

BRANDEIS STORES

Place On Sale Saturday

10,000 AMERICAN BEAUTY ROSE BUSHES

Worth up to 75c each, at each **10c**
(50c a half dozen—\$1 a doz.)

All 3-year-old plants—all foliaged out and full of buds. They will bloom within the next two weeks. They are fully acclimated to Nebraska weather. These bushes are from the same nursery where we secured the American Beauty bushes that came out so successfully last year.



Nurserymen would sell these bushes up to 75c each—Saturday in our basement, each **10c** (\$1.00 a dozen—50c a half dozen.)



SATURDAY SPECIALS

A Great Sale of
2,000 MEN'S and WOMEN'S Umbrellas

Rainproof and Sunproof
Worth up to \$2.50, at **98c**

These are umbrellas of the very best makes—many of them are samples. We bought them very cheaply and offer the biggest umbrella bargain ever known in Omaha. Made of very fine English taffeta and cravenette cloth; 26 and 28 inches. Handles of German and sterling silver, horn, box wood, solid ebony and long Opera handle—silver trimmed—all with cases, long cords and tassels—over 200 styles; worth up to \$2.50 each; Saturday, at **98c**

\$3.00 Umbrellas at \$1.50

1,000 Women's and Men's Silk Serge Umbrellas—fancy colors and plain black, medium and large—fine quality, worth up to \$3.00, at **\$1.50**

Women's Light Weight Underwear

- Women's Sample Vests—sleeveless, fancy lace trimmed and plain—special, at **25c**
- Women's Sample Union Suits—umbrella and lace trimmed—all sizes, at **39c**
- Women's Body Vests—fine cotton, lace trimmed, all sizes, regular 15c garment; special in basement, **6c**
- Women's Sample Pants—fine lisle umbrella pants—lace trimmed; regular and out sizes—special, **39c**
- Boys' Bathing Shirts and Drawers—Shirts, long sleeve and high neck—Drawers, ankle length **25c**
- Children's Knit Pants; tight knees and knit bands; all sizes; special **10c**



Sale of Women's Kid Gloves

- Women's 2-clasp French kid and lambskin gloves—all the new shades of tan, champagne, gray, green, blue, also black and white—Paris point or single row embroidery fitted to the hand—Main **\$1-\$1.50** glove counter, at pair **69c**
- Special Values in Kid Gloves—On Bargain Square—black, white, tan, gray and mode, in 2 and 3-clasp effects; all sizes; worth \$1.00, per pair, at **59c**
- Long Silk Gloves—Double tipped fingers; pure milanese, elbow length; black, white, tan, navy, grey, pink and sky; worth \$1.25—per pair, at **59c**
- Short Silk Gloves—2-clasp, Kayser and Fowens'; black, white and all fancy shades; at, per pair **50c 75c and \$1**
- Chamoisette Gloves—Natural color, all sizes—at, a pair **25c and 50c**

Sale of Fine Hosiery

- Women's pure thread Silk Hosiery—fancy embroidered boot patterns—plain all silk, with wide welt hems; lisle soles; double heels and toes; black, tan and light shades; worth \$1.50, per pair, at **98c**
- Women's and Men's pure thread Silk Hosiery; all over lace and lace boot patterns; plain silk with wide lisle garter tops, lisle soles, double heels and toes; worth \$1.00, per pair, at **69c**

Specials in Cut Flowers Saturday

- Large quantity of fancy home grown roses; in all colors; regularly \$1, at **49c**
- Several thousand of our beautiful carnations; larger than ever—regularly 75c a doz., at doz. **25c—2 1/2c** Or each



NEXT MONDAY IS THE GREAT

WALL PAPER SALE

ENTIRE STOCK OF AN EASTERN JOBBER.

This is another one of those spot cash purchases, made by Brandeis Stores. See the Douglas Street Windows. The Bargains Will Be Wonderful.

