

Saturday All the Women's Skirts on Sale

# J. L. BRANDEIS & SONS

"BOSTON STORE"

All the Elite Stock Women's Skirts on Sale Saturday.

On Sale for the First Time Friday

## All the Women's Wash Waists From the Elite Cloak Co., 1517 Farnam St., Omaha and the Fifth Avenue Tailors, New York City

These purchases include hundreds of the finest waists in these high grade stocks. All of them are in the newest styles for spring and summer of 1910. We offer the choice of these entire stocks.

### On Sale Main Floor at Extraordinary Bargains



Every waist is up-to-date and contains the very newest style features. Many are elaborately trimmed and others are plain tailored. In two lots on main floor.

**All the Wash Waists Worth Up to \$2 at 98c**

Pretty and practical new spring and summer models—all the new and clever style features—made of the finest of wash fabrics. All sizes. On immense main floor bargain squares—your choice, at..... **98c**

**All the Wash Waists Worth up to \$3.50 at \$1.50**

Hundreds of high class waists, beautifully trimmed with laces and embroideries, all the very latest 1910 styles, new frilled front styles, all over patterns, etc. All sizes on main floor Bargain squares, at, each..... **\$1.50**

## All the Women's Fine Jackets, Suits and Wool Dresses From the Stock of the Fifth Avenue Tailors, New York.

In our great basement salesroom, we offer hundreds of finest quality dresses, cloaks and suits from our big purchase at the grandest bargain ever offered in Omaha. These high grade garments are worth two and three times our special prices.

**\$10-\$15**

### BRANDEIS STORES

## Huge Purchase of High Class Embroideries Thousands of Yards Bought From a New York Importer On sale on Immense Bargain Squares Friday

**40c EMBROIDERIES AT 19c YARD**  
18 inch fine embroidered flouncings, skirtings, corset covers, also wide insertions and beadings, big bargain square, worth up to 40c, at, yard..... **19c**

**50c EMBROIDERIES AT 25c YARD**  
18 and 22 inch fine embroidered flouncings, skirtings, corset covers, also 20 inch allover embroideries, new designs, worth up to 50c a yard, at, yard..... **25c**

**75c EMBROIDERIES AT 39c YARD**  
18, 22 and 27 inch fine St. Gaul embroidered flouncings, skirtings, corset covers, wide galloons, also 22 inch allover embroideries, beautiful designs in Angletierre, floral and filet effects, worth up to 75c, at, yard..... **39c**

**\$1.25 EMBROIDERIES AT 59c YARD**  
22 and 27 inch fine hand loom St. Gaul embroideries, elegant flouncings and skirtings, also 22 inch allover embroideries and 27 inch fine novelty waist frontings, all exquisite, new designs for this season, actual worth up to \$1.25 yard, big bargain square, at, yard..... **59c**

**20c and 25c EMBROIDERIES at 10c YARD**  
Medium and wide embroidery edgings, insertings and beadings, immense variety all kinds, many worth 25c yard, at, yard..... **10c**

**FINE TRIMMING LACES**  
Crochet, venise and oriental insertions, appliques and galloons, black silk chantilly laces and insertions, silk embroidered bands, etc., black, white and cream, many worth 50c yard, at, yard..... **15c-25c**

**Remnants of Silk**  
Plain and fancy spring and summer silks, poplins, taffetas, fancy stripes and checks, Persian Marquisette, etc..... **29c**  
Silks in remnant lengths, 2 1/2 to 12 yards—good lengths for entire dresses, skirts and petticoats—plain and fancy..... **25c-39c**  
Foulards in dark and medium grounds with dots, rings, scrolls and small geometrical effects, best colorings—85c and \$1 qualities, at, per yard..... **55c**

