## THE BEE: OMAHA, TUESDAY, MAY 31, 1910.

# THE OMAHA DAILY BEE. FOUNDED BY EDWARD ROSEWATER.

VICTOR ROSEWATER, EDITOR.

Entered at Omaha postoffice as second-

TERMS OF SUBSCRIPTION. Bee (including Bunday), per week.lic Bee (without Sunday), per week.lic Bee (without Sunday), one year. \$4.00 Bee and Sunday, one year...... 6.00 follows:

DELIVERED BY CARRIER. delivery to City Circulation Department.

OFFICES. 
OFFICES.
Offices.
Its predatory interests that it demands and honest politics. It is up to you, governor.
Here is up to you, governor.

Council Bluffs-15 Scott Street.
Little Building.
It seems, however, that Governor I was the to "falter" or the subject of the set.
Telegr

Mew York-Rooms 1191-1162 No. 34 West
Thirty-third Street.
It seems, however, that Governor I was that the office of the set.
Telegr

Washington-725 Fourteenth Street, N. W.
to "stand aside." He comes back might than the office of the to "fourteenth Street.
might the to was the set that Mr. Bryan is to mean the the set the to "stand set the to mean the the set the se

Communications relating to news and ditorial matter should be addressed: Omaha Bee, Editorial Department. REMITTANCES.

Remit by draft, express or postal order payable to The Hec Publishing Company, Unly 2-cent stamps received in payment of mail accounts. Personal checks, except on Gmaha or eastern exchange, not accepted.

STATEMENT OF CIRCULATION. State of Nebraska, Douglas County, 58 George B. Tzschuck, treasurer of The Hee Publishing Company, being duly sworn, says that the actual number of full and complete copies of The Dally, Morning, Evening and Sanday Eee printed during the month of April, 1910, was as follows: 

time.

1	12	Governor Harmon should take a retrospective view back to 1904 and recall the performance of Mr. Bryan when Judge Parker was heading for the position of democratic standard bearer. Mr. Bryan hired halls in several large cities to tell about the midnight methods and dishonest politics of
13	29	the New York jurist, and calling upon

Total Returned copies ..... 10,421

Daily average. 42.4 GEORGE B. TZSCHUCK. 42,470 even the handout of \$15,000 of Wall

Subscribed in my presence and sworn to before me this 2d day of May, 1910. M. P. WALKER, Notary Public,

Subscribers leaving the city temporarily should have The Bee mailed to them. Addresses will be changed as aften as requested.

Now, come on with your straw hat and let us see what we can do toward Aviator Curtiss, who flew from Albany the circulars themselves put into the coaxing up Miss June.

week is not holding out on us?

Does the arrival of Senator Bailey mark a new milestone in the progress Yorker is all the more important beof Texas?

Ak-Sar-Ben will soon set the wheels react as a healthy and most energetic The South Invites Taft to Return. his initiative machinery in motion.

ing it. Business houses should de- submitted thirty-two propositions in Bryan, Harmon and Parker. In the last number of his Commoner mand a higher test of this attainment three elections, the number growing Mr. Bryan addresses to Governor Har- on the part of apprentices as a means each successive time. They now inmon personally an editorial apostrophe of encouraging more studious applica- sist that only through the initiative calling upon him to force the demo- tion.

crats of Ohio to name a candidate for As to Forgery. United States senator, behind whom

Merely by oversight we almost negthey should march in the impanding campaign. The article concludes as lected to give that staunch democrat. Edgar Howard, the benefit of an ex-

planation of how he was recently vic-This is a crisis which will show your size-are you ready to have your measure timized by some malevolent dastard taken? If you falter, prepare to stand who imposed upon him with two fake 1.59 aside. The democratic party is in no letters over fraudulently signed names, mood to be trifled with. It has suffered so much from the secret manipulations of which our innocent friend printed the predatory interests that it demands without taking the trouble to verify. daylight methods and honest politics. It Here is the story from his Columbus Telegram:

