

BRANDEIS & SONS OMAHA



BRANDEIS "BOSTON STORE" & SONS



BRANDEIS & SONS OMAHA

A Special Offer New Foulard Silks

Dress Silks, Shantung, etc. 300 pieces of Foulard Silks, check and stripe dress silks, shantung, pongee silks, etc., at less than 1/2 the manufacturer's price—Shedwater foulards and Lyons' satin faced foulards in navy grounds, black and white, etc., 24 and 27-inches wide crepe shantung; all the 85c and 89c lines, at, yd. 39c

Black Silks at 1/2 Price \$1 Black 27-inch Lyons' Dress Silk, at ... 50c \$1.25 Black Peau de Cachemere, at ... 59c \$1.50, 40-inch Black Crepe de Chine, at ... 79c \$2 Rogers & Thompson's diagonal dress Suitings, at ... \$1.00 \$1.50 yard wide Peau de Messaline, at ... 79c \$2.50 45-inch Imported Foulards, at ... \$1.25

White and Cream Silks 27-inch, 75c White Jap Silk, at ... 35c \$1.25 Cream Electrica, at ... 69c \$1.50 Cream 40-inch Crepe de Chine, at ... 79c \$1.75, 36-inch Dress Silks; Peau de Radium ... 59c Silk remnants; accumulations of our recent silk sale go on Monday on bargain square — per yard, at ... 25c to 49c Valentine's shedwater finest Foulards in floral, scrolls and geometrical effects — Special price, at ... 59c

New Dress Goods

Gray Suitings are in high favor, 44 to 54-inch Vigoureux suitings, diagonals, Ottomans, whipcord, Epingle, Crepe de Paris, chiffon weight Venetian suitings—Monday, at, yard ... \$1 Broadhead worsted mills and Botany worsted mills, special spring suitings—37 styles and colorings, at, yard ... 49c French Dress Linens—48-inch Ramee dress linen, in shades of vieux, rose, Atlantic blue, marine, wisteria, abanthé, king's blue, linen shade, champagne, natural, reseda, ivory and black. These are specially adapted for tailor suits, at, a yard ... 75c Crepe Lisse, blouse linens, rough weaves, mercerized silk fabrics, Irish dress linens and dimities, printed organdies, sheer silk and cotton dress fabrics; dress goods department, at, yd. ... 25c 29c 39c and 50c 27-inch Silk Dot Rosco Silk; 50c quality; a limit of 15 yards, Monday, at, yd. ... 29c

New Goods in Drapery Dep't

Muslin curtains, trimmed with Battenburg braid, full size, per pair, at ... 75c Couch Covers; 50 inches wide, Monday, each ... 99c Cream Madras; 50 inches wide; regular price 45c—per yard, at ... 25c Etamine; 40 inches wide; all the new patterns, per yard, at ... 25c Full size Curtain Stretchers, each ... \$1.25 Rope Portieres, with 4 tapestry bands; regular price \$4.50, at ... \$3.50 Mission and Fllet Net Curtains; these are very new, at, pair ... \$3.25 Best Oil Opaque Window Shades; 3-7 complete, at—each ... 39c Lace Curtains; 54 inches wide, special, at ... \$1.25 Fllet and Cable Net Curtains; in white and Arab—at, pair ... \$1.98

HAIR GOODS Second Floor

We made a great purchase from The Maus Sisters, Chicago, importers and manufacturers, at a fraction of their cost to make—rolls, nets, rosettes, pompadours, coronet braids, switches, etc. New Turban Braids; all shades; \$5 value \$3.98 Natural Wavy Switches—24 inches long; \$7 value—this sale ... \$5.00 Natural Wavy Switches; 36 inches long; \$15 value; this sale ... \$9.00 Roman Braids; 36 inches long; made of pure, fine German hair; \$10 value, this sale ... \$7.00 Turban Cap; good size, covered with imported crepe; 50c value, 25c

We've Just Received the Cleverest New Spring Styles in Women's Silk and Lingerie Dresses, Suits and Coats

The later spring styles in women's apparel are even prettier than those earlier in the season. We show for the first time Monday a great number of dresses, suits and coats that are just about the smartest new styles that Omaha has seen in several seasons.

