

**HAYDEN'S**  
THE RELIABLE STORE

**FIGHTING TRUST PRICES**

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Recognizing as we all do that the most vital question before the general public today is the very high cost of living and that the cause of this condition directly or indirectly is the trusts of the country, further, that our every interest lies with the people, our customers, and not with the trusts, we have, after much consideration and months of preparation, decided upon a vigorous campaign against trust prices. Plenty of ready cash in just the right place at just the right time has placed us in a position to put up a fight against trust dictated high prices, which, with the assistance of the public cannot help but be a winning one both for you and for ourselves. It's up to you to say what it shall be. We'll disregard all trust dictated prices—cutting all, sparing none—the result if you watch our ads and take advantage of our sales will be big reductions in the cost of living to you. See these Saturday specials:

**Our Famous Time Sales**  
From 2 to 2:30 P. M.—One case of fine 25c Pongee, beautifully mercerized and silk finished—regular price 25c a yard; only one pattern to a customer, at a yard ..... 9½c  
From 3:30 to 4 P. M.—One case of Hunter's Choice, the best 10c yard wide Muslin made—ten yards limit, at, yard..... 6½c  
From 8 to 8:30 P. M.—One case of 18c Towels, very large; four pairs limit, at, each..... 11c  
From 9 to 9:30 P. M.—One case of genuine Amoskeag check Gingham, six yards limit, at, yard..... 5c  
Several other sales during the day



**Underwear, Furnishings**

If you really want to save, here you have opportunities in Men's Furnishings and Underwear that will prove of intense interest.  
Men's \$1.00 to \$2.00 Shirts; Saturday..... 49c and 39c  
200 dozen Men's Laundered Shirts—Pleated or plain bosoms, white and all colors, cuffs attached; samples and surplus stock, in immense assortment of patterns; all go in two lots—choice..... 49c and 39c  
Men's \$5.00 Union Suits \$2.50—All the best brands in silk and wool, all wool, mercerized; regular prices to \$5.00; Saturday, at..... \$1.50 \$2.00 \$2.50  
Men's 75c Underwear 25c—Heavy fleeced shirts and drawers of quality you would usually pay 75c for, Saturday..... 25c  
Men's All Wool Shirts and Drawers—Regular values up to \$2.00 garment, at..... 75c  
Men's 50c Socks, at, pair 12½c—500 dozen pairs in the lot; wool, cotton and fleeced; plain and fancy; actual values to 50c pair, choice, at..... 12½c  
Men's Outing Flannel Gowns—\$1.50 extra heavy quality 75c  
Men's 75c Suspenders..... 39c  
Men's 50c Suspenders..... 25c  
Men's 50c Neckwear, at..... 25c  
\$2.50 Kid Gloves and Mittens; lambskin lined, at..... 98c

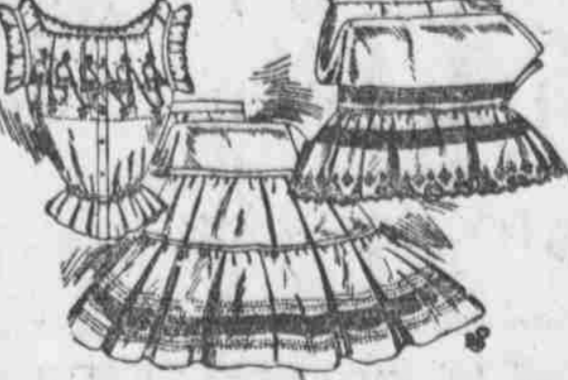
**Will Cut Prices of Trust Made Goods**  
Joseph Hayden Says Hayden Bros. Will Fight Combinations Which Fix Prices.  
Has Been Preparing for Move for Several Months and Ready for Fight  
ARE YOU WITH US? In this fight for lower prices? If so let us hear from you. Any suggestions will be appreciated.

**Saturday Specials**

50c Veilings, at, yard..... 25c  
\$2.00 Hand Bags, at..... 98c  
75c Hand Bags, at..... 49c  
35c Ladies' Belts, at..... 15c  
Big bargains in Ribbons. See Saturday's offerings.

**Ladies' Muslin and Knit Underwear**

Here's trust resisting prices on dependable undergarments that should interest all buyers.