I was the victim of two forgeries last to "stand aside." He comes back might have deceived a much smarter man in buying new clothes for his royal promptly and says that Mr. Bryan is than this victim. The two forgeries came

to me in the shape of two poetic efforts, not familiar with conditions in Ohio each touching local affairs. Each was and does not know what he is talking signed by the full name of a boy of good

name in Columbus. The signatures apabout. Governor Harmon, however, peared genuine, and I printed the letters seems to miss the purport of Mr. Bryan's assault altogether. He should my guilibility. And yet my shame cannot from the boys. I take all the blame for know that his offense is not so much be as great as the shame of the shameless in failing to force the democrats of person who forged the names of the two boys. The forger may never become Ohio to put up a candidate for United known. He may hide his crime through all States senator, an offense which Mr. the years. That is, he may hide it from Bryan has committed right here in his the public eye, but his own finger of con own state more than once, but in pre- science will point him to his own shame

every day of his life, and that will be all suming to allow his friends to conjure the nunishment I shall ask far him. I with his name as a possible presiden- hope my boy friends were not offended be-

cause of the publication of the forgerics. I here give them every apology for print-Governor Harmon should take a ing their forged signatures. ..... 42,650 retrospective view back to 1904 and Edgar has our sincere sympathy. recall the performance of Mr. Bryan

We can think just now of but one other instance where such conscienceless cunning has been manifested, and that was in the last campaign waged by the democrats of Nebraska in the false

and substance of democratic activity last fall focused in the circulation of a forged letter viciously attacking two men not candidates for office and bearing the fraudulent signature, "Progres-

"Tommy" Allen to get Mr. Bryan again on the hustings sufficed to undo the damage already wrought. Will home town where Edgar Howard lives, Governor Harmon take heed? It may

instigation of the democratic mana-Still in the Aviation Kindergarten. gers, the postage was paid on them out

cal solution of this problem. To Amer- upholding the perpetrators of the forat the silk-hat stage of development lcans the feat of the young New gery, lied like a gentleman and Edgar Howard stood up for him.

passed anything yet accomplished in If Mayor "Jim" had only thought a heavier-than-air craft. This places follow for an apology on behalf of the the consumer pays for his 25 cents a pound to 40 cents, since which time it has been say of democrats who have been standing of it in time he, too, might have vol- the United States ahead of France, or Columbus coterie of democratic hosses and upward. Which is more interesting twice reduced to 38 cents and 30 cents, faithfully by him for many years. unteered as a high school commence- England, or Germany, thus far in a responsible for the campaign forgery light on the cost of high living.

Matters of Interest On and Back and referendum will the people be able of the Firing Line Gleaned from the Army and Navy Register. to make their own laws, and then they assure us that if the people have this

priceless privilege they will not use it.

for the assignments to station of the fifty A gentleman who was asked to leave appointed officers to the regular corps. an aristocratic New York hotel be-These members of the army medical reserve cause his wardrobe consisted of a corps have been under instruction at the street suit and an out-of-date frock army medical school in this city. Of coat bobs up with a threat to sue the the fifty-three, fifty will be ap-British throne, alleging that he is its appointed, leaving seventy-five vacancies, which will probably be increased by three rightful heir and King George V an before the end of the year. ,The officer usurper. Incidentally he took time to who is at the head of the list of graduates sue the New York hotel for \$500,000. is First Lieutenant Albert S. Bowen. The officer who won the Hoff medal of this This precaution is doubtless intended year's class is Lieutenant Henry Beeuwkes.

Army Gossip

The surgeon general of the army will

The army medical officers believe that the

limit has been reached in the anti-typhold

mended by the surgeon general.

permanent physical harm.

