

HOME OWNING IS GROWING

Plan of The Bee is Making Headway Fast in Omaha.

DEALERS ENDORSE THE IDEA

Any Thrifty, Industrious Man May Get for Himself a Home Nest and Evade the Landlord's Monthly Visit.

The home-owning idea is strong in the breast of every man or woman and to the end that a little plot of ground with a home nest on it may be their very own, the young folks who have mated are always striving. This is why the "Home Day" feature of The Bee is proving so attractive.

An Educator. S. P. Boatwick of Payne, Boatwick & Slater, said: "Your Home Day proposition is certainly a step in the right direction. The time is ripe for the people of Omaha to be educated along these lines. Never before in the history of Omaha has there been so strong a demand for moderate priced homes ranging from \$2,000 to \$4,000 to be purchased on the "easy term" plan, as there is today.

A very large percentage of the population of a city that is growing as rapidly as Omaha are beginning to realize that it is time for them to make a start and get a home which they can call their own.

Many opportunities are open for those of moderate means to buy a home and pay for it practically the same as if they were to rent. In fact, a different one feels living in a cozy cottage home which they are paying for by the month, than they do living in a house that they are simply holding rent receipts to show what they have paid on the property.

It is also true the larger percentage of home owners, the more beautiful the city becomes. Hence, it is well to encourage in every way possible the matter of home buying. After one secures a home, even on the "easy payment plan, he immediately takes on new aspirations and interest in everything about him.

Easy Enough to Buy. The O'Keefe Real Estate company says: "To buy a home is as easy as to save money with the hope of buying later. Plenty of residence lots can be bought on payments of only 10 per cent of one's earnings. In less than two years at the most the lot is paid for, and the home occupied. It is better to pay 6 per cent interest than to pay 100 per cent of your money to the landlord. The home owner is a better man to himself and his city. The substantial element of Omaha is found not in rooming houses, hotels and flats, but in the homes paid for by sacrifice of pleasures in younger days and enjoyed by families with contentment of present and security for future."

The J. W. Hays company says: "Omaha real estate is as good as money in the bank, and every loyal citizen of Omaha should have the ambition of owning a home of his own. But it is very hard for the average wage earner to pay cash for his ideal home. But with the monthly payment plan you can buy your home with only a few hundred dollars as first payment and the balance about the same as you have always paid rent, and you will be surprised how soon your home will be paid for instead of accumulating a bunch of rent receipts, which never buys anything. If it is a paying investment it is surely a paying investment for you to own your own home. Now is a good time to buy, before the spring rush."

Rent Payer vs. Home Owner. "There is all the difference in the world between the man who is paying rent and his neighbor who is paying for his home in monthly installments," said Byron H. Hastings of Hastings & Hayden. "I've been in the real estate business in Omaha over twenty years. During that time I have collected rents and monthly payments on houses in all parts of the city. I will say this: The rent payer in Omaha are generally prompt. They usually have the money ready for their rent when you call, but you can see that your visit is not welcome. There is a look in the eye of the rent dweller that is not pleasant. He knows the money must be paid and he pays it simply from that standpoint. On the other hand, the man who is paying for the sum due on his home greets you with a smile and hearty handshake. He is really glad to see you and altogether your dealings with him leave a pleasant feeling; you positively look forward to the next call with pleasurable anticipation.

You see his case is so different. Every time he makes a monthly payment he is that much nearer to complete ownership, and he is eager to make that payment and prepare to accumulate another."

L. P. Campbell, salesman for the Byron Reed company, says: "Buying a home on the monthly payment plan has a number of advantages over depositing in a savings bank. The home owner must pay in a stated sum on the property each month, and to this is added the incentive to make larger payments in order to reduce the monthly interest. The savings bank depositor will deposit only that which he saves without effort."

The Yellow Peril. Jaundice-malaria-billouneux-vanishes when Dr. King's New Life Pills are taken. Guaranteed. 50c. For sale by Beaton Drug Co.

Omaha Delegation to Chicago Gathering Would Bring Next Meeting of Society Here. A determined effort to bring to Omaha the next annual convention of the Knights of Zion will be made by the delegates from this city, who attend the convention at Chicago. The gathering holds the opening session on Saturday and will continue for four days. The Omaha delegation expects the co-operation of Lincoln and Sioux City. Milwaukee will be a competitor.

