

BRANDEIS STORES

A Noteworthy Display and Sale of

"Nipson System" Clothes for Men

Which Occupied a Place of Honor in the Madison Square Garden Clothes Show

This is a sale of men's clothes that differs from any ever held in Omaha.

It is an event that appeals to those men of good taste who demand clothes of the highest quality.

These Nipson System Suits and Spring Overcoats were shown at the National Exhibit of Men's Apparel last month at Madison Square Garden, New York, where they were declared by expert judges to be the acme of elegance in quality and perfection in style.

Brandeis Stores secured all the men's clothes in the Nipson exhibit. We bought them at an unusual price advantage that enables us to make a most attractive offer.

Many of these suits are designed to sell at \$30.00 and others are worth as high as \$95.00. We offer them in one lot at one price **\$17.50**

On sale Saturday, March 12th



An Advance Showing in New Spring Styles in Boys' and Children's High Grade Clothing

Brandeis Stores specializes in boy's and children's clothes of high grade. Our stock this spring surpasses in excellence and variety any other showing in the west.

Boys' and Children's Russian Sailor Suits, Russian Buster Brown Suits, etc.; many with an extra pair of pants to match and containing the newest spring features—blues, greys, tan mixtures and browns, at **\$3.50 to \$10**

Children's Reefers in New Styles for Spring

The naggiest styles in reefers for spring wear—children's red, tan, grey and blue reefers—many with box back effects and velvet collars—many shepherd plaid styles, at **\$2.50 and \$5.00**

Our separate Boys' Department on Second Floor, Old Store, is replete with newest ideas in juvenile wear for spring.



You can outfit your boy here at small expense.

Newest things in boys' furnishings.

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Sale of Men's Shirts

A Manufacturer's Samples of Men's Fine Negligee Shirts—in 3 Big Bargain Lots

These shirts are all in new spring colors and designs—made of pongee, soisette and madras fabrics with pleated and plain bosoms—all sizes—collars separate or attached.

All the Men's Negligee Shirts—worth up to \$1.25—**at 50c**

All the Men's Negligee Shirts, worth up to \$1.50, at—**75c**

All the Men's Negligee Shirts, worth up to \$2.00, at—**98c**



"Manhattan Week" at Brandeis Stores Beginning Saturday, March 12.

Brandeis Stores specialize in the famous Manhattan Shirts for men and we show the full range of correct styles in these superior shirts. Favorite fabrics are imported silks, linens, French flannels, with and without collars, many with new, soft French cuffs. The patterns and colorings will appeal to men of discrimination. The fit and workmanship are superior to customs made. The prices of Manhattan Shirts are \$1.50 to \$3.98.

We sell the Famous Earl & Wilson "Redman" Two for a Quarter Collars.

New Patterns in E. & W. Shirts, at \$1.50 to \$3.00 | Musing Union Suits, Spring each \$1.00 to \$2.50

Men's 85c Lisle Hose for 15c Pair

Men's Spring Neckwear, reversible or French Fold styles, the prices are 25c, 45c and 75c each.

Initial Card Case, With 100 Cards, All for 48c

Solid leather Card Case with embossed gold initial on Roman gold design, as shown in illustration, with 100 cards for 48c.

The cards above are well worth 48c and you practically get this beautiful card case free. We also print wedding invitations, announcements and birth cards.

BRANDEIS STORES

AN EXTRA SPECIAL SALE

SHOES

FOR WOMEN and MEN

From Our Recent Great Shoe Purchases

The styles are all new and the quality is absolutely reliable. You will be correctly fitted. Saturday's prices are far below the actual value of the shoes.