Dainty New Lingerie Dresses These styles will lead for summer wear and such charming dresses as these are suitable for any dress function, however important. Prices are— \$25-\$35-\$49

Lingerie Dresses Specials at \$10.00 Several new styles in dainty lingerie dresses, every one a clever style; we never showed such smart frocks as these at a special price, of ... \$10

New Linen Dresses Will be in great favor this season; every style is a new one for spring 1910—Every new style feature is included—Prices— \$19 to \$49

Women's Elegant Tailored Suits at \$35.00 This is a special group of styles that are absolutely new—The settled models for spring in tailored suits, at ... \$35

High Class Spring Suits The height of elegance in style and tailoring; the new light shades; selected fabrics; an extraordinary group, at ... \$49

THE NEW LONG COATS FOR SPRING Everybody is charmed with the long Shantung coats—they are smart and practical. Will be fashionable this season—special groups at ... \$12.50, \$15.00 and \$19.00 New Long Serge and Covert Coats—Not an old style in the stock—everything smart and up-to-date—three special groups, at ... \$15.00, \$19.00 and \$25.00

Charming New Silk Dresses These dresses are prime favorites for spring. Smartly fashioned of plain and fancy taffetas, new Shantung, Rajahs, Messalines, etc.—the newest, cleverest designs—specially priced. ... \$25

Women's New Spring Skirts at \$10.00 Here are the classiest, new models in separate skirts; the materials are voiles, chiffon panamas, novelty suitings, white diagonals, etc.; the new pleated and over drape effect—Special Monday ... \$10

Women's Stunning White Serge Suits Ultra fashionable for summer and spring—smartly tailored and dressy as can be, at— \$25, \$35, \$39, \$49

Tailored Waists at \$1.50 The tailored waist is a great favorite for spring. Here's a specially fine group—A score of styles—Monday, at ... \$1.50

King Tailored Waists for Women The highest quality of tailored waists for women. We are exclusive agents in Omaha—Prices are—each, at ... \$1.98-\$5

HAND MADE AND HAND EMBROIDERED WAISTS These exquisite waists are our own importation—nothing like them ever seen in Omaha in point of elegance—prices are \$7.50, \$8.98, \$9.98, \$12.50 and up to \$35.00 OUR OWN IMPORTATION OF FRENCH LINGERIE Bought by our own Parisian representative. It is the daintiest of hand made French underwear ever seen here.



18 and 22-Inch Fine Embroidered Flouncings and Skirtings, at 25c and 39c Also corset cover embroideries and wide galloons. Thousands of yards piled on bargain squares—worth up to 75c a yard, at, a yard ... 25c-39c

Fine Embroidery Edgings Insertions and beadings, wide and medium—Swiss, nainsook and cambric—worth up to 20c a yard— at, a yard ... 10c

ALLOVER EMBROIDERIES 22-inch fine Swiss and nainsook allover embroideries and 27-inch fine novelty embroidered waist frontings—worth up to \$1.25 a yard— at, a yard ... 59c

The New White Goods

Imported sheer French Nainsook, soft finish and made from the very finest combed yarn. Splendid materials for undergarments—just the cloth you are looking for. Comes in 10 yard pieces and 38 inches wide—retails regularly at \$2.50 a bolt, at ... \$1.89 White Linen Cambric, guaranteed pure linen for dresses, waists, children's wear, also for underwear, 36 inches wide, at, yard ... 35c and 35c White Flaxon—Queen of White Goods Flaxon retains its smooth freshness where ordinary linen will crush and wrinkle. Laundering will not affect its beautiful finish, its gloss and sheen. See our display of Flaxon in Douglas street window. Basement white goods department.

RUGS—New Spring Patterns

Brandeis stores offer a greater variety of high-grade and practical rugs for the home than any other store in the west. All our patterns are selected with care. All our rugs are perfectly reliable in quality, and every design is new this spring. You will find the quality of rugs that attracts you most, and the prices are invariably lower than the same grade of rug costs anywhere else. 6x12 Brussels Rugs, at \$9.98 Best Quality Seamless Brussels Rugs—2x12 size; the patterns are bright and pretty; actual \$20 values, at ... \$13.98 6x12 Brussels Rugs, at \$9.98 Best Quality Seamless Brussels Rugs—2x12 size; the patterns are bright and pretty; actual \$20 values, at ... \$13.98 Administer Rugs—8-12 Velvet Rugs at \$14.98 All new, perfect goods, big selection, value, to \$25.00, at ... \$19.98 Famous English Wilton Rugs, at \$39.00—These are all absolutely seamless rugs, in richest patterns and are the very highest class of Wilton made. Beautiful Oriental effects and elegant geometricals—Finest 6x12 rugs for your home—Genuine \$50 values, now at ... \$39