Ladies' Gowns, Corset Covers, Combination Suits and Chemises, regular \$1 values; anti-trust sale price..... 49c  
Ladies' Two-Piece suits, worth to \$1.50; silk and wool, all wool; on sale, at, garment..... 50c  
Corset Covers and Drawers; regular values to 75c, sale price, now at..... 25c  
LADIES' HOSIERY  
Ladies' and Children's Cotton Hose—20c values, in black or tan, pair, at..... 10c  
Ladies' and Children's 20c Hose; black and fancies; anti-trust sale price..... 15c  
Ladies' 50c Hose; lisle and fine cotton; black or fancies, pr. 25c

**Fighting Trust Prices**

**Hems That Speak for Themselves**  
The best six-cord 200 yard spool Cotton—All Nos.; trust price 6c our fighting price..... 3½c  
All Copyright Books; Book trust price \$1.08; our fighting price, only..... 98c  
This includes each and every late \$1.50 copyright book.  
Rubber Fine Combs—Trust dictated price 15c; our fighting price..... 5c  
Rubber Fine Combs—Trust dictated price 25c; our fighting price..... 15c  
Rubber Dressing Combs—Trust prices 15c, 20c, 25c and 50c; our prices..... 10c, 15c, 19c, 39c

**Corsets**

Two Big Specials in Saturday's Sale  
\$2.00 W. T. Form Reducing Corset, for stout figures; sale price..... \$1  
\$1.00 Fine Coutil Corsets—Medium and long models—two pairs of hose supporters, at..... 49c  
All the new models in the leading makes—Warners, Kabo, R. & G., W. B., Royal Worcester, Nemo, Bon Ton, etc., etc.—at, up from..... \$1

**Blankets**

All Cotton Blankets—**HALF PRICE.**  
All Wool Blankets—**HALF PRICE.**  
BED SPREADS  
\$1.00 Bed Spreads..... 68c  
\$1.25 Bed Spreads..... 94c  
\$1.50 Bed Spreads..... \$1.10  
\$2.00 Bed Spreads..... \$1.36  
\$2.50 Bed Spreads..... \$1.38  
\$3.00 Bed Spreads..... \$1.95  
Napkins at very low special prices.



Ladies' \$3.50 and \$4.00 Shoes—Lace or button, patent colt, vici kid, some cloth tops; all latest shapes—the best ever at sale price..... \$2.50  
They're great money savers at these prices for the style, quality and service is in them.

**Don't Miss the Hat Bargains**

Look over the big line of men's soft Felt Hats—\$1.50 to \$3.00 values—we're closing Saturday and Monday, at..... 95c  
Clean, desirable merchandise, you'll not find duplicated at this special price—Trunks and Suit Cases at sweeping price reductions in Saturday's Trust Price Fight. Just Look Them Over.

**\$1.00 Foulards 65c**

"Shower Proofs" "Spot Proofs" "Shed Water"  
Thousands of yards of highest class Foulards, made by America's leading manufacturer, big line of colors and designs, full pieces; in Saturday's sale—regular \$1.00 quality, at..... 65c

Several Hundred Pair \$2.50 Men's \$4 and \$5 Shoes ..... 2-  
All staple brands and up-to-date lasts, in patent colt, vici kid, gun metal, ox blood, tan leathers, etc.; regular values up to \$5.00—matchless values at..... \$2.50  
Men's \$3.00 Patent Colt and Gun Metal Welt Sole Shoes; all sizes, at..... \$1.98

The Three Best Shoe Bargains Shown in Omaha This Season.

**We Save You 40% to 60% in the busy Cloak Department.**

Ladies' and Misses' Tailor Suits, worth up to \$20; there's all sizes 14 to 16 years and from 34 to 42 bust, all wool fabrics, all colors, satin lined, at..... \$6.50  
Ladies' Fine Tailor Suits; fine broadcloths, diagonals, serges and fancies—matchless bargains, at..... \$14.90  
Children's Coats, in Velours, bearskins and fine wool fabrics, sizes 1 to 6 years, \$1.50 \$5.00 values; choice.....  
Children's Coats, all sizes, 6 to 14 years, friezes, kerseys and fancy mixtures, values \$1.98 up to \$7.50; choice.....  
Children's Coats, that sold up to \$15.00, at..... \$4.95  
\$3.00 Flannelette Wraps..... \$1.49  
Long Flannelette and Challie Kimonos, \$2.00 values, 98c at.....  
\$5.00 Long Silk Kimonos, beautiful patterns, \$2.95 at.....  
\$2.00 Short Dressing Sacques, in eiderdown, all sizes, at..... 89c