BRANDEIS STORES MOST EXTRAORDINARY Remnant Sale

Thousands of yards of new and desirable goods in odd lengths marked far below their original price. Read these bargains. Just realize what a saving it means.

REMNANTS OF 1910 WASH FABRICS

5,000 yards rough weave Rajah Poplins—worth 35c a yard—full range new plain shades, on basement bargain table, lengths for entire dresses or waists, yard... 19c

- 48 inch wide mercerized saten—should retail at 45c a yard—black only, 19c
White waiting—striped, figured, checked and jacquard effects, many 25c gain, barg. gain sq. yd., 15c
New American prints washable and make the prettiest, yet the most inexpensive house dresses, yard, 5c
40 inch white lingerie cloth, fine lawns, hainsook and mercerized batiste, values up to 25c, at, yd., 10c
Children's white hemmed handkerchiefs, on bargain table at—each, 1 1/2c
Sanitas table oil cloth—made to sell at 20 cents a yard, at, per yd., 10c
Soft finished bleached muslin, up to 40 inches wide, 9c, 10c and 12 1/2c values, on bargain square, yd., 6c

Odd Lots of White Goods and Lawns, Friday Forenoon, 1 1/2c

One of the most desirable lots of high class plain and fancy white goods for waists, dresses and children's wear, Friday afternoon, beginning at 1.30, at, yard... 5c

Remnants From Our January Linea Sale

- DAMASK SALE. \$1 extra heavy cream and bleached satin damask, yard... 99c
76c all pure linen table damask, full bleached, yard... 59c
69c all pure linen table damask, bleached or cream, yard... 49c
85c full bleached table damask, yard... 16c
WAXEN SALE. 500 dozen Scotch linen napkins, \$1.75 values per dozen... 90c
100 dozen large all linen napkins, \$3 values, dozen... 13.99
50 dozen best round thread German linen napkins, large size, \$2.50 values, at, per dozen... 99c
Double selvedge mercerized napkins, large size, \$1.50 values, per dozen... 89c

Imported Dress Goods Samples

5 Big Cases Just Received—Many Pieces to Match. One bargain square at each 39c, One bargain square at each 25c, One bargain square at each 15c.

ALL WOOL DRESS GOODS at 49c and 79c YARD.

Newest spring nobby dress goods—fancy serges, whipcords, fancy novelty suitings, etc.—bargain square, yard... 49c and 79c

Remnants and Odd Lots of Medium and Wide EMBROIDERY EDGINGS and INSERTIONS of All Kinds—3 Big Lots—at, yard... 3 1/2c-10c

50c WIDE EMBROIDERIES at 25c Yard.

18-inch embroidered flouncings, skirtings, corset cover widths—new designs—on big bargain square—yard... 25c

Remnants, Odd Lots and Trial Strips of FANCY WASH LACES, Worth up to 10c yard—at, yd... 3 1/2c

Up to 5 inches wide, Plat Vals., Point de Paris, Torchons, etc.

Remnants of Val. Laces and Insertions in Basement.

All kinds—French and German Vals., etc.—thousands of yards on big basement clearing sale—at, yard... 2c

FRIDAY IS BUTTERCUP DAY IN SWEETLAND

Delicious, glossy Buttercups—all flavors, nut centers—regular 40c quality, at, lb... 19c

Advance Notice of Big Saturday Sales

Greatest sale of women's silk and net waists, lingerie waists and tailored waists ever offered in America.

Great sale of Lichtenstein Pattern Hats, at... \$5.00. This stunning midwinter millinery is worth up to \$25.00.

Great Sale of Violet and Lily of the Valley Corsage Bouquets. See them on display in Douglas St. windows. On sale Saturday.

BRANDEIS STORES

of the office could not be increased. Miss O'Brien's twenty-five years' service for the public was taken into consideration.

Urge English for Congress

Friends Boost Him for Democratic Nomination on Theory of Hitchcock Senatorial Candidacy.

Working on the supposition that Congressman Hitchcock will enter the fight for a senatorial nomination at the primaries this year, friends of County Attorney English are getting busy in his behalf. They are urging that English is the strongest man before the people on the democratic side.

"Lobeck might be strong among a certain element, so far as he is personally concerned," said a member of the democratic county committee, "but that is as far as his strength will go. English, on the other hand, stands well with all elements, is a good man on the platform, and has the qualifications to make a good representative."

From the talk of this man and others, it seems that if Hitchcock retires, Lobeck and English will both go for the democratic nomination.

