MISSOURI PACIFIC

IRON

MOUNTAIN

Are You Working

for Less Money

Than You Could

Earn on a Farm?

A Few Acres Cost

in the Southwest.

Very Little

IS it not a waste of time,
of energy and of health?
On a farm you are your
own boss, you are with
your family, you can rest
when you please, or put
in extra time when you
please.

AND you can buy a farm home on the easiest of terms. A farm means a home and an occupation in one—all inside your barbed wire enclosure.

WE will be glad to furnish you with free information, maps and land lists, describing farm sites in Missouri, Arkansas, Louisians, Texas, Oklahoma and Colorado.

THOS. F. GODFREY.

Pass. and Ticket Agt.,

1493 Farnam St., Omahs, Web.

M. Selicow

Ladies' Tailor

2902 Farnam Street

has just returned from the east

with a large up-to-date line of the

latest woolens for spring wear.

They are absolutely the latest

style Parisian models. For one

month only Mr. Selicow will place

these pre-season offerings to the Omaha ladies at bottom prices,

and guarantee workmanship to be

No deposit required if fitting is

The best ladies of Omahà attest

to the quality and reputation of

CANADA---1910!

WANTED-Reliable and trust-

worthy agents in every county to

WM. PEARSON CO., Ltd.

owners of 175,000 acres in

LOST MOUNTAIN VALLEY

"Sunny Southern Saskatchewan."

in Western Canada. Total Cana-

dian wheat yield 1909, 166,774,-

000 bushels; average per acre 21.5

Address: U. S. OFFICE,

730 Temple Court.

MINNEAPOLIS, MINN.

Get a bottle today, 25c and 50c, at your druggists or Mowell Drug Co., 207-209 M. 16th St., Omaha.

FOOD FOR Weak and nervous men who find their power to NERVES work and youthfut vigor gone as a result of overwork or mental exertion should take GRAY'S NERVE FOOD PILLS. They will make you eat and sleep and be a man again.

\$1 Box; 3 boxes \$2.50 by mail.

GHERMAN & MCCOWELL DRUG CO., Cor. 16th and Dodge Streets. OWL DRUG COMPANY. Cor. 16th and Harney Sts., Omahs, Neh.

Women are the best buyers.

The paper that is read by the

HOWELL'S ANTI-KAWF

COUGH

Finest open prairie wheat land

perfectly satisfactory.

not all satisfactory.

my work

BRANDEIS STORES GREAT SALE OF REMNANTS

from our Great January Sales

Every day of our January Clearance and Special Sales is a big bargain day, but Friday is the greatest day of all,

because we clear away all our odd lots and remnants at far less than clearing sale prices. The bargains on this day cannot be equalled anywhere in America.

REMNANTS OF NEW WASH GOODS IN OUR BASEMENT

Beautiful Ginghams that are new and attractive, in perfect mill lengths-A saving of 6c on every yard-Friday for the first time, at, yard

Poplins and Soiesettes; black, white and all shades that are

to be worn this season-25c is the regular price of these

fabrics, Friday, at, yard Ask for the new 25c white madras waisting, a splendid iotseveral waist patterns of these extra fine cloths, on sale first time Friday, at, yard

long cloth for making fine undermuslins, per yard, at

Thousands of yards of Zephyr ginghams, usually sell at 10c yd. yard, at5c

Cotton challies-5c is the regular retail price-on sale here, per

Very fine, soft finished, yard wide | Plain and fancy, heavy seersucker ginghams for petticoats, childper yard, at 7½c

> Mill remnants of bleached muslin will be sold all day Friday,

36-inch wide white lingerie lawn and 40-inch wide Victoria lawn,

Odd lots of baby caps, bonnets and shawls, worth up to 25c each, all in one lot, each5¢

Remnants and Odd Lots of SILKS

Mostly 27 inches to 21 inches wide dress silks. Fancy Messalines, Peau de Crepe, Satin Foulards, Rajahs and Tuscan Silks, Taffetas, fancy Crepe de Chines, etc., at about half price, yard

samples satins, messalines, foulards, chiffon cloths, gauzes, etc.,

Manufacturers' and salesman's Celebrated Nonpareil English dress velvets and velours; greens, cardinals, blacks and browns, each

A SALE OF HIMALAYA SUITINGS

wears like rajahs, will launder and wear well, yd.....29c 47 different shades and 27 inches wide—looks and

Remnants and Odd Lots of LACES—worth up to 15c yd., at yd... 21c and 5c

French and German Val. Laces, Torchon Laces, Platt Vals., Point de Paris, etc.

