

BUILDING OF BETTER QUALITY

Brick Men Form National Association to Boost for Firmer Structures.

DEPRECIATION IS MUCH LESS

Great Variety of Face Brick Available Increases Opportunities for Better Outside Designs—'Build Better.'

Following closely upon the remarkable publicity campaign in behalf of Portland cement as a building material, is the recent organization of a National association composed of the principal brick manufacturers and jobbers of the United States.

A vast amount of lumber has been displaced by the adoption of cement construction and to this extent there has been a distinct improvement in the quality of buildings in every section of the country, particularly in residences.

The artificial is giving way to the real. While cement for 'stucco' work is used, it is only because of the 'overhang' that it is right and proper.

Artistic effects have sometimes been produced from a discreet use of the stucco work, but they are the exception rather than the rule, if used for the entire exterior.

It is a growing demand for the real rather than the artificial that accounts for the increased use of brick in residences. This increased interest in brick as an artistic building material is apparently due to several facts, viz:

- 1. In abstract, intrinsic quality, no material compared with brick.
2. The handicap of a strictly limited variety of kinds and colors has been completely removed and at this time the manufacturers are striving after high quality and beautiful colors.
3. The brick industry has been placed upon a business basis, the manufacturers being so very concerned with the problem of making brick, while the product is marketed, as in all other lines, through wideawake jobbers and dealers.

Architects have discovered that the great variety of face brick now available has greatly increased the artistic and architectural possibilities.

Owners, most of whom build but once, have begun to appreciate that the use of brick involves reduced cost of upkeep, increased beauty, enhanced investment value and greater comfort against extremes of temperature.

As a general proposition the public shows an interest in the present tendency to 'build better' and in no way can the 'city beautiful' be realized more quickly or more surely than through the use of brick as a building material.

As a matter of personal interest to every prospective builder, reports from other cities confirm the expressions obtained from local owners that the slight additional first cost of facing a building with brick is offset by reduced cost of maintenance, and the net result is a greatly increased investment value.

The idea of depreciation, which heavily discounts the value of a ten-year-old frame house, scarcely enters the mind of the prospective purchaser if the building is of brick. It is only fair to the reality to give it a chance to earn for its owner a natural increase in value—without having to deduct an equal or greater amount because the improvements upon it have depreciated.

The modern tendency to build substantially and permanently implies the use of brick because of its indestructibility. The recently organized Building Brick Association of America has for its purpose the creating of an increased interest in brick as a building material.

DONAHUE BUILDS BRICK FLATS

Detective on the Omaha Builds for Investment—A Faced Brick.

The building of flats in Omaha residence districts is proving to be very profitable, judging by the way they are going up. Architects report greater activity in this type of structure than in any other requiring the same amount of money.

J. T. Donahue, a member of the city detective force, is erecting a fine brick flat at Twenty-ninth and Dodge streets. A particularly appropriate, high-grade face brick from the Sunderland company has been bought for this building, the design of which is somewhat more ornate than is ordinarily seen in flat construction.

DID YOU EVER FLAG DUCKS?

Calls for Patience and Work, But Also Affords the Keenest of Sport.

Did you ever 'flag' ducks? Percy M. Cushing, in the May Outing, describes the keen pleasure to be derived from this sport. In part he says:

'Perhaps the best method for the average man to adopt in order that he may appear sufficiently curious is, first, the wearing of a cap with a red flannel lining; second, turning it inside out when in the act of acting eccentric; third, it is advisable that the remainder of one's person be kept strictly in seclusion, preferably behind an ample tuft of beach grass or a tangle of sand cedars. All of which is a rather wily way of saying that red cloth is the best thing to use when 'flagging' ducks.'

'Flagging ducks! Does that sound a trifle unfamiliar? It may if you live in the interior, where the mallards grow in the rice sloughs, and all you have to do to kill a mess is to tramp across the pasture and shoot them out. And, on the other hand, if you live along the open bays of the coast line, you have probably taken a hand at this game yourself. At any rate, it's good sport, for you have to work hard for the game, and it requires patience, perseverance, and a willingness to grin in the teeth of the south-west gales and face the long fingers of wind that choke the northeast storms. And oftentimes you are without success, for the best 'flagger' may fall on a dozen flocks before he gets one to shore.'

KANSAS BOY MAKING GOOD IN A BUSY IDAHO TOWN



C. A. JOHNSON, Burley, Idaho.

BURLEY, Idaho, May 28.—(Special).—Charles A. Johnson, a young lawyer of Garden City, Kan., is another of the mid-west young men who are making good out in Idaho.

Mr. Johnson is a young lawyer, a graduate of the Indiana university, and came to Burley, Idaho, four years ago, with less than \$1,000. His property rating today exceeds \$20,000. Thus has Mr. Johnson, with an initial capital of \$1,000, made \$20,000 a year in southern Idaho.

He has done better than 'double his money' in Idaho, however. He has helped organize the South Side Minidoka Project Water Users' association, which built ninety miles of canals in 1908. He was the first secretary of the South Side Minidoka Project Water Users' association and is an eighteen-carat booster for Idaho.

In Garden City, Kan., where Mr. Johnson formerly lived, he numbers his friends by the score.

PLANS FOR NEW POWER HOUSE

Street Railway Company to Spend \$300,000 to Increase its Present Power Plant.