It is a dangerous thing to take a cough medicine containing opiate that merely stifles your cough instead of curing it. Foley's Honey and Tar loosens and cures the cough and expels the poisonous germs, thus preventing pneumonia and consumption. Refuse substitutes and take only the genuine Foley's Honey and Tar in the yellow package. Sold by all druggists.

NO RAISE FOR MISS O'BRIEN. Salary of Assistant Librarian Will Not Be Advanced by the Board.

There is to be no increase in the salary of the assistant librarian at the Omaha public library. Miss Margaret O'Brien, who has been in the library since 1886, applied to the board for an increase in her compensation, but the directors at a meeting Wednesday night decided that the salary

Embroidery Remnants

For the usual Friday clean-up, all the short ends from our embroidery stocks are assembled for clearing. Many wide widths included—values to 15c, for... 5c

Two Surprises in the Wash Goods. 36-inch Madras in stripe and jacquard designs. In a regular way they would sell for 25c. We bought them low enough to offer them Friday at... 5c

Omaha's Finest Silk Bargain. Any woman with a silk dress in mind for spring owes it to herself to see these. It's a sale of the newest and much wanted messalines and foundries in a great variety of plain shades and patterns. The price is a bare third of their worth. Friday will see a broad assortment on the counters, the best silk bargain we have told of for a long time—85c and \$1.00 silks, at, yard... 38c

Women's Small; Large Size Suits. Because all the best selling sizes of this lot of suits have been sold out, we are forced to make a deeper cut to move these remaining lots. We have sizes 32, 34, 40, 42 and 44 only—blacks and colors. New styles received early in December and that sold freely then at \$18.50 and \$20.00 are to go Friday for... \$7.50

Choice of Our Entire Suit Stock, including white serge suits, \$25.00, \$39.50 and \$45.00 values... \$15

Heavy Long Winter Coats, Worth \$15, Now \$3.95—Women's coats of fancy mixtures, semi-fitted and fitted garments. This is really an immense bargain, for the styles are desirable and the materials and patterns very good. Must close them out now... \$3.95

Silk Petticoats—A radical clearing with prices sharply cut is a big Friday feature. All our best taffeta and messaline petticoats in a score of shades are included. \$6.00 and \$6.50 PETTI-COATS will be... \$4.95

Women's \$3.00 and \$3.50 Sweater Coats for... \$1.95

Children's Pyjamas and Sleeping Garments, 75c for... 25c

Bearskin Caps, white and colors, to close out... 5c

Remnants and Close-Outs

STAPLE DRY GOODS. All our remnants of domestics, such as calicoes, outing, cretonnes and muslins, regularly 7 1/2c, 10c and 12 1/2c yd., for 5c

Soiled Blankets, marked along the edges, only a limited quantity, 10-4 size, in gray, tan and white, were 75c, for... 39c

50c Garter Top Hose 29c. Full fashioned imported silk lisle Hosiery, very nice quality, double sole, high applied heel and garter top. Standard 50c quality, close to half for Friday, 29c

Hand Embroidered Lisle Hose in variety of dainty patterns, imported to sell at 45c—you can save a third on them now for, pair... 49c

Women's imported English cape gloves, "spear point" back, \$1.00 values... 59c

Women's prime lambkin Gloves, in all sizes and colors, 2-clas length, each pair guaranteed and fitted—none better at \$1.25—special... 95c

1,000 FANCY CANDLE SHADES. Clever decorative effects for all occasions. Paper Shades, Silk Also China and Glass Shades, Spooky Shades, Colored Shades—LESS THAN HALF... 5c-98c

ATRACTIVE TABLE DECORATIONS—GRANDEURS 49c. These come in various shades, such as red, green, pink, yellow, etc., and consist of candlestick, cutlery, candle, clamp and shade, choice, at... 49c

Patent Candle Lamps, 50c kinds, at... 25c

Big Corset Purchase

\$1.00, \$1.25, \$1.50 and \$2.50 Corsets, a factory clean-up of popular styles in a phenomenal Friday sale at 39c and 69c. These are wonderful bargains. The lines are fresh and new and clean, just as displayed in the windows. We have quantities enough to satisfy all who come. They are made of durable materials, nicely trimmed and have supporters attached—two lots... 39c-69c

