

1910---Monday, January Third, at Kilpatrick's---1910

Thousands of people wait and watch expectantly and anxiously each year for the first great sale of the new year. This interest is not confined to Omaha

alone, but in every near by town for miles around discriminating buyers

Keep Their Weather Eye Open for Kilpatrick's January Sale

As usual we will celebrate the new year by keeping open house

Dainty Luncheon Served from 10 till 5.

Come and celebrate with us and allow us to greet you with the season's compliments

Dainty Luncheon Served from 10 till 5.

Our Linen Department has been removed to a new section, where largely increased space will give us an opportunity to display our immense stock to advantage. Our stocks were never so large, never so well assorted, nor did we ever offer such remarkable values.

Linen Talk

The linen stock was contracted for at the lowest prices touched this year—At regular prices goods would be cheap, at the sale prices, values simply irresistible.

Table Clothes and Napkins

Cloths 2 yds. by 2 yds., worth \$2.75, at \$2.20
 Cloths 2 yds. by 2 1/2 yds., worth \$3.25, at \$2.60
 Cloths 2 yds. by 3 yds., worth \$3.50, at \$2.80
 % Napkins to match, all sizes, worth \$2.75, at, per dozen \$2.20
 % Napkins to match, all sizes, worth \$3.50, at, per dozen \$2.80
 And a very special number of which we purchased largely—
 2x2 1/2, worth \$3.50, will go at, each \$2.50
 Napkins to match, % each \$2.40 % each \$3
 Worth \$3 and \$3.75 a dozen respectively.
 Another lot, 2x2, a splendid cloth worth \$3.50, will go at, each \$2.80
 Same grade, 2x2 1/2, formerly \$4.50, at \$3.60

Fine Satin Damask Cloth

2 yards square, worth \$6, each \$4.80
 2x2 1/2 yards square, worth \$7.50, each \$6.00
 2 1/2 yards square, worth \$4.50, each \$3.60
 Obviously only a few numbers can be quoted in space at disposal—Our vast stock of cloths and napkins marked in same ratio.

Damask

62-inch union, everywhere 75c, at 49c
 60-inch mercerized, everywhere 75c, at 49c
 72-inch silver bleached, great for service, worth \$1, will go at, yard 79c
 72-inch bleached, worth \$1.10, at 89c
 72-inch bleached, worth \$1.25, at 98c
 Here again just an inkling of damask dolings all through the stock.

Crashes

A case or two excellent roller toweling, worth 6 1/2 c, at, yard 3 1/2 c
 Checked glass toweling, worth 12 1/2 c, at, yd. 9c
 A heavy, all linen crash, worth 16 1/2 c, yd. 12 1/2 c
 Our usual 10c Huck towels, each 8 1/2 c
 Our usual 12 1/2 c Huck towels, each 10c

Our usual 16 1/2 c Huck towels, each 12 1/2 c
 Our usual 25c Huck towels, each 19c
 Our usual 35c Huck towels, each 25c
 Our usual 50c Huck towels, each 35c
 40c scalloped towels, each 29c
 Wash cloths worth 3c, each 1 1/2 c
 Wash cloths worth 5c, each 2 1/2 c
 Turkish towels, worth 8 1/2 c, each 5c
 Turkish towels, worth 10c, each 8 1/2 c
 Turkish towels, worth 16 1/2 c, each 12 1/2 c
 Turkish towels, worth 20c, each 15c
 Turkish towels, worth 35c, each 25c

Bed Spreads

worth \$1.85, % size, Monday, each \$1.49
 worth \$2.85, % size, satin, Monday, each \$2.49
 worth \$1.75, full size, Monday, each \$1.39
 worth \$1.25, full size, Monday, each 89c
 worth \$2.25, fringed cut corner, each \$1.89
 worth \$5, scalloped cut corner, each \$3.98
 worth \$2.50, hemmed, each \$1.98
 worth \$3.75, hemmed satin, each \$2.98
 The opportunity of 1910 for housekeepers, restaurateurs and hotel keepers.

White Goods

Greatest display ever made by us—
 25c Persian lawn, at 19c
 40c Persian lawn, at 29c
 15c India linen, at 12 1/2 c
 18c India linen, at 15c
 Long cloths, at bolt \$1.59 and \$1.10
 Worth \$2 and \$1.50 bolt.
 10c checked nainsook, at, yd. 5c
 8 1/2 c India linen, at, yd. 5c
 A vast assortment of fancy white goods all reduced similarly—

Near the New Linen Section

The remains of the book stock will be priced so low that if interested in any of the titles you cannot resist buying—

Clean-up Bargains

Every item in this column will be sold away below the regular price or value—
 —READ WITH CARE—

