

# Creamery Butter vs. Oleomargarine

## BLUE RIVER BUTTER

EXTRA QUALITY  
Made from pure Pasteurized cream.

## BUTTERCUP CREAMERY BUTTER

Is Pasteurized and churned by the most scientific process from selected Separator Cream, and is guaranteed absolutely pure. FULL WEIGHT ALWAYS.

**Omaha Cold Storage Co.**  
OMAHA, NEB.

### What Creamery Butter Contains

Only the purest cream from dairies that are frequently inspected. Any dairymen who does not comply with the civil laws, as well as the laws of cleanliness and sanitation cannot sell his cream to Omaha creameries.

### Creamery Butter is Made

in thoroughly sanitary creameries located in Omaha.

All the cream purchased is tested, analyzed and pasteurized before being churned.

It is then moulded, packed and sealed in airtight cartons, reaching your table clean, pure and sanitary without having come in contact with human hands.

### What Oleomargarine Contains

20 to 50 per cent cottonseed oil.  
30 per cent oil made from tallow.  
Some neutral lard.

Melting point of Lard—100 to 104 deg. F.  
Melting point of Beef Suet—117 to 119 deg. F.  
See Result Below.

### Oleomargarine is Made

in the big packing houses in eastern cities.

Sanitation? Well, it's questionable.

Read "The Jungle," by Upton Sinclair.

## Which Do You Want Your Family to Use?

#### LOCAL BENEFITS FROM CREAMERY BUTTER.

Over four million of dollars paid by the local creameries last year to farmers for cream.

Fully two hundred thousand dollars spent in Omaha and vicinity for wages and supplies in 1909, and this year the amount will be much more.

#### Local Benefits From Oleomargarine

You can judge for yourself what percentage of the money paid for oleomargarine over returns to Omaha and its suburbs.

## Absolutely No Food Value in Oleomargarine

Butter is known as one of the greatest and most valuable of food products, but Oleomargarine has no food value whatever. Why?

The temperature of the human body is 98 deg. F. Butter melts at from 91 1/2 to 92 deg. F. (less than the temperature of the body) and is thus readily assimilated by the human stomach, adding strength to the system.

Oleomargarine will not melt at a lower temperature than 104 to 106 deg. F. (nearly 10 deg. F. higher than the body temperature) and consequently cannot be assimilated and become of any value to the human system.

One ounce of butter will therefore give more food value than a pound of Oleomargarine. You get Oleomargarine a few cents cheaper, but are you saving or losing on every pound you buy?

## Ask Your Grocer for Creamery Butter

No city in America is supplied with better creamery butter than is furnished to the homes in Omaha and vicinity. All the precautions cited above, in the making of butter, are taken for your benefit. Next time you order from your grocer tell him to make it creamery butter.

On this page appear the names of the leading creameries and their brands of creamery butter.

## The Alamito Milk House

You can order and have  
**Delivered Before Breakfast**

### CREAM

Pasteurized, Special, Whipping, Certified.  
Eliminate All Danger of Typhoid by Using  
PERFECT PASTEURIZED MILK

For Your Babies and Children; also Invalids Use  
FRIESLAND or ALBA CERTIFIED MILK.

### SEDIMENT MEANS GERMS.

You will find no sediment in Alamito Milk or Cream. Compare with any other brands and note the difference.  
THE ALAMITO SANITARY DAIRY CO.

## WEDGEWOOD Creamery Butter

MADE FROM PURE PASTEURIZED CREAM  
FROM SELECTED DAIRIES IN OUR

Modern, Sanitary Creamery

Absolutely Pure Artesian Water Used.

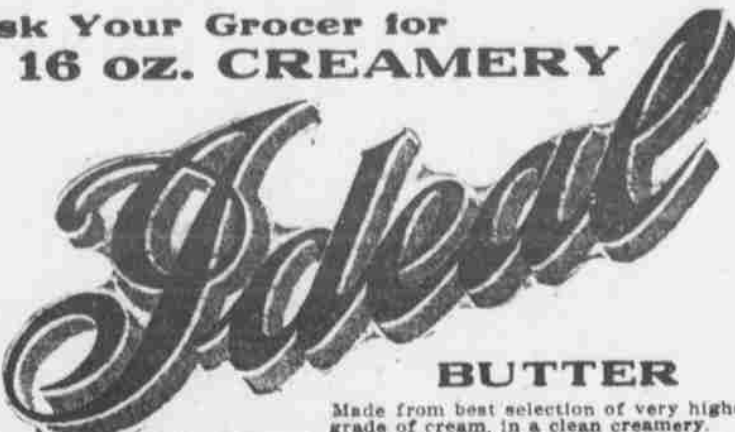
**Farmers Co-Operative Creamery Co.,**  
Omaha, Nebraska.