Women's High and Low Shoes, spring styles, worth up to \$3.50, at, pair—**\$1.98**

Women's spring shoes and Oxfords worth up to \$5.00, at, pair—**\$2.50**

Men's High and Low Shoes, from the big purchase, worth up to \$4, at, pair... **\$1.98**



Men's High Shoes and Oxfords, worth up to \$5.00, all new styles, at, pair... **\$2.50**

Sale of Men's Hats

Thousands of Men's Soft Hats and Stiff Hats, bought by us from a New York commission house—

All new, spring, 1910 styles, and positively worth \$2.50, \$3.00 and \$3.50 each—All in one lot for Saturday, each—**\$1.45**



The famous John B. Stetson Soft and Derby Hats, very latest styles, at **\$3.50**
Imported English Derby Hats, at **\$3.00**
Brandeis Special Stiff or Soft Hats, for men, at **\$2.00**
Boys' Hats in latest college styles, worth \$1.50, at **98c**
Boys' and Children's Cloth and Felt Hats, at **49c-98c**
Boys' Caps, plain and fancy colors, at **25c and 49c**

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St. Patrick's Day Novelties and Favors

In Sweetland—Brandeis East Arcade

Silk Shamrocks, 6 for **.5c**
Potato Candy Box, ea. **10c**
Cigars with Shamrocks for inside, 2 for **.5c**
Green Pigs, (candy boxes) at, each **.5c**
Natural Pigs (candy boxes) at, each **.5c**

Hat Candy Boxes, each **.5c**
Small Pipes, with pin to wear, each **.5c**
Irish Flags of Silk, 3 for **5c**
Green Snakes, the kind that wriggle, each **.10c**
And hundreds of other attractive novelties for St. Patrick's day.

SATURDAY IS MAPLE DAY IN SWEETLAND

Maple Confections, Maple Penochis, Maple Coconut Kisses, Maple Glace Caramels, Maple Gems, etc., at, pound **20c**

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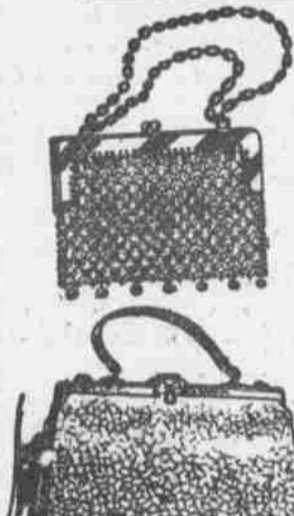
Great Sale of Mesh Bags & Leather Bags

German Silver Mesh Bags, the new Princess Mesh Purse with 72 inch German Silver Chains, soldered links, women's hand carved Mesh Bags, with cut out frames, bags lined with kid, **\$2.25 to \$7.50**
white kid change purse, worth up to \$12.50, at **75c**

Women's All Solid Leather Bags, Extra Special, **75c**
These are genuine leather Shopping Bags of fine quality, fitted with inside purse, at, each **75c**

Women's fine Leather Bags bought from a well known Broadway, N. Y., mfg., real seal, walrus, alligator, English calfskin, pin head seal, hand tooled bags, hand painted bags, etc., all marked with green tags at about one-half regular prices.

Special showing latest novelties—belt pins, hat pins, long chains, etc.



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Sale of Drugs and Toilet Articles

25c Sanitol Tooth Paste **14c**
25c Lilac Talcum Powder, for **16c**
\$1 Pompeian Massage **.69c**
25c Sanitol Face Cream **14c**
25c Eastman's Benzoin and Almond Lotion, for **.17c**
50c Java Rice Powder **.26c**
25c Satinett Rice Powder, for **14c**

PATENT MEDICINES

50c Milks Emulsion **.29c**
\$1 Smith's Green Mountain Renovator, for **.49c**
50c Syrup of Figs, for **.45c**
35c Castoria, for **.32c**
50c Scott's Emulsion, for **45c**
\$1.00 Lydia Pinkham's Vegetable Compound, for **.89c**
\$1.00 Duffy's Pure Malt **89c**

The Latest Novels

Just a few of the Best Titles in Popular Fiction, recently published. Special **49c** for Saturday

Brandeis Stores Book Dept.



The Weavers, Sir Gilbert Parker.
20-40 or Fight, Emerson Hough.
The Shuttle, Francis Hodson Burnett.
My Lady of Glove, Percy J. Hartley.
Loaded Dice, Elery H. Clark.
Gentleman From France, Stanley Weyman.
Get Rich Quick Wallingford, Geo. Randolph Chester.
The Lure of the Mask, Harold McGrath.
Old Wives For New, David Graham Phillips.
Princess Sara, Rose Beckman.
The Quest Eternal, Will Lillibridge.
Awakening of Helena Mitchell, Margaret Deland.
Balance of Power, Arthur Goodrich.
Shepherd of the Mills, Harold Bell Wright.
Arizona Nights, Steward Edward White.
At the Front of the Rainbow, Gene Stratton Porter.
The Chorus Lady, Forbes-Harding.

