

Pictures Monday morning we begin a marvelous clean up sale of all framed pictures—the entire stock without a single exception. Water Colors, Oil, Enamel, Etchings, Engravings, Carbons, etc.—All new and in every kind of frame; choice of our expert stock. **1/4 Off**

THE BENNETT COMPANY.

Neckwear Women's Newest Neckwear: pieces slightly soiled, re-marked and reduced—50c the Neckwear. **25c** 2 and 3 1/2 Neckwear 50c
Ribbons Remnants and full pieces, in a grand clean up before inventory—Ribbons, worth to 25c, 15c Ribbons, worth to 10c, 5c

After Christmas Clearing and Pre-Inventory Sales

The Christmas business for 1909 is history. It has been a big, busy season and now comes the aftermath, the clean-up days and the bargains. No store made greater Christmas preparations, and consequently the left overs are numerous. Every department with any pretense of carrying Christmas merchandise is making heroic clearing bargains this week. Holiday lines have been knifed to make a clearance absolute and certain. Whether advertised or not look for holiday goods at sacrifice prices on every floor—soiled, mused and imperfect goods, overstocks or what not, will be hurried out at unmistakable bargain prices.

On January 1st we take our semi-annual inventory—the importance of having stocks down to the lowest level can only be fully realized by the buyers of the various departments. In this one week it's not so much profit as volume of sales that counts—The unloading of thousands of dollars worth of merchandise is imperative. Every one of these men is making a determined, conscientious effort to put out his most alluring bargains. Odds and ends, remnants and broken lots simply must go. No dilly-dallying now. It's the last and supreme effort of the year—come tomorrow. The most inveterate bargain hunter will revel in the offerings.

The Wonder Sale of Omaha

A tremendous stock-reducing movement, the greatest ever attempted by us. Closing the year with unprecedented bargains on our entire lines of women's cloth garments.



Suits Coats Dresses

Here's the most powerful cut price incentive made to Omaha women this year. The magnificent Bennett styles, admittedly the most fetching and smartest the city has seen this season are offered tomorrow all at one price—

\$2500

Choice of Any Tailored Suit
Choice of Any Long Coat
Choice of Any Wool Dress

This gives you garments positively worth to \$50.00. No stretch of the imagination or inflated values, but the actual prices as marked during the season.

Monday, without a single exception, all these superb styles go at a price such as Bennett's alone are known to make.

Over 2,000 Suits, Coats and Dresses in the Sale

All the best colors, including blacks. Every size so all can be fitted. Garments from the master tailors of America sacrificed almost unbelievably. Be early. Extra salespeople.

CLEARING HANDKERCHIEFS

This is the week for the best handkerchief bargains. Thousands of them that got mused and tumbled in the Christmas rush or little soiled in store and window decorations go at LESS THAN HALF. Every one must be cleared away before inventory, January 1.

Look for each lot plainly placarded Monday—women's and men's handkerchiefs, Swiss and linen handkerchiefs, hemstitched, embroidered, scalloped and initial handkerchiefs.

50 kinds, for 2c
100 kinds, for 4c
12 1/2 kinds, for 5c
150 kinds, for 7c
250 kinds, for 10c
Also a fine range of expensive kinds, also less than half regular values.

GLOVES

Broken lines of women's kid and English cane gloves, worth to \$1.25, clearing at, pair **49c**

Great Clearing Markdowns on SLIPPERS

Everybody has need of slippers. Only at this time is it possible to buy them so low in price. We have too many, so here they go sharply reduced.

Men's tan and black alligator and embroidered 75c slippers, now **49c**
All men's \$1.50, \$1.25 and \$1.00 slippers, Opera and Everetts, tans and blacks, **88c**
Women's \$1.25 Julietta, red, gray, tan, brown and black, 85c, with every piece worth double or more, is one of our biggest features.

A History-Making Silk Sale

Long after this sale is over you'll hear it recalled with a feeling of satisfaction by those who were fortunate enough to share in it. These are pre-inventory bargains of surpassing greatness. Rarely, if ever, are such announcements made and lived up to. Qualities are extremely good; weaves are new and up-to-date; colors are those now in greatest vogue. The window displays have brought scores of women to see the goods, but none are offered until tomorrow.

