

HOMES FOR THE HOMELESS

New Cry that is Gaining Much Headway Among Omaha Folks.

BENEFITS OF BEE'S CAMPAIGN

Real Estate Dealers Commend the Idea of Making Announcements of Specially Attractive Bargains on Thursdays.

"Homes for the Homeless" is just as important a motto as "Land for the Landless," and in Omaha it is taking on more definite shape each day.

Works for Himself. A. J. Creigh of Creigh Sons & Co., said: "When a man pays rent for a term of years at the end of the term of years all he has to show for his money is a large pile of rent receipts to show where his money went."

"If he had bought a house in the beginning instead of renting one, at the end of the same period of time he would own his own home—free and clear and would also have money in the bank."

"He would not have to worry about finding another house in case his house was sold and he would also have the benefit of the increased value of the property instead of the landlord's."

Ed Johnston of Johnston & Westley, says: "The man who owns his own home is a good citizen and we ought to do our share to help every man to get a home of his own. A great many people have a few hundred dollars saved up and are striving to get more, so they can purchase a piece of real estate. If they would watch their home day papers they could find just what they want and on the terms they could afford to pay."

Charles W. Martin of Norris & Martin says: "If the young couples who are starting out in life would investigate the home owning proposition they would find that they do not need the purchase price of a home in order to buy it. In fact, they do not need one-half of it. Often \$300 to \$400 will make the first payment on a fine cottage, and the remainder of the purchase price can be paid in monthly payments of \$15 to \$20 per month, depending upon the amount they owe. These payments apply on principal and interest, and before they realize it, their property is clear and the payments stop."

"Then there is the saving habit sure to follow a venture of this kind. Every dollar put into the property saves interest on that amount and puts them nearer to the coveted goal."

"Another very good reason why the home owning proposition is a good one is that the man who buys, occupies, and improves his home, gets the benefit of the increase in value. I can cite a great number of cases where buyers have made a small payment down, kept up their monthly payments, and sold out with a handsome profit, then re-invested their first payment, plus the profit, and savings, while they were occupying their own home."

"The man who buys real estate is an optimist. He is respected by his fellow citizens and has the confidence of his employers and business associates. For the good of yourself, and those dear to you, own your own home."

Idea is Excellent. "Your 'Home Day' idea is an excellent one," said Shimer & Chase. "Anything that will create a desire and cause people to own their own home is a benefit to the people and city."

"Most people don't know that a good home can be purchased on very easy terms—say a few hundred dollars down and \$10 to \$20 a month. People have to pay that much rent, anyhow, why not apply it on a home of their own?"

A Bloody Affair is lung hemorrhage. Stop it, and cure weak lungs, coughs and colds, with Dr. King's New Discovery. 50c and \$1. For sale by Beaton Drug Co.

Gambler Loses More by Appeal Frank Sampson Fined \$25 in Police Court and \$100 in District Court.

Frank Sampson, convicted in police court on a gambling charge, would have done well to have paid his fine of \$25 there and gone on his way rejoicing had Police Judge Crawford not fined him more.

Instead, Sampson took an appeal to district court. At the conclusion of the hearing Judge Sutton found him guilty and fined him \$100 and costs.

Sampson was arrested on a charge of violating a city ordinance against "maintaining a disorderly house," the specification being that Sampson presided at gambling in a room in the Murray hotel.

H. C. Rann, arrested on the charge of selling liquor on Sunday, and likewise convicted in police court, pleaded guilty when his appeal case was called in district court and paid a fine of \$100.

Pneumonia Follows a Cold, but never follows the use of Foley's Honey and Tar, which stops the cough, heals the lungs and expels the cold from your system.

TWO LETTERS SERVE TO SOFTEN T. FLYNN'S WOES One is Taken from Old Prisoner, the Other Philadelphia Paper that Cleans Streets.

Street Commissioner Flynn is feeling quite happy and joyful. A man for whom he was able to do some small favors while county jailer seven years ago sent him a check sufficient to buy a box of cigars. "Just as an evidence that I have not forgotten your kindness."

Some other friend sent him a marked copy of the Philadelphia Inquirer of a recent date, showing the method of cleaning snow off the streets of the Peaceful City, with machines bought by the Inquirer and placed at the disposal of the city.

