The Franklin new aircooled engine will not overheat.
The Franklin new cooling system, the most notable success
of the yeat in automobile conatruction, is a remarkable achievement The cooling system is the engine itself. There is no
auxiliary mechanism. This makes the Franklin the only auto.
mobile with an engine the operation of which does not depend upon something besides the engine.
The water-cooled engine will not operate unless every
diail of the mechanism which makes un the cooling system detail of the mechanism which makes up the cooling system
is in working order. Therefore it is aot fully reliable.
In the Franklin instead of adding mechanism as is done in the wate-cooled engine we simply make use of the engine
itself. The fly wheef, necessary on any engine, is a suction fan of new type. This suction-fan fly wheel envelops each cylin-
der in a volume of rapidly moving air. giving a cooling effect superior in every way to water cooling.
Since there is no mechanims to look atter you really do not
know you have a cooling system. It requires ne attention, gives you no trouble. It is the limit of reliability. It will not
overheat
The 1910 Franklin with its new cooling system has been in the hands of owners since last June; the success of the cooling
system is an estabished fact.

There is no tire trouble with the Franklin.


| GUY L. SMITH, |
| :--- |



## HAYDENS sab omity Crossett Shoos

## 


"MAKES LIFE'S WALK EASY"





NG THE LOCAL Bow


ta T agail ladds takiff
 Bill troniene Buguen
$\qquad$
 MOTOR CAR COMANY 2115 Farnam Street

## "Gas Service"

We Sell Only The Best:-

# lamp ins was appiances. Ever out. Every known is submitted to us and caref of lamp is used and the work is done by skilled men, trained solely for this duty, and their work is conscientious and thorough. <br> When we put a lamp on the market it must have their approval. It must be such as will give you satisfaction. It would not pay us to sell anything but the Next we will tell you of the care we take of the lamp 

## Omaha Gas Company

Change in Office Location ILLINOIS CENTRAL

On April 1st 1010, The Th Cont It Freight Offices now located at 1402 Farnam St., will be ing completion of the new City National Bank Building,

$\qquad$ office where every attention will be given them in arranging itineraries and all details of their journey

## BORROW HOME MONEY

 purpose.$\qquad$
$\qquad$

THE CONSERVATIVE SAVINGS \& LOAN ASS'N.,
1614 Harney Street, Omaha.
Geo. F. Gilmore, President. Paul W. Kuhns, Seay.
If there is such a thing as "luck" in the service given by

Goodrich Tires seem to be lucky tires year after year;-in making new tire records in the big

Why not have your share of good luck GOODRICH TIRES
SHMTDN $\frac{\text { THAT GROW! }}{\frac{\text { THEED ANY? }}{\text { Seo That They Come }}}$
THE NEBRASKA SEED CO.