Beautiful Moire Silks—Everybody knows how popular these silks are now. They are exceptionally fine for waists. There's a whole range of colors, too—rose, pink, blue, Copenhagen brown, wisteria, navy, olive, myrtle, red, etc.; excellent 75c silks, all marked Monday, at **29c**

Messalines, Peau de Cygnes, taffetas and crepe de chine; 75 pieces in all, also Moire antique silks; these come in every conceivable shade for evening and street wear. They are exquisite, shimmering, soft silks; just as the fashion demands. Our biggest silk bargain without a doubt; \$1.00 values, at **39c**

Dress Goods Remnants

10 to 12-yd. pieces to close before inventory—all sorts of fabrics, yd. **39c**

Many of these are worth double and more and all are new goods. Be Early — It Pays

Superb \$1.50 Silks—A variety as broad as the offering is unusual. Just look at this range—

\$1.50 Cashmere de Soie, in new shades; \$1.25

Peau de Nymph, 36-inch Black Taffetas, \$1.50

Black Moire Silks, \$1.00 and \$1.25

silk plaids, \$1.50 crepe de chine. **69c**

45-inch printed Chiffons, etc., all at **69c**

Velvets

\$1.50 values, for coats and dresses, 70 pieces all colors, at, yd. **48c**

Coatings

Beavers, a s t c a hairs and bearskins for children's coats, worth to \$6.00, at **\$1.48**

USE THIS COUPON FOR JEWELRY
Clip this Coupon and bring it with you to get the benefit of our big Jewelry Markdown. Commencing Monday, and for the entire week, you buy all jewelry (excepting Watches and Diamonds) at **25 PER CENT OFF**
This embraces Jewelry Novelties, Silverware, Clocks, Leather Goods, Umbrellas, etc. Positively every article in the stock at one-fourth off (Watches and Diamonds excepted.) Don't forget, bring this Coupon with you.

TREMENDOUS TOYS CLEAN-UP SALES HALF PRICE
A sweeping and unconditional mark down, affecting all toys, including our kinematographs, Magic Lanterns, Steam Engines, Trains, Mechanical Toys, Iron Toys—in fact everything goes at half.
DOLLS—Dressed Dolls and kid and jointed dolls, none reserved, at **1/2 OFF**
TOY FURNITURE—Pianos, Chairs, Desks, Go-Carts, Sleds, Bureaus, etc., reduced **1/2 OFF**
All Doll Sundries, Stockings, Shoes, Parasols at **1/2**

CHINA GLASS LAMPS Clearance
The gift season is over. Here's your opportunity to supply your own needs at a mere fraction of actual values. We must sell at any cost this week.
Fancy French China, **THIRD OFF**
Hand Painted China, **HALF OFF**
Litho's Cut Glass, **35 PER CENT OFF**
Dinnerware, including Haviland's decorated ware, **FIFTH OFF**
Electric and Gas Lamps, **THIRD OFF**
Japanese Vases, all kinds, **HALF OFF**
Our China Tables loaded with Fancy China, at **25c-49c-98c-1.98** with every piece worth double or more, is one of our biggest features.

Pre-Inventory Sales HARDWARE
Some of our finest bargains for the week are in this list—Stocks are heavy and markdowns are necessarily more severe.
China Dishes, Porcelains, Coffee Makers, Coffee and Tea Pots, **20% off**
Household—Any piece in our stock **20% off**
Kettles and Base Burners—Any one in stock **20% off**
Brazers—Any one in stock **10% off**
Casting Sets—Any one in stock **20% off**
\$1.25 Gas Heaters, **85c** E. & B. 50c Gas Stoves, **30c**
\$2 Flour Cans, **50c** No. 22 or girls, **30c**
Wash Boilers, copper and **\$1.25** B. O. E. Sad Irons, **50c**
Slightly dented, **25c** Mrs. Potts \$1.19 Irons **75c**