"The Omaha papers are always having fun with me," said Flynn, "about the condition of our streets. That's the fashion everywhere, I believe; but this Philadelphia paper evidently believed there was a

BRANDEIS "BOSTON STORE" & SONS

EXTRAORDINARY BARGAINS IN REMNANTS From Our January Sales

Tremendous sales of the past week have left thousands of yards in odds and ends to sell at wonderful reductions. Biggest bargains of the entire season.

\$1 FOULARD SILKS at 69c Yd.

Another great purchase of 27-inch stunning foulard silks in disks, spots, broche effects, floral, etc., newest 1910 spring shades—the regular \$1 and \$1.25 shower proof kind—on bargain square, yd. . . . 69c

Silk and Velvet Samples 27 inch Rosco Silks. Manufacturer's samples; thousands of styles in silks; according to size, each piece—10c. 15c and 25c each. Plain Rosco Silks, in 32 different shades; all the light tints; cream and black, at yard . . . . . 25c

Mill Ends of Plain and Fancy Silk Mulls. Printed bordered patterns, dots, jacquard, etc., remnants, but many pieces match up; worth regularly 39c and 50c—on bargain square, at yard . . . . . 15c

SILK SALE IN BASEMENT. Broken lines of plain and fancy silks; not remnants, but lengths from 2 1/2 to 15 yards, with some 50c foulards, 50c waistling silks, 50c fancy poplins, etc., basement bargain square, at yard . . . . . 25c

Remnants of New Wash Goods

New Gingham; pretty stripes, checks, plaids and plain colors; also nurse stripe seersucker gingham and fast color Zephyr—every remnant warranted to be fast colors and perfect lengths—3 big counters, at yard . . . . . 5c-7 1/2c-9c

New Percales for dresses, waists, aprons, children's wear; yard wide; desirable long lengths, at yard—5c, 7c, 8c. New American Dress Prints; styles and colorings that, at yard . . . . . 5c

New lot of Printed Lawns and Batistes; light or dark grounds—up to 36 inches wide; short, mill lengths, at yard . . . . . 5c. 25c Mercerized Poplin, Pongee and Cotton Serge Suiting; mill remnants, at yard . . . . . 7 1/2c

Buying India Linons in large lots direct from the makers enables us to sell the very finest Egyptian combed yarn India linons at a lower price than any store—the 25c grade for 12 1/2c—the 20c grade for 10c and the 15c grade for 7 1/2c.

Odd lots of cotton goods; various grades and lengths will be closed out during the forenoon—bargain square, yd. . . . . 2 1/2c. Fine lot plain and fancy White Goods for waists, dresses and children's wear; short lengths, but worth up to 25c a yard; Friday afternoon, beginning at 1:30, at yard . . . . . 5c

Remnants from our January Linen Sale

35c Full Bleached Table Damask; very special, yd. . . . . 15c. 60c Best Imported Mercerized Table Damask, yd. . . . . 25c. 60c All Pure Linen Table Damask; bleached or cream, yd. . . . . 40c. \$1 All Pure Linen Table Damask; full 2 yards wide, yd. . . . . 75c. Linen and Mercerized Napkins; large size, worth \$1.75 dozen, at . . . . . 50c. Large, All Linen Napkins; silver bleached; \$1.55 values, dozen \$1.19. Best Quality Pure Irish Linen Napkins; size 22x23; \$3 values, dozen at . . . . . \$1.99.

Remnants and Odd Lots of French Val. LACES and INSERTIONS, at yard . . . . . 2 1/2c-5c. Fine French and German Vals, Platt Vals, Point Paris, Torchons, all kinds worth up to 15c a yard.

Remnants and Sample Pieces of ALLOVER LACES, APPLIQUES, MEDALLIONS, each . . . . . 10c-25c. Insertions, galloons, lace edges, etc., in crochet, Venise, cluny, York and Oriental effects, in pieces with 1/2 to 1 1/2 yards in each—2 bargain squares.

Thousands of Yards of Fine EMBROIDERY, EDGINGS and INSERTIONS, yard . . . . . 3 1/2c-10c. Narrow, medium and wide; good, effective designs; extra fine needlework; 2 big lots, worth up to 20c a yard.

"SCHOOL DAYS" CONCERT in SHEET MUSIC DEPT.

Miss Hazel Fagg of the School Days company, "assisted by Mr. Gene Salszer, musical director," will give demonstrations introducing the two hits "Squeeze Me Tight" and "Little Snowflake," of School Days, Friday afternoon, from 1:30 to 3:30.