In considering the final order prescribing

physical test for officers of the army, an

early next week make his recomme

They were clever forgeries, and to raise the wind to pay his expenses job

vaccination of members of the military personnel. Some 6,500 vaccinations have Just before he shook the soil of Netaken place, representing in all probability braska from his feet for another globeall the volunteers to whom the treatment trotting expedition Mr. Bryan publicly has been confined. It is expected that the asserted that he had not yet given up demonstration of the advantages of this hope of an extra session of the legis- protection against typhoid will ultimately lead to compulsory vaccination. There has lature which he was trying to persuade been a wide difference in the number of Governor Shallenberger to call. No volunteers at different posts and this is signs yet, however, of any proclama- attributed to the personal efforts of the tion from the governor's office. Mr. army surgeons who have had this matter in charge. As has been stated in these col-Bryan was always long on hope.

The superintendent of the State Insane asylum at Lincoln, who was installed to put the jobs there on the

democratic pie counter, insists that he regular physical exercise and an annual is doing the best he can. Still, that isn't claiming much.

> A Reminder, Indianapolis News.

Putting the telephone and telegraph companles under the supervision of the Intergarb of nonpartisans. The whole sum state Commerce commission reminds us that the express companies are there now; but what good does it do us?

> Suspicious Disappearance. Philadelphia Bulletin.

The disappearance of the books and rec ords of the Sugar trust smacks of the old. old vanishing tricks of stage performers. less person who forged these fictitious Sconer or later somebody will get a law names was located not far from the passed making the fallure to produce accounts in court a crime, just as much as the "doctoring" of accounts is indictable

### Claiming Too Much. Baltimore American.

The late Mr. Platt's posthumous claim that he "kicked Mr. Roosevelt up stairs" is the sick. The surgeons who are on duty at enforcement. They may serve a political hardly tenable. Mr. Roosevelt was well on hospitals have been appealing for an in- purpose by making a temporary impression his way upstairs when he encountered Mr. crease in the ration from 30 to 40 cents a on the minds of unthinking people who do Platt. As a matter of fact, there was al- day. If there is final approval of this not see through the trick of the demaways room at the top for Mr Roosevelt. request, it will be necessary to increase the gogue. mails by local democratic committee- It attracted him as the magnet does ironestimate for next year's appropriation on men who were more than once caught past the power of any obstacle to stop. this item. It is pointed out in the reports received by the surgeon general of the said: "It is not certain yet whether a spe-

### Grab of the Middleman. Indianapolis News.

A New York coffee importer told a house committee the other day that the middleman's profit on coffee in this country is of delicacies and represent the best and take it that Mr. Bryan believes that all approximately 15 cents a pound against more expensive classes of food, the price the good democrats in the state who are

PERSONAL NOTES.

which is the current price.

Colonel Bryan is certainly entitled to the The recommendations of the infantry championship belt. He is a great "now equipment board are being considered by you see it, now you don't" artist. During

compel recruits to be vaccinated, as recom- says the party has an excellent opportunity

out which the annual test would be under- as a leader will not be worth much even

taken at considerable danger. In that con- in Nebraska. It looks like Bryan was get-

nection it has also been maintained that ting rather reckless of his prestige, hook-

officers should be regarded as competent ing up in a local fight with Shallenberger,

important aspect of the question has been right thing at the right time.

The report made to the comptroller under date of March 29, 1910, shows that this bank has



## NEBRASKA PRESS COMMENT.

to elect a president in 1913-if they only ac

wisely and do the right thing. The qualif.

cation destroys the hope, for the party

under the leadership of Mr. Bryan, has in

move he is also meeting with strong or position, not only in his own party, but the county optionisis declare it to be an Beatrice Express: Hope blossoms eternal attempt to sidetrack the issue and will not umns, the War department has refused to in the democratic breast. W. J. Bryan stand for it. What his next move will be

is hard to determine. SUNNY GEMS.

