

Brandeis Stores Special Bargain Events



All the Stunning Pattern Hats
From James G. Johnson, 647 B'way, N. Y.
Worth Up To \$50, at \$10



These are exquisite, early summer patterns, from this famous Broadway milliner. Beautifully trimmed with ostrich plumes, dainty flowers, lace knit bows, etc.; all colors; every one is a stunning and exclusive new, early summer style, special, at..... **\$10**

The New Auto Bonnets

Brandeis shows 50 different styles of these fashionable new auto bonnets, suitable for street or auto wear—newest and most fashionable shapes—in pongee, red, new blues and champagne colors, with streamers, at..... **\$10**

Women's Moderate Priced Hats

Every Brandeis Hat is a strictly up-to-date style. These hats are in the newest shapes and colors, specially priced, at..... **\$5**
MISSIE'S TRIMMED HATS at \$1.50
New line of Missie's Trimmed Hats, up-to-date styles and colors, at..... **\$1.50**

In Basement Millinery Dept.

Newest style Trimmed Hats of this season's shapes, worth up to \$5, on tables in basement, at..... **\$1.50 and \$2.50**
New Untrimmed Straw Hats, new shapes and colors, prettiest shapes of this season—two big bargain squares, at each..... **25c**

Specials in Drug Dept.

- 25c Dr. Grave's Tooth Powder, for..... **12c**
- 25c Santol Face Cream, for..... **14c**
- 25c Santol Tooth Wash, for..... **11c**
- 75c Pompeian Massage Cream, Special, at 49c
- 25c Coigate's Dental Cream, for..... **20c**
- 25c Liliac Talcum Powder, for..... **7c**
- 15c Chamols, for..... **8c**
- 50c Mmc. Yale's Face Powder, for..... **30c**
- 50c Jaya Rice Powder, for..... **28c**
- 25c Bottle Peroxide, 9c
- 5 Cakes Ivory Soap, 10c
- 10c Shifolia, for..... **6c**
- 10c Jap Rose Soap, 7c
- 10c Palm Olive Soap, 7c
- 75c Rubber Gloves, 30c
- 25c Whisk Brooms, at 17c
- 10c William's or Coigate's Shaving Soaps, for..... **8c**

Sale of Cut Flowers

American Beauty Roses—special for Saturday, at each..... **10c**
Japanese Air Plants—Special for Saturday, at each..... **15c**
We also hold a great special sale on roses, carnations and other flowers.

5,000 American Beauty Rose Bushes, 3 years old and full of buds, worth up to 75c, Saturday, 10c each. American Beauty Rose Bushes, worth from 50c to 75c each, in basement Saturday, at, 10c each.



Saturday's big sale of women's suits

All Our Women's "FASHIONSEAL" SUITS always \$19 sell at \$25, Special.....

These suits are known to well dressed women everywhere as the highest quality and most fashionable tailored suits. As a special Saturday offer you can select any Fashionseal suit in our stock

\$19



300 Stunning Women's Suits Worth to \$50 at..... **\$25**

This was a special purchase of women's suits of the most elegant character, showing the early summer ideas; exclusive models, worth up to \$50.00—on special sale Saturday, at—

\$25

Women's White Serge Suits
These suits are tailored as smartly as any high class wool suit—very fashionable this season—special priced for Saturday **\$17.50** at.....

Women's Lingerie Dresses
Smart white and colored frocks for every occasion—very prettily trimmed with fine embroideries—variety of styles in this group, **\$3.98** at.....

Women's Tailored Linen Suits
Every woman will need one this season—smart, practical and durable suits for summer wear—made of linens in the newest styles; **\$10** special Saturday, at.....



SMART NEW WAISTS AT 98 CENTS
Hundreds of pretty new lingerie waists and stylish tailored waists in the best, new materials and showing every clever style for 1910. A great special group which we offer for Saturday at, each..... **98c**

Women's White Serge and Wide Wale Cheviot Coats
These coats are very popular this summer and contain all the new style features—in two special groups to select from, at..... **\$10-\$12.50**

Children's Pretty Colored Wash Dresses
They make very pretty school dresses and frocks for everyday wear—the styles are very attractive—**98c** at.....

