



# FAN-TAZ

## Try Your First Glass Free

We want you to test for yourself the delightful flavor and refreshing effect of Fan-Taz, the Crink of joy.

Pure, red, rich, sparkling, every drop of Fan-Taz is a foe to weariness and a friend to comfort.

If you're thirsty, a glass of exquisitely flavored Fan-Taz will refresh you as nothing else can do.

If you're tired after a shopping trip or a day at the office, a glass of mild, beneficial, delightful Fan-Taz will drive your weariness away.

Fan-Taz is for every member of the family all the time.

It is pure, wholesome, delicious. It is the popular drink of the times.

Take the coupon in the lower right-hand corner to any good soda fountain and get your first glass of Fan-Taz free.

Don't hesitate, because we are paying him the full price of 5 cents for every coupon just to get you to prove for yourself how delicious Fan-Taz really is.

And don't delay, because the longer you wait the sorrier you'll be that you didn't try it at once.

THE T. F. MEMMEN CO., Lincoln, Neb.  
Nebraska Distributors

**PURO MANUFACTURING COMPANY**  
MEMPHIS, TENNESSEE

**Good for One Glass of Fan-Taz**  
To May 21st, 1910

I have never tasted Fan-Taz before and I have presented this coupon, cut from \_\_\_\_\_ to my fountain man and he has given me a glass of Fan-Taz for it.

Name \_\_\_\_\_

Address \_\_\_\_\_

To the Dealer—Accept this coupon, if properly signed, from the party presenting it and give them a glass of Fan-Taz for which we will pay you 5 cents—provided only one glass is given to a person and this coupon is returned to us before May 25, 1910.

Dealer's Name \_\_\_\_\_

At All Fountains and in Bottles, 5 Cents.

### B. LT IS IMPORTANT AGAIN

Patent Leather Seen in All Sorts of Combinations.

### GIRDLES IN INNUMERABLE FORMS

Achievements of Leather Workers—Black Velvet Belt a New Favorite—Handing and Pumps to Match It.

NEW YORK, May 14.—The belt and girdle were rather inconsequential details for a few years, while the vogue of the prettiness frock was at its height, but this year they have come into their own again. Even though the American woman clings to the one piece frock, she is likely to add a belt or girdle of some sort to the model, and where the most unobtrusive of belts made from the suit material once accompanied the coat and skirt tailored costume, some one of the smart new belts in leather or velvet or galon is now the usual thing. They are really extraordinarily good look-

ing. These new belts. Patent leather is rather more ubiquitous than any other leather and the black patent leather belt appears in all sorts of combinations, con-sorting with silk mousseline or chiffon as naturally as with linen or homespun. With white linen, white serge, white flannel, it is particularly chic, and the touch of black to be found on almost every costume often finds an echo in one of these glistening black belts. Narrower belts of patent leather there are of all widths and shapes, and many have gold or silver buckles instead of the leather covered buckle, but the latter is usually seen upon the smartest and highest priced models in the wider varieties. Two little straps of leather with tiny harness buckles of metal are substituted for the single large buckle on some of the good looking wide belts. Where black patent leather does not form the whole belt it often centers into the design, being combined with white or colored leather, with galon, with silk or with some heavy printed cotton. Hand-some belts of antique looking galon in dull gold or silver may have patent leather applied in bordering bands or almost entirely covering a large part of the belt, the galon showing narrowly at top and bottom along the sides and appearing in full width only in front and back. Such a belt in dull gold and black patent leather, with handsomely wrought dull gold clasps, is illustrated among the sketches, but this is only one of many models in this class. Broad belts of soft white leather may have bordering bands of black patent leather and straps of patent leather in front, or a belt of white or color may be cut out to show round dots of patent leather running along the middle of the belt. Those cut out effects are shown too in colored leather and black patent leather and in white leather with colored dots. The one sketched here was of a pale biscuit tone just the natural poncee shade, with red leather dots, and would be a very fetching note in a frock of natural tone pongee. Curious, good looking belts of antique or oriental printed cottons, stiffened of course, and trimmed in black patent leather, have excellent possibilities in connection with plain color or white linens or with the dark serges. One of the most popular belts of the