As you enter at glove section—112 dozen pairs of kid gloves for women and children; 1, 2 and 3-button; various styles; kid, lamb and mocha, formerly \$1.00 and \$1.25, and a small lot that was \$1.50, will go at, per pair 79c
 Our \$1.50 line, at \$1.19
 Our \$1.75 line, at \$1.39
 All our best goods—Dent's, Ireland's, Schmidt's, Jouvin & Co., always \$2, now, at \$1.69
 All gauntlets which were \$2.00, \$2.25 and \$2.50, will go at \$1.49
 Cashmere gloves, formerly \$1, at 59c
 All 60c and 75c values, at, pair 39c
 Teddy mitts, at 39c
 65c kid mitts, at, pair 49c
 85c lined gloves, at, pair 69c
 \$1 lined gloves, at, pair 79c

HOLIDAY HANDKERCHIEFS

Terrific business caused soiling and musing, and left us also with many broken lines—This is an opportunity to get ladies' and gents' fine mouchoirs away below regular prices—
 15c formerly, now 9c
 25c formerly, now 15c
 50c formerly, now 33c
 75c and \$1 formerly, now 49c
 \$1.25 and \$1.50 formerly, now 79c
 Leather goods and jewelry, all to be sold at 20% or one-fifth off former prices.

AT EMBROIDERY SECTION

Nainsook and cambric embroidery—sold up to 10c, at 5c
 Fine deep edge and flounce nainsook, sold up to 38c, at 29c
 Deep flounce nainsook and Swiss—worth \$2.50, at 1.99
 White cotton dress nets, 42 inches wide; white, cream and ecru; sold as high as 50c; will go at 39c

AT TRIMMING SECTION

All Marabout Boas and Muffs just 1/2 from regular price.
 Fancy trimmings and Passementeries, sold up to \$1.50, at, yard 99c
 Starting Monday and continuing two following days if goods last—All finished pieces: Hardings, Russian, Cronstitch, Bulgarian, Doyleys, Center Pieces and Scarfs, just 1/2 price.

Muslin Underwear Facts

Our undermuslin sale is always a great attraction—deservedly so, we argue, for materials are best of their kind always, designs and styles absolutely perfect—Made in the most wholesome quarters. The finer qualities show an exquisiteness of finish equalling and excelling what you might expect from the deft fingers of the most expert seamstress.

Gowns

Gowns—Nainsook and cambric—many entirely new styles, worth up to \$1.50, at 98c
 Dainty lace and embroidery trimmed gowns; fine fabrics; empire and other styles, formerly sold up to \$2.25, at, each \$1.49
 Val. lace and embroidery trimming; really elaborate—finely made—usually \$3, will go at, \$1.98
 The newest creations also, with an air of fine home finish, at prices all the way up to \$9.00 each—Every garment special.

Petticoats

Petticoats—Lace and embroidery trimmed; fine cambric finish, perfectly bleached, worth up to \$2.75, will go at, each \$1.95
 One lot with deep flounce; trimmed Val. and embroidery, usually would be \$3.75, will go Monday, at, each \$2.95
 Another fine embroidery flounce, dainty lace trimming, value \$5.50, will go at \$3.95
 And an elegant petticoat; quite fancy lace trimmed, worth up to \$6.75, at \$4.95

Combination Lingerie

Combination Lingerie corset cover and drawers—fine lace trimmed; some with embroidery; will worth \$1.50, at 98c
 Skirt and drawers; very dainty effect, worth \$2.00, now, at \$1.45
 Another fine, deep embroidery flounce; also Val. trimmed, worth \$3.00, at, each \$1.95
 Ladies' drawers; perfect fitting, circular cut; made of fine nainsook, hemstitched and tucked ruffle, value 50c, at 39c
 Circular cut again; made from fine nainsook; lace and embroidery trimmed ruffle, worth \$1, at 69c

20 per cent discount or one-fifth off on all hand made chemises and gowns—A rare chance to supply your needs in fine embroidered, French and madeira underwear.

A large lot of silk waists; beautiful goods for evening, theater, reception and ordinary; one lot, sizes ranging from 34 to 44; odd quantities; not every size in each number; white, black and colors—short sleeves, demi sleeves and long; sold up to \$12.50, all at one price \$3.49
 Get suited out of this lot and you'll be immensely tickled at the bargain purchase.

Net Waists

Net Waists—White and colors; not so many; some were priced at \$8.50, yours Monday, at \$1.98

Kimonos

Kimonos—In two lots—The comfy kind; made from flannelette, sold up to \$5, at \$2.98 and \$1.79

Bath Robes

Bath Robes of elderdown and blanket, at \$3.95 and, at \$1.49, worth up to \$2.49
 Worth Very Much More.

Dressing Sacques

One table, at, each 29c
 You wouldn't buy material and make one for 75c—Others at \$1.49, worth up to \$2.75 each.

