

TIMELY REAL ESTATE GOSSIP

Exchange Considers Having Building for Itself.

COMMERCIAL CLUB GETS OFFERS

Several homes offered for organization which plans to move—New buildings going up rapidly all over the city.

Real estate men are beginning seriously to consider a real estate exchange building for Omaha. At the meeting of the exchange Wednesday some one posted a question on the board wanting to know what the committee on the new home for the exchange had to report.

It developed nothing definite has been done, although the matter is talked of in a serious vein whenever the exchange meets. It is planned to have a large building with a room for holding the exchange meetings and one which would house the real estate dealers of Omaha.

D. V. Sholes created considerable fun at the exchange meeting Wednesday by announcing that he did not like to have the real estate dealers designated as brokers for the Commercial club. The committee in charge of the new location is most active and is receiving all sorts of propositions. Sites now offered are numerous and include the new City National bank, the new Thomas building at Seventeenth and Harney streets and several others. A proposed new building, the location of which is not made public, is the latest offer, and the committee is seriously considering this proposition.

Another old landmark soon will be moved to make room for the onward rush of commercial institutions. The latest to be announced is the old home of R. S. Hall, west of Twenty-fourth street on Farnham between the Hamilton flats and Chambers' dancing academy. George G. S. Collins has been awarded the contract to build a brick garage at that place for a company composed of D. J. O'Brien, Adolph Stora and A. E. Bihler. The old home will be wrecked and the lot excavated to grade. No expense will be spared in making an up-to-date shop and garage. A feature of the new institution is that no cars are to be sold.

Announcement was made this week that the Ford Motor Car company is to have a new garage costing \$40,000 at Twentieth and Harney streets. Al Drescher is still looking for a tenant for the large garage he is to build on Farnham street.

New buildings are springing up on all sides in Omaha and indications now are that Omaha will continue to show an increase in its building operations. A drive to any part of the city will reveal countless new structures of all sizes. While numerous flat buildings have been announced the increase in private dwellings shows that all the people do not propose to live in apartment houses. The suburbs are also having their share of new buildings and activity is seen on all sides. New building is not confined to the residence district, as the wholesale and jobbing portions of Omaha are also booming at a rapid rate and several new large plants are rearing their tall walls skyward.

Building Notes

Experiences in Omaha, as in other cities, proves the wisdom of building brick residences, either solid or veneer.

It is wise to build of brick because it pays. It pays from several standpoints, viz: Comfort of occupants, architectural beauty, economy of up-keep, economy of fuel to heat, increases in selling value, improvement of neighborhood, etc.

As to comfort and fuel economy—there can be no room for doubt. Nor would any one deny the reduced cost of maintenance.

The make of architectural beauty may be partly a matter of taste, yet it is more than a mere accident that houses of brick attract far more attention than those of frame.

As a matter of investment, authorities agree that the proper use of face brick in residence construction, whether in foundations, porch piers, chimneys or for the entire exterior, brings returns greatly in excess of the same investment with face brick excluded.

The added cost of using the right face brick will bring more than 100 per cent profit on that cost—for the construction is better, the appearance is better and back of it all is the fact that everybody admires a good looking brick wall.

"Architects and builders in Omaha," says R. E. Sunderland, "are becoming more and more interested in the use of artistic brick and it is a very encouraging sign."

Few people outside of those directly interested have realized what the Omaha Elks have been doing in the way of securing a commodious and elegant building for their own in the very heart of the downtown district.

The complete remodeling of the building formerly known as the "Granite block," at 215 South Fifteenth street, has been carried on without disturbing the Fifteenth street front, hence public attention has not been called to this enterprise as in the case of many a smaller building starting on vacant ground.

A lofty corridor, walled with Italian marble and floored with tile, runs straight through the center of the building, from the front entrance to the elevator and marble staircase in the rear. Double doors of polished plate glass and mahogany keep out storm and noise.

The electric elevator responds to the pressure of your finger upon the button and, without other attendance, stops where you wish.

It actually gives you an uncanny feeling as if you had found "Aladdin's lamp."