Children's White Dresses, Worth up to \$1, at 35c.
These dresses are very prettily made—they come in ages one to five and make very dainty but serviceable frocks, at..... **35c**



SPECIAL OFFERS IN OUR BARGAIN BASEMENT CLOAK DEPARTMENT

- Children's spring jackets, in red and navy, worth \$3, at..... **\$1.50**
- Children's and Misses' storm proof coats, worth up to \$5, at..... **\$1.98**
- Women's silk jackets, with embroidered designs, an extra special, Saturday, at..... **\$5**
- Women's new dress skirts, excellent wool materials, worth up to \$5.00, at..... **\$2.98**
- Women's wash jacket suits, practical for late spring and early summer, special, at..... **\$3.50**
- Women's Corset Covers—regularly worth 50c, **35c** at.....

Just Out—The Classiest New Song Hit of This Season

"IF LOVEY SHOULD DIE WHAT WOULD DUCKY DO?"
Mushy? O sure. That's what makes it so funny. Everybody likes it. Everybody whistles it—simply can't help it. It's the one big novelty hit of the season; easy to sing—at, each..... **19c**

THE BIGGEST LIST OF 10c MUSIC IN TOWN

We are showing the biggest list of 10c music in Omaha. Bring the list with you and select what you want of these hits sent to us by our eastern buyer: I'm Going Home; Don't Take Me Home; Come Down Nellie to the Old Red Barn; Daisies Won't Tell; Lonesome; White Love and Life Still Last; Longest Way Round is Sweetest Way Home; Night and Day; Rocky Boy; Wild Cherries, rag; Good Luck Mary; Next to Your Mother, etc.; Meet Me Tonight in Dreamland; Garden of Roses; Jungle Moon; Cry Baby in the Rain; Mandy Patinkin; The Light of the Silver Moon; You Don't Know How Much, etc.; My Wife's Gone to the Country; You'll Be Sorry Just Too Late; Down Among the Sugar Cane; This is No Place for a Minister's Son; Put on Your Old Gray Bonnet; In Dear Old Tennessee; Shaky Eyes; Cubanola Glide; To the End of the World With You; Carry Mary Carry; Tie Your Little Bull Outside; Be a Bachelor While You Can; and a great many others. Our list includes everything popular. Come in and see. **10c**

Brandeis Stores

SATURDAY IS MAPLE DAY

IN SWEETLAND
Delicious Maple Penochis, maple peanut clusters, maple gems, maple glace caramels, etc., at, lb..... **20c**

Newest Styles and Best Quality

Women's Low Shoes

May Always Be Found at Brandeis
See those smart, new ankle strap and instep strap pumps, also the one, two and three eyelet ties that everyone is admiring, suedes, buckskins, mat kid and patent leather. Remember that the quality is guaranteed in Brandeis shoes at..... **\$2.50-\$3-\$4**
Every woman will be interested in our hand made footwear—the height of elegance, at..... **\$5**



On Sale Saturday—Special

Brown and gray suede pumps and ties, mat kid and velour and patent leather ties and pumps—up-to-date styles, welt or turn—worth up to \$4.00—**\$1.95** at.....

Brandeis Stores show all the newest and most practical styles in children's footwear, always moderately priced.

An Unusual Sale of HAIR GOODS

A big special purchase enables us to supply everything that is new and popular in hair goods at astonishingly low prices.

Hair Goods Parlors—Second Floor.