**Dress Goods Remnants**  
Main floor bargain square. Mill ends of plain and fancy serge suitings, whipcoats, natty suitings for tailor suits, etc.—mostly 46 to 50 inches in width, yard..... **50c**  
**Imported Sample Pieces Wool Goods**  
They match up to 10 pieces of one kind—medium and dark materials, can be used for coats and jackets, misses' and children's school dresses—main floor, at, each..... **29c-20c**  
Dress goods remnants and sample pieces of 36 in. to 40 in. materials—3 1/2 to 12 and 15 yards, at, basement, yard..... **15c**  
Imported all wool dress goods in lines to match up—basement, ea..... **10c**

### April Fool at the Candy Meat Market, Sweetland.

A box of Dutch lunch—just the thing to fool your friends. Candy that looks like meat. Frankfurter, sauer kraut, fried oyster, potato and sliced bologna, for 25c.

## BRANDEIS STORES, Omaha

# BENNETT'S

BIG FILAME SALE SATURDAY—All kinds, shapes and sizes at fine bargains.

## Friday Remnant Bargains

Our Best Remnant Day of the Spring of 1910 Tomorrow

## DRESS GOODS

**1 1/2 PRICE**

A thousand choice dress goods lengths; all new spring fabrics, in 4 1/2 to 8-yard pieces—Every new weave and spring shade, and fine, pure wool goods, suitable for separate skirt or suit or dress. We bought a wholesale house's accumulation of cut lengths, combining them with our own collection—All thrown out for a record sale, Friday only.

**\$1.50 Remnants.....75c**  
**\$2.00 Remnants.....\$1.00**  
**\$3.50 Remnants.....\$1.75**  
**\$4.00 Remnants.....\$2.00**  
**\$5.00 Remnants.....\$2.50**  
**\$7.00 Remnants.....\$3.50**

**All Wool Dress Goods Remnants 15c Yard**  
Shorter pieces of 50c goods, lengths 1 1/2 to 3 yards; many of them match up, very fine bargains here; many kinds and colors. **15c**

## Remnants Wash Goods

Thousands of them—ginghams, madras, crepes, a wonderful assortment of summer goods, worth two and three times our price—Friday special remnant day, at..... **5c**

**Friday for Silks—\$1.00 Silks, 39c**  
—A big table heaping full with choice "new silks, bengalines, louisines, taffetas, etc., plain colors, fancy plaids and stripes, worth 85c and \$1, at, yd..... **39c**

**Linen Torchon Laces, edges and insertions to match, yd.....5c**

**Embroideries—Very fine grades, in exquisite matched patterns—24-inch flouncings and allovers; some worth to 39c a yard, Friday all go at.....15c**

**Val. Laces—All kinds French and German Mesh, worth \$1 per bolt—12 yards.....35c**

## The Week's Great Suit Sale

Women's Smartest Spring Suits Fully a Third Under Value.

### The Maker Takes the Loss

**SUITS WORTH \$25 TO \$45, AT \$15.00, \$19.50, \$25, \$29.50**

A prominent New York women's tailoring house overestimated its season's business, gets caught with too large a stock and is compelled to sacrifice to save itself. The house is noted for its high class styles and general all around goodness of its garments, and these certainly prove it. Your idea of what a correct suit should be is reflected in these lots. No finer opportunity was ever presented. Sale continues until lines are sold out.

**Dressing Saques of light and dark lawn, either with belt or kimono style; Friday special.....59c**  
**Wash Dresses—One and two-piece house dresses; light or dark print, in neat patterns; well made and very trim.....\$1.25**  
**Tailored Waists of novelty madras, white only; also a good sprinkling of beautiful lingerie styles; were \$2.75 and \$3, for.....\$1.49**  
**Lingerie Waists—Two new styles, in exquisite open embroidery designs; new and crisp, at \$1.00**

## White Goods, Remnants

Figured and Plain Goods, all kinds, lengths, 1 1/2 to 4 yards, 15c to 50c goods, all at..... **1/2-Price**

