

Some Things You Want to Know

The Circus is Coming.

The circus with its jingling music and... anxiety always is felt by the management...

The ticket wagon is the heart of the circus... The financial branch of the business...

There is no other calling which has such... as morning and runs well into the night...

The circus proper never pays for itself... The profits coming from the reserved seat...



RED ROUGH HANDS On Retiring

One night treatment for red, rough, chapped and bleeding hands...

CUTICURA Works wonders. Soak them, on retiring, in hot water and Cuticura Soap...

SOFT WHITE HANDS On Rising



Correct Dress for Men and Boys

"Some of the Features" our makes of clothing possess, that make them superior to all other makes...

\$15, \$18, \$20, \$22.50, \$25, \$28, \$30, \$32.50 and \$35



Now for the Boy's Easter

Of course you are going to dress him unusually nice Easter. It's time now to lay aside the old heavy winter suit...

\$2.50, \$3.00, \$3.50, \$4.00 \$5.00, \$6.50, \$7.50, \$9.00, Etc.

Every proper style, color and fabric represented.

Easter Furnishings The newest and latest novelties for men and young men...



Coats

Extra Watch Pocket in outside breast pocket—additional fountain pen pocket...

Vests

Elastic Band under right side to fasten to trousers button to keep vest in shape...

Trousers

Permanent crease. Keeps trousers pressed and prevent bagging at the knee...



Buy a New Hat for Easter

The old saying is that good luck will be yours all the year if you wear something new on Easter Day...



The home of Kuppenheimer-Stein-Block Society Brand and Schless Bros. Clothes. Everwear guaranteed Hosiery for Men and Women...

HIGHER AIMS GREAT NEED

Palimpsest Club Holds Its Initial Dinner.

CHANCELLOR AVERY IN ADDRESS

He said Rev. F. L. Loveland Extol and urged Preparation as Vital to the Best Success.

The Palimpsest club held its initial dinner at the Omaha club Thursday...

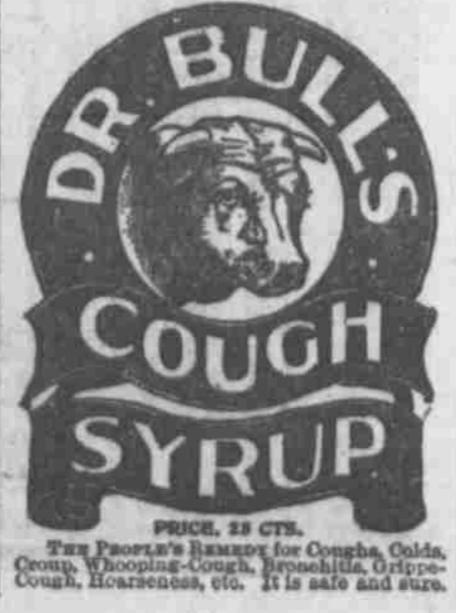
President Webster explained the purposes of the organization...

Chancellor on Education. "The education of the ordinary college man, nowadays," said Chancellor Avery...

CONSTABLE BATTERED WHILE SERVING WRIT

H. D. Pierson Much Worse for the Escaper with Colored Couple

Battered and bruised to such an extent that he had to be attended by police surgeons...



GOOD FRIDAY IS OBSERVED

Day of Christ's Crucifixion Celebrated by the Churches.

SPECIAL SERVICES CONDUCTED

"Three Hours Agony" Held for the First Time in Omaha at St. John's Catholic Church.

Good Friday was celebrated in a number of the Omaha churches...

Lord Completes Fifty-Mile Jaunt

Chief Paymaster of Department of Missouri Loses Two Pounds by Endurance Test.

Major Herbert M. Lord, chief paymaster of the Department of the Missouri...

The test walk was finished just as Major Lord and Lieutenant Troup Miller reached the spring in Elmwood park...

Neither of the officers is any the worse for the fifty-mile walk...

CENSUS HEADQUARTERS BUSY

Supplies on Hand Being Arranged for Enumerators. Appointment and Instruction of Whom is Proceeding.

Census headquarters in the federal building is a busy place just now...

The appointment of enumerators began yesterday morning...

GOOD FELLOWS FLOCKING IN

More Than Three Hundred Acceptances Filed for Commercial Club's Banquet.

Although invitations to the Good Fellowship dinner have been out but one day...

OMAHA BEAN RATE STANDS

Roads Raise Schedule, Only to Get It Promptly Cut Back to Former Figure.

Rate on beans from the Pacific coast to Omaha must remain as they are for at least two years...

The devotion consisted of prayer and music with seven short discourses on the "Seven Last Words of Christ on the Cross."

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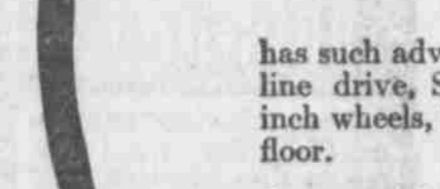
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EVERY advantage of quality in materials,

workmanship and efficiency in the new Rambler will be found in Rambler Fifty-three.

A reproduction in smaller size of the forty-five horsepower Rambler.



has such advantages as the offset crank-shaft, straight-line drive, Spare Wheel, engine accessibility and 36-inch wheels...

Its convenient size and exceptional power make it an economical car—a car easier to get about with and easier to drive.

We will gladly send you a copy of the Rambler Magazine or catalog with description.

Coit Automobile Company 2200 Farnam St., Omaha, Neb.