**Will Show the Best in Quality; the Latest in Styles at Less.**

Stylish Long Coats, values to \$20.00, in black and colors; very choice bargains at our \$5 sale price..... \$5  
200 Handsome Long Coats, that sold to \$35, nothing to equal them shown else where, at..... \$10  
Manufacturer's Stock of Waists, Fine Silks and Nets—All colors, new styles, made to sell up to \$7.50, at, \$2.95 choice.....  
Mink Scarfs at Half.  
36-in. Russian Pony Coats and 24-in. Brook Mink Coats, \$50.00 and \$60.00 values; Saturday, \$29.90 at.....  
\$98.00 Near Seal Coats—Fine long garments, \$45 at.....  
36-in. Aleutian Seal Coats—Values to \$200.00, \$89 at.....

**Fighting the Trust Prices Tumbling on Hardware**

1,500 articles worth from 50c down to 15c each, on sale in one big lot, your choice for..... 9c  
large 10-qt. flaring pails, copper bottom coffee boilers, enameled preserving kettles, sauce pans, wash basins, Mrs. Voorman's 25c sink strainer, dish pans, milk kettles, 4-qt. covered buckets, roasting pans, any size, frying pans, 25c savory corn popper, folding 25c lunch boxes, wash boards, dolly, 5-qt. enameled pudding pans, 6-qt. enameled milk pans, 3 enameled pie plates, 4 5c coat hangers, spice cabinets, knife and fork boxes, butcher knives, potato slicers, padded shirt waist or sleeve boards, 2-lb. coffee canisters, nickel plated cuspidors, coat and hat racks, serving trays, enameled blue and white colanders, cotton mops, mop sticks, etc., etc., that we cannot find space to mention—Come Early and Get First Choice.

**Help Fight the Great American Plague Trust—Grocery Prices**

Read these great anti-trust grocery prices. It's to your interest to trade at Hayden's and help fight this great trust proposition.  
14 lb. sack best High Patent Flour, trust price \$1.75, our price..... \$1.40  
19 lbs. best pure cane Granulated Sugar, trust price \$1.15, our price..... \$1.05  
8 lbs. best Rolled Oatmeal, trust price 40c, our price..... 35c  
6 lbs. best Pearl Tapioca, trust price 45c, our price..... 40c  
6 lbs. best Rice, trust price 40c, our price..... 35c  
5 lbs. best Farina, trust price 40c, our price..... 35c  
Bromination, Butter, 2½ lb., trust price 12c, our price..... 10c  
Tall Cans Alaska Salmon, trust price 12c, our price..... 10c  
Oil or Mustard Sardines, trust price 7c, our price..... 6c  
Corn Flakes, trust price 7c, our price..... 6c  
Assorted Soups, trust price 10c, our price..... 8c  
Worcester Sauce, trust price 12c, our price..... 10c  
Pure Tomato Catsup, trust price 12c, our price..... 10c  
Best Domestic Macaroni, trust price 12c, our price..... 10c  
Green Olives, trust price 50c, our price..... 40c  
Trust Butter, Choice No. 1 Butterine Prices  
2 lb. good Butter, trust price 75c, our price..... 65c  
1 lb. good Table Butter, trust price 15c, our price..... 12c  
2 lb. fancy Table Butter, trust price 50c, our price..... 45c

**Specials in Our High Grade Linen Dept. for Saturday's Selling**

High grade hemmed Huck Towels; plain or fancy borders, worth 15c, Saturday, each..... 10c  
High grade hemmed and hemstitched Huck Towels; extra large; good value at 20c, Saturday, each 12½c  
High grade hemmed Turkish Bath Towels; extra large and extra heavy—worth 50c, Saturday, each 25c  
High grade fringed Bed Spreads; full size, with cut corners; splendid value at \$3.00, Saturday, each, at..... \$1.75  
High grade Bed Sheets; size 81x90; invisible, French seam; heavy and strong, worth 75c, Saturday, each, at..... 55c  
High grade Bed Sheets; size 81x90; seamless, heavy, strong and durable—worth \$1.25, Saturday, each 80c  
High grade Pillow Cases; size 42x30; durable and good for wear, worth 15c, Saturday, each..... 12½c  
High grade Pillow Cases; size 45x35; best value ever offered, worth 25c, Saturday, each..... 14c