Saturday is our great annual clearing sale of SILVERWARE. The bargains will be extraordinary.

Brandeis Great Annual Bargain Event Clearing Sale of Shoes



Every pair of high grade shoes in our stock greatly reduced in price. We must positively sell all our winter shoes at once.

Women's Shoes. New styles and new leathers, actually worth up to \$1.98. \$3.50 a pair, at . . . . . \$1.98. Women's Shoes. Finest selected patent leather or dull leather shoes, worth \$2.38 up to \$4.50, at . . . . . \$2.38. Men's Shoes. New styles, excellent leathers, worth up to \$3.50. \$1.98 a pair, at . . . . . \$1.98. Men's Shoes. Button, lace or blucher, worth up to \$4.00 pair, at . . . . . \$2.38.

BRANDEIS STORES

way to make its criticism good. So it proposed to buy several machines of a new pattern that are in use in New York in large numbers, and put them to work on the principal streets, as soon as the recent big storm began. From the account printed here and the expressions of the Philadelphia city officials, I judge that it does the work by ridding the snow up between the car tracks and the curbs. Teams and men follow along and clear the snow away. The machine is not costly, but it is doubtful if our city council could be induced to buy one or two. If we had proper street cleaning machinery, with about twenty large wagons to carry a decent load of light debris on each trip, the city could be cleaned as well as any man's town. Village equipment will not serve the purpose since Omaha has forged ahead into the top-notch metropolitan class."

BENNETT'S BARGAIN FRIDAY

January Dinnerware Sales

300 Dinnersets in our Annual Clearance that will take Omaha by storm tomorrow. English, French, Austrian, Haviland and American Dinnerware, in a Phenomenal Half-Price Markdown



Such an announcement must touch a responsive cord in the hearts of housekeepers. It's a yearly clearance in which Bennett's rises to the occasion with greater force than was ever heard of before in this city.

Foreign and Domestic Ware and open stock patterns in wonderful variety, admittedly the finest in the west, will be on the tables.

100 piece English Rose Dinner Set—was \$10.00, now . . . . . \$4.98. 100 piece American Rose and Gold Spray; \$12.00 sets, at . . . . . \$5.98. 100 piece English Flow Blue, \$11.00 sets, for . . . . . \$5.98. 100 piece English Rose and Gold, \$15.00 sets, for . . . . . \$7.50. 100 piece Royal and Gold Haviland Spray American, \$16.00 sets, for . . . . . \$7.98.

HAVILAND AND G. D. A. CHINA AT HALF PRICE. 50 piece 1 1/2 Tea Sets, for \$7.50. 50c Dinner Plates, for . . . . . 25c. 45c Breakfast Plates, for . . . . . 22c. 25c Tea Plates, for . . . . . 12c. 25c Fruit Dishes, for . . . . . 10c. \$1.00 Tea Cups and Saucers, per dozen . . . . . \$5.00. \$1.00 Coffee Cups and Saucers, per dozen . . . . . \$5.50. \$1.00 A. D. Cups and Saucers, per dozen . . . . . \$5.00. 55c Cake Plates, for . . . . . \$3.00. \$1.00 Boyton Cups and Saucers, per dozen . . . . . \$5.75. \$1.75 Chop Plates, 12 inch, for . . . . . \$10.00.

OTHER GREAT SPECIALS. 700 Bread and Pie Plates, 15c kind 10c. 800 Tea and Breakfast Plates, 25c kind, for . . . . . \$20.00. 500 Dinner Plates, 40c kind, for \$20. 1,000 pair Decorated Cups and Saucers, for . . . . . \$20.00. 400 Coffee Cups and Saucers, . . . . . \$20.00.

HAVILAND CHINA. Plates of all kinds, Salad Bowls, Relishes, Cups and Saucers, immense lot, at . . . . . HALF PRICE.

ALL OUR REGULAR OPEN STOCK PATTERNS—A FIFTH OFF. These are our regular numbers from which you can replenish at any time. During our January sales is the best time to stock up—20% OFF.

100 Long \$15 Coats for Women In a Great Friday Clean Up . . . \$5.

Did you see them in the windows this week? Few sales create more favorable comment than this one has. The coats are heavy, warm, fitted and semi-fitted models in fancy mixtures handsomely tailored. We expect to sell every coat Friday for nearly every one is big \$15.00 value.