The street railway company today secured a permit for the new power plant for which it has broken ground at Fifth and Jones streets. The structure will cost \$300,000. It will be located just south of the present power plant of the company, which will be maintained as a reserve plant when the new one is put into operation.

The new plant will be 14x125 feet in ground dimensions and will be 90 feet in height, about fifteen feet higher than the old building. It will be constructed of brick and steel, with tile trimmings, and will be fireproof. Dichter & Jens of St. Louis are the engineers in charge of the work, and they are under obligations to complete the job in the shortest possible time.

Persistent Advertising is the Road to Big Returns.

CITY ENTITLED TO TAXES

Burnam Says Receivership of Phone Company is Not of Significance to Claim.

City Attorney Burnam, speaking of the council resolution directing him to proceed to collect the occupation tax due the city from the Independent Telephone company, says he believes the fact that the company is in the hands of a receiver appointed by the federal court will not deprive the city of its lien. Just how to proceed, under the circumstances, has not yet been decided by the city attorney. Ordinary taxes become a lien by operation of law, but whether occupation taxes take the same course is a question Mr. Burnam is not now prepared to give an opinion on.

During the coming week the department will take steps to protect the rights of the city in the premises and to collect the tax, if possible. The amount involved is something over \$1,300, for the time since September 1 last.

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WHITE FACED STORE FRONT

Robinson & Wolf Build at Sixteenth and Cuming Streets—Use New Style Brick.

Robinson & Wolf are erecting a store building at Sixteenth and Cuming streets, and the street fronts will be unusual in that a pure white face brick like those in the new skyscraper will be used. These bricks come from the famous Kittanning kilns in Pennsylvania, and are peculiar in that the clay when vitrified becomes pure white instead of red, brown or black, as is usually the case.

Commenting on this peculiarity, R. E. Sunderland, the brick man, explains that it indicates the entire absence of iron in this particular deposit of clay. Brick of all shades from buff down to black are made from shale or clay, which contains more or less iron.

Advertisement for FAMOUS DOCTOR'S PRESCRIPTION, featuring an image of a woman and a bottle of PE-RU-NA FOR DYSPEPSIA (CATARRH OF STOMACH).

'BLEACHED FLOUR' TO TRIAL

Government Action Against Millers Into Kansas City Court.

FOLLOWS SERIES OF DELAYS

Reluctance of Prosecution Puzzles Defense—Case Set for Council Bluffs is Dismissed and No Reason Given.

The controversy between the United States and the Nebraska millers over the legality of the flour bleaching process with reference to the pure food laws will come to a hearing before Judge John C. Pollock, sitting for Judge Phillips, in federal court in Kansas City on Tuesday.

The 'bleached flour' case, as the action has come to be called, has been pending under various titles for a long period. A similar case embodying exactly the same issues was set down for hearing in federal court at Council Bluffs on March 31. For reason altogether unknown the government refused to try the case. The defense was on hand on that date while the government was not in court.

No Reason Given. Colonel Marcellus L. Temple, district attorney for Iowa, was unable to give a reason for the failure of Pierce Butler, special assistant attorney general, to appear in court to prosecute the case of which he was in charge. A continuance was granted and while the Mabray case was on trial some days later orders came from Washington for the dismissal of the case. The defense and the public have

Advertisement for Patriotism, featuring an image of a soldier and text about stomach health and Dr. Pierce's Golden Medical Discovery.

Advertisement for RINGWALT BROS. INSURE EVERYTHING, listing various insurance services and financial details.

Advertisement for NOTICE, regarding the officers of the LAND DEPARTMENT OF UNION PACIFIC RAILROAD COMPANY.

Advertisement for FARM LANDS, featuring ALBION REALTY CO. and a 7% NET return on investment.

MURDER AT CLINTON, IOWA

Elmer Lutz Kills May Ringson and Wounds Policeman Who Tried to Arrest Him.

CLINTON, Ia., May 28.—Elmer Lutz shot and killed May Ringson in her home this morning, and seriously wounded Policeman Lorenz, who tried to arrest him. Barring himself in a room he held the forces of the police and sheriff departments at bay for hours before surrendering.

WANTED PRACTICAL CANNERY MAN advertisement.

NEBRASKA CHEMISTS MEET

State's Members of the American Chemical Society Hold Gathering at Home Hotel.

About thirty Nebraska chemists are in session this afternoon at a hotel in Rome. The delegates comprise the Nebraska section of the American Chemical society.

This morning and part of the afternoon was put in visiting the Omaha Water works plant at Florence, the Linsaed Oil works, the Carter Lead works and the smelter.

At 6 this evening a dinner will be served the members at the Home, and afterward George R. Frankforter, dean of the School of Chemistry, University of Minnesota, will deliver an address on 'Utilization of Waste Wood With Some of Its By-Products.'

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Map of the Pacific Northwest region with text: 'The Two Gate Cities: What Omaha has Bismarck, Pocatello has.' Includes a small map of the region.

LOOK AT THIS MAP advertisement for J. M. INGERSOLL, Real Estate Agent in Pocatello, Idaho.

Large advertisement for NECHACO VALLEY, featuring '\$4. Per Acre down buys farms' and 'WONDERFUL NECHACO VALLEY'.