

BRANDEIS BOSTON STORE & SONS

Embroideries

WORTH UP TO 75c. AT 25c and 39c.

18 and 27-inch fine embroidered flouncings, skirtings, corset covers, wide bands and galloons, also allover embroideries; elegant designs in Anglerette, Japanese, floral and shadow effects—many worth 75c a yard, at yard..... **25c-39c**

25c EMBROIDERIES, AT 15c A YARD.

18-inch fine embroidered flouncings, corset covers, also wide edges, insertions, beadings and galloons—neat, openwork designs—many worth 25c a yard, at yard..... **15c**

ALL OVER EMBROIDERIES.

22 1/2-inch fine nainsook and batiste all overs, also 27-inch fine embroidered shirt waist frontings—newest designs—actually worth up to \$1.25 a yard, at yard..... **59c**

Fine French and German val. laces and insertions—also dainty edges—many worth up to 12 1/2c a yard, at, yard..... **5c**

Fine embroidered Irish, partly made, robes, also Swiss embroidered robes—all new designs—white and colors—many worth up to \$1.75 a special, each..... **\$5.98**

Bargains at Linen Counter

50 slightly soiled Pattern Table Cloths, 2, 2 1/2 and 3-yard lengths; values up to \$4.00, at each..... **\$2.69**

25 slightly soiled, hemstitched Table Cloths—2 1/2 yds. long; \$2.00 values, at each..... **\$1.00**

Double satin damask Table linen; full 2 yards wide; \$1.39 quality; special..... **98c**

75c quality full bleached, extra heavy Table Damask; warranted all pure linen, at yard..... **59c**

500 odd dozen lots of Napkins; values up to \$1.75 at, dozen..... **\$1.00**

BED SPREADS Bed Spreads; full size; \$1.50 quality, at each..... **95c**

Soiled Satin and Marcelline Bed Spreads—fringed, hemmed or scalloped edges; values up to \$4.00; special—each, at..... **\$1.98**

FANCY LINENS Odd lots of Scarfs and Squares; in flint, drawn-work, cluny, lace and Irish embroidery; values up to \$1.25; special, at each..... **49c**

54-54-inch hand drawn Lunch Cloths; \$2 values—each..... **98c**

The Greatest Sale Wall Paper

Ever Held in Omaha

Monday, Brandeis Stores will offer the entire stock of medium and high grade Wall Papers bought for spot cash of a large Eastern jobber. Three carloads of wall papers—Take advantage of this bargain opportunity. Plenty of clerks to wait on you.

70c Papers at 27c All the duplex and oat meal papers, worth up to 70c, Monday, roll..... **27c**

30c Papers at 12 1/2c All the finest gold papers—9 and 10-inch borders to match, worth up to match, worth up to 30c—Monday, day, roll..... **12 1/2c**

8c Papers at 3c 50,000 rolls and 7c and 8c papers, in one big lot, Monday, roll..... **3c**

25c Papers at 10c Special floral and stripe patterns for bedrooms—no borders for this lot, worth up to 25c—Monday, roll, at..... **10c**

THIRD FLOOR.

BRANDEIS BOSTON STORE & SONS OMAHA

See Brandeis Stores Ad On Page 7F. Great Sale of Women's Sample Suits and Dresses.

BRANDEIS BOSTON STORE & SONS

Extraordinary Sale of Women's Sample Suits and Dresses See Our Ad On Page 7F.

Exquisite Pattern Hats

EARLY SUMMER STYLES—JUST ARRIVED.

We have just received a great shipment of charming pattern hats from our resident New York buyer. This includes both the latest early summer models from Paris and New York designers. The new styles are simply bewitching. They can be seen only at Brandeis Stores. We will show scores of them Monday for the first time, at..... **\$25**

BRANDEIS HATS ARE ALWAYS CORRECT IN STYLE.