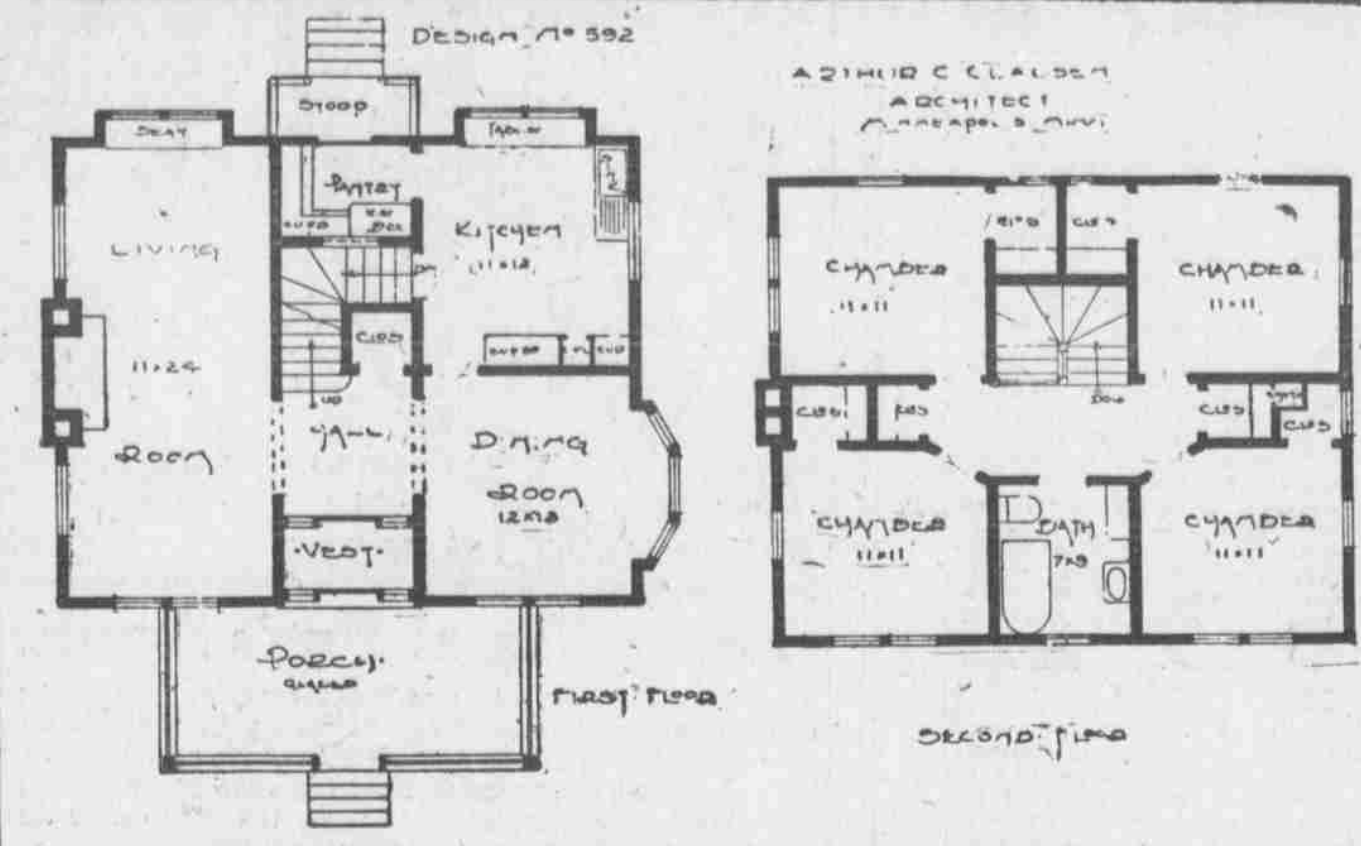
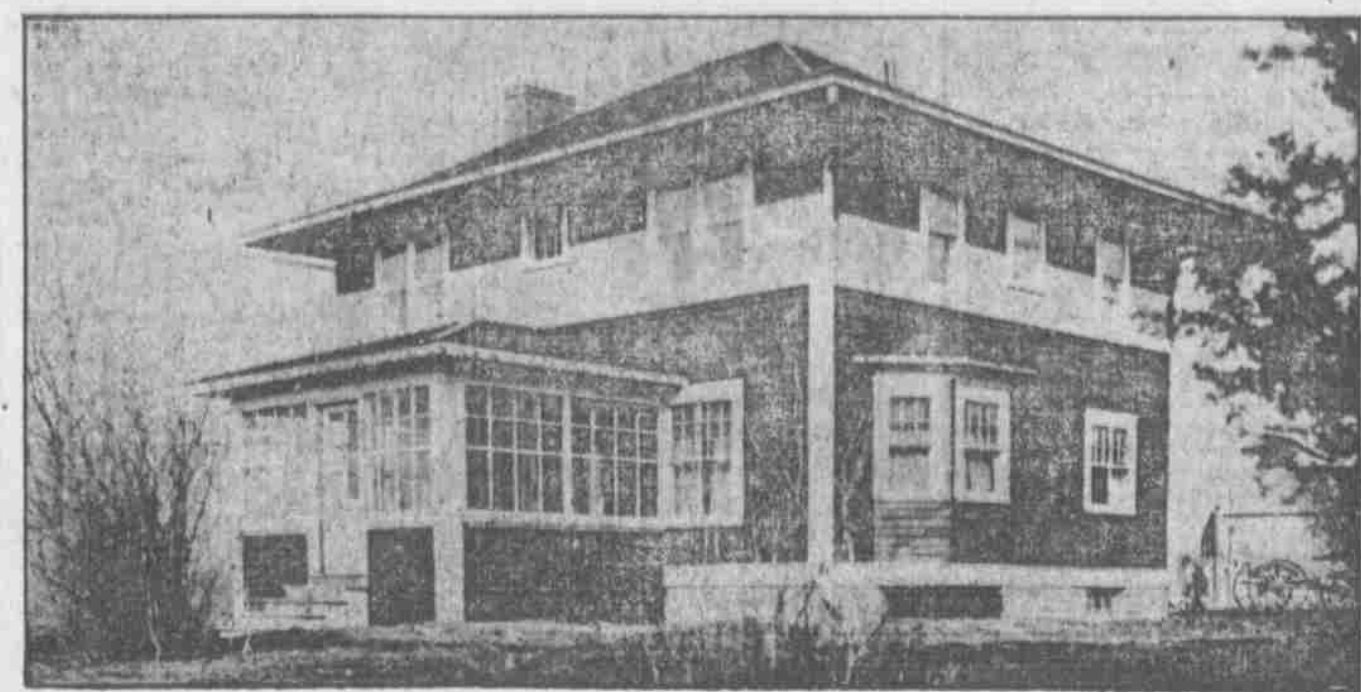
On the second floor you find the tile and marble corridor repeated, with light, commodious offices for rent, and public toilet rooms.