Bennett's Big Grocery
Espresso Flour, sack, **\$1.75**—100 stamps
Bennett's Golden Coffee, lb., **25c**—50 stamps
Bennett's Challenge Coffee, lb., **15c**—10 stamps
Tea, Assorted, lb., **30c**—20 stamps
Tea, Hifings, lb., **15c**—10 stamps
Diamond Chili Sauce, **15c**—10 stamps
Sardines, Best Quality, lb., **30c**—10 stamps
Swanson's Corned Beef, **15c**—10 stamps
Spicer's Tomato Soup, **20c**—10 stamps
Capitol Pure Pepper, 1/2 lb. can, **15c**—10 stamps
Soups, Franco-American, qt. can, **35c**—10 stamps
Golden Eagle Currants, lb. pkg., **25c**—10 stamps
Bartlett's Pure Fruit Jam, **25c**—10 stamps
Corn, White Oak brand, three cans, **25c**
Maltine—California Lager Raisins, lb., **10c**
Sardine Steaks, Raisins, lb. pkg., **10c**
Capitol Mince Meat 2 pkgs., **15c**—10 stamps
Ported Beef, Franco-American, **10c**—10 stamps
Giard's Olive Oil, 2 pkgs., **25c**—10 stamps
Peanut Butter, two jars, **30c**—10 stamps

Some Things You Want to Know

The Holy Land—The City of Processions

Only on Christmas day does Bethlehem take rank above Jerusalem as the most holy Christian city. Every other day in the year Jerusalem is the scene of the celebration of some sacred holy day, and so frequent are these ritualistic observances that Jerusalem may well be called the City of Processions. The Church of the Holy Sepulchre is, of course, the center of most of the celebrations, but the city abounds in sacred shrines and is blessed with many churches and convents, each in its own time the scene of some spectacular ceremony of worship. Then, too, there are the Jewish and the Mohammedan festivals, but the Christians far outnumber the followers of the two other religions which also claim Jerusalem as the holy city.

The Church of the Holy Sepulchre, built on the site of the death, the burial and the resurrection of Christ, is the holiest shrine in Christianity. The Mount of Olives, from where He ascended into heaven, the Garden of Gethsemane where He suffered the agony, the Via Dolorosa along which He carried the cross, the judgment seat of Pilate where He was condemned by the political state, the house of Caiaphas the high priest, where He was condemned by the ecclesiastical state, these and many other authenticated and unauthenticated scenes in the life of the savior are the objects of religious veneration. One is shown the stone upon which Jesus stood when He bounded the ass which was to carry Him into Jerusalem. One is shown the stone upon which rested the cock whose third crow brought repudiation to the heart of the erring Peter, and no one seems to think it strange that this stone is in an entirely different quarter of the city from that in which Peter was supposed to be on that fateful night.

But not all of the vast accumulation of Crusader traditions and absurd superstitions can blot out the fact that Jerusalem, in fact, is the city in which Our Lord brought His ministry to a close and where He suffered martyrdom. For this reason the visitor to Jerusalem, whatever his own religious belief, must be interested in the strange and peculiar religious celebrations which are going on about him all the

WOMAN'S INVASION OF LITERARY FIELD

Woman's Invasion of Literary Field? Hitherto monopolized by the Men.

Among other "strictly male professions" lately invaded by the twentieth century woman is the "bookmaking" business. Laura Johnson pleaded guilty in one of the Chicago courts the other day to the charge of keeping a "book" on the ponies and was fined \$5 and costs. The police there say it was the first case on record where a woman "bookmaker" appeared. This is the story the feminine "bookie" told as she left the court room.

"I am a Chicago girl," she began smilingly and with self-confidence. "I am making a good living, which better than any other working girl I know of. There is a great deal of money in my business. I make lots of money."

"I was educated in an eastern convent and came back here when still quite young. I first learned of horse racing and betting at some range at a card party which I attended with other women. Nearly all of them played the races and some of them advised me to. I heard their talk for some time, and one day when I was talking to a woman acquaintance a messenger came to her house and she sent a bet by the same boy. It was my first bet. I lost."

