THE BEE: OMAHA, WEDNESDAY, MAY 4, 1910.

FREE - New Upright Grand Piano - FREE Four Grand Free Prizes To Be Given Away By the Segerstrom Piano Manufacturing

Count

the faces

How many

Babies are

there here

Every face or part of a face that appears in the accompanying illustration, together with the Baby Grand Plano, represents a baby. Count them and write your answer plainly-on the coupon below or a similar form on other paper. Also state, in not more than forty words, why a Segeratrom Plano should be in every home. Mail your answer at once or bring it in person to Segerstrom Plano Manufacturing Co., 1507 Capitol avenue, Omaha, Neb

Rules and Conditions:

Read Every Word of This and Count the Babies

This contest is open to every resident of the northwest. Only one answer from a family will considered, and a decision of our board of judges will be final. The judges will be represenatives of the press.

Award of prizes will be made according to merit, and in case of a tie identical awards will be given the tying contestants, but general neatness and excellence of answers will be considered. Contest closes at 6 o'clock on the evening of May 10, 1910, and all replies must be in our store bear postmark not later than 6 P. M. on that date.

Winners will be notified by mail as soon as decisions are made.

Four Prizes

First Grand Prize-A fine, new Upright Grand Segerstrom Plano, on exhibit in our window; value \$400.

Second Prize-Ladies' Gold Watch.

Third Prize-Beautiful Due: Bench with music compartments.

Fourth Prize-One pair Gentlemen's Gold Cuff Buttons.

The world's largest plano manufacturers join with the Segerstrom Plano Manufacturing Co. in a great publicity contest. We want every family in the northwest to enter this great counting con-It costs absolutely nothing and everyone stands an equal chance to win one of the magnificent prizes. This is a straight-from-the-shoulder business proposition with no "strings," and everybody is assured of a fair and square deal.

Book of "National Home Songs" free to every contestant.

This is Your Opportunity

It costs nothing to try. The rules are simple and the contest will be entertaining to young and old, and beneficial to all who enter, as there will be other v luable prizes consisting of purchase checks ranging from \$25 to \$150 each.

Do it Today You May Win One of the Valuable Prizes.

COUPON	
I submit herewith my answer to the Baby Piano Contest, subject to all the conditions of the contest.	rules and
Name	a server
Street No	
My Count is	
	e i si s
	O.B.

Important Features

Other contest we have conducted have proven so successful that manufacturers whom we represent are very eager to co-operate with us in another one of these great advertising projects and distribution cf prizes.

It not only brings the name of the planos prominently before thousands and thousands of homes and makes glad the heart of every prize winner, but it opens the way for many homes to purchase a plano at onethird to one-half less than the regular price.

Some plano dealers decry our methods, and why? Because we have revolutionized the plano business, making it possible for thousands of homes to own a good piano that otherwise could not afford one, and enabling us to sell a dozen planos at a small profit on each, where the old method piano house sells one at a targe profit.

While some unscrupulous piano dealers misuse the contest plan of selling, we wish to say that we have put forth every effort to make this a straight-from-theshoulder business proposition and all "strings" and misrepresentation left out.

We stake our reputation on the fairness of this contest and intend to make good to the letter.

It will be well to remember that every contestant failing to win one of the highest prizes also has an opportunity to secure an award from the manufacturers, which is payable through the Segerstrom Piano Mfg. Co.

The fairness of our offer appeals to everyone from the fact that our instruments are priced at the lowest possible figure for which they can be sold, and the same low price to every buyer.

Read carefully every word of this advertisement and then decide that you are going to win one of the big prizes.



This is What the Piano Purchaser's Guide Have To Say Officially in Their 1910 Rating Book Factory, Minneapolis, Minn. Offices and salesrooms at 804 Nichollet avenue. Segerstrom Piano Co., The-Incorporated. Capital \$400,000.00. This business was first established by V. E. Segerstrom in 1897, but was reorganized and incorporated August 1, 1509, with a capital of \$400,000,00, V. E. Segerstrom, founder, is president; J. D. Pulver, vice-president; A. F. Smith, sacretary, E. G. Setzler, treasurer, T. W. Larson, recognized as one of the very best plapo builders in this country, is director and superintendent. Factory capacity, 2,000 a year. The "Segerstrom" is a high grade plano, made with the best material, by skRied work-men of long experience, and are designed to have not only superior musical tone quality, but great durability. They are built along modern lines and contain special features of merit. The "Segerstrom" sounding board and scale used gives these planos an unusually powerful tone. The "Segerstrom" planos are built in seven different styles. In good fluancial and commercial stading.

Company in Conjunction With World's Largest Piano Manufacturers.





this Spring. It will make you feel better, look better wat and sleep better. MAG Get it today in liquid form or in tabtets known as Sarbatabs. 100 dones \$1.

but thirty two returns out of 1,000 due and throat, chest and lungs. The genuine ta that he had been working as assessor in in a yellow package. Refuse substitutes, a perfunctory way only semi-occasionally. For sale by all drugstate

Shriver set forth that Ryan had filed whooping cough and all allments of the

vember Charles A. McDonald has filed suit for divorce from Laura McDonald, to whom he was married in Boston in 1999. Deser-

tion is alleged.

hung on the human limb I am seriously trying to figure out."

The timely use of Chamberlain's Cough Remedy will prevent pneumonia-



1507 Capitol Avenue,