Sale Positively Ends Tomorrow Night

YOUR UNLIMITED CHOICE OF CUR ENTIRE STOCK OF MEN'S AND WOMEN'S RAIN-COATS AND OVERCOATS, WHICH SOLD ALL SEASON FOR \$20 TO \$35, AT .....



This most extraordinary offer was made in order to carry out the "Goodyear" policy of opening the Spring season with an entire brand new stock, and our Spring Opening commences Monday, March 21st. Several hundreds of the Coats in this sale are light and medium weights, suitable for wear the year round.

The hundreds who responded to this announcement secured the best bargain of their lives, and are now telling their friends. So we are ready for another crowd of buyers tomorrow. Get here an early as you can to get your size—any coat in the house, up to 835, at \$10.00.

#### GOODYEAR RAINCOAT CO

S. B. Cor. 16th and Davenport Sts .-Hotel Loyal Bldg. Bear in Mind Saturday, March 19, is the Last Day.





SUNDAY DINNER MARKET BASKET

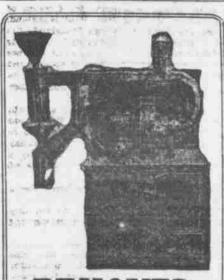


HAVE YOU HEARD ABOUT THIS? Dough rises best when made from



GOLD MEDAL FLOUR

A trial will prove it WASHBURN CROSBY CO.



## REMOVED All dust and chaff from our steel

cut coffee, leaving it ALL PURE COFFEE.

It's better flavored, easier to style crushed article. We have the only machine in Omaha for doing this work. A trial order will end you "coffee trouble," and make a regular customer for

Mocha Mixtures, 35¢, 3 lbs., 31 

### W. L. Masterman & Co.

"The Coffee Men." Main Store, 313 S. 11th St. Branch at Public Market, 1610 Harney

## Swift's Premium Hams and Bacon



The Brand To Buy For

Easter

Because-Both Ham and Bacon are tender, sweet, rich, nutritious and altogether satisfying. Not once or twice, but always.

An Easter Breakfast of Swift's Premium Ham or Bacon is the beginning of a lifelong friendship. Order by the name from your dealer.

Swift & Company, U. S. A.

You can get better meat for less money from us is easily explained. In the first place we sell only first quality meats—then we do no credit business—have no books to keep—no bad accounts—no losses—besides we do not deliver. These things all enter into the expense of doing business—We save yeu all this and that's why we can and do sell better meats for less money than you can get from other dealers.

OUR KIND OF CRICKER We buy only live ones best quality—and dress them and keep them in dry cold sir, free from ice water. When you buy chickens from us you get only the choicest—chickens that retain their pure, clean natural flavor. Give us one trial and see the difference.

Jos. Bath's Cash Market 1921 Farnam St.

No. 1 Pork Loins, lb. ......... 15c Wyoming Potatoes, bu. ...... 65c

R. E. Welch

24th and Farnam Phone, D. 1511 A 2511

THE BEER YOU LIKE Consumers Distribute John Nittler 9224 So. 24th Street. Bong. 1888, Red 3930.

"A manly Ameri-

can's favorite brew

A manly American-

that means you"

TWENTIETH CENTURY FARMER Best in the West

## We Prove Our Claims

good a quality of groceries as we do. 'Phone for our free mailing list of special prices;

#### SOMMER BROS.

"Exponents of Good Living."

Not any Milk Trust

The Food-drink for All Ages.

At restaurants, hotels and fountains. Delicious, invigorating and sustaining. Keep it on your sideboard at home. Don't travel without at.

A quick lunch propared in a minute. Gro-Take no substitute. Ask for HORLICK'S. For Others are imitations.

#### MORTON LEAVES THE ARMY

Head of Department of Missouri Relinquishes Post at Noon.

MANY PAY RESPECTS TO OFFICER

Ak-Sar-Ben Governors Make Formal Call-Telegrams Express Regret at Necessity for Departure.

Brigadler General Charles Morton, United States army, relinquished command of the Department of the Missouri at noon Friday y virtue of his retirement.

The last official act of General Morton was the issuance of the following general order No. 14:

erder No. 14;

Headquarters Department of the Missouri, OMAHA, Neb., March 18, 1910.

General Order No. 14.

1. First Licutenant Otho E. Michaelis, Sixteenth infantry, and Second Lieutenant Troup Miller, Seventh calvary are relieved as aidea-de-camp to the undersigned, effective this date.

2. The undersigned having reached the age of 64 years this date in accordance with law, hereby relinquishes the command of the Department of the Missouri, CHARLES MORTON, Brigadler General.

Regret Expressed by Many.

Regret Expressed by Many. The occasion of General Morton's retire ment was memorised by the visit of many civic and military bodies of the city of Omaha to express their regret over he refrement from the service. The first of these bodies was the board of governors of Ak-Sar-Ben, represented by President Pickens as spokesman, C. E. Courtney, H. J Penfold, Everett Buckingham, Joseph Barker, Charles Beaton and C. E. Black.