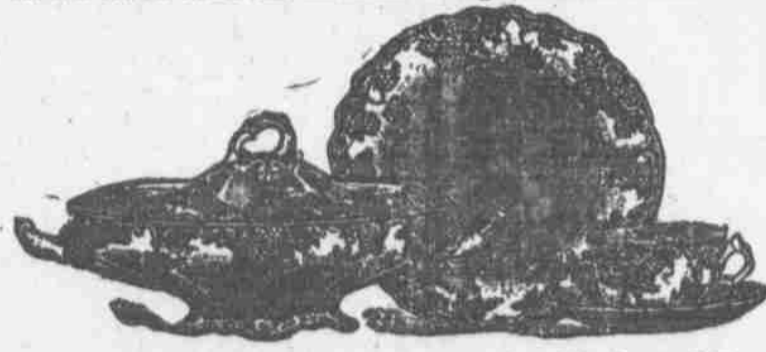
The Turn of the Balance, Brand Whitlock.
Beloved Yagobond, William Locke.
Silver Butterfly, Mrs. Wilson Woodrow.
Rich Men's Children, Geraldine Bonner.
The Lady of the Blue Motor, G. Sidney Paternoster.
City of Delight, Elizabeth Miller.
New Chronicles of Babcock, Kate Douglas Wiggin.
Satan Sanderson, Hallie Erminie Riva.
Little Brother of the Rich, Joseph M. Patterson.
Madre, Geo. Barr McCutcheon.
Romance Island, Zona Gale.
King Spruce, Holman F. Day.
Ancient Law, Ellen Glasgow.
Daughter of Anderson Crow, Geo. Barr McCutcheon.
Lady of the Mount, Fredrick S. Isham.
Silver Blads, Chas. E. Walk.
Little Brown Jug at Elders, Meredith Nicholson.

GREAT SALE OF CHINAWARE--West Arcade

500 Pieces Famous Wedgewood Flown Blue Porcelain

Positively Worth Up to \$1.00, at 10c Each

The decorations consists of a deep border of poppies of dark, rich color, with a light blue tint background, lending a cameo like effect to the design—This makes a very rich, pleasing, at the same time an unusual design, which is much admired.



This Great Special Sale Continues Saturday, Monday and Tuesday.

BIG DINNERWARE SALE--Saturday, Monday and Tuesday

Special offer of one-fifth off on any dinner set or open stock pattern in the house; 89 patterns in all to choose from—Haviland, Poyant, Coalport, Dresden, Mintons, Syracuse, and dozens of exquisite domestic sets.
EXTRA SPECIAL--Haviland & Co., fine Dinner Sets of 100 pieces, now at **\$17.89**

BRANDEIS STORES

10c



HUMAN HAIR GOODS

At Prices to Suit Everybody

An exceptional opportunity to purchase at wholesale prices. We are fortunate in having on hand a lot of hair, obtained before the scarcity in the market, and we can, therefore, make unusual offers.

Our Turban Braids—Fine, soft natural wavy hair; others sell for \$6.00—our price **\$3.98**
Roman Braid, 36 inches long—\$8.00 value, at **\$5**
Natural Wavy Switches, 26 inches long—others sell for \$10.00—our price **\$7**
Natural Wavy Switch, made of fine German hair—our price **\$5**
Challenge Sale of Turban Caps—others sell for 50c—our price **20c**



Challenge Sale on Large Auto Nets, all shades—others sell for 15c—our price **5c**

Brandeis Cut Flower Department

Specials for Saturday

Fine, home grown Violets—regularly 35c—on sale Saturday at, per bunch **19c**

Carnations; fine, fancy, in all colors, regularly 75c and \$1.00—Saturday, **39c** dozen

DECREASING CROP OF SHEEP

Output of Wool and Mutton is Lagging Far Behind the Demand.