We continue to close out Friday: WOMEN'S \$20.00 SUITS . . . . . \$10. WOMEN'S \$25.00 DRESSES . . . . . \$10. WOMEN'S \$20.00 COATS, at . . . . . \$10. All this season's purchases and desirable in every sense. Positively every one must be closed out. Doesn't this \$10.00 price interest you?

LINGERIE WAIVES—A January Clearance, embracing the larger part of our fine stock. Dozens of charming styles done in lace and embroidery. It's choice of our entire \$2.50 and \$3.75 Waives. In Friday's sale, at \$1.50. FLANNELLETTE GOWNS—A sharp break in price now. A fine lot of heavy \$1.25 gowns, nicely made from best materials for \$2.00.

FRIDAY BARGAINS GALORE—ODDS AND ENDS REMNANTS Silks, Wash Goods, Embroideries

Crowd-compelling bargains all through these sections. Look for them just inside the main entrance. 80c SILKS AT 30c—Good silks, new silks, spring silks in messalines, Peau de Cygne, Foulards, Taffetas and Black and White Wash Silks, 69c, 75c and 89c values, all for Friday for . . . . . 39c. REMNANTS WASH GOODS—36 inch goods, all sorts of fabrics that sold to 15c at yard . . . . . 2 1/2c. LACES and EMBROIDERIES—Odds and ends, values to 10c for 2 1/2c. EMBROIDERIES—Edges and Insertions, Swiss and Nainsook, some 9 inches wide, values to 15c, for . . . . . 5c.

Bargain Friday Corsets

Three strong bargain lots at one-third less than regular values. Excellent styles, strong, durable materials in batiste and coutil, in all lengths and models to fit most any figure: 75c Corsets, Friday special, at— . . . . . \$1.00. Corsets, Friday special, at— . . . . . 69c. \$1.50 Corset, Friday special, at— . . . . . 98c.

Friday Clearing Stransky Enamelware

Stransky Enamelware is recognized as the best. We offer Preserving Kettles, Coffee Pots, Berlin Sauce Pans, etc. from regular stock, at half marked prices. . . . . 1/2 off. WASH BOILERS—LIXE TIN BOILERS—LIXE COPPER BOILERS Galvanized bottoms, No. Heavy copper bottoms, No. 2 size, worth \$4.50 2 size, worth \$1.50—No. 1 size, worth \$2.00— . . . . . 65c. \$1.45. \$2.75.

60 Pairs Dorothy Dodd French Heel SHOES \$1.09

Every woman knows Dorothy Dodd quality and Dorothy Dodd style and these are the best in the line, selling regularly at \$1.50 and \$1.50. They are all high shoes, patent kid and plain toe, also mat kid tops, all are lace styles and have French heels, 60 pairs only. All sizes, special, FRIDAY BARGAIN, PAID.

BENNETT'S BIG GROCERY

Another fine list of week end savings on sale, both Friday and Saturday. Bennett's Best Coffee, 3 pounds for \$1.00, and 100 stamps. Bennett's Best Coffee, 1 pound for 35c, and 50 stamps. Bennett's Challenge Coffee, 1 pound for 15c, and 10 stamps. Pile of Bennett's Flour, sack \$1.55, and 50 stamps. Tea, assorted, per pound 53c, and 75 stamps. Tea, assorted, at per pound 48c, and 50 stamps. Capitol Baking Powder, 5 lb. can for \$1.00, and 100 stamps. Pineapple Soda, Strain Cube Pineapple, 20c can for 10 cents. Cream Cheese, at per pound 27c, and 10 stamps. Virginia Swiss Cheese, 3 pounds 25c, and 10 stamps. Double Stamps on Granulated Sugar. SOUPS—Franco-American, Julienne, Clam Chowder, Beef and Tomato Soup, 25c quart cans 20c. Hartley's Pure Fruit Jams, 25c, and 30 stamps. Mignonette Peas, 3 cans for 25c. Choccolatina, two cans for 20c, and 10 stamps. Diamond 8 Chili Sauce 12 1/2c, and 10 stamps. Royal Blue Corn, 2 cans for 25c. Earl Cleaner, 3 cans for 25c and 20 stamps. Mince Meat, pint jars 15c and 10 stamps. Paragon Egg Plants, 4 cans for 25c. COOKIES—Iowa Bars and Fruit Wafers, fresh baked, very delicious, at pound 12c.