"General Morton," said Mr. Pickens, "we have called to pay our respects to you as commander of this department for the last time. We wish to convey to you in our own behalf and in behalf of the citizen of Omaha, our appreciation for all that ou have done for us in the two and onehalf years that you have been in command here. We find it impossible adequately to express our sincere regrets that you must leave us, but we shall always cherish you in our hearts with the kindest memories. We hope that congress may yet see its way adequately to recognize your splendid military record and advance you even on the retired list to that grade you have so algnally earned, that of major general. General Morton replied briefly, expressing his sincere appreciation for the good words thus spoken, and stated that he would always warmly cherish the friendships formed in Omaha, and that he regretted sincerely that he would have later to leave

pleasant associations and friends. The board of governors then presented General Morton with a handsome bouquet

Omaha where he had formed so many

of flowers. During the morning, General Morton received a formal telegram from the War department at Washington, announcing that he had been ordered placed on the retired list, and that he would at noon be relieved of the command of the department,

Army Friends Send Telegrams. Other telegrams received by General Morton were as follows:

ton were as follows;

HEADQUARTERS DEPARTMENT OF TEXAS, San Antonio, March 15, 1910.—General Charles Morton, Omaha, Neb.; The morning paper called my attention to the fact that the date of your retirement from active service is near at hand.

With congratulations upon the successful close of your career, I must recall the many acts of kindness you have done for us, younger men, your loysity to the old Third and its history.

May you remain with us many years.

GEORGE H. MORGAN,

Adjutant General.

SAN FRANCISCO, Cal., March 17, 1910.—General Charles Morton, Care Army Headquarters, Omaha, Neb.; I regret that through the operation of the law your long, faithful and highly honorable career in the

United States army terminates at noon today. No officer of the army has served more earnestly and efficiently than you, and I hope the days that are spared you will be as fruitful of good work and deeds as those that have passed. Wife joins me in very beat wishes to you and Mrs. Morton. Am sorry I cannot be with you today.

THOMAS SWOBE. Says Goodbye to Staff.

Precisely at 12 o'clock, the entire official staff of the Department of the Missouri. in full uniform, visited General Morton in his office, where the general awaited them tion in our official family, it has never in the full uniform of a brigadies general reached my ears. It is a further pleasure to pay him their respects and bid him a to be able to say that the War department formal good bye as their commander. General Morton shook hands with each being one of the best managed in the

of the officers and said:



Tearful Tommy cried all Tearful Tommy cried all day
For Campbell's Soup to stow
away.
Then he cried through half
the night.
For Campbell's label—
red-and-white.

#### Make up your own mind.

If you read the plain statement of facts which we give day by day in our advertising you must realize that it is worth your while to find out for yourself about the merits of

## Campbells. **Tomato Soup**

And if you feel this way about it, stick to it. Ask for what you want. Insist on it if necessary. Get it. And pass your own judgment on it. If not satisfied, get your money back from the grocer. But do your own deciding.

21 kinds 10c a can Just add hot water. bring to a boil,

Write for our handy Menu Book. Joseph Campbell. Company Camden N J

Ask

Your

Grocer

Look for the red-and-white label





LEADERS OF BOW DRICES 16TH & FARNAM STREETS, OMAHA.



Green Trading Stamps.

## Live Gold Fish and Globe With Every Cash or Credit Sale of \$10.00 or Over in



We Give

"S. & H."

Green Trad-

ing Stamps.

# Our Men's Clothing Dept.

Buy your Easter Suit, Hat, Shoes, Dress Shirt, Underwear and furnishing goods here and give your mother, sister, wife or sweetheart a beautiful present-something that will make a handsome ornament for any home. This aquarium is a clear gain to you over and above the exceptional values we are giving this week. Cash or Credit.

Suit prices range from \$25.00 on down to \$15.00, \$12.50





## Buy Your New Suit for Easter of Us and Save Fully One-Third of Prices Asked Elsewhere

Sam Levy & Co., 11 W. 17th St., New York City, sell us their entire sample line of Ladies' Suits at one-third less their regular value. Lot consists of just 114 garments—every model is a handsome new spring style and is beautifully tailored. One and two of a kind, all sizes, big variety of materials in all the wanted spring shades. These suits were made to

on sale Saturday at 8 o'clock at one price . . . TERMS: \$5.00 Cash, and \$1.00 Weekly.

relations that have existed so long between us as an official family have to be terminated. If there has ever been any frichas given this department the credit of country, and it is through this harmony "I regret, exceedingly, that the pleasant of interest and the capabilities of the staff Lieutenant Daniel E. Shean Writes of the department that this commendation from the higher authority is due. In the severance of our official relations, I hope that our friendly and personal relations shall ever continue. I wish every one of you the utmost success in your army careers, and in saying good-bye, it is with a feel-

ing that I cannot find words to express." Commercial Club Delegates. Two delegations of the Omaha Commer-12:59 to pay their respects to General Mor- Eddy street, Chicago. ton and presented him with bouquets of flowers, at the same time expressing their

regrets over his retirement and appreciation for his services to Omaha. Hardly had the Commercial club delegaof Grant post, No. 110, Grand Army of the Republic, filed into army headquarters to join in the expressions of esteem for General Morton, and their regret over his retirement. Commander S. B. Jones expressed the post's tribute, and General Morton in responding could scarcely re-

press his emotion. Nebraska commandery of the Military Order of the Loyal Legion was represented by about twenty members who also presented to General Morton their profound regrets over his retirement, at the same time presenting him with an address of appreciation through General J. H. Culver. These expressions were accompanied by a bouquet of flowers, to which was attached the colors and emblem of the Loyal Legion. General Morton, in a broken voice, tried to give expression to his deep appreciation of

