

BRANDEIS STORES

OMAHA

Send for Our New

BARGAIN BULLETIN

Just Published

It is full of extraordinary special bargains for our customers who shop by mail.

By ordering from this special bulletin, you can save money on White Goods and Summer Dress materials, Table Linens, Sheets and Pillow Cases, Lace Curtains, etc.

Send for the Bulletin Today.

Brandeis Stores--Omaha

EXCESSIVE DRINKERS NEED THE NEAL CURE

The NEAL internal treatment cures the periodical, occasional or moderate drinker, the habitual and excessive drinker and the nervous man who has to drink to keep from becoming more nervous. It takes away all inclination to drink, all desire and craving for drink by neutralizing the poison of alcohol in the system and ridding the blood of the poison by a rapid process of elimination, leaving the drinker in the same normal condition he was in before tasting liquor, so far as the effect of alcohol may be concerned—all appetite for drink gone and he a new man.

A Modern Treatment
THE NEAL IS A PHYSICIAN'S CURE for the drink habit; it is the most modern and perfect of known treatments, originated by a physician, compounded by a physician, and administered by experienced physicians.

No Hypodermic Injections
The NEAL internal treatment effects a perfect cure in three days without hypodermic injections.

Institute or Home Treatment
If unable to come to the institute send for the Home Treatment, which is just as effective as Institute Treatment. Call, write or phone for free book and copy of contract. Neal Institute Co., 1503 South Tenth street, Omaha, Neb. All communications strictly confidential. Bank references given.

A Guaranteed Contract
A guaranteed bond and contract is given each patient agreeing to effect a perfect cure, or refund the money at the end of the third day.

THE NEAL IS THE ONLY CURE

Engraved Stationery
Wedding Invitations, Announcements, Visiting Cards

All correct forms in current social usage engraved in the best manner and punctually delivered when promised.

Embossed Monogram Stationery
and other work executed at prices lower than usually prevail elsewhere.

A. I. ROOT, INCORPORATED
1210-1212 Howard St. Phone D. 1004

Emergencies

will arise in the home necessitating the use of good whiskey. You can buy the best brands from us at reasonable prices.

Most all standard brands, such as Guckenheimer, Cedar Brook, Green River, Overholt, Etc., bottle, \$1.00

Maryland Rye, per quart, 75c

Tennessee White Corn Whiskey (moonshine), per quart, 75c

Old Kentucky Bourbon (8 years old), per gallon, \$3.00

Home Made Grape Wine, red or white, per gallon, \$1.00

Mail and Telephone Orders Promptly Filled.

Lady Clerks in Attendance.

CAKLEY BROS.,
WINE MERCHANTS
121 N. 15th St. Opp. F. O. Both Phones

HOTELS.

Hotel Martinique
B'way, 32d and 33d Sts.
NEW YORK CITY

IN THE HEART OF THINGS
HIGH CLASS FIREPROOF HOTEL

Handsomely furnished, all outside rooms, with every modern appointment, one block from New Post Depot, near all leading department stores and theatres.

ROOMS WITH PRIVILEGE OF BATH, \$1.50 per Day and Up.

ROOMS WITH PRIVATE BATH, \$2.50 per Day and Up.

The new addition will be completed on September 1st, giving hotel capacity of 600 rooms and 400 baths.

Walter Chandler, Jr., Manager

Tan Oxfords



These in low cut shoes will be very popular this season. We've the all correct shapes and correct shades. Tan Russian Calf Oxfords in Blucher and Lace styles. Handsome models in Ribbon Tie and the new Pump effects.

We're showing Oxfords that are above the level of ordinary Oxfords, that you'll see at a glance they are different.

\$3.50 \$4.00 \$5.00

FRY SHOE CO.
THE SHOERS
16th and Douglas Streets.

Here's **LIQUID JOY**

Luxury

THE BEER YOU LIKE
HAVE A CASE SENT HOME

CONSUMERS' DISTRIBUTOR
JOHN NITTLER
3224 So. 24th Street

DOUG. 1000
RED 9932
IND. A-1420

SOROSIS



The Best Is the Cheapest

There are many shoes of many kinds— They may sell for less than Sorosis, but they also cost less to make. A low price is not always an indication of a special good quality.

Sorosis have more snap and style than most of the so-called \$6.00 shoes for women. Sorosis never overlook quality, which is remembered long after the price is forgotten.

\$3.50 and \$4

A postal will bring our new style book.

Sorosis Shoe Store
203 So. 15th St.,
FRANK WILCOX, Manager.