Remnants and Travelers' Sample Pieces ALL OVER LACES and APPLIQUES

Also crochet and venise insertions, medallions, net top laces, etc. - 1/2 to 11/2 yards in piece,

embroidery edgings and insertions, all kinds, many worth up gain square, at, yd.5c

CHORUS OF MANY SONGSTERS

Additional Singers Are Secured for Snengerfest in July and More

Are Wanted.

Joseph and Kansas City.

125 in the women's chorus.

nge. Sold by all druggists.

the convention.

Plans have been made to add many

Financial committee reports showed that over \$4,000 has already been raised toward

defraying the expenses of the convention.

Val J. Peters, secretary of the local as-

sociation and publisher of the monthly magazine on the Saengerfest, has gone to Chicago and Milwaukee in the interest of

joint rehearsal of the local charuses

will be held at the German home next

Tuesday evening, and following the re-

hearsal an entertainment will be given for

the members only. There are now eighty

two voices in the local men's chorus and

Simple Remeay for Lagrippe.

Lagrippe coughs are dangerous, as the

frequently develop into pneumonia. Foley's Honey and Tar not only stops the cough,

but heals and strengthens the lungs so that no serious results need be feared. The genuino Foley's Honey and Tar contains

no harmful drugs and is in a yellow pack-

Store bottled ther can be obtained by the case from Charles Storz, 1823-25 Sher-

man avenue, next door north of Stora brewery. Prompt delivery to private famfly trade at same prices as formerly Phones Webster 1260, Ind. B-1261.

Remnants and odd lots, medium | 18-inch fine embroidered flouncings, skirtings and corset cover widths, worth up 15c to 35c yd., at, yd.

ADVANCE NOTICE-ON SALE SATURDAY Entire Stock of Men's Clothing FROM B. ROTHSCHILD @ CO., ROCHESTER, N. Y.

(Retiring from business)-Bought by Brandels at the greatest bargain

ever secured by a clothing house in Omaha. All the Overcoats and Suits worth All the Overcoats and Suits worth

Saturday Begins Our Clearing Sale of Entire Stock of Leather Bags, Belts, Card Cases, Bill Books, Etc., at most remarkable Bargains Ever Offered in Omaha,



women pays advertisers best. The Novelty Skirt Co. 214 and 216 North 16th St.

Extra Special voices to the Saengerfest which meets in Omaha in July, thus making one of the grandest choruses ever congregated in the For tomorrow and Saturday, over 500 west. At a meeting held Wednesday evenladies' and misses' skirts, including our ing committees were appointed to visit traveling men's samples-Some advance many cities which have not hitherto be spring models in chiffon, panamas, serges, longed to the Saengerbund association to sullings in all shades; values up to \$10arouse interest in the Saengerbund and to Now on display in our south window; induce the singers to visit Omaha. Some divided in two lots, \$2.95 and \$3.98-This of the cities to be visited are Linco'n, is positively less than the cost of the ma-Hastings, Grand Island, Columbus, West Point, Atchison, Topoka, Leavenworth, St.

Remember we make suits, skirts and dresses to your measure.

The Novelty Skirt Co. 214-216 N. 16th St.

A BEE WANT AD-

will rent that vacant house, fill those vacant rooms, or secure boarders on short notice at a very small cost to you. Be convinced.

SCHOOLS AND COLLEGES.

MAKING MANLY BOYS



Training the body of the boy, as well as the mind, is a recognized essential of modern education. In seventeen years of successful work this academy has developed the minds and bodies of many boys who have become manly men. We offer capable instruction, wholesome environment, thorough equipment, bealthful cliniate, moderate prices.

No entrance examinations. Send for our beautiful new catalogue.

HARRY W. RUSSELL, Head Master, KEARNEY, NEBR



Our Entire Stock 1 Fancy China and Bric-a-Brac On 2d Floor....