BENNETT'S BIG GROCERY

- Small Sour Pickles, doz. at... 50c
Canned Apples, 5c
Syrup, 1/2 gallon, 75c
And 30 Stamps
Polk's Soups, three cans for... 50c
And 20 Stamps
Sterling Corn Starch, 1 lb. pkg., 40c
And 10 Stamps
Blue Borax Starch, 1 lb. pkg., 10c
And 10 Stamps
Bennett's Best Coffee, 3 lbs. for... \$1.00
And 100 Stamps
Bennett's Best Coffee, pound... 35c
And 30 Stamps
Bennett's Challenge Coffee, pound... 14c
And 10 Stamps
Teas, assorted, lb. 60c
And 25 Stamps
Teas, assorted, lb. 40c
And 50 Stamps
Tea Strings, pound package... 15c
Double Green Stamps on Butterfat... 10c
Bennett's Capitol Wheat, 1 lb. pkg... 10c
And 10 Stamps
Navy Beans, 5 lb. quality, 25c
Jap. Rice, fine quality, 4 lbs. for... 85c
And 20 Stamps
Bennett's Capitol Pastry, 3 lb. cake, 3 lb. pkg... 10c
Snider's Tomato Soup, large can... 20c
And 30 Stamps
Seeded Raisins, lb. pkg... 10c
Golden Eagle Currants, 1 lb. pkg... 15c
California Raisins, 1 lb. pkg... 15c
Crisp Soda Crackers, large pkg... 10c
Loose-Wites Co. factory, fresh baked, 10c
Honey-Cake, very delicious, lb... 15c
Full Cream Cheese, lb... 25c
Virginia Swiss Cheese, lb... 25c
And 10 Stamps
Charm Table Syrup, 15c
And 20 Stamps
Bennett's Capitol Creamery Butter, full pound brick, very choice, sweetest butter sold—now... 84c

COAL CONSUMERS

We save you \$1.50 on every ton of our Illinois-Louisiana District Coal. Our price, \$5.50; others, \$7.00—\$1.50 saved on coal buys bread, butter and eggs for a week.

We guarantee Quality and Quantity—Rosenblatt's Cut Price Coal Co. 1223 Nicholas St., South Omaha.

MA-W-F SPELLS COUGH

The Best Remedy for Cough, Croup, Whooping Cough, Sore Throat and Lung Trouble. HOWELL'S ANTI-KAWF. Get a bottle today, 25c and 50c, at 109 N. 15th St., Omaha.

KEARNEY MILITARY ACADEMY

MAKING MANLY BOYS. Training the body of the boy, as well as the mind, is a recognized essential of modern education. In seventeen years of successful work this academy has developed the minds and bodies of many boys who have become manly men. We offer capable instruction, wholesome environment, thorough equipment, methodical discipline, and business courses. No entrance examinations. Send for our beautiful new catalog.

HARRY N. RUSSELL, Head Master, KEARNEY, NEBR.

Bargain News of Keenest Interest. Try HAYDEN'S First Friday Is Remnant Day

IN OUR FAMOUS DOMESTIC ROOM. See our 16th Street Window—50,000 yards of all kinds of Cotton Goods, Percales, Gingham, Prints, Zephyrs, Pongees, White Goods, India Linens, Muslin Crash, and other piece goods, will be placed according to value in lots, at—

- LOT 1—Yard... 3 1/2c
LOT 2—Yard... 5c
LOT 3—Yard... 7 1/2c
LOT 4—Yard... 8 1/2c
LOT 5—Yard... 10c
LOT 6—Yard... 12 1/2c
A large variety of Cotton piece Goods, worth up to 10c yard, at... 3 1/2c

REMNANTS OF LINENS

Remnants of fine linens worth from 75c to \$1.50 yard, in pieces from 2 to 2 1/2 and 3 yards, will be closed out at—

- LOT 1—Yard... 25c
LOT 2—Yard... 39c
LOT 3—Yard... 49c
LOT 4—Yard... 59c
Odd Bedspreads, odd Table Cloths, Napkins, Doilies, etc., at remarkably low prices.

REMNANTS OF HIGH GRADE Wool Dress Goods

In Our Famous Domestic Room. All kinds of Wool Dress Goods that sell from 75c to \$2.50 yard, will go at—

- LOT 1—Yard... 25c
LOT 2—Yard... 39c
LOT 3—Yard... 49c
LOT 4—Yard... 59c
LOT 5—Yard... 75c
LOT 6—Yard... 98c

All the Remnants of High Grade Wool Dress Goods that sold up to \$5.00 a yard, will be closed at very low prices in High Grade Department.