OMAHA'S FAVORITE

Metz

BOTTLED BEER FOR FAMILY TRADE

W. J. BOEKHOFF
RETAIL DEALER
803-50, 7th St.

G. A. LINDQUEST CO.
235-236 Patton Block

Makers of good clothes. A nice line of spring garments on hand and our prices are right. A liberal discount on two or more suits.

TWENTIETH CENTURY FARMER
Best in the West.

BENNETT'S

OUR GREATEST BOOK SALE HAPPENS NEXT SATURDAY.

WEDNESDAY'S BIGGEST FEATURE

\$22.50 and \$20.00 LADIES' SUITS FOR \$12.50

\$12.50 doesn't seem much to pay for a new 1910 Spring Suit, and ordinarily you wouldn't expect to get much for that price. But this is different. We want you to come tomorrow and get exactly what we say, \$22.50 and \$20.00 Suits for \$12.50. We have got just 78 of them. They are made of serge and hard twisted worsteds in gray, navy, tan and black. Most of them have the long roll collar, with full plaited skirt. Some are plain tailored, while others have just a touch of Persian trimming. Wednesday, as long as they last, for **\$12.50**

Another Worthy Offering for Tomorrow
\$33.50 and \$20.50 TAILORED SUITS, FOR \$19.50.

Hundreds of brand new suits will be added to this great number for Wednesday's selling, and such a variety of styles to select from. All this season's best styles, too. Light and dark colors, your choice for **\$19.50**

KNIT UNDERWEAR

The time is at hand for you to invest in knit underwear. Tomorrow's specials at a big saving:

Women's low neck, sleeveless Vests, lace trimmed neck and arms, 15c value, for **10c**

Women's low neck, sleeveless Vests, tape neck and arms, 20c value, for **12 1/2c**

Women's low neck, sleeveless Vests, lace trimmed, silk tape arms and neck, 35c value, **25c**

Women's Umbrella Pants, wide knee, lace trimmed, 35c value, for **25c**

Women's Umbrella Pants, fine flisle, wide knee, lace trimmed, 75c value for **49c**

Women's Lisle Union Suits, light or wide knee, lace trimmed, 75c value, for **49c**

Women's Lisle Union Suits, extra wide knee, lace trimmed, \$1.00 value, for **75c**

WEDNESDAY IS NOTION DAY

Some smart pick ups for economy loving people:

Ladies' and Children's Hose Supporters in black and white, special, at pair **10c**

Cotton Tapes, assorted width to package, special, package **5c**

Nickle plated Safety Pins, 2 cards for **5c**

200 yard Spool Cotton, in black and white, all numbers, 2 spools for **5c**

Darning Cotton, 1 dozen spools to box, in black, white and brown, for box **15c**

Dress Shields, per pair **10c**

Ironing Wax, 3 for **5c**

Hooks and Eyes, all sizes, 2 cards for **5c**

REEFERS FOR THE BOYS

Big day for the little men tomorrow. Three grand specials at a big saving:

Boys' Reefers, all wool, red flannel and tan covert reefers, in double breasted styles, with velvet or self collars, covered buttons, emblem on sleeve, imitation cuffs. Sizes 2 to 7 years and worth \$3.00 for **\$1.85**

Boys' Eton Caps of tan leather, red flannel, tan covert, blue serge, light, medium and dark worsteds and chevrons, at each **17c**

Boys' double breasted Coats, with two pairs full cut knickerbocker pants. This season's best patterns. Sizes 7 to 15 years, good \$4.50 values, for **\$2.95**

THE HARDWARE DEPARTMENT

Presents these snappy offerings for tomorrow:

Peninsular Steel Range, No. 8-17, Advance, 6 hole top, with duplex grate, regular \$28.50, **\$21.75**

Gas Ranges, including connections \$14.50 to \$15.50, 3 hole Crescent Gas Stove, regular \$2.75, **\$1.69**

2 hole Classic Gas Stove, **\$1.95**

1 hole Crescent Gas Stove, regular \$1.15, for **65c**

Gas Tubing any length, per ft. **6c**

10c Rice Root Scrub Brush, **5c**

45c House Broom for **39c**

98c Floor Sweep, for **49c**

1 lot Butcher Knives, values to 85c, for **39c**

1 lot Paring Knives, values to 15 cents, for **5c**

Sample of White Enamel and Japalac free, in paint department.

