post over that of wood.

Institution of a boycott on San Francisco Chinese, may be of small commercial effect, but it shows that the time for kicking a Chinese without exciting resentment has passed.

The mayor of New York has approved the bill granting a two weeks' vacation to all city employees. Those who have been taking a month or more will feel this legal pin keenly.

Martin Andreas of Milwaukee recently completed a twenty-four-hour season at the Elks club, held one grand over with four jacks, equalled his own best long distance record and went on playing with eighteen men working in relays.

It is announced that William Cooper Proctor of Cincinnati, O., has given a large sum of money to the Home for the Blind at Cleveland, O. An additional house will be erected with the money. The Gloverbrook building is the old home of Alice and Phoebe Carry. It is said the gift will exceed \$40,000.

Countess Anna Maria Helena de Noailles, a member of one of the historic families of France, made a curious will which has lately been made public. She left her estate at Meads, Eastbourne, England, to found "St. Mary's Orphanage," laying down the following rules for the education of the girls: No competitive examinations, no study beyond breakfast, no study after 6 p. m., all lessons to be learned in the house, the girl to work more than four and a half hours daily.

The large institution needs advertising, if it is still in a position to make further growth without impairing its usefulness. Three times a week is not too often to insert your advertisement. Frequent repetition, as has been brought out previously, makes results certain. Start out with the idea that you will have to water the plant regularly, this and next year, too. If growth and progress are a necessity to your institution, advertising is a necessity, not a luxury.

The small institution, unquestionably, needs advertising, because advertising is a thing which can be a factor in helping it grow and make progress. The most serious mistake against advertising is that the management of most banks think they have no money to spend for advertising. They put advertising bills in the donation account—because they haven't sufficient gray matter to make it a producer and not a gift.

Every banker will admit that it pays a department store to advertise. A bank can no more afford not to advertise, than a department store. What it cannot afford to do, is to make no appropriation for advertising. To make no advertising appropriation is the same as not watering a plant after it has gotten its roots in the soil and to leave its chance of growth to the idea that you will have to water the plant regularly, this and next year, too. If growth and progress are a necessity to your institution, advertising is a necessity, not a luxury.

The people of Holland have a reputation of being lazzoni. They are men of few words. Two Hollanders started off for a day's fishing, to a lake, some eight or ten miles distant. They trudged along, mile after mile, in silence. Finally, they passed an attractive field of wheat and broke the silence by saying, "Wheat looks fine,"

BREEZY TRIFLES.

"Is he a Christian Scientist?" "What's their belief?" "They don't believe in pain." "I guess he ain't," but he's near it. He don't believe in pain; he's owed me \$10 for ten years.—Houston Post.

"Better go in to your porch," growled the old woman, "it's time to retire." "In a minute," chuckled the old man, "there's a corner of this garden I haven't scratched up yet."—Chicago Post.

"I wonder what the teacher meant about the singing of his two daughters?" "What did he say?" "He said that Mamma's voice was good but Maud's was better still."—Cleveland Leader.

Little Mabel (proudly) "We have a new baby at our house." "Who?" "New baby? Where did you see it?" "Mabel—Well, we used to take 'em from the Brown, but we got this one from Dr. Peters.—Boston Transcript.

"What the ancient ages missed of the luxuries and enjoyments of this?" "That's a fact. Think of those ancient Romans who got such fun out of the gladiatorial combat would have enjoyed moping an empire!"—Baltimore American.

"I wonder where young Biffles got his remarkable energy and endurance in his foot ball rushes?" His father was nothing of an athlete. "No, but his mother was always the first in a marked-down bargain sale counter crush."—Baltimore American.

"Did you ever waste a whole evening?" asked Genevieve. "Once, at a party, I did my best to be nice to a handsome man. I was introduced to him by a girl I had never met. He got such fun out of the party broke-up that he was married."—Detroit Free Press.

Throggins—Among the graduates of the universities are going to turn out this year I notice there is a chap six feet six inches tall. "Mugginsford—Yes, he expects to go. I understand, into the engineering department, university extension department.—Chicago Tribune.