DRAPERIES and CURTAINS

All the remnants of Draperies and all odd Curtains and all odd pairs of Curtains will be sold for half and less than half the regular price. See this department sure.

Silks Worth to \$1.00 Friday

Long remnants of plain and fancy silks, length up to fifteen yards, tremendous variety of weaves and colorings for selection, at, yard... 35c

WHITE JAP SILKS. 20-in. wide, at... 19c

BLACK SILK SPECIALS. 36-in. Taffeta, at 58c-89c

36-in. Messaline \$1.05-\$1.19. Several other bargains.

Underwear and Furnishing Bargains Friday

IN OUR BIG DOMESTIC ROOM. MEN'S and BOYS' LAUNDRED SHIRTS—With or without collars, to \$1.00 values, to close... 39c

MEN'S and BOYS' UNDERWEAR—That sold to 75c garment, Friday, at... 25c

LADIES' \$1.25 SWEATERS—In white or gray, choice... 14c

CHILDREN'S 50c TOQUES—Slightly soiled, at... 12c

LADIES' MEN'S and CHILDREN'S STOCKINGS—15c values, at... 7 1/2c

MEN'S \$1.00 BLACK SATIN SHIRTS—All sizes, at... 49c

LADIES' UNION SUITS—Regular \$1 values, in white or grey, Friday, at, each... 39c

LADIES' 50c UNDERWEAR OR PANTS—Jersey Ribbed, at... 25c

REGULAR \$1.00 QUALITY CORSETS—In the new spring styles, Friday, at... 49c

CHILDREN'S UNDERWEAR AND PANTS—Jersey Ribbed, in white or grey, worth to 50c, at... 15c

CHILDREN'S CUTTING FLANNEL SLEEPING GARMENTS—That sold at 50c, Friday, at... 12c

MEN'S SILK FOUR-IN-HAND TIES—Worth to 50c, at... 15c

Big Notion Sale Friday

All Kinds of Staple and Fancy Notions at One-Half to One-Fourth Regular Prices: SPOOL COTTONS. Regular 200 yard, perfect machine thread, every spool guaranteed, limit 10 spools to customer, at, per spool... 14c

25c COMBINATION NEEDLE BOOKS—Including Needles, 5 Hat and Vell Pins, and 1 dozen Best Collar Buttons, on card, at... 4 1/2c

Aluminum Thimbles, each... 1c

10c Lisle Loom Elastic... 4 1/2c

Deep Price Cutting on All Fancy Notions.

In the Domestic Room Cloak Section

HERE ARE SOME FRIDAY BARGAINS WORTH WHILE. Ladies' and Misses Tailor Suits, values to \$25.00, at, each... \$5.00

Ladies' Winter Coats, that sold up to \$12.50, at, each... \$2.50

LADIES' SWEATERS—Worth to \$2, white, and white trimmed with grey, at, each... 69c

DRESSING SACQUES—That sold to \$1.00, choice, at... 49c

CHILDREN'S COATS AT LESS THAN HALF PRICE.

EXTRA SIZE UNDERSKIRTS—For big women, \$2.00 values, on sale Friday, at... \$1.00

LADIES' DRESS SKIRTS—In all colors, \$5.00 values, at... \$2.50

ONE LOT OF FUR SCARFS AT ABOUT ONE-FOURTH.

IN OUR BUSY CANDY DEPARTMENT

Pure Sugar Stick Candy, 20 sticks for... 5c

Gum Drops, in assorted flavors, pound... 9c

Read Hayden's Trust Busting Grocery Prices

Our motto is to break all combination and trust prices. To force prices down it is to your interest to trade with us, as we can save you from 25 to 50 per cent on your householding expenses.

48-pound sack best high patent Flour... \$1.00

10 lb. best pure cane Granulated Sugar... \$1.00

8 bars best brands Laundry Soap... \$1.00

6 pounds choice Japan Rice... \$1.00

4 lb. fancy Japan Rice... \$1.00

2 lbs. best rolled Breakfast Oatmeal... \$1.00

Best Hand-picked Navy Beans... \$1.00

Best Domestic Macaroni... \$1.00

Oil or Mustard Sardines... \$1.00

Best Soda or Oyster Crackers... \$1.00

Best Golden Santos Coffee... \$1.00

Best Tea Blending... \$1.00

Best Breakfast Food... \$1.00

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