Nebraska DEMUS HAVE CRAUTALQUA


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## The Champions of them All

Proying to you as we do day after day the supremacy of the clothes we sell over all others sold in Omaha-and selling more at a guar anteed saving of from $\$ 5$ to $\$ 8$ on any suit ou purchase in this store-our facilities for baying less must be a hundred fold greater than they would give us greater advantages than an ocossionsl purchaser? One of the greatest collection of suits ever shown in Omaha has been represented in our magnificent assortment this spring-and 30 days ahead of expectancy, owing to the splendid weather-the rush commenced for choice from this superb gathering-and where it has formerly been June before our lines were depleted, this season has đone it in six weeks. And Saturday we are going to give you an opportnitity. All of our broken lines of this season's thorougily up-to-the-minute models of Spring Suits for men and young men will be sold at a price absolutely inconsistent with their grandeur of value. Suits that sold at $\$ 16.50, \$ 17.50, \$ 18.00, \$ 20.00$ and $\$ 22.50$ are arranged for quick and easy choosing Saturday, at-

## $\$ 14.75$

Our windows will support the truthfulness of this remarkable sale. There are no old chestnuts, nor light weight winter garments worked into this sale, or obsolete patterns; all are fresh and crisp and breathe honesty and unprecedented value giving. Long years ago this sifore set the pace and gave everybody a real run for thetr money-and we stand today supreme-withocit one serfous competitor REMEMBER-A neglected opportunity never returns.


## Men's Underwe'r

 WHEN you change your un derwear why not try one of ourunion suits-any man that has union suits--any man what has
worn one of our kind will advise you to--they are not bulky or sticky, they fit the body evenly and comfortably. It's the ideal underwear for spring and summer. Suits of light cotton $\$ 1.00$ and up; plain or ribbed light weight lisle $\$ 1.50$ and up Talk with us when you get ready to change Handsome Shirts, $\$ 1.00$ to $\$ 3.50$. Beautiful Neckwear, 25 c to $\$ 1.50$. Fancy Waistcoats, $\$ 2.50$ to $\$ 6$. Spring Hosiery, fancy and plain
colors, 25 c to $\$ 1.50$ a pair.
Black, tan and gray belts, 25 $50 \mathrm{c}, 75 \mathrm{c}, \$ 1.00$, etc. lars, two for 25


## Men's Hats

And when we say ments hats we mean men of al years of age-a hat that will oceasion yon want it for-the very colo The reputation of our hat department has gone abrond and rarely a day but we get samples of elothes from some place requesting our judgment on the hat fashions.
We're there with the knowledge and the styles-at about 50 c to $\$ 1.00$ less in
price than anyone else. $\$ 2.00, \$ 2.50, \$ 3.00$ and $\$ 3.50$ for Stetson's and up.

## Rain Coats and Slip Ons-a fine voriety of styles and $\$ 10$ to $\$ 35$ colorings difficult to find outside of this store . ...... $\$ 10$ <br> EPerg Clothing Ce



Boys' Clothing

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| South Dakota Retailers to Meet |  |  | ${ }^{\text {andem }}$ |
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| Governor Vessey Will Be One of Speakers at Three Days' Convention in Yankton in May. |  |  |  |
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