**White Goods—Stripes and plain fabrics, fine 10c quality.....5c**  
**White Cambric—36-inch suitable for undergarments, 12 1/2c qual, 8 1/2c**  
**Stock Towels—Durable 10c towels, red borders, Friday, each.....6c**  
**Feather Pillows—43 val. us. wt. (6 lbs.) 25c pair, Friday, each.....\$1.00**  
**Sheeting—Bleached 8-4 good heavy 32c grade, special, yard.....85c**  
**Cretone—For draperies, 15c and 19c values, good patterns.....7 1/2c**

## Friday Bargain—Black Half Hose

100 dozen only, full seamless, fast black socks, the regular 12 1/2c quality—all sizes in the line—buy all you need Friday—while they last—**6c**

## Groceries For Friday and Saturday

**Bennett's Capitol Flour, per sack.....\$1.00**  
**and 50 Green Stamps, 10c each.....\$1.00**  
**Best-Em-All Soap, 3 bars for.....25c**  
**Bennett's Best Coffee, 2 lb. for.....50c**  
**and 10 Green Stamps, 10c each.....\$1.00**  
**Bennett's Best Coffee, 1 lb. for.....25c**  
**and 5 Green Stamps, 5c each.....\$1.00**  
**Bennett's Capitol Baking Powder, 5-lb. can.....\$1.00**  
**and 10 Green Stamps, 10c each.....\$1.00**  
**Teas, assorted, lb.....50c**  
**and 10 Green Stamps, 10c each.....\$1.00**  
**Teas, assorted, lb.....50c**  
**and 10 Green Stamps, 10c each.....\$1.00**  
**Hartley's Pure Fruit Juice, assorted jar, 200c**  
**Bennett's Capitol Extra, 2 lb. bottle.....1.25**  
**and 20 Green Stamps, 20c each.....\$1.00**  
**Diamond S. Chili Sauce, bottle at.....1.00**  
**and 10 Green Stamps, 10c each.....\$1.00**  
**Evaporated Peaches, best 1 1/2c quality, lb.....5c**  
**2 lbs. for.....15c**  
**Galliard Olive Oil, large bottle.....75c**  
**and 10 Green Stamps, 10c each.....\$1.00**  
**California Ripe Olives, 50c cans for.....25c**  
**Sugar Cane Juice, 85c bottle for.....20c**  
**Best-Em-All Soap, 3 bars for.....25c**  
**Cheese, full cream, per lb.....25c**  
**and 10 Green Stamps, 10c each.....\$1.00**  
**Cheese, Virginia Swiss, per lb.....25c**  
**and 10 Green Stamps, 10c each.....\$1.00**  
**Garden Seeds, pkg.....25c**  
**Fertilizer, for lawn grass, 24-lb sack.....50c**  
**and 10 Green Stamps, 10c each.....\$1.00**  
**Marshall's Preserved Bloaters, can.....20c**  
**and 10 Green Stamps, 10c each.....\$1.00**  
**Diamond Crystal Table Salt, sack.....20c**  
**and 10 Green Stamps, 10c each.....\$1.00**  
**French Mustard, jar.....25c**  
**and 10 Green Stamps, 10c each.....\$1.00**  
**Pitted Cafe Olive, 25c bottles, while lot lasts.....15c**  
**Mustard, seedless, 15c special, per lb.....10c**  
**Macaroni, Star and Crescent brand, 3 pkgs., 25c and 10 Green Stamps, 10c each.....\$1.00**  
**Mince Meat, 3 cans, 25c and 10 Green Stamps, 10c each.....\$1.00**  
**Newport Catsup, bottle, 4c and 5 Green Stamps, 5c each.....\$1.00**  
**Sour Pickles, dozen.....5c**  
**Radium Stove Polish, 1 lb. for.....15c**  
**and 10 Green Stamps, 10c each.....\$1.00**  
**Onion Sets, quart.....10c**  
**Ghirardelli Powdered Chocolate, lb. can.....35c**  
**and 10 Green Stamps, 10c each.....\$1.00**  
**Ghirardelli Powdered Chocolate, 1/2-lb. can.....25c**  
**for and 5 Green Stamps, 5c each.....\$1.00**  
**Polk's Soups, 10c cans, 4 cans for.....45c**  
**Rice, Special, 100 lb. sack.....45c**  
**Rice, lb.....25c**  
**It's Honey Cookies, 12 for.....10c**  
**Ham Tricorer, pkg 10c and 10 Green Stamps, 10c each.....\$1.00**  
**Swiss best we have brand, tall can.....15c**  
**Jelly, assorted flavors, glass.....10c**  
**Yacht Club Salad Dressing, bottle.....45c**  
**and 10 Green Stamps, 10c each.....\$1.00**