No matter how moderate the price, you'll always note that smart touch of individual style in every Brandeis hat. See the clever, new styles for early summer and late spring, at..... **\$5**

Spring Hats in Basement—All new and up-to-date styles—large and medium shapes, at..... **\$1.50**

Up-to-date Untrimmed Hats—All the latest shapes, on special sale in basement, at..... **50c**



BRANDEIS BOSTON STORE & SONS OMAHA

Smartest New Styles LOW SHOES

For Women

You can find the classiest, new styles in women's Shoes at Brandeis stores; styles that cannot be found elsewhere; the strictly, smart novelties for 1910 in new colors and lasts, at..... **\$5**

For Best Shoe

Values in Omaha Patent Leather and gun metal pumps; gun metal oxfords; new two and three-eyelet ties; new ankle strap pump; smart style and comfort in every pair, at..... **\$2.50**



Tomorrow Is Brandeis Great Special Sale

LINOLEUM and Floor Oil Cloth

A Great Cash Purchase From a Storage Warehouse—On Sale at About 1/2 Price

WE INCLUDE IN THIS SALE AN IMMENSE LOT OF

Straw Matting Rugs and Bath Room Rugs

These stocks were immense. We bought them at prices so low that we can offer the grandest bargains in our entire history. To have plenty of room for the thousands, who attend,

NEARLY OUR ENTIRE THIRD FLOOR Will be DEVOTED TO THE SALE 80 Experienced Clerks to Wait on You, 80. No Waiting.

No store but Brandeis could offer such bargains as these. Our buying power makes it possible for you to save money on floor coverings at the time when you need them. Be sure to bring the measurements of your rooms.

4-Yd. Wide Linoleum 85c Grade, at, per Square Yard..... **49c**

All the very best grades and most desirable patterns. These goods are in full pieces—not remnants. No better linoleums made. About 50 rolls in this lot.

Mill Lengths Linoleum 75c Grade, at, per Square Yard..... **25c**

These are the very best grades of 2 yard wide linoleums in mill lengths, big enough to cover the ordinary kitchen or pantry. An extraordinary bargain.

2 Yard Wide Linoleum These are very heavy weights, regular 75c quality—will be sold in full pieces, not remnants, at square yard..... **39c**

All The Floor Oil Cloth Unusually sells at 35c a square yard. It is sometimes offered as a big bargain at 25c—Monday, square yard, at..... **15c**

All Our Best Inlaid Linoleum All our best inlaid Linoleum; 6-ft. wide; full rolls; worth up to \$1.75 per yard—per square yard, at..... **\$1**

Thousands of yards of floor oil cloth and linoleum in lots too small to advertise. Be sure to bring the exact measurement of your room.

All the Straw Matting Rugs

Tap, interwoven and stenciled rugs, suitable for bungalow, summer homes and porches.

6x9 Straw Matting Rugs—worth up to \$3.50, at..... **\$1.98**

4x6 Straw Matting Rugs—worth up to \$1.50—..... **75c**

3x6 Straw Matting Rugs—worth up to \$1.00, at..... **25c-49c**

All the Bath Room Rugs

These are all those fast color washable bath room rugs—very desirable sizes and colors, greatly underpriced in this sale.

Washable fast color bath rugs, 36x72 or 30x60, worth up to \$3.00, at each..... **98c**

Washable bath rugs, 27x54 or 24x48 in size, worth up to \$2, at each..... **79c**

Extra Special—87 Bales of Fine Room Size Rugs

Will Go Monday at the Lowest Price Ever Asked in Omaha for This Grade

Lace Curtain Specials

Cluny Curtains in white and Arab; mounted on heavy net, at..... **\$1.98 to \$8.50**

Pilot Net; we have just received another big shipment—from, yard..... **45c to 85c**

Muslin Curtains; full size, for Monday, pair..... **69c**

Rope Portieres; largest assortment in the city, at, from..... **\$1.75 to \$7.50**

Snow Flake Scrim Curtains; just the thing for summer, at, from..... **95c to \$2.98**

Imitation Madras; 36 inches wide; regular price 19c—per yard, at..... **10c**

Window Shades; the best oil opaque; 3x7 complete, each, at..... **39c**

One big lot of single Lace Curtains, worth up to \$2.50 a pair, at, each..... **49c**

New Wool Dress Goods

This season is a gray season for all kinds of woolen dress goods. 54-inch imported tailor suitings and such weaves as whipcords, narrow wale diagonals, mixed English mannish suitings, summer weight..... **\$1 to \$1.50**

hopsacks, etc., at yard.....