Fancy Linen Sale—Basement

\$2.00 Renaissance lace scarfs and centerpieces, with drawn work centers, at each ... 98c 50 cent scarfs and shams, hemstitched with lace insertion, Monday, at each ... 29c Beautiful Irish linen napkins, full bleached, large size, 18x24, value, at, per dozen ... \$9.00 \$3.00 pure Irish linen napkins, the large dinner size, specially priced, per dozen ... \$1.98

Bauer Sisters of Luna Park, Coney Island, New York, Show in Their Booth

Candy Meat Market IN SWEETLAND—EAST ARCADE Something in delicious candies. See the Bauer sisters' display arranged like a meat market, with strings of candy wieners and pork sausages on racks, while spread appetizingly in front are plates of candy sauer kraut, winter bologna, liverwurst, fish cakes, fried oysters, potatoes and all seasonable delicacies. Get a Dutch lunch, ready for mailing, for ... 25c This includes sauer kraut, wieners, potato, bologna, sliced cervallin and fried oyster—pure candies—Special for opening is this 50c variety, for ... 25c

CHARMING SPRING MILLINERY

The thousands who came here yesterday for their Easter millinery were supplied, but practically every hat in our stock was sold. Monday we bring forward all new and later styles. You are never sure your hat is just right unless it comes from Brandeis.

Stunning New Trimmed Hats, at \$10 Many of the hats in this group are New York models. They represent the range of the correct style for spring. Hundreds of becoming shapes to select from—ultra smart designs, at ... \$10 Brandeis Up-To-Date Millinery, at \$5 A Brandeis hat is strictly up-to-date, no matter how moderate the price—100 new models, at ... \$5 We present several hundred exquisite models in late spring hats—Every one is a perfect example of accepted fashion and color harmony, at, each ... \$25.00 To those who seek inexpensive hats, we suggest one of our up-to-date spring hats, in basement, at ... \$2.50

MONDAY SPECIALS IN BRANDEIS BASEMENT

9-4 wide bleached Pepperell Sheeting, the genuine article—for Monday, at ... 22c Unbleached yard wide Muslin, good grade, from the bolt, at, yard ... 5c Bleached Sheets, with seam, size 81-90, 55c value, on special table, at ... 35c Great assortment of fine mercerized Satoons, yard wide, all colors and white, worth up to 25c a yard, desirable remnants, at, yard ... 7 1/2c New spring Gingham, neat stripes and checks, small plaids, also plain chambray and nurse stripes, new lot, at, per yard ... 9c Lonsdale Muslin and Cambric, long lengths, yard wide, at, yard ... 7 1/2c 42 inch wide soft finish muslin for underwear, 15c value, at muslin dept., at, yard ... 7 1/2c White Lawns for lining purposes, yard wide, mill remnants; on sale at, per yard ... 2 1/2c Yard wide blue, tan and gray chambray—made to sell at 15 cents a yard, on bargain square, at, per yard ... 5c

BRANDEIS STORES—OMAHA

NEW LIFE OF TURKISH WOMEN

Social Uplift One Result of the Revolution. EAGER NOW FOR AN EDUCATION Freed from Old Restrictions, the Women Are Working for the Public Good—Matrices for Women Only. NEW YORK, March 26.—Miss Hester D. Jenkins, who has been professor of history for the last nine years at the American College for Girls at Constantinople and is now utilizing a year's vacation in study at Columbia university, tells interesting things about the effect of the Turkish revolution on Turkish women. "One of the first results of the revolution," said Miss Jenkins, "was that the women organized societies to see for the soldiers. Maybe this seems a funny result of a revolution, but it really was a more revolutionary thing among Turkish women than the demand for the ballot by women in western countries. "Under the old regime the government went on the principle that if the same persons met more than once they were conspiring. Therefore, no organizations were permitted among either women or men,

