

# The Most Attractive Christmas Gifts Are Here

**Store Open Every Evening Until Christmas**

You find it quicker and much more convenient to shop by our "Transfer System." No waiting for packages or change. Ask for transfer at any counter



See Santa Claus in His Own House, **TOYLAND** Brandeis Basement He has a present for every little boy or girl accompanied by their parents

**Only 5 More Days Until Christmas**

We will be able to give you better attention if you **SHOP IN THE MORNINGS**

We will do everything in our power to make your Christmas buying easy, convenient and pleasant. At Christmas season more than any other time, this is the store for everybody.

### MONDAY SPECIAL

#### Women's Fine Christmas Neckwear

Daintiest lace jabots; charming Dutch collars, in Irish crochet effects; lace, embroidered and beaded stocks, etc.—actually worth up to \$2, on two bargain squares, at **50c-98c**



Brandeis Stores Make a Specialty **USEFUL CHRISTMAS GIFTS** Thousands of presents that will be used and appreciated every day. See Brandeis Stores Big Ad on Page 2, Editorial Section.

### MONDAY SPECIAL

#### 50c Embroideries at 25c Yard

18-inch fine embroidered flouncings, skirtings, and corset cover embroideries; all choice eyelet, floral and shadow effects—many worth actually up to 50c a yard, at a yard **25c**

### THE LARGEST STOCK IN THE WEST

## Christmas Handkerchiefs

After all there is no gift so popular as a handkerchief or a box of handkerchiefs.



**Real Madeira and French Hand Embroidered Handkerchiefs**—Also dainty lace border effects in all new designs, worth up to \$1.50 at **50c, 75c and \$1**

**Women's Fine Handkerchiefs in Fancy Boxes**—Fine embroidered sheer lawn, hemstitched border effects—also embroidered initials in dainty script and English letters, 6 in a box, at box, 50c, 75c, 98c and **\$1.50**

**Men's Embroidered Initial Handkerchiefs**—All linen, six in a box—make very welcome gifts, at a box, **85c and \$1.50**

**Men's Japanese Silk Handkerchiefs**—With embroidered initials—specially priced for Monday at, each, **25c, 50c and 75c**

### BEAUTIFUL GIFTS OF CHRISTMAS JEWELRY



The greatest assortment of silverware ever shown in Omaha—specially adapted for Christmas presents—fruit bowls, tea strainers, sandwich plates in sterling silver and fine cut glass, sterling silver bells, creams and sugars, drinking cups, flower vases, horse radish dishes, napkin rings, picture frames, etc., etc.—all at prices much lower than regular.

**Diamond rings, 1/4 carat pure white stone, in 14k Tiffany setting, at \$21.50**  
**Diamond rings in 10k solid gold Tiffany setting with small genuine cut diamond, some 1-1/2 in size, worth \$10, at \$4.98**  
All styles of set rings in fancy opals and precious stones at 1/2 jeweler's prices.  
**International Silver Caseroles, all sizes, bean pots with silver tops, ramikins, etc., all guaranteed to wear—specially priced.**

**Choice of any Grecian band or bandeau in our comb department worth up to \$5, at \$1.00**  
All the mounted combs worth up to \$12, at **85c**  
**8-piece sterling silver manicure set, 925-1000 fine, in fancy moire box, finished in green silver, worth \$10, at \$2**  
**Beautiful brilliant stone hatpins, at each \$1, \$1.50 and \$2**  
**The famous John Mehl leather shopping bags, all leather lined and inside purses, no charge for your initial in brass, for, each \$1.25 and \$1**

**1,000 mounted combs all reduced to special prices for this sale. This includes all Xmas novelties.**  
**1847 silverware at special prices for Monday.**  
**1847 mahogany chest of silver in Vintage and Charter Oak designs, 30 and 36 pieces at reduced prices.**  
**Ingersoll watches for boys, including fine gold plated chain \$1 Children's sets—knife, fork, spoon and drinking cups, International silver, worth \$6, at \$3.50**