Judge—You are privileged to challenge any member of the jury now being impaneled. "Well, then yer honor, O'll bring the absurd move with me eye, in the corner, there ferlist yer."—Metropolitan Magazine.

"He-I hear they have a motor house in Berlin." "She-I suppose people are dying to ride in it."—Boston Transcript.

"Did you find that local atmosphere you were looking for?" "I found me," responded the novelist. "I got mixed up with a cyclone and before I had been fooling around two days."—Louisville Courier-Journal.

MAUD MULLER IN 1910.

Puck's Patent Whittier. The Judge was out in his new machine, A nifty, imported limousine. He honked his honker in the shade Of the apple-tree, to call the maid, And asked for water from the spring To cool his motor sputterin'.

She stooped where the cool spring bubbled up, And filled twelve times, a big tin cup. And brushed, as she gave it, looking down At her shoes, all mud, and her tattered gown.

"Bridged!" said the Judge, "and all that rot." "Jove! but the beastly thing was hot." He spoke of the clutch and power and gear, Of motor and shaft, while Maud gave ear; Then he talked of tires, and wondered That patched hind-tubs would hold together.

And Maud forgot her spattered gown And spring-drenched ankles, and hair brown, And listened, while a dazed surprise Looked from her—don't know color—eyes. At last, like one who for delay, Seeks vain excuse, he chugged away, Maud Muller dodged and sighed, "O, Gee! That I the Judge's bride might be!"

Musicians View

Teacher and Pupil alike Enthused Over the "Blue Ribbon" Instruments on Sale at The Bennett Co.

The more adept the player, the quicker the recognition of really high class pianos.

The knowing ones; professional instructors and advanced players who are far beyond the rudimentary stages have fairly besieged The Bennett Co. piano dept since this reliable concern has announced a special exhibit and selling of the finer pianos exhibited at the recent Piano Dealers Convention at Richmond, Va.

It doesn't take long for the artist's eye and ear to assimilate the grace of outline and superb tone of such renowned pianos as the Chickering & Sons; the Lindemann; the Kroeger, etc., particularly when such instruments have been especially made up for exhibition purposes.

Then too, the Kurtzman piano, always admired at The Bennett Co.'s dept., and the Kohler & Campbell and Packard pianos especially chosen at the Richmond Convention, are also greatly interesting the Omaha musical populace.

The Auto Piano, shown at Bennett's exclusively, is of course always a cause for admiration and wonderment—to professional and private musician alike.

While a great many of the first lot of instruments purchased by The Bennett Co. from the exhibitors at Richmond have been sold, a second and larger shipment has arrived to gladden the eyes of later visitors.

The Bennett Co., buying these pianos considerably below their actual worth, are quoting correspondingly reduced prices at retail and the fact that one is able to purchase an "Exhibition" instrument at an even lower price than usual, will undoubtedly draw up many additional piano business for this department of the Bennett Co.'s establishment.

Wonderful exhibition of Oriental and Domestic Rugs, Interior Furnishings, etc. Special display this week. See the Rug Loom, Saturday, June 4, last day. Miller, Stewart & Beaton.

Why Some Banks Do Not Advertise. The same answers are usually given by bank managements to the question, "Why don't you advertise?" They are, "We are big enough; we don't need to advertise."

"We think advertising may be all right for the baking powder manufacturer, but a bank cannot advertise without losing dignity in the eyes of the world," or "We are too small; we would like to advertise, but we cannot afford to do so. The answer, "We do not know how to advertise," is seldom given.

John Stuart Mill once remarked, "It is better to be a man dissatisfied than a pig satisfied." If a great institution has attained pig-like contentment and is satisfied, advertising is a useless expense. The only institution that needs to advertise is the one that wants growth and progress.

If an excuse is needed the dignity idea is as good as any other. If it is felt that there is still room for growth it is not undignified to tell those who need banking facilities, what the bank has to offer, in an unexaggerated and interesting series of advertisements.

These advertisements need not be bombastic, ungrammatical or slangy, but they should not be stupid, stiff and uninteresting. Neither has enthusiasm any quarrel with dignity. An advertisement should be written as though you were proud of every book in the bank, and every check and draft that has the bank's name on it.

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