The third and fourth floors are most sumptuously fitted up for the exclusive use of the Benevolent, Protective Order of Elks of Omaha and their visiting brethren. Lounging rooms, billiard rooms, lodge room, offices, etc., must be seen to be appreciated.

Last, though perhaps not least, is the buffet, reached by a short flight of marble steps from the rear of main corridor, resplendent with oaks, mahogany and art glass.

The majestic Elks' head in the floor of

NEWS OF THE BUSY HOME BUILDERS



Getting Best Results in Home Building

Arthur C. Clausen, Architect.

WHAT I don't know about building a home would fill a big book, but if you want to know how to buy and sell wheat, come over and see me. Something to that effect is the average expression from most men about to plan homes. Even a contractor recently wrote me, "I have followed the building trade with considerable success for twelve years and realize how little I know about making plans." The building of a home, especially the first one, is a difficult and serious undertaking, the investment often representing the accumulated savings of years. When the building of a home by a man of wealth to him is a serious matter, how much more important it is to the man of limited means that his money be properly invested.

First buy a good-sized lot in a desirable neighborhood, where your children will have proper associates and remember that it never pays to build a good house on a cheap lot. Then buy a good book and several magazines devoted to the planning and designing of homes, study them thoroughly, visit all the homes you can, note their size as compared with their cost and do not get discouraged when you find that you have formed a "cream appetite" on a skimmed milk pocketbook, that the mental picture you have formed of your future home must be greatly reduced in its proportions to keep the cost within the limit of your building funds. The architect's greatest problem is how to hold down over-enthusiastic people who would like to build homes beyond their means. At first you may be surprised at not being able to find a home already planned or built which meets your ideal. Planning a home is like selecting a wife, what suits one man seldom suits another and each must choose according to his own taste.