SOROSIS 1,000 Men Will Buy Pants Here Saturday



Style 50-2. The popular standby of the Sorosis line, \$3.50 per pair. This very sensible pattern fits more feet comfortably than any shoe we know of. It fits the heel and instep snugly and gives room for the toes. Sorosis do not stretch, insuring the wearer a good shaped shoe, both before and after wearing. The proof of the shoe is the wearing. Write us for Sorosis Catalogue. Sorosis Shoe Store, 203 South 15th Street, Frank Wilcox, Mgr.

Palace Is Sure to Spring Sensation With a Williamsport Maker's Surplus. Men, if you need a pair of pants don't buy them until Saturday, and buy them at our great manufacturer's surplus sale, at less than half their regular selling prices—1,895 pairs of high grade pants were purchased by us from Stein & Co., (whose output is the largest of any pants concern in the world,) at 45c on the dollar. Buy one, two or three pair for you will never have a chance like this again—just to give you an idea of what we are going to do Saturday—90c for pants worth to \$2.00. \$1.45 for pants worth to \$3.00. \$2.45 for pants worth to \$5.00.

See our show windows and prove it to yourself. PALACE CLOTHING CO., Cor. 14th and Douglas Sts. Every pair guaranteed not to rip, and buttons warranted to stay on.

Bee Building Offices for Rent

We offer space, 15x35-6, on ground floor of the building with entrance from court. This room would make a very convenient office for Real Estate or Insurance business. THE BEE BUILDING CO., R. W. BAKER, Supl. 17th and Farnam Sts.

K-A-W-F SPELLS COUGH

Get a bottle today, 25c and 50c, at your druggists or Howell Drug Co., 207-209 N. 15th St., Omaha. HOWELL'S ANTI-KAWF. The Best Remedy for Coughs, Colds, Throat and Lung Troubles is . . . . . K-A-W-F. Food for Nerves. Weak and nervous men who find their power to work and youthful vigor gone as a result of overwork or mental exertion should take GRAY'S NERVE FOOD PILLS. They will make you eat and sleep and be a man again. \$1 Box; 3 boxes \$2.50 by mail. SHEPHERD & McOWEN DRUG CO., Cor. 10th and Dodge Streets. OWE, DRUG COMPANY, Cor. 10th and Harney Sts., Omaha, Neb.

Advertisement for Luxur beer, featuring a logo and text: "There's happiness, health, love, comfort and wealth in Luxur. THE BEER YOU LIKE. Consumers' Distributor John Nittler, 3224 So. 24th Street, Doug. 1860, Red 3930, Ind. A-1420."

Advertisement for Chicago to LaSalle Station via Rock Island. Text: "6:08 P. M. The Best Hour to Chicago. The Best Train To LaSalle Station. The Chicago Terminal of Rock Island Lines. Nearest the heart of the city, and the only station in Chicago on the elevated railroad loop. It is within a few minutes' walking distance of all the principal hotels and the business and shopping district. The newest, most commodious and most completely equipped station in Chicago. J. S. McNALLY, D. P. A., 14th and Farnam Streets, Omaha, Neb."

Advertisement for MARDI GRAS Illinois Central Only \$32.20 Round Trip. Text: "A rare opportunity to reach New Orleans, the metropolis of the South, the city of social brilliancy and the home of the Mardi Gras, via Illinois Central. Only \$32.20 Round Trip. Tickets on sale February 1, 2, 3, 4, 5, 6 and 7. Good returning until February 19th, with privilege of extension of return limit. Write for free booklet, 'New Orleans for the Tourist.' Tickets, reservations and detailed information at CITY TICKET OFFICE, 1462 Farnam St., Omaha. SCHOOLS AND COLLEGES."

Advertisement for KEARNEY MILITARY ACADEMY MAKING MANLY BOYS. Text: "Training the body of the boy, as well as the mind, is a recognized essential of modern education. In seventeen years of successful work this academy has developed the mind and bodies of many boys who have become manly men. We offer capable instruction, wholesome environment, thorough equipment, scientific, MILITARY, ACADEMIC and BUSINESS COURSES. No entrance examinations. Send for our beautiful new catalogue. HARRY N. RUSSELL, Head Master, KEARNEY, NEBR."