2 1/2 inch Varnish Brush, regular 15c, for **5c**

Croquet Sets, at **75c to \$3.50**

Hammocks, **\$1.49 to \$12.50**

SILK SPECIAL

Just one item from the Silk Department, but it's a good one: A beautiful collection of fine 24 inch Foulards in excellent new colorings, and designs. Navy blue grounds, Reseda, Rose, Tans, Browns, etc. Best 89c Silks for **59c**

GINGHAM SPECIAL

Best Amoskeag Apron Gingham. In all checks, blue, Wednesday, at, per yard **5c**

The Big Grocery Department Offerings

Corn Meal, yellow or white, 8-lb. sack, 12 1/2c

Bennett's Breakfast Coffee, two lb. can 45c

40 stamps.

Teas, assorted, lb. 45c

Teas, assorted, lb. 65c

60 stamps.

15c pound package Tea sirlings, for 12 1/2c

Squash Sale

Best We Have Brand Hubbard Squash, 15c quality, special offer, per can 10c

Long as supply last.

Bennett's Capital Evergreen Corn, can 11c

10 stamps.

Poopy Milk, six cans 25c

Imperial Preserved Pigeons, per can 20c

Pure Fruit Jelly, glass for 10c

Bennett's Best Sugar Syrup, bottle 15c

10 stamps.

Bone Meal for chickens, per pound 2 1/2c

Hen Food, per lb. 2 1/2c

Chick Food, fine, lb. 3c

Cheese, Virginia Swiss, lb. 25c

10 stamps.

Pell's Naphtha Soap, six cakes for 25c

Shredded Wheat, Biscuit, pkg. 12 1/2c

2 lbs. Teap Rice, 25c

Crackers, large assortment, pkg. 10c

10 stamps.

Pickles, 10 assorted, hot, 4c for 20 stamps

Peanut Butter, two jars, 8 bars for 20c

10 stamps.

Pure Fruit Jelly, glass for 10c

4 stamps.

Four cans Miconetta Beans, for 20c

Armour's Shield Sliced Beef, for 12 1/2c

12 stamps.

Three 12 lb. packages Currents for 25c

Double Stamps on Granulated Sugar.

Olive Oil Sale

Galliard's Imported Olive Oil, small bottle, 25c

Medium bottle 40c

50 stamps.

Large bottle 75c

100 stamps.

Spotlight Noodles

Matches, six large boxes, for 25c

Queen Oiler Vinegar, at quart bottle 25c

10 stamps.

Bennett's Bargain Soap, 8 bars for 25c

Rex Lye, four cans 25c

Get off at Omaha

Sixth Annual Convention July 18, 19 and 20

Associated Ad Clubs

Meet with America's business creators

WRITE OMAHA AD CLUB FOR PROGRAM

Bee Want Ads Boost Your Business

Ladies' Tailor Suits, Values to \$20.00, choice fabrics, colorings and designs; on sale at \$12.50

As Displayed in Our Sixteenth Street Window

See the New Spring Lasts in Stetson Shoes.

HAYDEN'S

Buy the Best Poney Hose for Children.

Boys' Knickerbocker Suits

Surplus stock of a well known maker; all sizes 6 to 17 years; values to \$5.00, at—

\$2.50 and \$3.50

The season's best styles, colors and patterns, in almost unlimited assortment—nearly 600 suits in the lot to select from—the choicest lot of values we have ever shown in season. Don't miss them.

See the Swell New Line of **Children's Hats and Caps**

The nobbiest ideas—a showing from which you cannot help but make satisfactory and profitable choice.



Nemo A WEEK

An annual event of absorbing interest to every woman—the time when all may learn how to be fashionably slender, yet comfortable and healthy.

Superb New Models for Slender Women

The novel Nemo "X-Usponder" Corset is a marvel of style for slender figures; and the new "Solid-Service" Corsets, at \$2.00, will please women who want to combine correct style with real economy.

For Stout Women

The new "Lastikops Bandlet" gives the Nemo Self-Reducing System even greater value than before. Ask for No. 522—\$5.00. Other Self-Reducing Corsets from \$3.00 upward, including all the old favorites.

