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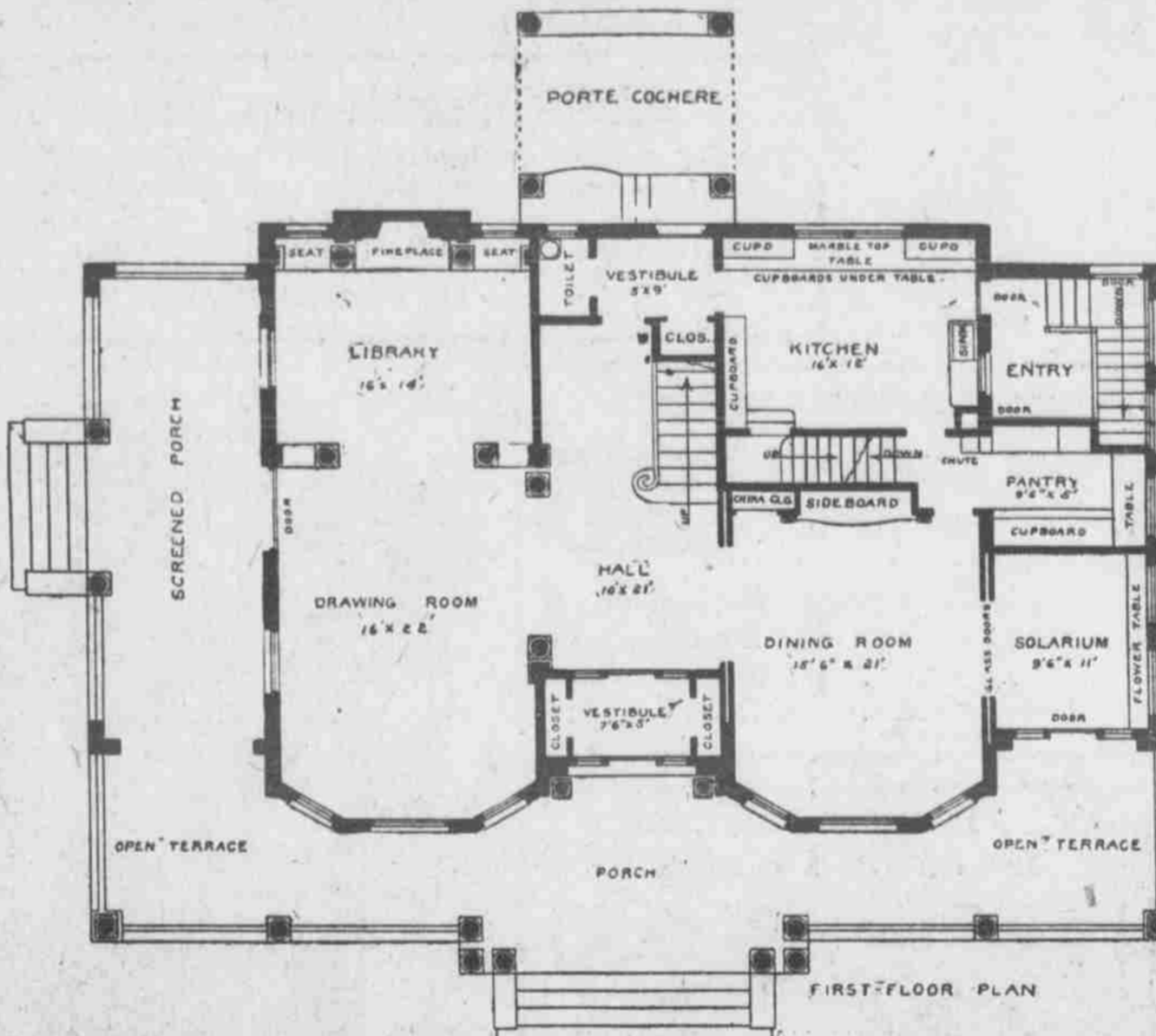
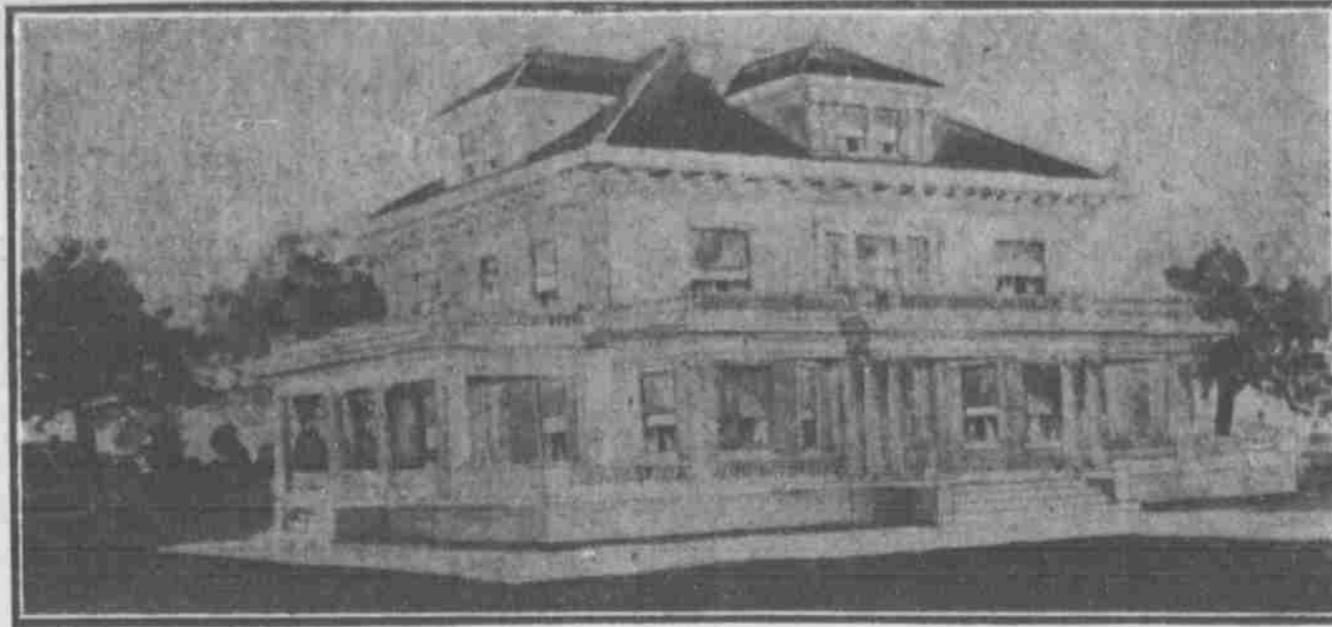
are made in more than 100 sizes and styles, and are in quality the best that money will produce. If you were going to buy a heating stove you wouldn't ask for bids and then buy without investigating the merits of the stove.—Of course not—And yet, that is just what hundreds of home owners do. Is it any wonder that they sometimes have trouble. You can have a good heating plant for about the same price as the poor one. Our scientific methods and personal attention are at your disposal, and our prices are low.