"Gentlemen, have you reached a ver-

the past seemed incapable of doing the

dict"" "Well, just between us, your honor, we've reached two verdicts, and want instructions as to how to play off the ile."-Philadel-phia Ledger. presented in a report of the surgeon general Central City Republican: Unless Bryan of the army. It has been suggested that takes care he is going to be badly dissome consideration must be made for the credited. He is butting into the state fight

Head Waiter (flightfied and pompous)→ Have you ordered, di? Despairing Patren-Yes, I ordered; a porterhouse steak half an hour ago, and I wish to applogize for my rudeness. With your permission I will withdraw it as an order and renew it as a suggestion.—Chi-caeo Tithune. lack of time on the part of some officers pretty strongly, and if the democrats turn to engage in daily physical exercise, withcago Tribune

to decide what exercise they should take Hitchcock and Dahiman. It looks like a "Going to carry water fer de elephant,

outside of that imposed on them by the performance of their duties. It is also important to make very liberal concessions in behalf of officers who are stationed in Lexington Pioneer: Bryan declared in his the tropics, under which conditions the Omaha speech that he proposed to have a

Rich Father-When I was a young man of your age I was compelled to keep an accurate expense account and wasn't al-lowed to be out at night later than I heart muscles are weakened and any de- plank in the democratic platform in favor mand made upon them may easily result in of the enforcement of the law that we have to prevent brewers from owning saloons

The army medical officers and the sub-sistence officers of the military establish-sistence officers of the military establish-

ment are discussing the advisability of in- forcement? Platform declarations do not Houston-How do you suppose the EPF, tians managed to get the pyramids where they are? Mulberty-Oh, their congressmen prob-ably tranked them,-Puck. creasing the commutation of rations for help in the matter of law observance or

"A great crists always brings forward a

gogue. Humphrey Democrat: In his speech at Nebraska City Monday night Mr. Bryan

try to manufacture our crises as we go along."-Washington Star.

army that the allowance of 30 cents a day cial session of the legislature will be called, for sick ration is entirely inadequate in but if it is not called, it is because the

"Say, Bob, what are the ladies hurry-ing away for?" "Why, you see, that's Professor Pastem, the great gem expert. He knows a bogus diamond as soon as sees it, and he says view of the fact that the articles of food liquor interests are opposed to the initiative required by the sick come under the head and referendum." According to this, we so."-Judge,

approximately is cents a pound against Germany's 7 cents profit. He said that during a period of many years the price of which has increased at the local markets in greater proportion than the components of the regular army rations. In 1598 the allowance for rations for the sick was 60 roasting and preparing it 2 to 2½ cents, but the consumer pays for bls 25 cents a pound "I see. He has got the earth and is now going to take the air."-Baltimore Amer-ican.

FOUR LETTERS IN VERSE.

S. E. Kiser in Record-Herald.

student who says he is living on \$1 a the furtherest outpost thus far set up ocratic state committee, when charged in the science of aerial navigation and with abetting the theft of the name, brings us one step nearer to the practi- "Progressive Republican League," and

cause he is one of us and has surscience to which those nations gave last year. earlier thought and undoubtedly will

and there is ample evidence to warrant as perjury.

In the faultless achievement of of the democratic campaign fund and to New York, a distance of 137 miles, in one and one-half hours, the world How can we tell but that Harvard must feel an interest, because it marks in the act. The chairman of the dem-

sive Republican League." The shame-

require more than \$15,000 to square suspicion that Edgar was cognizant of things through the brother-in-law next the plot, if not a participant in it. The forged circulars were prepared at the

The apology which Edgar offers the

little boys would be a good form to

Prospective novitlates will take to the training table.

Down in Tennessee the Elks have voted to disband. Too much careless shooting around the jungles of Nashville, no doubt.

A subscriber wants to know if a club. Ask Senator "Jeff" Davis of Arkansas, who is the president.

Eighty women nurses are preparing to the injured. Why stop at eighty?

From the rise he has evoked in the The Bee.

but still somebody ought to do this science and the truth. dictating.