**Big Anti Trust Drug Sale**

10c Jap Rose or Palm Olive Soap, 4 bars for..... 20c  
25c Pond's Extract Soap, 2 bars for..... 45c  
15c Munyon's Witch Hazel Soap—4 bars for..... 20c  
15c and 25c Brands of Talcum Powder, per can..... 5c  
10c Bleached Chamols..... 5c  
10c Shiloh or Bixola Polish, at..... 5c  
25c Dr. E. L. Graves' Tooth Powder, at..... 10c  
50c Pomelan Massage Cream, at..... 25c  
25c Satin Skin or Woodbury's Face Powder, per box..... 15c  
\$1 Rubber Gloves..... 39c  
\$1.50 Red Cross Fountain Syringe, at..... 69c  
\$2.25 Wellington Syringe and Bottle, guaranteed for five years, at..... \$1.69

**Sheet Music Saturday**

**19c PER COPY**  
Porcupine Rag—The latest rag by Chas. Johnson.  
I've Got Rings On My Fingers.  
Red Head.  
Be Jolly Molly.  
Way Down in Cotton Town, (sung by Empire City Quartet).  
I Didn't Mean to Make You Cry.  
Love Sparkle Waltz.  
New (New, by Plantados).  
Grace and Beauty Rag.  
Shady Eyes, (Armstrong & Clark's Latest).  
Temptation Rag.  
Come Be My Sunshine Darling.  
Sweet Dreams of Home, (Engelmann's Latest).  
Red Fox March.  
Wild Cherries Song.  
Next to Your Mother Who Do You Love? By the Light of the Silvery Moon.  
Whose the River Shannon Flows, I'll Be Your Jubilee If you'll Be My Lemon Drop.  
Little Snow Flake.

**Fighting Trust Prices in Our Big Domestic Room**

8-4 Hemstitched, all linen Table Cloths, trust price \$2.00, our price..... \$1.38  
8-10 Hemstitched, trust price \$2.50, our price..... \$1.75  
8-12 Hemstitched, trust price \$2.75, our price..... \$1.96  
8-4 Fancy borders, trust price \$1.50, our price..... \$1.19  
10-4 Fancy borders, trust price \$2, our price..... \$1.23  
SHEETS  
81-90 Seamless, trust price \$1.00, our price..... 68c  
72-90 Seamless, trust price 95c, our price..... 55c  
81-90 Seamed Sheets, trust price 85c, our price..... 55c  
81-90 Seamless, trust price 85c, our price..... 55c  
42-36 Pillow Slips, trust price 20c, our price..... 14c  
46-90 Pillow Slips, trust price 22½c, our price..... 15c

**In Our Busy Family Fighting Trust Prices Liquor Dept.**

Tennessee White Corn and Maryland Rye Whis- 75c key, per full quart.....  
Eye or Bourbon Whiskey—8 years old, best known brands, per full quart..... \$1  
Orders taken here for Bottled Beer.

Weisbach Mantles, inverted, upright, 2 for..... 15c  
\$1.00 Weisbach Lindsay Lights, upright, complete, at..... 69c  
\$1.25 Weisbach Lindsay Lights, inverted, complete, at..... 79c  
Opal Air Hole Globes, at..... 5c  
8-in. Gas Chimneys, each..... 5c  
Bread and Butter Plates in Austrian and Bavarian China..... 5c  
Slop Jars, covered and handled..... 49c  
Said Bowls, imported Canton China; all sizes, at..... 15c

**FIGHTING MEAT TRUST PRICES**

No need to join anti-meat eating clubs on account of high prices. We're making the prices on meats that save and with your assistance will maintain them.  
Sirloin Steak, per pound..... 12½c Pot Roast, per pound..... 8c, 7c Mutton Legs, per pound..... 8c Mutton Chops, per pound..... 10c Pork Loin, per pound..... 12½c Bulk Sausage..... 5c  
Round Steak, per pound..... 10c Boneless Rib Roast, per pound..... 10c Mutton Roast, per pound..... 7c Mutton Stew, per pound..... 5c Pork Roast, per pound..... 11½c Hams, per pound..... 11½c

**DON'T FORGET TRY HAYDEN'S FIRST IT PAYS**