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Getting Best Results in Home Building

Arthur G. Clausen, Architect.



It is good taste and not money which makes a house homelike. We have all seen the quaint little old-fashioned cottage setting far back from the street, surrounded by vines, flowers and shrubbery and bearing more evidence of nature's handwork than the embellishments which abundant means make possible. These little homes are often very homelike. Not because of any carefully studied ground planting or elaborate furnishings and decorations for the interior, but merely because the owner and his wife, often a dear old grandma, have natural, though uncultivated, taste for simple beauty, which did not allow them to stray from the path of harmony.

It is merely the same taste cultivated to a higher degree that makes the architect and landscape architect possible. This does not mean that homes should be inexpensive or rustic in appearance. In order to be homelike, but the point being emphasized is that the mere expenditure of money will not make it so. Many homes would be more homelike if they had less evidence of wealth about them in the too formal arrangement of the surroundings and interiors overloaded with evidence of the owner's wealth and travels in the way of elaborate decorations, furnishings and overabundance of bric-a-brac.

John Ruskin, after a life of study in all branches of art and after having become an acknowledged peer as an art critic stated that "Simplicity is the terminal of all progress." This does not mean that homes should be barren of all attractive features or to be so plain as to have a bald appearance. As John Morris truthfully says, "Make things as beautiful as you can, but be sure that it is for beauty's sake and not for show." The Parthenon is one of the simplest structures of recognized architectural importance in existence, and still is universally recognized, even as it stands in ruins today, as the grandest piece of architecture in the world. It has been copied many times in more modern structures, but they all lack the simple grandeur of the original, owing to the fact that designers of today are unable to withstand the temptation of adding embellishments after the manner of our time. The very lack of means with the average homebuilder is responsible for the fact that more simple homelike beauty is to be found in most of our cottage homes

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42 chapters, 300 illustrations and a thousand facts on the planning and designing of every kind of home. It covers a wide range of subjects, including the planning of bungalows, suburban and city homes, letting contracts, choosing materials, proper design of entrances, windows, fireplaces, etc. Price, post paid, \$1.00. A monthly supplement, "Practical Homebuilding," sent gratis for twelve months following the sale of the book.

Address, Arthur G. Clausen, Architect, 1133-37-38 Zumbach Exchange, Minneapolis, Minnesota.

necessary to include such luxuries as libraries, dens, breakfast rooms, sewing rooms, etc., if the funds available are limited to a modest amount. Homebuilders brave enough to build modest little homes, complete in every detail, homelike and attractive regardless of what their neighbors may think about their not being able to afford one larger, are very few, but they are always of the sensible kind. They get more real enjoyment out of their homes and life in general than the man who is concerned more about the size of his neighbor's house and the financial drain on him to outdo it than his own enjoyment and happiness.

