


13

Updike's Pride of Omaha Flour


## The IKind of Clothes

## The "BERG CLOTHING CO." sell, represent the highest type of Ready-to Wear Clothes made.

THE HOUSE OF KUPPENHEIMER, STEIN-BLOOH, SOHLOSS BROS, and SOCIETY BRAND OLOTHES apparel is "THEY HAVE NO EQUAL"--in style productions-the fabrios, the lininge, the tailoring and fitting apparel is THEY HAVE NO EQUAL"-in style productions-the fabrios, the linings, the tailoring and fitting
qualities HAVE NO EQUAL. Ask our competitors if what we say about these famous tailors isn't true. There
are many stores making a loud noise about'best--but are noticeably silent are many stores making a loud noise about best-but are noticeably silent as to who makes their best-and the
principal ingredient of best in garments is the tailoring-for without it the finest of fabrics are hopelessly ruined.
Well, anyway, we are mighty proud of Well, anyway, we are mighty proud of our splendid spring suits and we suggest you look over the beautiful
pearl and steel grays that are going to pe so popular this season. One would be fine for EASTER; and at-
\$15, \$18, \$20, \$22.50 \& \$25