After the Loyal Legion had retired, Generai Morton was called out into the main hall of the army building, where the order of Eiks, numbering nearly 100, had assembled in open ranks to receive him. Rev. T. J. Mackay was the spokesman for the Elks and in an elequent address told him that the order of Elks was one

from which no man could be retired. A mammoth bouquet of American Beauty roses was presented to General Morton by Robert Cowell on behalf of the Elks and the general spoke a few words, conveying his appreciation. At the conclusion of his talk the Elks gave him three rousing cheers and wound up with the Elks' anthem, "For He's a Jolly Good Fellow." While the Elks were still in the hallway. the Sixteenth infantry band appeared, escorting the officers of the Sixteenth infantry from Fort Crook, headed by Colonel Gardener, who called to pay their respects to General Morton. With this demonstration the remarkable function closed.

Partners in Misery.

The short man sighed.

"My wife is painfully fussy," he said.

"She makes me put on slippers as soon as I enter the house for fear I'll scratch the polished floore."

The tail man nodded sympathetically.

"My wife is fussier than that," he said.

"When I'm buttoning her best waist she makes me wash my hands after every button!"—Cleveland Plain Dealer.

#### Army Officer Who Fled with Nurse is Located

retail from \$30 to \$40. The entire lot goes

for His Mail to Be Sent to Chicago.

Lieutenant Daniel E. Shean, who eloped from Fort Crook with Helen E. Bucklin, last fall, has been located.

ctal club visited army headquarters at asking that his mall be forwaded to 3941 court by mutual agreement.

sertion. tions retired, when about thirty members the Sixteenth infantry. He was popular in trict court, not because it minded the \$10.

> ment caused great surprise. Bucklin was employed by Shean as a nurse. \$40. After she had been at the home several appeared. They dropped out of sight and beginning Friday.

travel she was taken to her former home more apiece. in Pennsylvania by her father and has resided there since.

SWEET MUSIC TO MR. MUSIC Verdict for \$1,400 Has a Melodious Sound to Man Whose Wife

A verdict for \$1,400 sounded sweet to the ears of Daniel Music in district court Friday. Music has been suing W. T. Adams, a contractor, for \$5,000 damages, for being United States. contractor, for \$5,000 damages, for being

is Hurt.

Mrs. Music, who fell over a pile of dirt left by the contractor on a sidewalk. Mrs. Music has a suit of her own yet to prose-

AFTER TWO TRIALS AND AN APPEAL CASE IS DISMISSED Following Long Proceedings Suit of

Sommer Bros. Against Street Railway is Thrown Out.

Two trials and an appeal to the supreme court proved to have been rather unnecesa nurse, while Mrs. Shean lay ill in bed sary proceedings and wasted time and energy when the suit of Sommer Bros. against Postmaster George M. Rushart, Fort the Omaha & Council Bluffs Street Rail-Crook, has received a message from Shean way company was dismissed in district

The plaintiff started the case in justice Army officials are looking for Shean, and court, asking damages for the fracture of if he is apprehended he will be brought the rear end of a delivery wagon by a before court-martial on the charge of de- street car at Twenty-seventh and Farnam streets. A verdict of \$40 was secured. Shean was a first lieutenant attached to The street car company appealed to dis-

army circles and highly esteemed by his but because it was felt that plaintiff was fellow officers. His desertion and elope- entitled to no damages at all. Judge Day heard the case in district court and a jury During the illness of Mrs. Shean Miss awarded the pigintiff the same amount, The street car company went to the su-

weeks and while Mrs. Shean was still con- preme court and got a new trial, which fined to her bed, the couple quietly dis- was to have been heard by Judge Kennedy, nothing has been heard of either one until Before trial the plaintiff and defendant

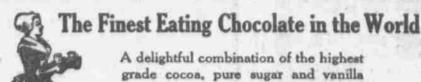
the notice to forward Shean's mail was re- agreed to let the matter drop and the case was dismissed, each side to pay its As soon as Mrs. Shean was able to own costs. These will amount to \$150 or A suit in which Harry Levinson was

plaintiff against the same defendant was settled for \$100. Don't experiment with unknown medicines when you have a cold. Take Cham-

berlain's Cough Remedy and be cured.

Hundred Dollars a Head.

# BAKER'S CARACAS SWEET CHOCOLATE



If you do not find it at your grocer's, we will send a 1/4 lb. package by mail, prepaid, on receipt of 10 cents in stamps or money.

WALTER BAKER & CO. LTD.

DORCHESTER, MASS.