Think of it! The whole stock, the immense Bennett assortment, admittedly the finest collection of china ever assembled by a retail house in Omaha. Dozens of half price tables tell the story of the greatest mark down on fancy china you ever heard of. All our finest importations, none of which have been here over six months, go at half. You can flit about from table to table and see at a glance the cost of every article. They are plainly placarded with half price signs, showing sale prices. Great assortment at-

25c 50c 75c \$1.00 \$1.50 \$2.50 and \$5.00 There are many other tables filled with miscellaneous pieces, every one of which you now buy at half price

DOULTON, DRESDEN AND COALPORT CHINA embracing every thing made in these patterns, service and salad plates, tea and boullion cups and saucers, friendship cups, etc., all at 38 and 50 per cent off. All Japanese China Vases and Bric-a-brac 35 per cent off. All brassware on second floor, everything from a pin tray to a large jardiniere with pedestal, 25 per cent off.

Women's Suits \$50.00 \$ Women's Coats s45.00

much this means to you. We say it with all the emphasis at our command, that this is absolutely and undeniably the greatest bargain in women's apparel in Omaha.

Prices alone do not constitute a bargain, it's the quality, the style, the superior assortments back of it, that counts, and you get all these Women's \$20.00 and \$25.00 Dresses are reduced to \$10.00 Women's \$20.00 Tailored Suits are reduced to\$10.00

\$5.00 Silk and Net Waists are reduced to \$2.95

Bargain Friday's Silk Sale

A large quantity in nearly every wanted shade, including white silks for princess slips, waists and linings-Just half real value, at .. 25¢ \$1 SILKS, 39c-Plain silks and fancy silks of every sort and shade-Soft clinging messalines, beautiful foulards, taffetas and wash silks. You'll pay ever so much more for such quality later on

Spring Wash Fabrics-New Zephyrs and silk spot ginghams, all spic and span new spring patterns just opened-Will a 25 per cent saving tempt you?-per yard19¢ Embroideries-5,000 yards Swiss and nainsook flouncings, up to 27 inches wide in open and blind patterns, very handsome effects, actual

Embroideries, edges and inser- | Embroideries, remnants, misceltions, worth to 25c, at 8c | laneous lots, worth to 20c-5c Remnants Wash Goods, Percales, Madras and Ginghams, plain and

1,000 PAIRS JOB CORSETS

We call them job corsets merely because we bought them in lump form. They are all good and clean and comfortable corsets that sold at \$1.50 to \$2.50, but are not this season's styles. There are odds and ends, samples and retail stocks, medium long corsets with supporters.

Children's Waists of muslin and drilling, 2 to 14 years, 25c

White Carnival Sale of Undermuslins

The muslin underwear sale gathers new force as it progresses. All the tables have been replenished with heaps of garments, making choosing just as satisfactory as on the first day. If you are a lover of beautiful lingerie and enjoy turning a dollar or two to your own profit you'll not lose a minute in coming Friday.

39c Corset Covers 25c | \$1.00 Drawers 59c 59c Corset Covers 39c \$1.50 Skirts 98c \$1.00 Corset Covers 59c \$1.00 Gowns, at 69c \$2.25 Combinations \$1.49 \$1.25 Gowns, at89c

The Linen Sales Grows and Grows

Why shouldn't such sales keep interest tuned to the highest pitch? What is most gratifying women know and appreciate the values and are buying more persistently and liberally than ever. Honest, sturdy linens, such as every housewife adores are sharply underpriced. ALL LINEN DAMASK-2 yards wide | BATIN DOUBLE DAMASK of rich

12%c Huck Towels, henmed ... 8%c 15c Huck Towels, 22x46-inch, at 10c 13c Momie Linen Towels, at ... 15c 35c Turkish Bath Towels, large 24c 20c Bleached Linen Crash, yard 15c 11%c Bleached Linen Crash, yd. 8%c

and exquisite finish and design ported to sell at \$1.50 a yard,

To Freshen Up Our Library Books

Our circulating library is a live one. All the newest fiction as it is published appears in it. Every now and then we have a sale of these used books and replace them with new ones. Just such a sale we hold Friday. The best of the new books only slightly imperfect. Reg. 19c.

POPULAR BOOKS AT 25C | Something like 200 titles all well known and that have been widely read and Most successful books published, reg-Edith Lyle's Secret, Milbank, Leighton Home-

Afkenside.

Bad Hugh.
Cameron Pride.
Cousin Maude.
Darknes and Daylight,
Dora Deane.