**Silver Cloisonne**  
Brooches, Vell Pins, Cuff Buttons, Beauty Pins, Belt Pins, Stick Pins—We have some beauties—Spend a few minutes in our store. **LOOK FOR THE MARK**  
**S. W. LINDSAY, Jeweler**  
1516 Douglas Street.

**K-A-W-F SPELLS COUGH**  
The Best Remedy for Coughs, Colds, Throat and Lung Troubles  
**HOWELL'S ANTI-KAWF**  
Get a bottle today, 25c and 50c, at your druggist or **Howell Drug Co., 201-203 N. 16th St., Omaha.**

**Smith & Nixon**  
Piano Stock Sale, Begins SATURDAY AT HAYDEN'S  
Watch Papers for Particulars

**Kansas City House**  
Excelsior Springs  
Now open under same management. **MAME M. BAIRD.**

## FRIDAY IS REMNANT DAY

Big Special Bargains in all Departments. Many Special Offerings Not Advertised. Come Early.

## In Our Famous Domestic Room

25,000 yards of wash goods, white goods, prints, ginghams, poplins, pongees, and all kinds of fine summer dress goods; besides silk dot, silk mousseline, etc., at less than one-third of the regular price. Will be divided and placed in lots, according to value—

**5c, 7 1/2c, 10c and 12 1/2c**

At 10:30 A. M.—2,000 yards of wash goods in lengths from 3 to 7 yards of all kinds of cotton goods, that sells up to 12 1/2c; some odds and ends, all at one price as long as they last, at yard..... **2 1/2c**  
At 1:30 P. M.—Another lot better than above, all kinds of cotton goods, worth up to 15c a yard, will go at, yard..... **3 1/2c**  
At 2 P. M.—1,000 yards of remnants of our high grade wash goods, Scotch madras, French ginghams, all kinds of accumulations since last Friday, at one price, worth up to 50c a yard, at, yard..... **10c**

## Matchless Spring Silk Bargain Offerings

Plain and novelty silks, including taffetas, messalines, pongees, louisienes, silk tussah and other weaves, in all new spring shades, regular 75c to \$1.00 qualities, in two big lots, Friday at per yard, for..... **38c and 25c**

**Black Taffeta—36 Natural Pongee—36 Black Peau de Soie;**  
inches wide, very special, per yard, at..... **69c**  
inches wide, matchless, per yard, at..... **59c**  
36 inches wide, chiffon weight, \$1.25 value, at..... **89c**

**WHITE JAP SILKS.** 20 inches wide, per yard, at **19c**  
27 inches wide, per yard, at **29c**  
36 inches wide, per yard, at **39c**

## Friday in Our Manufacturers' Stock Sale

Dress Skirts, Coats and Silk Underskirts—All choice 1910 Spring styles, in all best fabrics and colors; look where you will, you'll never find these Friday bargains. Nothing to equal them shown elsewhere—

**DRESS SKIRTS** Made to sell at \$5, panamas in all colors and black, 500 in the lot, choice, Friday... **\$1.95**

**SILK PETTICOATS.** Worth \$7.50, splendid assortment of colors and black, is most delightful lot of bargains, at choice..... **\$3.95**

**SILK PETTICOATS** Worth to \$15, plain colors and fanciest beautiful new designs, magnificent bargains, at..... **\$6.95**

**In the Domestic Room Friday, Ladies' Dressing Saques—regular 98c values, at.....50c**

**NEW SPRING COATS** Made to sell at \$15, long coats and broadcloths, you can't duplicate them, at sale price, at..... **\$9.90**