new season is that made of black velvet, soft and plush, though not intended for folding, and having a big oval or square buckle covered in velvet. The belt has been taken up enthusiastically, though at first it was shown only in two or three exclusive shops among imported novelties. American manufacturers promptly seized upon the idea and now the velvet belt is no longer exclusive, but at its best it is too expensive to be very common and the belt of good quality is far removed from the cheap velvet belt. The belt of black velvet is amazingly effective in connection with light summer frocks, sheer or thick, with silks, chiffons, what you will, and it has the trimness of a leather belt with an added note of elegance. Incidentally it should be noted in passing that there are good looking bags of black velvet and smart pumps of black velvet go with the black velvet belt, and the combination holds delightful possibilities. Lovely shades of coral, cerise, faint pink and reds, the vivid chameleon and the dull brick red tones are all exploited in leather, and handsome belts are made up in these tones and in the vivid emerald printings and leaf greens. With accompanying parasols of the same color these will give an audacious note to demure costumes of white, black and white, biscuit or gray. A black and white checked gingham of fine quality turned out by a great maker held its own among more aristocratic materials by virtue of the simple smartness of its Russian lines and the wide soft leather belt of character red which girdled the Russian tunic, slipping through wide eyelets to disappear on the sides, but showing in front and back. Platted frills of white bordered narrowly with black finished the collarless neck and stood up above the cuffs. A sunshade severely plain, matching the belt in color, and wide brimmed black Cotlier sailor trimmed with a big white pompon were shown as suitable accompaniments for the little morning frock, whose price, he it said, was by no means small. Where belts are too severe girdles in innumerable forms are offered as substitutes. These are made in plain, supple satins and silks, in wonderful brocade sil-

bons and silks, in gauze, in chiffon, in lace, in velvet. Sketches of a number of these girdles are printed. All formed details of French frocks from famous makers, and among them even the home dressmaker should find ideas which she will have no difficulty in working out.

### GREAT BRITAIN'S NEW QUEEN

Some of the Striking Characteristics and Traits of Queen May.

The new queen of the United Kingdom of Great Britain and Ireland is a woman of strong vitality, a picture of the healthy, active Englishwoman. She is a fine horse-woman and delights in outdoor life. Her favorite charity is the Needlework guild, which was instituted by her mother, the duchess of Teck, who was its president. Since her mother's death she has carried on the guild herself. One of her fails is footgear. She keeps fully sixty pairs of boots, shoes and slippers in her dressing room. These include satin, brocade and embroidered slippers made in shades to match her evening gowns. She has numerous pairs of kid, antelope and patent leather shoes. In cold weather she wears fur-lined boots. She is the person who has to be reckoned with in the next reign. She has been preparing herself for the position in the same way that a student might read for law or medicine. She has made a study of royal statecraft and knows down to the tiniest detail exactly her powers and possibilities and those of her husband. At home in her girlhood at White Lodge, where the family temper ran high during family reverses, she was known as "the peacemaker." Much of her youth was passed in Florence, where the Teck family retired when their fortunes were wrecked, and she is highly artistic. She is splendidly educated, speaking four languages—French, German and Italian, as well as her own—with accuracy and fluency. She sings excellently, is a fine pianist and reads voraciously, not only novels but serious books. She is proud of her striking likeness to

her great-grandmother, Queen Charlotte, and buys every picture of her that comes into the market. A woman collector out-bid her for one of them at the duke of Cambridge's sale and refused to sell it even at a premium, which greatly angered the new queen, and the next time she met the woman she rebuked her. The remark, though strong, does not flatter the new queen. She is not a success as a royal representative abroad, owing to her formal, unobtrusive manner. Once she was surprised by an unusually enthusiastic reception in an Australian town and asked the mayor what might be the reason. He, no courtier, replied: "Simply because you are the mother of six children." Her greatest friends are Lady Eva Dugdale, the duchess of Portland, the duchess of Sutherland, Countess Shaftesbury and Viscountess Chelsea, now married to Sir Hedworth Lampton. She has no use for the smart set, dresses badly and wears nothing that is not manufactured in England. Brought up in comparative poverty, she shows small appreciation of her present luxury. All her tastes are domestic, all her pleasures mental.

When you want what you want when you want it, say so through The Bee Want Ad column.

## FOWNES KID FITTING SILK GLOVES

Really fit. Fit as well as Fownes kid gloves, and are durable. Exquisite texture. Double tips, of course. Name in the wrist and a guarantee with every pair. They are made in every size, every length and many new shades.

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Your dealer will supply you.

"It's a Fownes—that's all you need to know about a glove."

## MOTHER'S FRIEND

A LINIMENT FOR EXTERNAL USE.

Cheerfulness and a bright disposition during the months before baby comes, are among the greatest blessings a mother can bestow upon the little life about to begin. Her happiness and physical comfort will largely govern the proper development of the health and nature of the child. Mother's Friend contributes much to the mother's happiness and health by the relief and mental comfort it affords. It is a liniment composed of penetrating oils and medicines which lubricate the muscles and tendons of the body, soothe the swollen mammary glands, cause a gradual expansion of the skin and tissues, and aid in the relief of nausea. The regular use of Mother's Friend greatly lessens the pain and danger when baby comes, and assures a quick and natural recovery for the mother. Mother's Friend is sold at drug stores. Write for our free book, containing valuable information for expectant mothers.

THE BRADFIELD CO., ATLANTA, GA.