Dr. Ellot's "five-foot shelf" books were among the "best sellers" up to that is being seriously neglected by speeches on such subjects as "Suicide" and "Labor unions."

onel Roosevelt and Booker Washing- the most rudimentary knowledge of ton have been made life members of the art is almost unique. the World's Sunday School association. Quite cosmopolitan.

Mr. Hobson knows of twenty-five reasons for having a big navy. Outside of the fact that we need it in our write letters, but it has been seized business, the other twenty-four are of secondary importance.

letter can do. It carries its photo-The tip has gone out for a downgraphic message with some little line ward revision of census population esor two like "You must see it to aptimates. It's a safe guess, however, preciate it," an outright confession of that some other cities we know of will be bumped harder than Omaha.

Fortunately, no one has yet ascribed ful results than he realizes. It is on the prevalence of measles in Omaha to a par with that hackneyed phrase of a contaminated water supply, but the young reporter who, having exeven that is not beyond the possibili- hausted his fund of adjectives, throws ties of some lurid imaginations.

A Philadelphia paper has raised the

tained.

The public schools devote some at question of "the check book in politention to letter writing, but they tics." If it wants any expert testimony as to its baneful influence let it ad- cannot lay too great stress upon it. It dress the editor of a certain demo- should be taught with as much care and sional bargain," because the republicratic weekly who once aspired to con- skill as any other branch of study, for can regulars are reported to have gress in the Third Nebraska district. certainly nothing is more essential to agreed to pass the statehood bills if the county treasurer's office.

tion."

more roads paved with macadam it than the power of expression and the platform pledge statehood for Arizona studied at Chaddock college in that state, might be a good idea to have the roads ability to write a graceful letter. And and New Mexico? Is it scandalous to dating his work as a telephone man from already macadamized put in a state of the person who is really accomplished redeem a platform promise? passable repair. Money invested in in this art has an advantage over the pavements is money thrown away un- one who is not that is sure to recom-

less the pavements are properly main- pense him for all the time he has de- thusiasts have a new argument in re-

stimulus to the spirit of conquest abroad as well as in this country, pro- resent the insult to the south which ducing in the end the larger result of certain democratic members of con-

The Art of Letter Writing.

a literary weakness in the sender

which is more far-reaching in its harm-

Judge Parker did neither and was

street money to Brother-in-Law

greater triumphs toward the ultimate gress offered in attacking the presigoal of successful aviation. dent for exceeding his prescribed trav-But every one of these marvelous ellng expenses. Some of these critics for her bravery in saving her mother from feats of skill and courage serves only were southern members and they put an infuriated bull. The girl kept the mad to impress thoughtful men with the the south in the humiliating attitude

fact that we are as yet nowhere near of having offered its hospitality to the man must be a bore to join the gimlet practical results. The Farmans, the president, then denouncing him for New York Council of Jewish Women, was Paulhans, the Wrights and the Cur- accepting it. tisses have only begun to get the faint-But those representatives were not

est ideas of aerial navigation and representing the south or reflecting its Jewish council in protecting and assisting whenever they have achieved marked true sentiment. The south is speak- Jewish girls in this country. to be on the ground when Colonel successes it has been under the most ing out and instead of objecting to the Roosevelt returns to render first aid favorable conditions. In this case, president spending this travel money living graduate of the United States naval which is the acme of all attempts thus to visit that section urges him to academy at Annapolis, a veteran of the

far, Curtiss admits that all conditions "come again" and not stop to reckon were most propitious. What would on the cost. The Commercial club of the Monitor, died of the effects of old age World-Herald, it is plain that Presi- the result have been had conditions Augusta, where the president spent his in Los Angeles. He was 85 years old. dent Woodbury of the water company been a little less than ideal? This time between election and inaugurahas gotten full returns from his ad in view of the subject not only enables tion, says the latch string is always one to get a proper perspective of the out to Mr. Taft and offers to foot all airs of superiority. For the benefit of

obstacles yet to be overcome, but it also the traveling expenses, if congress does those who do not know what distinguishes Henry Arthur Jones, the English should convince us that we cannot not want to. Savannah is equally cor- Evanston from Hammond, Gary and other playwright, says women dictate to the overestimate the debt we owe to the dial in its hospitality. The Savannah Chicago suburbs, a retiring minister puts dramatists today. That may be true, man who risks his life for the sake of Press says the people of Georgia are