- Manicure, Hair Dressing and Shampoo, Apointments made by phone.
- Our 34-inch Coronet Braid, made of fine natural wavy human hair, in a good assortment of shades, **\$2.98** only.....
- 12 French Hair Coronet Braid, at \$5.98
- 15.00 26-inch Wavy Switches, only \$9.98
- 12.00 28-inch Wavy Switches, only \$7.98
- 7.00 24-inch Wavy Switches, only \$4
- Straight Hair Switches, 18-inch, only..... **60c**
- Straight Hair Switches, 20-inch, only..... **\$1.39**



Turban Crown, Auto Nets—Washable Hair 35c value, **20c** Extra large Rolls, 24-in.—25c value, **15c** size; 2 for **5c** **50c & 75c**
Transformations, made of selected wavy hair, 18-inch, real \$5.00 value—special... **\$2.98**
Washable Hair Roll, 24 inches long—25c value—only..... **15c**
Extra large size Auto Nets, with rubber, **15c**

COST OF LIVING GOES DOWN

Dealers of All Kinds Say Foodstuff is to Be Much Cheaper.

BIG SLUMP IN SOME THINGS

Commission Men Trap Growers on Potatoes and Apples, Making Great Reductions on These Commodities.

The cost of living will be materially decreased with the next week, according to reports from commission men, meat dealers and grocers. Pork has been reduced 2 cents a pound all the way through and beef and mutton will go down in price as soon as pasturage is provided for stock. The cause of the decrease in the cost of pork is laid to the fact that the demand for that kind of meat at this season of the year is less than in the winter. The fall in the price of beef and mutton is not looked for until June as the decrease in the consumption of pork means the increase in the consumption of beef and mutton.

market. With the coming of growing weather the price will become lower.

It is expected that the price of poultry will be lower within a few days. Hens which have brought 16 cents a pound will probably soon sell for 13 cents per pound, say the commission men. This decline will be due to the fact that the farmers having laying hens did not want to sell as long as they were getting big prices for their eggs. As soon as the hens showed an inclination to stop laying they were placed upon the market. Eggs will be cheaper, for the cold storage men have obtained all they want and there will be a larger supply on the local market.

A drop in the price of butter is not looked for much before the first of May, as pasturage will cut a figure in determining the price of both creamery and dairy butter and as soon as the stock is put on grass the price of butter will be lowered.

Gale at Lake; Fishermen Flee

Carter Waters Suddenly Struck and Men in Boats Have to Scurry to Shore.

Carter lake was lashed into a froth Thursday afternoon by a sudden gale which endangered a whole fleet of fishermen in small boats. The wind swept down from the lake without the least warning and before the boats could get to points of safety the water was rolling up in great crests that snapped into whitecaps. A dozen of the fishermen were marooned on the south shore of the lake and, after waiting in vain for the wind to go down, had to abandon their boats and skirt the lake on foot.

Chris Olson, star fisherman, huddled long in the lee of the north bank in pursuit of the crapple, but had to walk to the car line at last. Jeff W. Bedford, county commissioner, found himself in the middle of the lake when the blow hit and, undaunted, he pulled for the closest bit of beach ahead of the gale. The water was running high, but he made a seamanlike landing in the breakers.

For the first time in the history of the Red and Gun club, the cottages which line the lake shore were drenched with the spray rising from the break waters, where the waves smashed in rapid succession.

T. M. Orr Tries to Sell to Mark Twain

Would Induce Author to Buy a Copy of His Own Works, but is Turned Down.

The death of Mark Twain recalls to the minds of many Omaha people the story of the time Thomas M. Orr of the Union Pacific played the title role of the famous humorist's book, "Innocents Abroad," by trying to sell the author a copy of his own work.

In the fall of the year 1888, when Mr. Orr had just finished school in Buffalo, N. Y., the general agency for a large publishing house was established in the city. Anxious to earn some money, the young man undertook to sell Mark Twain's latest book, "Innocents Abroad," in and about the city of Buffalo. Orr made a canvass of the county district first and had remarkable success selling the volume.