A Real Boy

That is a boy full of ginger and "go," should have the best of shoes. No other kind will stand the thumping and kicking he'll give them. We want parents to examine our

BOYS' "STEEL SHOD" SHOES.

Note the quality of stock and the way they are put together.

Boys' Sizes—**\$2.50**

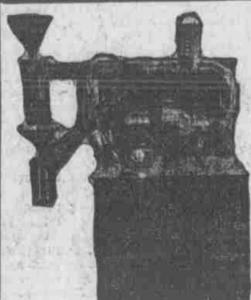
Youths' Sizes—**\$2.25**

Little Gents' Sizes—**\$2.00**

It takes two pair of ordinary boys' shoes to outwear one pair of these.

Drexel Shoe Co.

1419 Farnam St.



It's Easy to Make

It's delicious to drink. Refined Coffee. You must buy it if you would know the difference between our coffee and the old style articles. All dust and chaff removed by our new machines—the only ones in Omaha. We are the coffee leaders—we lead in quality as well as in methods of preparing the goods for use. We can make you forget your "coffee troubles." Mocha Mixture 35c, three lbs. for \$1.00. Excelsior Blend 25c.

MAIN STORE, 313 S. 11th St. Branch at Public Market, 1010 Kearney.

W. L. MASTERMAN & COMPANY, "THE COFFEE MEN."

STYLISH OXFORDS



No Man or Woman's Wardrobe will be complete this Summer without a pair of Low Cut Shoes.

With our Low Cut Footwear, there's no slipping or gaping, for the Shoes are shaped correctly.

Superior Models

Our Oxfords were chosen from among the best makers' best. Our Men's \$3.50, \$4 or \$5.00 Oxfords and our Women's \$3.00, \$3.50 or \$4 Oxfords cannot be duplicated for these prices elsewhere.

But do not judge of our Shoe values by our prices, for all Shoes prices sound alike. Look at our Oxfords—and then judge.

FRY SHOE CO.

16th and Douglas Sts.

Saturday Specials

We are headquarters for all kinds of rubber goods, and offer reliable brands only. See our Ideal Fountain Syringe—**\$1.25** Guaranteed Rubber Gloves **.49c** Fountain Pen, Special **\$1.00**

Cigar Specials

10c University Club, 4 for **25c** 10c La Felicidad, 4 for **25c**

Melcher-Schmidt Drug Co.

Prescription Specialists. 17th and Farnam Sts. Both 'Phones Free Delivery.

TWENTIETH CENTURY FARMER

Ideal Farm Journal. One Dollar a Year.

FRY SHOE CO.

204-S N. 16th Street

THE GUARANTEE CLOTHING COMPANY

BETTER CLOTHES FOR MEN AND YOUNG MEN

—AT—
\$10 \$15 \$20

than you will find elsewhere. These are positively the best values in the clothing world today. We give you better fabrics, better workmanship and better styles than any other store will give you at the above prices. Come in and try on some of the late models, which we show in all the choice fabrics and colors.

HATS
Soft and stiff hats in all the new spring blocks and colors. John B. Stetson, up from **\$3.50** Emerson Stiff Hats **\$3.00** Young Bros.' Soft Hats, **\$3.00** The Guarantee Special; a **\$2.50** quality, at **\$1.90**

MEN'S FURNISHINGS
Special for Saturday's Selling—25 dozen "Pongee" Shirts—collars attached—A real **\$1.25** value, at **.69c** A beautiful line of light and medium weight Underwear; plain and fancy colors, at **25c 45c** and **75c** per garment.