How long will there be enough wool and mutton to go round? If the demand for spring lamb, woolen clothes, blankets, carpets and rugs continues to increase as at present and the sheep decrease in numbers as they are now doing, in course of time mutton will be only for the rich, and there actually will be insufficient wool to furnish "all-wool suits" to those who wish them, not to mention other articles made of wool.

In 1885 the estimated production of wool in the world was 2,622,947,773 pounds, while

the wool using population at that time was estimated at 228,228,228 persons. This would make the amount of wool available for each individual 5.99 pounds. At the present time it is estimated that the number of persons who use wool is 213,221,228, an increase in number of 15,000,000, while the wool production is figured out at 2,704,128,546 pounds, or only 4.48 pounds for each person.

The number of sheep in the world has actually decreased from 222,564,128 in 1885 to 222,564,128 at the latest date whose figures are available. A light weight, all-wool summer suit of clothes contains two and two-thirds pounds of wool, a full suit just a trifle less than three pounds, and the cloth in what is called a heavyweight winter suit weighs 2.83 pounds. It is easily

seen that should a man demand three suits a year, he would be taking much more than his share of the wool. Possibly, however, none of the suits would actually be "all wool." It is reported that wool manufacturers are using other fibres in combination with wool, and that a campaign to "educate" the public as to the advantages of "mixed" goods is to be waged.

The decrease in the number of sheep is concretely illustrated by the fact that in 1886 there was approximately one sheep for each wool user, while today he is entitled to only four-fifths of a sheep. Fortunately for him, the average weight of a fleece is greater than it used to be. Apparently the United States is not doing all that it could to supply the deficiency. The sheep raising district of the country

is now in the west, for the rock-robbled hills of New England are no longer the pastures of numerous flocks of sheep. Seventy years ago New England was producing more than twice as much wool as now, the product of 1860 being 8,441,000 pounds, as against 2,202,750 pounds in 1908-9. Old England, much more densely populated, produces perhaps 40,000,000 pounds on a somewhat smaller area.

The "dog that worried the sheep," to paraphrase a familiar line, has had a great deal to do with the diminution of the supply of wool in New England. A roving dog is a menace to a sheep herd, with destructive possibilities as great, in fact, that he is a potent influence in discouraging participation in the sheep raising industry. There are scores of thou-

sands of these wandering workers. It is confidently predicted by those interested in the production of wool and mutton that there would be a great increase in sheep raising in New England if the pest of roving dogs was removed and scientific, modern methods applied to sheep farming.

The employment of a shepherd to protect a small flock of sheep from dogs is too expensive under the present scale of wages. In other lands this is possible, for a shepherd may be employed for a few cents a day, but not in America. The dog long has been reckoned in New England the enemy of the sheep. In the old records of some New England towns are to be found reports of cases in which citizens asked the town to reimburse them for damage done to their sheep by wandering dogs.

In some of these states are statutes requiring that each dog be licensed by the payment of a fee, on penalty of destruction by the dog catcher. Unfortunately, the statutes are not enforced as they should be, and many unlicensed dogs are permitted at large. Occasionally a town official, in response to public clamor, will make an effort to catch these pests, but seldom does the number put to death balance the number of unlicensed curs dear to the hearts of their masters and dear in another sense to every consumer of mutton and wool—New York Tribune.

Pointed Paragraphs.
A clothespin is a kind of sheet anchor. How a woman does enjoy being tired, if it is from shopping.
Many a man is useful to provide a roof

for his wife to give pink teas and bridge parties under.
Our love for other people's money is also the root of much evil.
A man can have most of his vices overlooked by inheriting a fortune.
Yet there is always a fighting chance against marriage being a failure.
The sermon never seems long to the woman wearing a new hat to church.
Politicians, like rainbows, are tokens of peace, usually appearing after a storm.
There are various kinds of vehicles, in which people may be driven to destruction.
Some parents train their children successfully by posing as a warning instead of a good example.
A New York dreammaker duns delinquent customers by sending them small bunches of forget-me-nots.—Chicago News.

Persistent Advertising is the road to Big Returns.