Edith Lyle's Secret Milbank.
English Orphans.
Ethelyn's Mistake, Rec. of St. Marks.
Rosamond.
Rosamond.
Homestead on the Rose Mather.
Hillside.
Hugh Worthington.

Edith Lyle's Secret Milbank.
Riss McDonaid.
Resamond.
Head Narion Grey.
Marion Grey.
Meadow Brook.
Mildred.

Saturday's Great Sales

Look for these announcements in Friday papers. Biggest bargain event of our January Clearance. MEN'S SHIRTS 4,000 shirts, 200 dozen new ones, and clearing of regular stock.

MEN'S AND WOMEN'S SHOES A clearance that out-DE LUXE BOOKS Standard Sets at sensa-

WEEK END GROCERY SAVINGS

OW SALE BALANCE OF WHEK
Bennett's Best Coffee, 3 pounds for \$1.00 and 100 stamps Bennett's Best Coffee, I pound for 35c and 30 stamps Bennett's Challenge Coffee, pound for 18c and 10 stamps Bennett's Tens, assorted kinds, pound 55c and 75 stamps Tea Siftings, pound package 12c Bennett's Excelsior Flour, sack 12c Bennett's Excelsior Flour, sack 131.75 and 80 stamps Diamond S Chili Sauce, 15c bottle for 10c Hartley's Pure Fruit Jams, Jar 25c and 20 stamps Hartley's Pure Orange Marmalade 20c and 10 stamps Small Sour Pickies, dozen 5c Sweet Mixed Pickies, quart 20c and 10 stamps
Genese Succotash, 25 dozen 121/2c cans, at 2 for 150
Bennett's Capitol Sweet Potatoes, 15c cans for
SOUPS France-American brand, Tomato, Julienne, Clam Chowder, Beel.
Cornment, White or yellow, 10 lb. sack

January

Reductions In All Lines.

FRIDAY IS REMNANT

Thousands of yards of all kinds of Cotton Goods, Percales, Ginghams, Prints, Batistes, Muslins, Shaker Flannel, Canton Flannel, Outing Flannels, Flannelettes, Pongees, Poplins, White Goods, India Linons, Long Cloths, etc., arranged into 4 lots according to value: LOT 1-Yard 5c LOT 3-Yard 10c LOT 2-Yard 71/20 LOT 4-Yard 121/20 AT 10:30

About 2,000 yards of Cotton Goods, short pieces. Nothing less than AT 11:30

About 1,500 yards of various kinds of Cotton Goods, will go on sale, at, AT 2:30

All the remnants of our high grade Wash Goods, all kinds up to 50c a

Wool Dress Goods Remnants

About 10,000 yards of all kinds of fine wool remnants -all kinds of goods that sold up to \$2.50 a yard, will go on sale, at, yard 98c, 75c, 59c, 49c, 39c, and 25c

REMNANTS OF HIGH GRADE LINES

All the remnants of fine Linens that sold up to \$1.50 a yard, will be arranged in lots, at, yard 59c, 49c, 39c and25c

IN THE HIGH GRADE WOOL DRESS GOODS DEPARTMENT

All the fine remnants of wool Dress Goods will be sold at about half price 1/2 PRICE FRIDAY'S SPECIALS IN OUR HIGH GRADE

Linen Department

50 cents a yard for all pure linen satin damask, worth 75c, Friday, 5 cents a yard for all pure linen satin damask, 2 yards wide, worth \$1.00 a yard, Friday, at, heavy Bath Towels, worth 50c, Towels, heavy and absorbent, worth 35c, Friday, each . 196 10 cents for heavy hemmed Huck Towels, good size, worth 17c, Fri-\$1.75 for full size fringed Bedspreads, the best spread ever sold for the money, worth \$2.50, Fri-

WHITE GOODS 10c for fine Sheer India Linon, Long Cloth and Barred Muslins,

worth 17c, Friday, yard .. 10c 12 % cents a yard for 40 inch Victoria Lawn, fine and sheer, worth 20c, Friday, a yard 12% c

Delightful Silk Bargains Friday

Matchless Values in High Class Silks Offered in Our Great January Clearance. Splendid Assortment for Selection. A big assortment of Plain and Novelty Silks in fine Taffetas, Messalines, Pongees, Checked and Jaquard effects, regular \$1.00 values, on sale, at, yard35c