FLYER FOR SATURDAY
Men's and Boys' All Wool Serge and Worsted Caps **25c**

Courtney's

OMAHA'S PURE FOOD CENTER

Carnations! Carnations! Carnations! SPECIAL

5,000 Carnations, Fresh, Large, Assorted Colors, Per Dozen **30c**

- SATURDAY SPECIALS**
- Imported Macaroni, pkg. **15c**
 - Domestic Macaroni, pkg. **9c**
 - Lotus Vinegar (sealed quart bottles for table use) **15c**
 - Swedish Health Bread, per lb. **12 1/2c**
 - 2-lb. can Soup (assorted) **5c**
 - 1-lb. can Snyder's Soups **15c**
 - 3-lb. cans Table Apricots **15c**
 - Vermont Maple Sugar (this year's crop) per lb. **20c**
 - Educators (in bulk), per lb. **25c**
 - 4c quart bottles Bishop's Chili Sauce at **25c**
 - Bochman's celebrated Peaches, per pkg. **12 1/2c**
 - 1,000 lbs. Jap Rice, per lb. **2c**
 - Grape Nuts, per pkg. **15c**
 - Malted Breakfast Food, per pkg. **15c**
 - 4-lb. sack Snow White Flour (our very best) **\$1.75**
 - Box (40 bars) Soap **\$1.15**
 - 15c tin Imported Sardines **11c**

- WINE DEPARTMENT**
- 1.00 Muscatel Wine (very old) **50c**
 - 75c Malaga Wine (very old) **50c**
 - 50c Port Wine (very old) **25c**
 - 25c Port Wine (very old) **15c**
 - Old Claret, per gallon **75c**
 - Paul Jones (bottled in bond), full quart **\$1.00**
 - Golden Shead (bottled in bond), full quart **\$1.00**
 - Guckenheimer (bottled in bond), full quart **\$1.00**
 - Old Continental (bottled in bond), full quart **\$1.25**
 - Old Wilson **60c**
 - Old I. W. Harper "Demijohn" **\$1.00**
 - Courtney's Lotus Brand, an 8-year-old pure straight Kentucky Whiskey, at **\$1.00**
- SPECIAL in Bakery Department**
Our Saturday Special in Bakery Department will be the delicious home made Marshmallow Cake (made of 3-layer, rich yellow cake and two layers, egg marmalade icing. Saturday only, each **20c**

- CANDY DEPARTMENT**
- Assorted Maple Candies, pound box, at **25c**
- For Saturday only—we will sell Maple Nut Patties, Maple Bonbons, Coconut Maple Kisses, pure Maple Sugar in cases, and Maple Nut Bar, packed assorted in one lb. boxes, Saturday only **19.50c**

Early Excursion Rates East

- St. Louis, June 4 to 8, inc. **\$15.40**
 - Baltimore, May 7 to 9, inc. **\$41.25**
 - Atlantic City, May 15 to 17, inc. **\$43.90**
 - Washington, D. C., May 15 to 18, inc. **\$41.25**
 - Detroit, Mich., June 8 to 10, inc., July 6 to 10. **\$22.50**
 - Cincinnati, O., May 4, 8, 9 and 10. **\$23.95**
 - Saratoga Springs, N. Y., July 4 to 6, inc. **\$39.60**
 - North Manchester, Ind., May 13-14 **\$19.50**
 - New Orleans, La., May 14 to 16, inc. **\$39.30**
- For complete information about routes, train service, stopovers, limits, etc., tickets and berths, call on

J. B. REYNOLDS, City Passenger Agent, 1502 Farnam Street, Omaha

Burlington Route

Three Special Candy Bargains for Saturday

- Regular 60c Princess-Sweet Chocolates, Saturday **39c**
 - Regular 40c Black Walnut Taffy, Saturday **25c**
 - Regular 60c Hand Dipped Chocolate Coated Spanish Peanuts, Saturday **40c**
- Fresh Home Made Candy every day. Special prices Wednesday and Saturday.

Myers-Dillon Drug Co., 16th and Farnam Sts.

STATE AGENTS May Manton's Patterns All Styles 10c Each

J. F. BILZ SONS

204-S N. 16th Street

MILLINERY



We will appreciate your inspection of our display of Millinery.

In our large Millinery Section we show more Trimmed Hats than ever before and positively will save you 25% on your purchase.