> other visit to their state, adding: Letter writing is an accomplishment For he has done more traveling in the

south than all the other presidents since the time he began to make public many people in the hurly-burly pace of the civil war. The people of the south are willing, even anxious for this recognition. the present day. The man or woman . . . The truth of the matter is that the who can write an interesting and elepresident has made very many personal friends in the south. \* \* \* After the corgant letter is in the minority and the King George V, President Taft, Col- boy or girl who possesses more than dial way in which he has been treated in the south, we should dislike to see south

ern representatives examining his traveling expenses with a microscope and draw-By some the post card is in part ing a line between the travel which is al-

after do. of correspondence. It came in to fill, It is quite evident that President primarily, the want of the traveler, Taft is far more popular with the peowho had neither time or disposition to ple of Dixie, who are tired of the nonprogressive democratic monopoly, than Richford, N. Y., and has money to burn. upon by everybody for every occasion he is with the politicians in congress. and made to attempt what only the

When the child or an Omaha millionaire was kidnaped a few years 1329, and has since then held about every ago the authorities offered all kinds of railroad position on the railroad map. rewards for the apprehension and con-

children to atoms, why do the goody- James D. Rand, the monotonic up his hands and indites this note of despair, "It simply beggars descrip-

our professional uplift reformers?

An insurgent paper throws a fit over

The initiative and referendum envoted to acquiring the skill or exercis- buttal of the showing that Oregon has up his present work.

Even though Washington resents the fre the Southern newspapers are prompt to quent absences of President Taft, the fact there long enough for the census man to hereau of bureaus criticisms and suggestions in tother the sension of the census man to hereau of bureaus criticisms and suggestions in tother the sension of the count him.

Hannah Hugill, a 15-year-old girl of Yorkshire, England, has received a medal animal at bay by prodding it with a pitchfork.

Miss Sadie American, president of the one of the speakers at the Jewish inter-

national conference which was recently held

Captain John Pembroke Jones, the oldest Mexican and civil wars, and the executive officer of the Merrimac in its fight with

Have you ever been in Evanston? Lies north of Chicago, rubbing elbows with the plebian mob, but inhaling and exhaling

this explanatory label on the gatepost; "Evansion, for its population, has fewer impatient for the time when the presi- old clothes and more old bottles than any dent will feel free to enter upon an- other city or town in the United States."

Our Birthday Book

May 31, 1910. Ex-Governor George L. Sheldon was born May 21, 1870 at Nehawka, Neb. He was the first native Nebraskan to become governor of the state, and had proviously raised a company for the Spanish-American war, and served two terms in the state senate. blamed for this rather decadent state ready done and that which he may here- Since his retirement from the executive mansion he has been looking after his interests in some cotton lands in Mississippi.

ous John D., and also of Standard Oil fame, the military establishment. The worst sort nary fund of knowledge of every one as anything," Mr. Sawyer admitted. 69 years old today. He was born at of dens and resorts thrive in the neigh-John C. Stubbs, traffic director of the be well if such an institution as a soldiers' Union Pacific and righthand man of Mr. club could occupy that vantage ground as which you expect to draw trade. Your and they have always done so-made last-

land, O. He entered the railway service in moralizing places.