29c White Jap Wash Silk, 20 | \$1.15 Black Taffeta, fine finin. wide, yard 19c | ish, 36 in. wide, yard 79c 59c White Jap Wash Silk, 27 \$1.00 Black Taffeta, choice in. wide, yard 39c 27 in. Silk, at, per yard 69c 49c White Jap Wash Silk, 36 | 59c Black Messaline, beautiin. wide, yard49c | ful 20 in. silk, at, yard 35c

See Display of New Shades in Rough Silks, in 16th street window, \$1.25 Genuine Satin Rajahs, yard85c

Extra Specials on Blankets

At 9:30 A. M .- One case of Edinton 11-4 Blankets, regular price \$1.98 (2 pairs to customer) -at, pair \$1.10 From 2 to 2:30 P. M .- 25 pairs of Pontiac 11-4 strictly all wool Blankets, regular price \$7.50 pair (2-pair limit), pair \$3.48 FOR ALL DAY.

About 30 pairs of the finest all wool Blankets made, all traveling men's samples—are very slightly soiled-sold up to \$15.00 per pair; your choice at, per pair \$3.45

Jannary Curtain Clearance Close Out All Odd Curtains-In

Three nots. Curtains worth up to \$1.00-at, worth up to \$2.00; to close out, worth up to \$5.00; one day only, each.......98¢ and \$1.50 Ruffled Swiss Curtains, worth up

to \$2.00; to close out, pair. 986

Great Dress Trimming Sale Friday Dress Trimmings, worth 10c to \$1.00 Yard-on sale in

four big lotsat 5c, 10c, 15c, 25c

Black, white and colors; also gold mixed. Bands, appliques, braids, galloons; the greatest values offered in Omaha. DON'T MISS THE VERY SPECIAL BARGAIN EVENT.

Sweeping Price Reductions on Furnishings MEN'S AND BOYS' \$1.00 SELETS, 390-200 dozen sample garments in all sizes and stylos—fine percales, madras, etc., with or without collars, 390.

75c Laundered Shirts, 25c Men's and Boys' Shirts, slightly soiled, all must go; Friday at one price... 25c

Boys' 75c Blouse Waists, light or dark, Friday.

Men's 75c Wool and Fleece Lined Socks, pair 12½c

Men's 75c Underwear, 25c Extra quality, heavy fleeced, in all sizes, great snap.

Men's 25c Wool and Fleece Lined Socks, pair 12½c

Ladies' Underwear In jersey ribbed and fleeced gray, white and ecru; great snap.

Men's \$1.50 Wool Underwear; on sale Staple and Fancy Notions at 1-2 to 1-5 Regular Prices Friday-in Domestic Room.

Try Hayden's First for Groceries--It Pays We save you from 25 per cent to | Fancy Country Creamery Butter, per pound Fancy No. 1 Creamery Butter, 1b. 32c Fancy Full Cream Y. A. Chesse, per

48-lb. sacks best High Patent Flour at 18 lbs, best Pure Cane Granulated Sugar 11.00 8 lbs, best Rolled Breakfast Oat-6 lbs. best Hand Picked 25c for 25c 4 lbs. best Pancy Japan Head Rice for 25c The best White or Yellow Cornness, 15c

50 per cent on your housekeeping

cans Solid Packed Tomatoes for ans Golden Pumpkin, Heminy, Squash or Baked Beans 74c BUTTER, CREESE AND BUTTER- THE GREATEST MARKET IN THE WEST FOR PRESE VEGSTABLES. Fresh Spinach, per peck 20c Fresh Cauliflower, b 10c Fresh Beets, Carrots and Turnips,

Presh Shallots, per bunch Fresh Shallots, per bunch 46
Fresh Brussels Sprouts, ib 156
Fancy Wax Beans, ib 12½6
Fancy Ripe Tomatoes, ib 206
Fancy Celery, 2 for 56
Fancy Cape Cod Crasberries, ut 7½6
Large Grape Fruit, each 56
Fresh Cabbage, ib 26
Fresh Parsley, bunch 46
2 heads fresh Leaf Lettuce 56
Large head Lettuce, 7½6 and 166
Bost Mixed Nuts, 2 ibs, for 256
Highland Navel Oranges—the orange
of quality—kissed by the sun, moon
and stars, per dozen 15c, 17½c, 20c,
25c and 30c.

Fancy Country Roll Butter, ib .. 28c