After you know what you can have and keep within the amount you wish to spend, then decide on what you want as to number of rooms, location, etc.

The front vestibule, and the familiar legend in the floor of the outer loggia, at once indicate the ownership and explain the up-to-dateness of the building.

Mr. F. M. Hamling, who had the contract for tile and marble work, assures us that none but the best materials were considered for this job, and the results certainly justify the statement.

The busiest business in Omaha today is the paint business. There is more work to be done in this line than there are painters to do it.

A visit to the paint shops shows that they are overrun with orders. They are doing a large city business, and their country orders are increasing every day. R. N. Howe, manager of Myers & Dillon paint department, says that in the face of almost everything in their line advancing, business has grown and the outlook was never better.

In competition with four other leading manufacturers of office building hardware, the James Morton & Son company of this city secured the contract for all the hardware for use in the new City National Bank building at sixteenth and Harney streets. All this hardware will be of special design and made to order for the bank building by the Yale & Towne Manufacturing company of New York, for whom the James Morton & Son company are their Omaha representatives.

The district north of the Omaha Field club is being rapidly built up and the character of the improvements indicates that a fine residence section is assured for that part of the city.

All of the houses immediately north of the golf links are of brick construction and enough ground has been reserved for each to work out artistic landscape effects.

John W. Towle has built a \$20,000 residence and has already laid out his quarter block at Thirty-sixth and Pacific streets.

Fred J. Adams, at Thirty-eighth and Pacific streets, has employed a landscape gardener to make his quarter block look like a park, with shrubbery, rustic houses and seats, winding driveway and splendid trees. The east half of the same block is being improved, and the several properties

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40 chapters, 200 illustrations and a thousand facts on the planning and designing of every kind of home. It covers a wide range of subjects, including the planning of bungalows, suburban and city homes, letting contracts, choosing materials, proper design of entrances, windows, fireplaces, etc. Price, post paid, \$1.00.

A monthly supplement, "Practical Homebuilding," sent gratis for twelve months following the sale of the book.

Address, Arthur C. Clausen, Architect, 1138-37-38 Lumber Exchange, Minneapolis, Minnesota.

ber and arrangement of rooms, kind of materials and the special features that will add to the beauty and homelike appearance of your home. Here is where the task becomes difficult. By this time you have seen so many things that are "a joy forever" that you will be tempted to try and include them all, but do not attempt it. Take this from me, that you cannot get everything that is beautiful and desirable under one roof. Again, do not get discouraged. A right mental attitude toward success in any undertaking will have much to do with your gaining it. If you have found a printed plan that would be about what you want after a few changes had been made, make these changes on it in ink, or draw a rough outline of about what you want, with the approximate room sizes and send to an architect together with a description of the house you intend to build. Once in his hands things will move along systematically toward a satisfactory solution of the problem involved, provided you do not try to get more house than you can pay for.

At Thirty-seventh and Pacific streets will be treated as one in laying out an artistic landscape effect.

A handsome brick residence is being built at the northwest corner of Thirty-seventh and Pacific for S. A. Page. E. C. Page, the attorney, will build immediately north of the corner, the two houses being made by Architect George B. Price for a beautiful residence just west of the same corner.

These owners are setting a fine example to other owners in Omaha by beautifying their own property in co-operation with their neighbors.

Says Mrs. Pratt Got Cash, Too

Money Consideration Besides House Averred by Opposing Lawyer in Affidavit.

Whether H. C. Brome can maintain a separate suit against Mrs. Julia Montgomerie Pratt or must consider himself as a co-defendant with D. M. Vinsonhaler was argued before Judge Kennedy in district court Saturday on a demurrer of the defendant.

Another aspect of the litigation came before district court at the same time through affidavits filed by the two attorneys with respect to the attachment on the Mrs. Pratt residence. In one of these affidavits, that made by Mr. Vinsonhaler, it was declared that "to the best of his knowledge and belief Mrs. Pratt received a cash consideration of \$12,500 when a secret settlement was reached."

It has been previously averred that Mrs. Pratt got the Omaha residence and a consideration unknown.

The question before Judge Kennedy was not decided by him, as he wishes to consult several authorities. The motion to dissolve the attachment has not yet been argued. The affidavits referred to seek to establish Mrs. Pratt's non-residence.

The Key to the Situation—See Want Ads!