## Cherished Traditions Banished. Boston Transcript.

Solon L. Wiley, civil engineer and pro-One by one some of our most cherished moter and one time connected with the traditions are sent a-glimmering. Wash viction of the culprit. When a dyna- Omaha Water Works and later with the mite outrage is attempted, which, if Electric Light company, is 70 years old ington's fine feat in crossing the Delasuccessful, would probably have blown today. He was born at Cambridgeport, ware and winning a victory over the Hes-Vo., and at last accounts was developing slans has had its place fixed in American minds by Leutze's famous painting, in which the commander is standing in the James D. Reed, the grocer at Twenty goodles sit quiet? Is it because the third and Leavenworth, is celebrating his bow of the boat with the stars and stripes suspect to whom all the circumstantial thirty-fifth birthday. He was born right floating behind him and his officers seated evidence points was in the employ of here in Omaha and educated at Creighton about. John H. Fow, a Pennsylvania lawuniversity. He was with the Omaha Mer- yer and historian, nw writing a history chants' express company until 1835, when of that state, relates that in crossing the ceived a college education. Neither does

he went into the grocery business. ordinary and quite small rowboat. The occasional newspaper advertisement, conwhat it terms "a scandalous congres- with offices in The Bee building, was been only other occupants were General Knox stitute an advertising campaign Walter Wills, doing a real estate business May 31, 1862 at Cornwall, England. He and the carsman. Moreover, his investicame to this country in 1884, and was for gations have served to determine that the his Greek class from three to five times a first flag was not made until six months week. Looking at a Greek book once in a eight years employed as an accountant in "History," says Mr. Fow, afterward. "should free itself from the meshes of iea well-rounded education and a fin- the democrats will help them pass the Guy H. Pratt, commercial superintendent Before our county board orders any ished business or professional course railroad bill. Did not the republican for the Nebraska Telephone company, is gends and fables. Tradition should never just 25. He was born in Lorraine, Iil., and be used to prove a fact; rather should facts be used to prove the tradition."

## Speeches Unexplained. Pittsburg Dispatch.

Origen Williams, employed in the United Testimony that in twelve years only eight States National bank, was born May II. 1568, at Oshkosh, Wis. He was with the representatives in congress were seriously Carpenter Paper company before taking addicted to strong liquor leaves a good a high school boy a complete education. many speeches utterly without explanation. There is no less certainty in the results

quartermaster general, commissary the deliberations of the democratic legis-

Aurora Republican: As a side-stepper

pertain to those respective supply branches. Many county optionists were present and To despair I shall be driven if you do not

When these reports have been received they listened long and patiently for an exwill be taken up by the special committee pression from the peerless leader favorable of infantry officers connected with the general staff, of which committee Colonel of comfort or encouragement. Just before But I think it may be better if we corres-J. W. Duncan, Sixth infantry, acting chief he went to South America last fall, he saw

of infantry, is chairman. In the meantime a new light and penned an editorial, in option, and left it with his brother, from the bourbans. When he returned home and found he had started something

which might bring about unfavorable conditions if let alone, Bryan conceived the idea of calling an extra session of the legislature for the purpose of passing an initia-

which has been described as adopted by some friends of the enlisted men of the Talks for people who sell things army to overcome the dire effects of anticanteen legislation. It appears that at several military posts the soldiers are being induced to establish, outside of the military reservations, soldiers' clubs, where may be obtained, under regulation of purchase, beer, light wines, and other harmless beverages. There is every reason why such a proceeding should be encouraged, if it becomes a question of any action in

more business.

measured only by what it can do for the one year, it would be, in many are really trying to accomplish, is to make the essential facts, with regard Advertising Men's league: this legislation is well known throughout to your business, a part of the ordiin the community, state, or the whole so favorable known, that when the will think of you first and fost that

he would prefer to buy it of you. This can only be done by continuous and Neither is a card in a newspaper once in nals and national publications. young man walks in one door of a college and walks out of the other, he has not restream Washington sat in the stern of an the sending out a few circulars, or an

A young man learns Greek by going to while, does not teach him Greek. tinued and regular repetition is the are entitled to credit for having also permethod employed in college. Advertising depends on exactly the same foundation.

The public will become most thoroughly acquainted with your business by seeing its advertisement in a newspaper day after day.