Sale of French, all wool Serges; 42 and 46 inches wide and showing 27 different colorings, including the blacks—yard, at..... **79c to \$1**

Cream Serges and Diagonals; specially selected lines, ranging from 42 inches to 54 inches wide, yard, at..... **69c to \$1.95**

Imported Silk and Cotton and Linen Fabrics Main floor Dress Goods Section; a splendid light for showing these fine fabrics.

Printed French Organdies, at..... **59c**

27-inch Silk Dots, at..... **25c**

27-inch Silk Jacquard, at..... **39c**

28-inch Black Silk Pongee, at..... **29c**

Beautiful Bordered Novelties, at..... **50c**

Imported Bordered and Dot Voiles, worth up to \$2, now at..... **98c**

A very special lot of Imported Crepe Lisse; 37 different patterns, at..... **29c**

Special Bargains In Our Basement

Very fine mercerized satens and fancy stripe skirtings—equal to 25c Heatherbloom—6, 8 and 10-yard lengths, at yard..... **7 1/2c**

9x4 Unbleached Pepperell Sheetings—they are in lengths for making sheets, yard..... **15c**

8 1 - 9 0 sea med bleached sheets, good value at 50c—100 dozen Monday at each..... **39c**

Beautiful new bastis—floral, striped, checked, dots and silk striped effects—from the bolt, yard..... **10c**

100 full bolts blue apron check gingham—fast colors—Monday, at yard..... **3 1/2c**

German linen suiting—Blue, pink, white, natural, linen shade, brown and desirable plain shades—made to sell at 25c yard—10c from the bolt Monday, at yard..... **10c**

BRANDEIS BOSTON STORE & SONS

TIMELY REAL ESTATE COSSIP

Residents of Field Club Envoins Form Improvement Association.

WILL TRY TO BEAUTIFY DISTRICT

E. A. Benson Urges Establishment of Interurban Lines at Meeting of Real Estate Exchange—Price of Lewis Residence.

Residents of South Thirty-fifth street, between Poppleton and Woolworth avenues, have organized what is to be known as the Field Club District Improvement club, and will endeavor to improve upon the natural beauties of the district in which they live. The organization is headed by W. A. DeLong as president and a full quota of officers and an attempt will be made to ascertain what can be done in the matter of improving on nature's offerings in the way of artificial horticulture. It is the aim of the organization to make that section of the city the most beautiful, most healthful and most attractive of any within the confines of Omaha.

and plans have been discussed as to the best methods to pursue along the lines set forth for the beautifying of the district. From the enthusiasm that has been displayed at these gatherings it is an assured fact that something will be done to carry out suggestions made for a more attractive quarter.

Elm trees have been planted along the parkways, already, a uniform distance apart, establishing a precise uniformity. The same kind of tree guards will be installed along the right-of-way to carry out the scheme of uniformity. An electric light has been secured from the city for the intersection at Poppleton avenue and the next step will be the procuring of signboards to mark the streets. It is also planned to have every house property numbered.

The club that has been organized in earnest in its desire to improve the district and a committee has been appointed to form a set of simple rules to govern the body. A meeting will soon be held to discuss means of future improvement.

N. P. Dodge, Jr., purchased sixty-six feet on North Twenty-fourth street, near Clark, from the heirs of J. J. Joslin of Albany, N. Y., for \$7,500. A two-story frame building will be erected on the site.

The Western Real Estate Trustees of

Boston purchased the property occupied by the Electric garage on Farnam, just east of Twenty-fourth street, from Charles R. Sherman and A. B. McConnell for \$40,000. The purchase was made as an investment by the eastern company and includes the building and lot.

The heirs of John Schaub of Sarpy county sold the Windsor hotel property at Tenth and Jackson to a client of the McCargo company for \$36,000. The property was bought as an investment.

The work of tearing down the buildings at Fifteenth and 14th streets, preparatory to excavating for the new Union Pacific building, began Friday. The work of excavation will be pushed along rapidly as soon as the excavating is completed.