**SHORT SILK AND COVERT COATS—Made to sell at \$7.50, clever spring styles, on sale, at.....\$3.95**

**Tailor Suits—Made to sell up to \$20, in four big lots, choice.....\$12.50 \$10 \$8.50 \$7.50**

**Children's Wash Dresses—Values to \$2, choice.....98c**

**Some Interesting Specials in Our Drapery Dept.**  
We will place all our remnants of madras, silks, nets, swisses, scrimas and all other drapery cloths in three big lots.

**Lot 1—Consists of all goods that sold up to \$2.50 a yard, your unlimited choice, per yard.....50c**  
**Lot 2—Consists of all goods that sold up to \$1.25 a yard, your choice, per yard, at.....25c**  
**Lot 3—Consists of all goods that sold up to 30c a yard, your choice, per yard, at.....10c**

**30c striped scrimas, 40-inch wide, all new patterns, sale price, per yard, at.....15c**  
**All odd pairs of curtains, exactly at.....1/4 regular price**  
**40c quality, white and natural color madras, several different patterns, per yard, at.....25c**  
**10 other specials in lace curtains.**

**Very Special Furnishing Goods Values**  
**HERE'S SOME MONEY SAVERS IN THE DOMESTIC ROOM.**  
**Boys' 75c Shirt Waists—Sateens, percales, ginghams, blouse, belt styles, on sale at.....25c**  
**Men's and Boys' \$1.50 Negligee Shirts—White or colors, manufacturers surplus stock.....49c**  
**Men's and Boys' Laundered Shirts—Values to \$1, manufacturers surplus stock, on sale Friday, at.....29c**

**Ladies' Knit Union Suits—light weight, regular and extra sizes, at.....25c**  
**Ladies' Hose—Worth regularly to 25c, black and colors, on sale, at.....7 1/2c 10c and 12 1/2c**  
**Children's Hose—All sizes, regular values to 25c, on sale, at, per pair.....7 1/2c 10c 15c**  
**Ladies' Muslin Underwear—in all kinds, worth to \$1.50, go. at.....25c 39c 49c 69c**

**SAMPLE AND FANCY NOTIONS—Friday at 1/2 to 1/4 regular retail prices. See the Notion Department, Domestic Room.**

It pays you to trade at Hayden's, when we save you from 25 to 50 per cent on your housekeeping expenses.

## Read the Big April Grocery Opening Sale for Friday

**BUTTER, CHEESE AND BUTTERFINS SPECIALS.**  
Fancy No. 1 Creamery Butter, per lb.....20c  
Fancy No. 1 Country Butter, per lb.....25c  
Fancy No. 1 Dairy Butter, per lb.....25c  
2-lb Good Buttering, per lb.....25c  
Fancy Full Cream Y. A. Cheese, lb.....20c  
Peanut Butter, lb.....15c  
Fancy Full Cream Limburger, lb.....17 1/2c  
**The Peoples' Market.**  
Fresh Spinach, per peck.....15c  
Fresh Asparagus, per bunch.....10c  
Oil or Mustard Sardines.....4c  
2 Hunches Fresh Hothouse Radishes.....25c  
Large Head Lettuce, each.....15c  
New Potatoes, per lb.....10c  
Shallots, Beets, Turnips or Carrots, bunch, at.....7c  
Large Bunches Fresh Parsley.....25c  
Wax or Green Beans, per lb.....10c  
Fancy Ripe Tomatoes, per lb.....15c  
Fresh Cabbage, per lb.....10c  
Anything you want at a saving of 50 per cent.  
**A Carload of Extra Fancy Highland Raisins for Friday Sale.**  
At.....15c, 17 1/2c, 20c, 25c and 30c  
**The Grange of Friday, For Friday, per dozen, 15c 17 1/2c, 20c, 25c and 30c.**

**DON'T TRY HAYDEN'S FIRST IF YOU FORGET**