Children's Coats

sizes 2, 3, 4 and 5 years.
 Formerly \$15.00, now selling at \$6.98
 Formerly \$8.75, now selling at \$4.98
 Formerly \$4.50, now selling at \$1.49
 Children's felt bonnets at 1/2 and 1/4 off former prices.

Children's Muslin Underwear

Ages 1 to 8 Years.

Fine Nainsook Drawers with hemstitched and tucked ruffle; value 25c—Monday 15c
 Fine Nainsook embroidery ruffle, values 30c, at 19c
 A great variety at 25c, 35c and 50c
 All new improved cut, extra full size.

Misses' Umbrella Drawers

Ages 12 to 16 Years.

Fine Nainsook, hemstitched, tucked ruffle—worth 35c, at 19c
 We block these items off to direct your attention especially to our new and greatly enlarged section for misses and children.

Undermuslins for Wee Ones and Misses

Children's Umbrella Skirts, plain with hemstitched tucked ruffles, values 40c, on Monday, at 29c
 Other numbers at 50c and 75c
 Children's Gowns 85c, 75c and 50c
 Children's Dresses, sold up to \$1.25; Monday at 59c
 Those which were \$2.00, Monday 98c

Corset Sale

We are discontinuing some makes of corsets. One lot sold up to, pair \$6.00
 Such makes as Redfern, Nemo, La Belle, R. & C., C. B., A la Sprite and Warner's, will go on sale Monday, at, pair 98c
 Another lot, similar makes, different grades, sold up to \$2.00, will go at, pair 49c
 We do not have every size. If you can find yours you'll feel repaid.
 3 prices in Silk Petticoats—Lot 1 sold up to \$6.00, will go on Monday, at \$3.98
 Lot 2, sold up to \$10.00, will go on Monday, at \$5.98

Children's Underwear

A heaped up counter; hundreds of 'em; in heavy cotton fleece, sold up to 40c, at one price 25c
 Several lots of wool garments, both ribbed and flat, sold up to 90c, at 45c
 Heavy fleeced sleeping suits, at 39c
 Children's leggings and shields, to go on Monday, at 69c
 25c and 15c

Observant readers of the newspapers must have noted something concerning cotton advances. Our close contact with southern and eastern markets, where cotton is grown, sold and manufactured, made us wiser to the situation, perhaps, than most folks. This is where anticipation helped some. You get the benefit, for while present stock lasts we will follow custom and make January memorable for low prices at usual AT KILPATRICK'S.

From all wide sheetings, the leading brands only in our stock, per yard off 3c
 From all pillow casing, a reduction per yd. of 1 1/2 c
 From all ready-to-use sheets, a reduction on each sheet of 5c
 From all ready-to-use pillow cases, a reduction on each of 2c
 Pepperell 9x4 sheeting, on Monday at, yard 25c
 Specials in pillow cases at 18 1/2 c 17 1/2 c 15c 14c 12 1/2 c
 11 1/2 c 10c and 9c
 Extra heavy 72x99, welded seam sheet, usual value 50c, Monday, at 39c
 Closing out Tico sheets, 81x90, regular price 65c, Monday 48c
 Armor Side, 81x90, welded seam, regular price 65c, Mon. 59c
 Hotel Brand, 81x90, always 75c, Monday 69c
 Pequot, 81x90, special at 95c

We're Proud of Our Bedding Dept.

It will be even more famous after this sale—not only desirability and reliability but vast variety and radical reductions. Make special note—we'll sell a sample line of Cotton Blankets 1/2 less than the usual prices.

Beacon Blankets in 2 lots—\$2.75 quality cut to \$1.98
 \$4.00 quality cut to \$2.98
 Beacon Comfortables, formerly \$4.50, Monday, at \$3.69
 11x4 white wool blankets, large, soft and fluffy, worth \$4.50, Monday, at \$3.65
 11x4 white all wool Reliable, usually \$6, at \$4.95
 Just a few left of the famous T K SPECIAL; plaid, all wool, to be sold at \$5.00
 And we miss our guess if you will ever see the like again for finer, high grade blankets; product of America's best mills, and from the foreigner also—regularly \$7.50 to \$30.00 all cut for this famous sale—Our comforters are the sanitary kind—Some comfort in that—
 Cotton filled, on sale at \$2.98 \$2.19 \$1.95 and \$1.69
 Wool filled, on sale at \$4.35 and \$3.69
 Down filled, on sale at \$12.98
 For silk top, down to \$5.50 \$6.25 and \$4.98
 12 1/2 c fancy outing flannels, at, yard 10 1/2 c
 An odd assorted lot of plain and fancy flannels, were up to 75c, Monday, at 32c
 Fleece down flannels, regular 15c and 18c goods, now on sale, down to 12 1/2 c
 Flannelettes, 12 1/2 c and 15c goods, one lot at 7 1/2 c
 20% discount from all prices of work baskets—Bargains in waste baskets.
 One table of 12 1/2 c percales will go at, yard 9 1/2 c

Men's Neckwear

Immense Holiday business—odd lots of Neckwear left over. Still good assortment and almost every color and style.