Having finished the territory adjoining the city, he went to the Buffalo headquarters for instructions. He was told to first call upon some of the influential people of Delaware avenue, in order that he might get them to head the list of subscribers to the book, before making a general canvass. He visited two or three of the homes of Buffalo's elite and easily secured orders. During his walk along the street he came to the home of Samuel L. Clemens, the editor of the Buffalo Express, and as Clemens was not generally known by his pen name, Mr. Orr thought it would be to his credit to secure the editor of the Express as one of those to head his list.

and followed closely everything said by the youthful book agent. He asked a number of questions to what other people thought of the work, how the book was selling, and what objections people had who didn't purchase. Orr told him that he was having wonderful success with the work; that the great majority of those whom he had seen bought the book, and asked if he couldn't put Mr. Clemens down for a copy.

A smile hovered about the mouth of Mark Twain and he answered kindly, "No, young man, I'm afraid not. You see I wrote the book and I don't believe I need another copy."

Daily Newspaper for a Convention

Official Organ of the Northwestern Coal Dealers Published Every Day.

The "Coal Dealer," the official organ of the coal dealers of the northwest, will publish daily editions of the paper during the convention which is to be held in Omaha June 20, 21, 22 and 23.

WYOMING OIL BOOSTERS HERE

Col. Power, with Eastern Bankers, Visits Omaha Enroute to Wind River Country.
Colonel E. H. Power, an oil promoter from Lander, Wyo., stopped off at Omaha Friday with William James of London and Edward James of New York, bankers, while enroute from the east to the oil fields. The party arrived in a Pullman private car "Convoy" over the Burlington and left in the afternoon. Colonel Power visited the general manager of the Northwestern, Frank Walters, and the bankers then went to the Country club to play golf. Messrs. James and Power are financially interested in the oil properties at Lander.

Buried Eight Feet and Lives

Laborer is Rescued from Pile of Earth with no Serious Damage.

Buried under a pile of earth eight feet deep, Thomas Polmaki, a laborer employed at the Smith brick yards, Forty-fourth street and Woolworth avenue, was rescued by two fellow workmen and brought to the surface but slightly injured. Polmaki was engaged in loading brick loesside it at the bottom. The towering heap slid down upon him, covering him completely.

Danger.

ous is a delay now—in sending in your name. Think of a good name. Send it to us early Saturday—the last day you may enter. Your name may be one of the twelve to secure the \$1,145 in Prizes. At least try.
Schmoller & Mueller Piano Co.
1311-13 FARNAM STREET.
A copy of the Schmoller & Mueller Triumphal March Free to every contestant. (The hit of the season.)

BURY C. A. LEARY SATURDAY

Funeral of Union Pacific Shop Foreman from St. Cecilia's Church—shops Closed All Day.

The funeral of Cornelius A. Leary is to be held from St. Cecilia's Catholic church Saturday morning at 9 o'clock. Burial will be in Holy Sepulcher cemetery. The pallbearers will be: John J. Curtis, George E. Strattmann, Henry Van Deusen, Charles Cheney, Elmer Dunn, Thomas Meldrum, W. H. Muloahy, Otto Nelson. The pallbearers are all foremen in the Union Pacific shops, where Mr. Leary was head of the locomotive and wood work department for forty years. The Union Pacific shops will be closed all day Saturday. The timely use of Chamberlain's Cough Remedy will prevent pneumonia.

"Special Sale" of Old and New Violins

We carry the finest collection of old and new violins and bows in the west at moderate prices. New violins for beginners from \$5.00 upwards.

Special prices on complete outfits. Excellent Orchestra Violins from \$25.00 to \$75.00. Best Italian, German and French Strings.

Our Special German E String is stronger than silk, with tone equal to Italian. Try them; three lengths for..... **15c**

Violins sold on easy payments. Old violins taken as part payment.

A. Hospe Co.
1513 Douglas St. Omaha, Neb.
TWENTIETH CENTURY FARMER One Dollar Per Ton.

Hayden's Monday
Sample Silk Dresses and \$12.50
\$40, all at one price.
See 15th St. Window Display.