Not only that, but no one could entertain without first submitting a list of the guests to the government. Weddings, the chief form of social entertainment, were often deferred for months because permission to invite guests could not be secured. "The very first thing Turkish women asked for after the revolution was women's clubs. They had only vague and misty ideas of what such clubs were, and discussed various plans. One was that the women should assemble and have men deliver lectures before them. Another was that women who were competent should band together to translate good literature for children into Turkish. These sewing societies were a third idea. "Turkish women had never conducted any charities whatever. They had never done anything at all for anybody outside their own families, and many women of the leisure classes did not even manage their own housekeeping or take care of the clothing of the family. So those little sewing societies were a very revolutionary thing for Turkish women. "Under the old regime no woman was permitted to stay at a hotel or go into a restaurant. The principle of the government was that the east and the west should never meet, and at the last even the men were forbidden to enter restaurants patronized by foreigners. All this was very restrictive on the women. They were held in very tight and they chafed under it. "Pierre Loti spoke the truth when he said that the Turkish woman had been

sufficiently educated to make her very unhappy; that she should either have more liberty or not be taught to read. Foreign governesses for girls were common in the better families. The women learned to read foreign languages, chiefly French. They imbibed western ideas and their restrictions became exceedingly irksome. "Today the superficial observer could scarcely tell that the women were not living under the old regime. Very little difference shows. But the difference is that it is now a matter for individuals to decide. "If a woman wants more freedom, if her husband wants her to have it, there is no obstacle. The government does not interfere. The women may organize, they may meet men; the girls may go to school. Theaters are even giving matinees now for women alone, introducing an entirely new pleasure into the lives of the women. "When the palace of Cherragan, in which the Parliament was housed, burned down, it was a woman, Nasimih Sultan, a member of the royal family, who stepped forward and offered her own palace for the use of Parliament. Another woman, Halide Hanum, expressed the thanks of the women of Constantinople in an address to the princess, printed in the Echo, the leading daily of Constantinople. Nasimih Sultan responded in a letter printed in the Echo. All this is totally new among Turkish women. "Halide Hanum, which means Lady Halide, is a regular member of the Echo editorial staff, although she does her work at home. She was the first Turkish girl

and is the only Turkish woman who holds and is the only college woman who holds a college degree. "Her husband was a professor in the government university. He was very proud of her and permitted her to meet many educated men in their own home. She was deeply interested in many reforms, but was permitted to do nothing. She wrote constantly, but the government would not permit a word she wrote to be published. She was very unhappy. "When the revolution came like a thunderbolt out of a clear sky it was Halide's pen which celebrated it. She wrote a sort of welcome or glorification of it, extremely oriental in form and spirit, which was published in the Echo and took like wildfire. No literary triumph in western countries could compare with it. "Whole regiments sent word to her that they adored her as the most honored of Turkish women. Two press clubs made her an honorary member. Princesses besought her to organize women's clubs; editors begged her to organize schools. The Echo placed her on its staff. "She became one of the busiest and happiest of persons, writing, organizing, planning and carrying out reforms. She did not remove her veil or go publicly among men. Therefore she was able to do real things just as in western countries you can be very radical if you conform to certain conventionalities. "The most cherished conventionality in Turkey is the veil for women. It roused great animosity, especially among the

priests, when they tried to discard it and they are making no further efforts along that line. As Turkish women approach their true status the veil will gradually drop off. Halide Hanum has been invited to come to New York to lecture by the Civic Forum, but she is too busy at home. "When the counter revolution had its short career last April Halide Hanum was one of the four women listed for death. No higher compliment to her ability could have been paid by the reactionary forces. She escaped to Egypt and is now back at home. "Another of the four was Selma Hanum, the sister of Ahmed Risa Bey, president of the Chamber of Deputies. The brother and sister had lived in exile in Paris for years, organizing the revolution abroad. When they returned to Constantinople he was made president of the chamber and she was respected as an organizer of the revolution. Hence her condemnation. She also escaped. "These instances and some others during the revolution show that the Turkish woman is capable of risking death for a great cause. There isn't any higher heroism than that. It shows that the Turkish woman can rise to when she is educated and trained and treated like a responsible being. "Turkish women are not inferior to those of any other race in natural ability. The best grade of work done by our Greek and Turkish girls in the college courses equals that of American girls in the same courses. Turkish girls learn English with extror-