1/2 PRICE ABOUT—Will be the clean up price, as for instance, 25c fancy ties will go at 15c; 50c novelty scarfs, at 29c; and the high grade neckwear formerly \$1.00, will go at 59c; men's half hose—one big aggregation of fine fashioned socks, plain and fancy, usually 50c, will go on Monday, at 25c; a special in wool socks, black only, at 19c; fine fashioned black cashmere at a saving in price; knitted mufflers, all colors 25c; suspenders, pair in box, 50c grade, at 35c; the 75c grade at 55c; \$1 quality at 69c, and those which sold at \$1.25 and \$1.50 will go at 98c—20% DISCOUNT from all leather bags and suit cases—We'll sell the remainder of our Bath robes, those which sold up to \$7.50, at \$4.00; and the \$5.00 line, at \$2.45; all the house coats will go at—\$7.75 \$5.00 and \$3.95 each.

Main floor, rear of store, sale of fine Cotton fabrics for spring wear—3 lots, note these:

Lot 1—Madras, Gingham and Mercerized Fabrics; sold at 25c and more; Monday 19c
 Lot 2—Silk Warp Fabrics, Chiffons and heavier materials—newest tints; without regard to usual prices, all on Monday 25c
 Lot 3—The high grade imported part silk and finest Sea Island Cotton; absolutely all that sold up to 75c; on Monday, yard 39c

Let's sandwich in a few important items for MEN right here—you may see it if HE doesn't—if HE can't come we hope YOU can.

Men's winter underwear, shirts and drawers, sold at \$1.00, Monday, at 69c
 Men's winter underwear, shirts and drawers, sold up to \$1.50, Monday, at 98c
 Men's winter underwear, shirts and drawers, sold up to \$2.00, Monday, at 1.29
 Union Suits that sold at \$1.50, will go Monday at 1.15
 Union Suits that sold at \$2.00, will go Monday at 1.59
 Union Suits that sold at \$2.50, will go Monday at 1.95
 Union Suits that sold at \$3.00, will go Monday at 2.29
 Union Suits that sold at \$5.00, will go Monday at 3.75
 Men's Shirts—Ours are properly cut and properly made, styles and patterns excellent; \$1.50 kind, at 98c
 \$2.00 kind, at 1.35
 Gloves for boys, lined and unlined, at 50c per pair; and a big variety of men's fine cape and mocha gloves, lined and unlined, formerly \$1.50, Monday 98c pair; men's high grade \$2.00 gloves will go at \$1.59 pair; Automobile gloves, all cut—

Women's Hosiery Sale No. 1

Hundreds of pairs of fine Lisle Hosiery, blacks, plain colors, lace and fancies; 50c everywhere, for this sale, pair 29c

Women's Hosiery Sale No. 2

High grade German and French hosiery, in dainty embroidery and jacquard work; selling regularly up to \$1.75; for this sale, pair 98c

Women's Hosiery Sale No. 3

About 65 dozens of heavy weight ingrain stockings, in black; a splendid 50c value; for this sale, at, pair 39c

Women's Hosiery Sale No. 4

All embroidered silk stockings, including a line which was on special sale at \$2.50 will be discounted one-fifth—20% off all of them.

Women's Underwear

Heavy fleeced vests and pants in ecru, at 25c
 Regular 50c fleeced vests and pants, at 39c
 Wool mixed vests and pants, 75c quality, at 59c
 Worsted plate vests, pants and tights; natural and white, sold up to \$1.50, at 78c
 All the fine goods which { Duo fold vests and pants, } Will all go { Lucerne white wool pants, } at 98c { Vega silk, pink and blue, } { Black mercerized pants. }

Union Suits

Heavy fleeced bleached dollar grade, at 78c
 Wool mixed cut size suits, grey and white, usually \$2.00, on sale, at \$1.69
 Pure wool in white, good weight, regularly \$2.50, will go on sale, at \$2.39
 Sterling fashioned mercerized and wool, regularly \$4.50, now, at \$3.69

In the New Drapery Section

Third Floor—stairs or elevator.

This section will have a sort of inaugural sale, and it will be a hummer. Curtains half price and less—A great selection of Nottingham, Scrim, Brussels, Cluny, Arabian, Battenberg, Irish Point, etc., practically our entire curtain stock at 1/2 and 1/4 off regular prices—Portieres and Couch Covers, \$1.98 and up—All away below regular prices. Cedar and Matting boxes, some beauties left over, one-fifth off former prices—DON'T FAIL TO VISIT THIS SECTION.

Thos. Kilpatrick & Co.