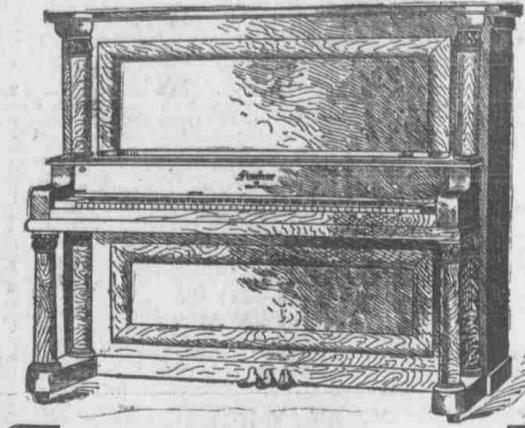
Trimmed Hats, hundreds to select from, **\$5 to \$90** at.....

Money Saving Items for You Flowers—An immense variety, worth to \$1.00, choice..... **25c**

Sun Bonnets, all sizes, values to 35c, for..... **10c**

HAYDEN'S

THE RELIABLE STORE



No Matter What Price You Pay for a Piano You Want the Best You Want a Piano that Satisfies

and that's what you get every time for your purchase price when you buy your piano at

The West's Largest Distributors of High Grade Pianos. **HAYDEN'S** THE RELIABLE STORE

The Final Clearance of the Big Smith and Nixon Wholesale Stock

Satisfaction or a return of every cent of purchase price is guaranteed to every purchaser here.

Offers opportunities to the piano buyer for selection of high grade pianos at prices far below their actual worth. Opportunities, the equal of which you'll probably not find again in many years.

LOOK THESE BARGAINS OVER SATURDAY OR NEXT WEEK

Let us show you their points of superiority and remember if you buy you do so under our binding guarantee of satisfaction or a return to you of the purchase price.

Here are a few Special Bargains in Used Pianos—some have been rented, some used for concert purposes—some taken in exchange:

- Kimball, dark case, **\$60**
- Guild, walnut case, **\$65**
- Kohler & Chase, **\$75**
- Bailey, at **\$100**
- Price & Teeple, oak case, at **\$190**
- J. & C. Fisher **\$110**
- Vose & Sons **\$125**
- Singer Piano, large case, at **\$135**
- Steger & Son **\$145**
- Normandy, mahogany case, at **\$140**
- Shaeffer, at **\$250**
- Poorless, mahogany case, at **\$150**
- Vose & Sons—large size **\$150**
- Chickering & Sons—each, at **\$225**
- Steinway **\$325**

DON'T TRY HAYDEN'S FIRST IT PAYS

Artesian Water Free

The present agitation regarding the city's drinking water, prompts me to inform the public that the Pure Artesian Water of

HOTEL ROME

is free to all who care to use it in their homes. ROME MILLER.

We Prove Our Claims

that no one does, no one can sell as good a quality of groceries as we do. Phone for our free mailing list of special prices. **SOMMER BROS.** "Exponents of Good Living." 24th and Farnam St. Ind. Phone, A-3115. Bell Phone, Marney 1229

Do You Really Care to Save?

If you do and are willing to carry your purchase home yourself, I can give you bargains in **CHICKENS** that will surprise you as to fine quality at low price. Every fowl I sell is specially selected and kept in ice cold rooms—not in cold water—and therefore they retain their pure, clean, natural flavor, and you pay for solid meat—not for water. I sell for CASH only; make no deliveries; and give you the benefit of the saving.

We make special efforts to secure the very choicest of native corn-fed **BEEF, BUTTER, LAMB & VEAL** and if you want something a little better than other dealers sell, you'd better give us your order—And just remember this, that the meat you buy of us is the very choicest sold in this city.

Jos. Bath's Cash Market

1021 Farnam St. Tel. D. 6064

Reliable Dentistry

Taft's Dental Rooms AT TWENTIETH CENTURY FARMER One Dollar Per Year.