Don't expect too much from your first few months' advertising, any more than you expect three months of college to give

The first question, which every ad- from newspaper advertising than the re-vertiser should ask, is, "What am I uncertainty is not in the college, but in the trying to accomplish?" Most business young man and the regularity of history men would say, that the obvious an- tendance. The uncertainty of newspaper swer is, that they are trying to get advertising is not in a certain newspaper but in the copy and the regularity with which it appears. Results come by exactly That is true, as far as the present the same process, which is a psychological

is concerned. But, if advertising were process, in both cases.

Omaha Could Do It Too.

Advertising played a very important part cases, a poor investment. What you in making St. Louin the great shoe city of the country. Isaac H. Sawyer, a director of the Brown Shoe company, told the St. Louis

"Advertising had as much to do with it as anything," Mr. Sawyer admitted. The St. Louis manufacturers of shoes started out with the idea that they must make country, as the case may be, from good shoes if they wanted to hold the trade, advertising should make your business ing wearing shoes of quality and honest values, but they might have gone on making good shoes without selling any trotime comes to buy something you still, mendous quantity of them and without atthe average person in your community tracting the attention of the world and increasing the volume of the output to enormous proportions. if they had not early recognized the necessity of advertising.

The St. Louis shoemen do and have persistent advertising. In this sense, circu- done more advertising than those of any lars are not advertising. A catalogue is other section producing shoes. They use not advertising. Even personal solicitation, double pages, pages, haif pages and quar-however effective, is not advertising, ter pages in daily newspapers, trade jour stul the a while, in this sense advertising. If a put out largor and better catalogues and more exensive and extensive printed matter than any shoe people in the United

States. The effect of this policy persistent fol lowed is shown in the fact that we have now practically reached the point where everybody in the country knows that St.

Louis is foremost in shoe sales. "The manufacturers of shoes in St. Louis sistently kept the name of Ht. Louis on their output. Many shoes are manufactured in other sections which do not preserve the name of the place where they are made." Mr. Sawyer said that another reason for the success of St. Louis slice manufacturers was that they co-operated without being in combination. They were only on the one point of keeping Louis to the front and making good Louis Times.

the matter on the part of the military authorities. The canteen feature of the post exchange was driven out of the army by an unwise law enacted by congress, hurried into a frenzy of terror by the total abstinence people, who maintain in Washington what they are pleased to call a "Christian lobby," under the leadership of

a gentleman who rejoices in the title of 'Christian lobbyist." The direct result of borhcod of military garrisons, and it will

Harriman, was born May 31, 1847, at Ash- a decent rival of these degrading and de-

the observation of experts, final action will be taken. The expectation is that the equipment will be adopted practically as it has been recommended. There may be a few minor changes necessary. Considerable interest attaches to a device

the arrangements have been made for the manufacture under the ordinance department of the equipment, aside from the articles of clothing, with a view to the issue of the outfi. to infantry troops for practical trial during the joint army and militia maneuvers at the various encampments during the summer. At the conclu-

sion of the additional experience gained in the field for a sufficient period and under

# heads of bureaus criticisms and suggestions in joint session regarding the legislative on such features of the new equipment as program and what the people needed most. Tell me that I am forgiven; sadly, humbly

I regret soon relent

FROM HER.

pond no more; a new light and penned an editorial, in which he came out strongly for county Think not that I treat you badly-I shall

FROM HIM.

Charley, to spring upon the long suffer-ing democratic party through the Com-moner when the author was far away and out of hearing of the storm of protests the barrent of the storm of protests and the protect of the storm of the storm of protests and the storm of the storm of

concerning me; By another I'm delighted since your letter

By another I'm dengeners sets me free. FROM HER. Dear Jack: It's an old, old story-it's an ancient gag, indeed; Halen doubtless deemed it hoary when traten doubtless deemed it hoary when

tive and referendum law in order to at-tempt the removal of the liquor question from the state campaign this fall. In this and get me, dear-you win.