## Second Week of January White Carnival Sales

| Linen Sales Still a January Feature |  |  |
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Buy Summer Lingerie at January Prices Everything is in your favor now. New, fresh stock; the prettiest styles;
benefits of our early purchases, etc., Undermuslins made under strict sanitary
conditions, in light, airy workshops, specially for this January event. Months conditions, in light, airy workshops, specially for this January event. Months ago when prices were lo.
strikingly evident today.


Emphasizing Our Supremacy for Embroideries $\quad$ av/

\section*{| Al the Fancy China, |
| :--- |
| Hammered and Spun Bras |} One-Half Price $\underset{\substack{\text { Wairse } \\ \text { Our } 52.50 .52 .75 \\ \text { Linges }}}{\text { Lingerie }} \mathbf{\$ 1 6 9}$ January Mark Down Sales BEDDING

January Discount Sales FURNITURE $\begin{gathered}\text { Rugs and } \\ \text { Draperi }\end{gathered}$ Draperies tion comes under the influence of pow orful priocorneduretions.
Furniture for every room in the house lower now than in another Furniture for every room in the house lower now than in another
twelve months. Great benefits to all buyers in this furniture clearance. Discounts upward to $331 / 3$ per cent go into effect beginning
tomorrow.




|  |  |  |
| :---: | :---: | :---: |
| - Big Cleari | g Reductions on Draperies, | gs, |



| al Reductions on Women's Coats |  |  |
| :---: | :---: | :---: |
| We touch rock bottom in prices Monday.' There will be few coats left by store closing. Here's what we orfer any colored or black long coat, up to $\$ 25.00-$swell new models, the cream of our stock, at vell new models |  |  |
| Suis | Cont, wo |  |
| 0 Dozen Girls' New Wash |  |  |

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\$ 2.50-\$ 2.75
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$\square$ - GREETED BY ST. BERMARD UNTON

