

# HAYDEN'S

THE RELIABLE STORE

## Ladies' Underwear

Just a question of closing all winter goods as quickly and completely as possible. It will pay you to supply future needs at these prices.

Ladies' and Children's Union Suits, \$1.00 quality, fine Jersey ribbed, regular and extra sizes; Saturday, 50c

Ladies' Union Suits, sold regularly to \$2.50, all sizes; in two lots \$1.00, \$1.50

Ladies' Jersey Ribbed Vests and Pants, white or gray—values to 50c, at 25c

Ladies' \$1.00 Quality Underwear, vests or pants, fleeced or part wool, at 50c

All Outing Flannel Gowns that sold regularly to \$2.50, go Saturday, at 98c

Children's Outing Flannel Gowns, values to 75c, Saturday 39c

Ladies' fine wool and silk and wool underwear that sold to \$2 garment, Saturday, at 75c

Muslin Gowns, Chemise and Skirts, values to \$2 98c

Muslin Skirts, Chemise, Corset Covers and Combination Suits, worth to \$1, at 49c

Wool Sweaters that sold to \$5, in two lots Saturday, at \$1.98 and \$2.50

**Our Great January Clearance Still Grows in Popular Interest**  
Dependable quality coupled with pleasing style and persuasive price features is bringing us by far the greatest January business ever known in the history of our store.

## Men's \$5 Shoes, \$2.50

Vici Kid, Patent Colt, Etc., on Sale at \$2.50  
Broken lines and odd pairs from our immense stock of men's high class shoes—regular \$4.00 to \$5.00 values, as shown in our windows—at \$2.50

Greatest lot of values ever offered in Omaha at the price. Come early, get first choice.

## TWO BIG SPECIALS IN LADIES' FINE SHOES

Ladies' Regular \$3.50 Shoes—In gun metal, patent colt, vic kid, etc.; in lace and button, including cloth tops, now at \$2.50

All Odd Lots of Ladies' Fine Shoes—All leathers, mostly small or large sizes, on sale to close, at pair \$1.98

## January Clearance Hats and Caps

Inventory reveals many lines of men's hats, regular \$1.50, \$2.00, \$2.50 and \$3.00 values which are very incomplete as to range of sizes, and Saturday we're going to close them all at one price 95c

Men's and Boys' Winter Caps, 75c to \$2.00 values; choice 49c and 98c

Children's Hats and Caps to close at about Half Price.

## 25c Veilings at yd. 10c

A big job of fancy mesh and dotted veilings, in all the popular shades, regular values to 25c, splendid bargains.

## 25c Maline 10c

Complete assortment of colors, in fancy malines, that sold for 25c a yard, to close 10c

## Handkerchiefs and Neckwear

Ladies' 25c Embroidered Swiss and linen Handkerchiefs 12 1/2c

Ladies' 15c Linen Hdkfs. 7 1/2c

Ladies' 10c Linen Hdkfs. 5c

Children's 5c Hdkfs. 2 1/2c

Ladies' Linen Embroidered Collars, 25c values, at 12 1/2c

Bows, Stock Collars, Turn Overs, etc., odd lots, worth to 25c—choice, at 15c

## Other Matchless Specials Saturday

25c Ruching, yd. 5c

25c Elastic Belts 10c

35c Hose Supporters, at 19c

15c Children's Hose Supporters 7 1/2c

\$2 Ladies' Hand Bags, leather lined, at 98c

35c All Silk Ribbons 12 1/2c

## New Spring Corset Models

Our very superior display embraces all that is best in corset quality, all that is newest in corset style—a model to suit exactly the requirements of every figure at all prices.

Warner's, R. & G's, Nemo, Bon-Ton, Royal Worcester and all the standard makes are shown in complete assortment of new models, \$1.00 to \$5.00

We give special attention to the perfect fitting in this department.

## CLEARANCE BARGAINS SATURDAY

In Ladies' and Children's Hosiery

Three big lots priced greatly less than their actual worth.

Ladies' and Children's 20c values; 25c Hose; all sizes, black only, at 10c

Ladies' and Children's 25c Hose; all sizes, Saturday 15c

Ladies' and Children's 35c values, choice 25c

Big Special Bargains in Fine Lisle and Silk Hose.

## \$1 to \$2.50 Men's Shirts 49c

100 Dozen Sample Shirts, in fine white and colored, fine linens and madras, cuffs attached or detached, all sizes in the lot but most of them fifteens—the greatest bargains we ever bought, the greatest values we ever offered; choice Saturday, at 49c

175 Tailor Suits in chifton, broadcloth, diagonals, etc., values to \$35.00, newest styles \$10.00

100 Elegant Sample Suits—no two alike, qualities that would sell regularly to \$50.00; all in one lot Saturday at \$19.90

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## Men's Underwear

and Furnishing Specials

It's just like buying gold dollars at a discount to get such quality goods as we're offering Saturday, at these clearance sale prices.

Men's \$2.50 Union Suits—Heavy lambswool, fleeced, the best ever Saturday—at \$1.50

Men's Fine Union Suits that sold to \$5.00, finest wool and silk and wool; in three lots \$1.50, \$2.00, \$2.50

Men's Undershirts or Drawers, all wool and wool fleeced, regular \$1.50 values—at 75c

50c Four-in-hand Ties—All good colors, big variety for selection; choice 25c

Men's and Boys' Work Gloves and Mittens, 75c and \$1.00 values; Saturday 50c

Men's 25c Handkerchiefs, in all linen or mercerized, on sale, choice 10c

Men's Outing Flannel Gowns \$1.50 values, extra quality; Saturday 75c

Men's 25c Sox 12 1/2c—Fine cotton, wool and fleeced—some worth regularly 35c a pair; all at pair 12 1/2c

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## Extra Specials in Drug Department for Saturday and Monday

50c Java Rice or Pozzoni's Face Powder for 25c

1.50 Oriental Cream for 98c

25c Brands of best Talcum Powder, at 3 cans for 25c

25c Brands of Assorted Face Powder; large assortment in all colors, at per box 10c

25c Brands of Tooth Powder, assorted, 15 different kinds to select from, go at per can 7 1/2c

25c size Pure Hydrogen Peroxide, at 3 bottles for 25c

50c and 75c size Toilet Water, assorted—go at 20c

10c and 15c Toilet soap, assorted brands, in glycerine, oatmeal, almond and castile, all go at 2 bars 10c

RUBBER GOODS

\$2.25 Wellington Syringe and Bottle, guaranteed for five years, at \$1.80

\$2.00 Wellington Hot Water Bottle, guaranteed for five years, at \$1.49

\$1.50 Red Cross Fountain Syringe 75c

Picture Frame Clearance

In Picture Dept. Third Floor. We have on hand a big lot of odd framed, in all sizes, ovals, squares, natural woods, gifts, etc. worth regularly up to \$3.50, all will be closed Saturday