"I took an increasing interest and studied up on the 'ponies.' During the next five or six years I played at the tracks—mostly Belmont and New Orleans. The biggest winning I ever made when I was betting was \$2,000 in one day. But I lost in the long run and finally realized that the only persons who consistently made money on betting were the bookmakers."

"I knew a great many women in Kensington and Hyde Park who made bets, many of them daily. I opened a book in an apartment building. I installed a telephone and later added a messenger service of my own. I have always had messengers. There are women who don't want to bet over the telephone and who do not want to come to the flat. I send the boys to them and they forward to me their bets recorded on slips of paper and their money. Well, I guess that's all."—Chicago Journal.

WYOMING'S BOOM IS COMING

Some Light on the Drawbacks of Other Days and Prospects in Sight.

"Notwithstanding her great natural resources and her geographical advantages, Wyoming is the slowest to grow of all the states in the union," according to Joseph G. Burroughs of Cheyenne, Wyo., in an interview in the Washington Herald.

"Wyoming has kept a little ahead of Nevada in population," said Mr. Burroughs. "But has never been able to round up a sufficient number of voters to command more than one member of congress. It is now claimed that the state has 100,000 inhabitants, having gained more than 25 per cent since the last census, but that cannot be stated definitely until next year."

"There are three reasons in the past why settlement has not been more rapid," continued Mr. Burroughs. "First, the lack of transportation facilities and the unfortunate location of the Union Pacific railroad. Instead of following the shortest and most feasible route in the Platte and Sweetwater, by way of South Pass and along the old established California trail, the engineers adopted the present route through the southern part of the state and across the Bad Desert, following no water course and traversing the most desolate section. Consequently, for all the years of our history, territorial and state, people traveling across the country have passed through the least attractive section and the least fertile, and returning to their homes, have always had favorable reports to make of every other state except Wyoming, but when mentioning this commonwealth they have frowned upon their hands in horror and declared it to be practically uninhabitable and a desert in the full sense of the word."

"Second, the unfruitful reports of our climate conditions which have led the general public to believe that winters in Wyoming are extremely hard and cold. This is not exactly according to facts. Range stock of all kinds have always wintered on our open ranges, and under the average conditions come through the winter in excellent shape without any care or feed."

"Any one desiring work of any kind can always find employment anywhere, and satisfactory employment. There is no man out of a job in Wyoming except by his own will."

UNCLE BILL'S APPLE ORCHARD

An Illustration of the Uplift Wrought by Irrigation in the West.

Some ten or a dozen years ago a few of us went out to Colorado to hunt blacktail deer. We stopped at the ranch of one Uncle Bill Thompson, located well toward the head of a pleasant but wholly barren little valley. Uncle Bill lived in a log hut, round about which stood a few straggling little apple trees, planted by his own somewhat hardened hands and watered with a ragged little ditch which he had dug with the same hands. Uncle Bill was living on the venison of blacktail deer on continental rabbit. When he went out to hunt with us, he took with him only three cartridges because they were all he had and all he could afford. So far as I know, Uncle Bill Thompson never did anything in his life that caused him to blush, but if he has blushed, he has been blushing since these last ten years. None the less, in some way he got together money enough to come to the city, where lately he casually wandered into the office of one of his former guests. With some companions, and with that certain confidence usually employed by any city man toward anyone who does not live in his own particular city, I asked Uncle Bill how his ranch was getting along and what his land was now worth. I wanted to be plain as possible with him.

"Well," answered Uncle Bill, rubbing his chin. "I dunno just what you would call that land worth now. The apple business last fall gave me \$300 an acre for my apples on the trees. I suppose you probably might call that sort of land worth about \$1,000 an acre, mightn't you? I reckon that would be about a fair price."

"Uncle Bill," said I to him suddenly, "have you got more than three cartridges in your house now?"

"I have," said he simply.

"Is that so?"

"When Uncle Bill came into the office he looked to be smaller than myself. When he went out, I concluded that on the whole he looked a great deal larger than myself, because I do not recall any personal transaction of mine in which anyone has come along and offered me \$300 an acre for my kind of city apples on the tree. How about your own city apples?"—Emerson Hough in Collier's.

There is no danger of crop resulting seriously if Chamberlain's Cough Remedy is given.