### QUALITY PURITY



"JUST THE BEST"  
**David Cole Creamery Co., Omaha**

Ask Your Grocer for  
**16 OZ. CREAMERY**



### BUTTER

Made from best selection of very highest grade of cream, in a clean creamery.

### IDEAL CREAMERY BUTTER

With all its purity and superb flavor, is packed in airtight packages to insure its delicate flavor from Creamery to Consumer  
Made by KIRSCHBAUM & SONS, Incorporated, OMAHA, NEB.

### T. MCLENEGHAN GETS JOB

Elected County Hospital Superintendent, Succeeding Elsasser.

### BRUNING JUMPS WITH THE WHIP

Comes Through Tame and Votes with the Other Two Democrats When They Crack the Cowhide.

Tom McCleneghan was elected superintendent of the county hospital Saturday morning by the Board of County Commissioners in place of G. Fred Elsasser, resigned.

Fred Bruning, in spite of mutterings of discontent, came through tamely enough at the crack of the whip and voted with the two democrats, Commissioners Pickard and Bedford. Commissioners Grant and Trainor, the republican members of the board, voted no to the resolution which provided that McCleneghan shall succeed Elsasser April 1.

The cut and dried scheme hatched by the two democrats some weeks ago when Elsasser told them he intended to resign, was put through as soon as Commissioner Pickard had returned to the city from a trip to Trenton, N. J.

Some days ago when Fred Bruning was informed for the first time by newspaper men that Elsasser intended to quit and that he, Bruning, was the only board member who was not in on the news, a fit of sulking ensued and Bruning then threatened to kick over the traces. How stubborn his resolution is, was shown by the result of the vote Saturday.

It will be no new experience for McCleneghan to feed at the public crib, for his election simply transfers him from

Tom Flynn's payroll to that of the county. McCleneghan is at present a street reformer in the office of the street commissioner. He is, of course, a democrat, and was superintendent of the county hospital from 1902 to 1905.

G. Fred Elsasser will not go to California to live, but plans to open a restaurant.

### CAREER OF GENERAL SMITH

Graduate of West Point in Class of 1873—Raised to Brigadier in 1909.

Brigadier General Frederick A. Smith, who has just been appointed to the command of the Department of the Missouri, is a graduate of West Point Military academy of the class of 1873. He then became a second lieutenant in the Twelfth infantry, first lieutenant in 1878, captain in 1880, major of the First infantry in 1889, inspector general by detail in 1901, lieutenant colonel of the Twenty-ninth infantry in 1902, and colonel of the Eighth infantry in 1904. He was raised to the rank of brigadier general in 1909 and was assigned to the command of the brigade post of Fort D. A. Russell, which command he has since exercised.

Brigadier General Frederick A. Smith, United States army, has assumed formal command of the Department of the Missouri, Vice General Morton, retired. General Smith will exercise the command of the department from his former station at Fort D. A. Russell, Wyo., for a day or two. He is expected to arrive in Omaha early next week. There will be no change in the personnel of the department staff, except in the matter of aides-de-camp. General Smith will be accompanied by his personal aide-de-camp, First Lieutenant A. LaRue Christie.

Major Edward H. Schultz, chief engineer of the Department of the Missouri, came up from Kansas City to attend the dinner

to be given by the department staff in honor of Brigadier General Charles Morton at the Loyal hotel last evening.

### THRIFTY BARTENDER LOSES IN COUNTY COURT RULING

Judge Leslie Holds Fred Lutz Did Not Pay Thousand Dollars for Saloon, as Lutz Asserted.

Unless Louis Achatz' little schemes get him hopelessly "in bad" with the Board of Fire and Police commissioners he is again a prosperous saloon keeper, for County Judge Leslie has decided that Achatz and not Fred Lutz, the thrifty bartender, owns the North Sixteenth street saloon.

Judge Leslie ruled Saturday that no consideration ever passed from Lutz to Achatz, whereby a legal sale of the saloon was made.

"There is no evidence," said the court, "except Lutz' own statement that he paid the \$1,000 to Achatz, and I do not believe that Lutz did."