You will be here, of course! All the other popular makes shown in complete assortment of new styles; W. B. C. B., R. G. Warners, etc. **\$1 Up**

Intensely Interesting Time Sales Wednesday in Our Big Domestic Room

From 8:30 to 9:30 A. M.
Hunter's choice Bleached Muslin—10c quality, soft finish; 10 yards limit, at, yard **5c**

From 9:30 to 10 A. M.
Edgemont Crochet Bed Spreads; full size; standard quality; \$1.00 values—limit of 6 to customer, at **63c**

From 10:30 to 11:30 A. M.
Apron Gingham; regular 7c quality, blue and white check, fast colors; 6 yards limit—Wednesday, yd. **5c**

From 2 to 2:30 P. M.
No. 100 Bed Tickling; heavy quality; 12 1/2c yard value; 10 yards limit—per yard, at **5c**

From 3 to 3:30 P. M.
One big table of all kinds of Wash Fabrics, Gingham, Percale, Lawn, Batistes, Etc.; in good, long lengths—regular values up to 15c a yard—choice, at, yard **3 1/2c**

Wash Goods Sale

Diagonal Silks; mercerized warp; 58c yard value, at **38c**

25c Abberfoyle Gingham **15c**

Best Mercerized Poplins **50c**

Best Ottoman made **39c**

30c Poplins, at, yard **25c**

White Goods Sale

Fine White Dimities; 25c quality, Wednesday, at **15c**

18c Dotted Swisses **12 1/2c**

NEW WOOL FABRICS

Light Weight Batistes, yd. **50c**

Light Weight Serges **75c**

THE TALK OF THE CITY

Hayden's Low Prices and High Quality on Groceries, Butter, Cheese, Crackers, Fresh Fruits and Vegetables.

48 lb. sack Best High Patent Flour, every sack guaranteed No. 1, per sack **\$1.25**

15 lb. sack Best Granulated Sugar, \$1.00

8 bars Diamond C or Best Elm All Soap, for **50c**

10 lb. best Rolled Breakfast Oatmeal, for **25c**

6 lb. best Hand Picked Navy Beans, for **25c**

6 lb. choice Japan Rice, for **25c**

The best White of Yellow Corn Meal per sack **12 1/2c**

2 1/2 lb. Corn Flakes, package **6c**

Bromine, Jellison, or Jello, per package **7 1/2c**

Diamond C or Drummond H. Mince Meat, package **7 1/2c**

The best Domestic Macaroni, package **8c**

Oil of Mustard Sardines, per can 4c

2 lb. cans Fancy Sweet Sugar Corn Wax Beans, Green Beans, Lima Beans or Succotash, per can 7 1/2c

3 lb. can Golden Purkin, Hominy, Squash, Sauter Kraut, Baked Beans, or Apples can **7 1/2c**

3 cans Lavaine Scouring Soap, 10c

The best Bulk Starch, per lb. **4c**

Sterco, the great modern cleanser, per package **10c**

Vegetable Prices Down Again—Hayden's the Market for the People.

3 bunches Fresh Asparagus for 10c

Fresh Spinach, per sack **10c**

New Potatoes, per lb. **4c**

2 bunches Fresh Lettuce for 10c

4 bunches Home Grown Radishes for 10c

Fresh of Beetroot, Carrots, Turnips, at per bunch **8c**

Fancy Hops Tomatoes, 18 **12 1/2c**

Fresh Peas, per quart **7c**

Fancy Fresh Wax Beans, per lb. 15c

Remember, one pound is equal to 2 quarts.

Fresh Parsley, per bunch **4c**

2 bunches Pie Plant for **4c**

Large Cucumbers, each 7 1/2c and 5c

Large stalks Celery for **7c**

You are always sure of getting the freshest and the best at Hayden's.

Large Juicy Lemons, per dozen **10c**

Highland Navels, per dozen **15c**

25c and **10c**

DON'T TRY HAYDEN'S FIRST IT PAYS

"Gas Service"

A Guarantee Worth Something

Since the starting of these talks to our customers we have shown you the interest we take in your gas appliances after they are yours and installed in your home, store or factory.

There is an insurance of satisfaction in this. What other purchases that you make carries a like guarantee.

You can always feel sure in buying a gas lamp or gas appliance that the Gas Company is back of it to the last ditch. If it will not work right we will MAKE it do so, and anything we sell we GUARANTEE.

We exercise such care in choosing the things we sell that our guarantee never causes us any worry.

Omaha Gas Company

SEEDS Potatoes, Lawn Grass, Flowering Bulbs, Etc

Why waste time and money planting doubtful seeds when you can buy seeds that grow from

THE NEBRASKA SEED COMPANY

1613 Howard Street Telephone Douglas 1251

BAILEY & MACH DENTISTS

Best equipped dental office in the middle west. Highest grade dentistry at reasonable prices. Porcelain fillings, just like the tooth. All instruments carefully sterilized after each patient.

THIRD FLOOR, PAXTON BLOCK
Corner 16th and Farnam Streets.