The home should first of all be homelike, regardless of its size and cost, and while it requires some money to build even a simple home, money will not, without the guidance of good taste, make it so.

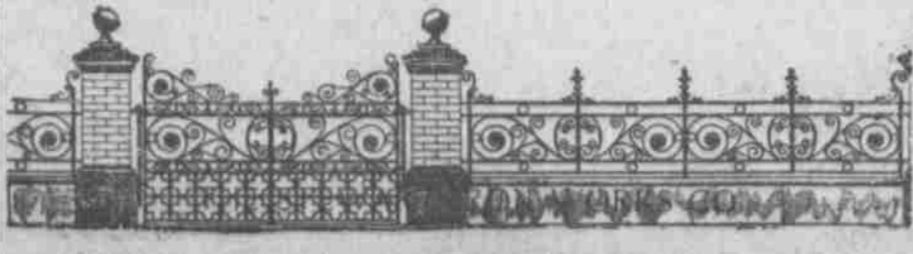
than is to be found in the palaces of the rich. Why? Because the true spirit of home with its love and sentiment is lost track of in the average home of palatial proportions in an effort to outdo the home of some rival millionaire. Americans are inclined to worship the superlative. We are always trying to create or do things on a larger scale than has ever been attempted before. The man who can build the tallest building, the longest railroad or amass the largest fortune is looked upon as a hero. Last Christmas the Bakers' union sent the president the largest pie ever made. In all ranks, high and low, the tendency is toward the superlative and nowhere is this fact more prominently noticed than among homebuilders. It is safe to say that nine out of every ten who build homes are more concerned about the size of it than they are about its arrangement or appearance, and there is not the slightest doubt that nine men out of every ten attempt to build homes larger than their means will afford, with the result that they have to deprive themselves of some conveniences or attractive features. For example, a lady recently informed the writer that she would be willing to omit the fireplace in the living room if the saving in cost would make it three feet longer, although as originally planned it was an unusually large room. Her idea was to make it the same size as the drawing room in the home of a certain millionaire. A home should be large enough to accommodate the immediate needs and social requirements of the family, but it is not

THIS NEARS THE LIMIT

Food Price Boosters Scheme to Put Shaved Eggs on the Market.

The French have an expression which, rendered into English, would be equivalent to "shaving an egg," a phrase applied by them to miserly people who would, according to an English saying, skin a certain unmentionable parasite. Literally to shave an egg would be a useless act even on the part of the egg trust. But egg raisers, at least so Dr. Wiley, government food expert, says, do something just as bad and more profitable to themselves. They make their hens lay small eggs and a greater number of them. The output in one of these "shaved eggs" is much less than that in an unshaved one. To repair the grievous wrong, the doctor recommends a law compelling egg sellers to sell by the weight, not by the dozen.

That is the law in France. It might be a good law for the United States to copy. Even if the fees of the food trusts should not urge its adoption in this country, the society with the long name might, in order to protect the abused hen.—Boston Globe.



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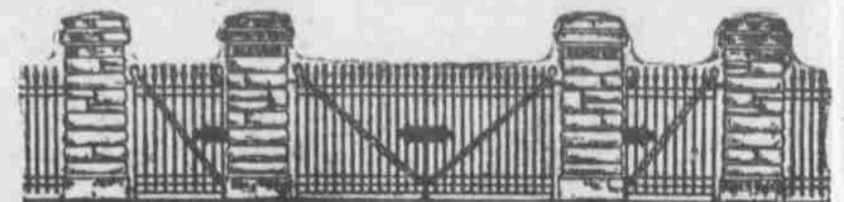
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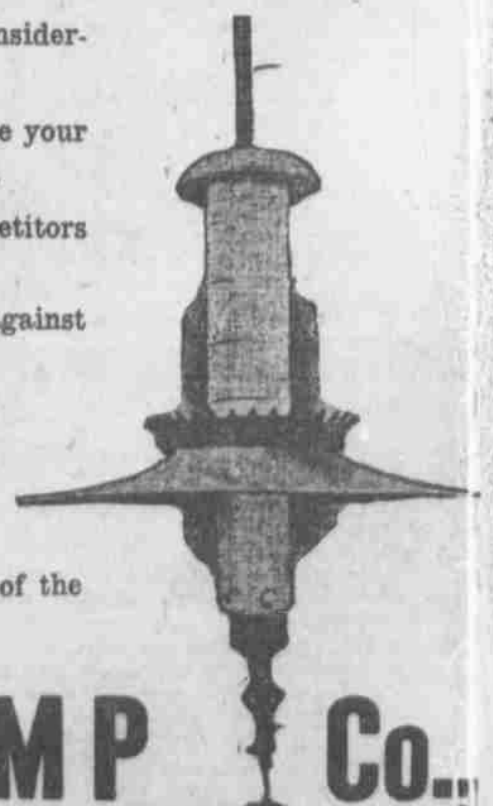
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