The court commented on the fact that Achatz was, so to speak, "caught in his own trap," because he was trying to put one over on the Board of Fire and Police commissioners by deceiving them as to the true ownership of the saloon. But the only point really before the court was whether a sale had been legally effected.

Serious Lacerations

and wounds are healed without danger of blood poisoning, by Bucken's Arnica Salve, the healing wonder. Sec. For sale by Beaton Drug Co.

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### Two More Holdups to the Long List

Three Footpads in One Case and Two in Other Rob Men on the Streets.

Two more hold-ups were added Friday night to the long list that have been committed in Omaha of late.

Frank Worden, 703 Leavenworth street,

was passing along about Ninth and Jackson streets about 12:30 when he was confronted by three thugs who demanded "hands up" and his valuables. Worden let out a loud yell for help that frightened the footpads away before they got anything.

About ten minutes later Howard Updike of Overton, Neb., was held up by two men, thought to be of this trio, on the Tenth street viaduct and relieved of his watch and chain.

The police were notified of the cases, but have made no arrests.

The robbers were young men.

The Key to the Situation—Bee Want Ads.

Don't Forget Monday, March 21st, the Big RUG SALE HAYDEN'S

TWENTIETH CENTURY FARMER

Best in the West.

### Cold and Snow Retard Building

The cold weather and heavy snowfalls had a decided effect on building operations in February, a record of the principal cities for that month showing a moderate decrease. Permits were taken out in fifty-five cities for the construction of 10,740 buildings, involving a total cost of \$41,962,244, according to official reports to Construction News, as compared with 11,291 buildings, involving \$50,950,000, for the corresponding month a year ago, a decrease for the month just closed of 561 buildings and \$9,987,756, or 11 per cent. There were decreases in thirty-one cities and increases in twenty-four; the losses being confined mainly to remote points in different parts of the country, having little bearing upon the situation as a whole. New York shows

a decrease of 52 per cent; Brooklyn was about upon a par with last year. Philadelphia had a decrease of only 4 per cent, while in Chicago there was an increase of 10 per cent. In Pittsburgh there was a decrease of 28 per cent; Atlanta, 21; Milwaukee, 15; Rochester, N. Y., 11; Worcester, 9; Duluth, 8; Omaha, 7; Tacoma, 6; Toledo, 6; Columbus, O., 5; St. Joseph, 5; Cedar Rapids, 3; Harrisburg, 2; and Pueblo, 1, and it will be seen that these cities are widely scattered, so that it can not be considered a general decrease in any sense. Upon the other hand, notwithstanding the cold and snow, some phenomenal increases will be noted by reference to the accompanying table. The figures in detail are as follows:

CITY AND STATE.	1910		1909		Per- cent Gain. Loss.
	No. of Bldgs.	Estimated Cost.	No. of Bldgs.	Estimated Cost.	
New York, including borough of Manhattan and Bronx	231	\$ 9,587,560	200	\$19,832,095	16
Chicago, Ill.	698	5,678,690	828	5,159,000	16
Brooklyn, N. Y.	275	2,318,126	429	2,315,055	35
Philadelphia, Pa.	843	2,045,075	1,040	2,141,250	19
San Francisco, Cal.	422	1,676,249	422	2,207,556	21
San Antonio, Tex.	184	1,174,260	166	1,284,470	30
Portland, Ore.	423	1,000,065	322	1,329,546	20
Seattle, Wash.	385	1,204,415	1,022	1,152,155	18
Washington, D. C.	479	1,127,579	377	994,815	25
St. Louis, Mo.	448	1,229,393	655	1,170,911	13
Kansas City, Mo.	207	1,156,875	304	839,528	28
Cleveland, O.	297	808,419	254	772,309	13
Newark, N. J.	198	628,890	152	495,444	28
Denver, Colo.	198	592,590	273	819,948	28
Pittsburgh, Pa.	292	580,000	368	544,500	8
St. Paul, Minn.	143	542,706	154	278,022	48
Cincinnati, O.	519	540,975	485	478,459	14
Buffalo, N. Y.	466	508,000	294	590,000	38
Houston, Tex.	53	714,890	52	100,849	411
Minneapolis, Minn.	216	485,950	203	390,745	21
Pittsburg, Pa.	161	461,644	236	778,912	38
Spokane, Wash.	158	456,545	308	517,210	10
Oakland, Cal.	327	453,140	299	273,549	16
Baltimore, Md.	184	452,588	249	284,100	9
Davenport, Ia.	15	402,275	4	14,900	2,109
Atlanta, Ga.	207	396,069	358	596,754	21
Indianapolis, Ind.	225	392,668	139	312,719	1
Salt Lake City, Utah	51	334,100	47	302,200	25
Louisville, Ky.	136	318,368	151	190,491	21
Memphis, Tenn.	207	317,900	175	297,701	11
Birmingham, Ala.	291	274,867	112	105,249	96
Milwaukee, Wis.	116	274,156	140	182,210	5
Richmond, Va.	65	271,158	66	284,200	202
Rochester, N. Y.	124	266,297	115	219,229	20
San Diego, Cal.	44	256,291	44	256,291	0
New Orleans, La.	44	256,291	44	168,781	42
Worcester, Mass.	63	196,423	48	182,210	66
Duluth, Minn.	46	182,360	46	182,360	0
Omaha, Neb.	75	180,825	79	240,749	37
Lincoln, Neb.	29	148,225	42	86,110	72
Pateron, N. J.	45	137,415	36	124,258	11
Tacoma, Wash.	300	131,300	180	137,835	30
Toledo, O.	66	119,945	78	216,645	62
Grand Rapids, Mich.	56	109,120	56	109,120	0
Columbus, O.	53	84,085	77	110,484	24
Norfolk, Va.	37	78,253	49	79,605	4
Wilmington, Del.	28	72,115	28	66,261	25
Willes-Barre, Pa.	41	70,515	45	148,304	62
St. Joseph, Mo.	29	70,000	20	104,000	35
Cedar Rapids, Ia.	28	68,065	21	54,055	20
Des Moines, Ia.	22	68,065	21	54,055	20
Harrisburg, Pa.	52	48,475	97	145,350	66
Stockton, Cal.	22	40,717	11	21,225	47
South Bend, Ind.	18	38,888	8	19,100	78
Mobile, Ala.	18	38,350	24	27,760	27
Pueblo, Colo.	9	7,966	14	24,528	67
<b>Totals</b>	<b>10,740</b>	<b>\$41,962,244</b>	<b>11,291</b>	<b>\$50,950,000</b>	<b>17</b>

## BIG DOINGS IN UTAH!

Opening of the Largest Irrigated Tract in the State

By the Sevier River Land and Water Company, at Lynndyl (Lynn), 118 miles south of Salt Lake City, on the San Pedro, Los Angeles & Salt Lake Railroad.

Monday, April 11, at 11 a. m.

More than 50,000 Acres will be placed under Irrigation from the waters of the Sevier River.

EVERY ACRE IS WORTH AT LEAST \$200.00

The price is \$60 an acre, payable only \$5 an acre at time of drawing, balance in ten annual installments. It is a wonderful fruit and general farming country, full of great possibilities.

## THE NEW TOWN OF LYNNDYL

Is destined soon to become one of the chief cities of Utah. More than Five Million Dollars will be expended in the development of this great irrigated tract and Lynndyl will be the leading center. Opening sale of town lots and surrounding acreage tracts will follow the land sale.

Get in touch with this great movement for the development of Utah. Get in on the ground floor. Your chance is just as good as the best of them. All land, lots and acreage will be sold UNDER THE RULES OF THE CAREY ACT. The first name drawn will have the choice of all available lands or lots. Remember, Utah has no surplus of water for irrigation, and such a chance as this will not come again. Call or address all inquiries to

**H. L. HOLLISTER & CO.,**

ALEX McPHERSON, Gen'l Mgr.

615 Newhouse Bldg., Salt Lake City, Utah.

### DON'T SUFFER

Don't neglect Rheumatism, don't continue to suffer with troubles caused by disordered blood, don't try expensive treatment, when you can be quickly relieved and permanently cured with a pleasant, perfect remedy that has proven its merit for 75 years. Thousands testify to the worth of

## HILL'S RHEUMATIC PILLS

They contain no Salicylates, Iodides or Alcohol—these being ingredients that may help Rheumatism but hurt the digestive organs. Hill's Rheumatic Pills are purely vegetable with the exception of a small amount of common soda—a valuable part among ingredients that are beneficial to the entire system.

Ask Your Druggist

**MYERS-DILLON DRUG CO.,**

PRICE \$1.00 PER BOX.

or send to us for a free sample.

**BELDEN & COPP CO., Mfgs.**

Minneapolis, Minn.