Samuel Corridor will put up two new houses on Davenport street. They will both be frame structures and will be modern throughout. One will be a double apartment and will cost \$5,000. It will be located at 212 Davenport. The other will be at 216 Davenport and will cost \$3,000.

The contract for the construction of the ten Flislett company's factory has been awarded to Parsons & Kneiss and work will be started at the site, Twelfth and Capitol

avenue, within a few days. The excavation is completed.

Edward P. Peck paid in the neighborhood of \$22,000 for the house of Edward W. Lewis, Fortieth and Harney streets. This is one of the finest finished houses in Omaha.

Erection of two modern houses on Poppleton avenue will be started at once by Ed Johnson. He will put up one two-story frame house at 314 Poppleton that will occupy 3x32 feet of ground space, and another two-story frame 3x32 feet at 319 Poppleton. Both of these residences will be modern throughout and will cost about \$2,500 each.

Mrs. S. Lehman will build a brick store building at 48 South Tenth street. The work will be done by P. J. Kenny.

Residents of Dundee are much interested in the question as to the kind of paving the county commissioners recommend for that suburb. A large number of property owners out there are decidedly in favor of the new asphalt material and a number of petitions are being circulated asking that the county board designate asphalt as the kind of pavement to be laid. Commissioners John Grant and O. J. Pickard recently

went east to inspect the new paving material and are much in favor of it. A report of their observations has been filed with the county board. Asphalt looks a great deal like asphalt, but has a little smoother surface. This is in its favor as it will provide a foothold for horses in slippery weather. The pavement that was inspected in the east has withstood a hard winter and summer and not a crack nor hole was found in it. It is reported to be in perfect condition.

A comparison made by the real estate men of Omaha of the present market condition and prices at this time against the market a year ago indicate that the prices and amount of business done is about the same.

It seems to be the opinion of real estate men that the automobile garage on Farnam street will be crowded farther west and the present site will be occupied by small stores within five years. It is said that the automobile men could find just as suitable locations farther out on Farnam.

Ernest A. Benson spoke at the meeting of the Real Estate exchange last week on the subject of interurban lines and in his address brought out many points indicating that the future of Omaha depends in

a measure on steps in the direction of establishing lines that afford feeders.

As an example of what interurban lines would mean to this city, Mr. Benson cited a statement made by one of the big merchants of Omaha. He said that this merchant told him that since the establishment of the line between Florence and Omaha the outside trade had increased 5 per cent. Mr. Benson argued that if such a result was obtained from the establishment of a line to a suburb which is a natural buying community of Omaha the results obtained by extending an invitation to the smaller towns within a radius of fifty miles would be beyond belief.

Not only would Omaha benefit, argued Mr. Benson, but the smaller towns on the lines of an interurban route would benefit, for, he explained, in communities where such lines were operated the general tendency is to stimulate business. Citizens of one town would visit other places and thereby further the spirit of commercialism.

Mr. Benson pointed to the fact that the shortening of distances as reckoned in hours and minutes meant the possibility of progress and that Omaha should do all in its power to encourage the idea of reaching out and demanding by its progressiveness that trade which should naturally come to it.

Paroled Forger Back Into Toils

William Carnaby, Court Charge, is Arrested and Identified as Robber of Glencoe Mills.

William Carnaby, under parole from district court, has been arrested for the bold robbery of the Glencoe mills on Friday when \$8 was taken from the office in the presence of the busy clerk. Carnaby has been identified by James Calder, manager of the mill, and is held at the city jail. The trial in police court has been set over to Monday.

The thief who robbed the mills carried a roll of assets which he was offering for sale into the office and taking the money while ostensibly waiting for the clerk. According to police records, Carnaby pleaded guilty to forgery in district court last winter and was paroled.

Nashville Fireman Killed. NASHVILLE, Tenn., April 15.—Fire Lieutenant Ambrose was killed and three other persons were injured in a fire here today which damaged the plant of the Bradford Wholesale Furniture Manufacturing plant to the extent of about \$10,000.