FOREIGN BOOKS FOR LIBRARY

Collections of Writers in Many Tongues Added to Stock.

Regular Service of Distribution Established in Number of Factories and at Social Settlement—Laborers Become Readers.

Collections of Danish, Yiddish and Italian books have lately been added to the Omaha Public library, which have greatly strengthened the foreign department.

The latest acquisition is a large number of Danish books. They are the gift of the Danish association of the city of Omaha. Only a few weeks ago another society presented other volumes of Danish literature.

Many of the standard titles are among the new supply of Yiddish books. The selections were made by Dr. Leipsier, supervisor of free lectures in New York, a recognized authority on Yiddish.

Italian books, not the standard literature, but collections of stories suitable for the minds of girls of 15 and 16 years of age, have just been secured.

Readers of literature on music will find a new set of bound volumes of church services and anthems from Novello & Co., which will be useful to choir leaders in making selections of books to buy.

"Our musical department is growing very nicely," said the librarian, Miss Edith Tobitt. "We are trying to make a feature of supplying these things which help in the better appreciation of a musical program. There is a great deal in knowing what the writer of a hymn meant."

Pleased at Larger Demand.

Speaking of the new library stations which have been established at Omaha factories, Miss Tobitt expressed pleasure over the gradually increasing demand for books by laboring men, saying:

"Men who work long hours don't get to read extensively, but it is not always the number of books read that is important,

but it is giving a man just the book he may want and needs."

Regular distribution of books is now carried on at the Bemis Bag factory, Omaha Box factory, at M. E. Smith's and at Westminster chapel at Eleventh and Grace streets. There are also two distributions a week at the Social Settlement on South Thirtieth street.

Friday night was the regular meeting time for the library board, but there was no quorum present and only bills were passed on and matters discussed in a general way.

Miss Tobitt is mailing out copies of the library bulletin and summary of the thirty-third annual report. They are also given out free at the library.

BIG DREDGE IS AT WORK

Machine Launched Last Fall at Carter Lake, Is Piled in Commission.

"Big E," the Carter lake dredge that was launched last fall, has now been placed in commission. For a starter only water is being handled, but as soon as the machinery has been limbered up the hydraulic apparatus will be turned loose on the mud that is to be used to raise the banks of the lake.

"Uncle Joe" Redman predicted that as soon as the dredge was put in operation fish would be drawn in at the front end and shot out onto the banks. "Of course, as soon as the fish got wise to what is happening they will dodge the suction end of the boat," said the old settler. His prediction met with enough credence to bring to the scene of operations some inveterate fish hunters, but as yet they have not captured any of the finny tribe.



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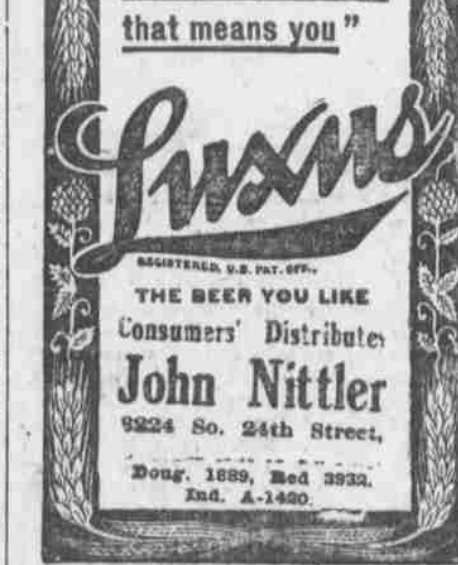
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That is we will make your old wall paper look like new for as low as \$1.

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This convention will do a greater amount of effective advertising for Omaha than any other convention ever held here. Each delegate to this convention possesses a potential value to Omaha exactly one hundred times greater than the average delegate to the average convention.

These are cold facts, Mr. Omaha Man, and if you doubt, just ask any member of the Omaha Ad club and he'll demonstrate the proposition so thoroughly that you won't be happy 'till you've joined the club.

It is up to the Omaha Ad club to entertain this great convention and to turn this potential advertising into actual advertising for the benefit of Omaha.

The Omaha Ad club needs more members to handle this work to best advantage and to reap the greatest benefits possible for Omaha.

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Herewith is my check for \$5.00 in payment for initiation fee (\$2.00) and 6 months dues.

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