### Toy Bargains for Monday

In Brandeis Beautiful Toyland—Basement

**Shoehut rubber ball shooting gallery for boys 3 to 6 years old—regular price \$1.00—at, each .50c**  
**Mary Had a Little Lamb Humpty Dumpty Set—\$1.50 value at .75c**



**Kestner's large jointed kid body Dolls—positively worth \$3.50, at, each \$1.98**  
**\$1.50 Rugby Foot Balls—Fine gift for boys, Monday, each .75c**  
**Nonpareil Crokinole Board—for ten different games, worth \$2, at .98c**  
**75c Folding Go-Carts on sale at, each .39c**  
We will devote a large space to Christmas tree ornaments, candles, tree holders, diamond dust, snow, etc.—everything Monday at very low prices.  
**Automatic Rotary Printing Presses, just like the large cylinder press, at \$1 to \$10**  
**North Pole Doll Novelties—Just the thing for the baby—unbreakable and bisque heads, at 25c to 98c**

### Kid Gloves for Christmas



**Women's Real Grenoble Kid Gloves**—Also English Walking Gloves—newest shades of raisin, cantawba, green, brown, blue, grey, black and white—heavy embroidery or Paris point stitched—main glove counter **\$1.50 and \$2** at

**Women's Gloves of French lambskin, Mocha and Cape—one and two-clasp; brown, gray, tan, blue and red—bargain square at, pair **98c****

**Glove Bonds make excellent gifts. Let the lady select her own size and color. These bonds are on sale at main glove counter.**

**Fleece Lined Kid Gloves, mittens and Rough Rider Gloves—some fur trimmed at, pair **75c****

**Midget Gloves for small girls and boys—unlined, silk lined or fleece lined, red, tan, brown and white at, pair **81 and \$1.25****

**Women's and Children's Golf Gloves and Mittens—Brown, black, navy and red, at, per pair **25c****

### OPERA AND AUTO SCARFS

Are Splendid Gifts

Hand run Spanish lace, Princess lace—Egyptian silvered scarfs, beaded scarfs, etc. black and all colors, worth up to \$12, at **\$1.98 \$2.98 \$4.98 \$7.50**

### NOVELTIES IN FANS

Hand painted and daintily carved ivory sticks, in white fans, at **\$1-\$1.50-\$2.50**

### SILK UNDERWEAR

Women's pure Italian silk vests at \$1.69, \$2.50, \$3.50 Pure Italian Silk Knickerbocker at \$2.75 and **\$3.98**



### SILK HOSIERY

Women's pure thread Italian silk hosiery, all over lace and lace boot patterns, black and light shades—some silk embroidered, at **98c-\$1.50-\$1.98**

### UMBRELLAS

Women's and men's fine silk serge and tafeta silk umbrellas—handles of gold plate, sterling silver, gun metal, pearl, ebony, natural wood, etc., worth up to \$8, at **\$1.98 \$2.98 \$4.98**



### Christmas Slippers

This store has much the largest and best selected stock of Christmas Slippers and Comfort Shoes.



Women's Fur Trimmed Romeo Slippers, at **80c to \$2**

Women's Comfy Slippers, make very nice gifts at, per pair **\$1 to \$1.50**

Women's fancy Bedroom Slippers, silks, satins, felts, etc., at, pair **.98c and \$1.50**

Up-to-date styles in Women's Dress and Dancing Slippers at **\$1.50 to \$5**

Men's Comfortable Slippers in Everett and Romeo styles—the kind that fit and rest the foot properly, a pair **.99c to \$3**

Children's Slippers, all the newest styles, priced lower than anywhere else in Omaha. Our great Shoe Department, filled with the newest ideas in shoes and slippers for everybody, on main floor, old store

### 50c A YARD FOR WOOL GOODS & SILKS in WAIST, SKIRT & KIMONO PATTERNS

These are remnants of regular \$2 goods and they will make up into the nicest waists, kimonos and skirts—a great bargain for Monday, per yard **50c**

### Good Gifts for Men

#### Fancy Vests

The classiest white and fancy vests, in all the newest patterns, mercerized, pique, silks, French flannels and novelty cloths—fine gifts—at **98c to \$3**



### Silks for Holiday Gifts

New Foulards just received, the Salome silks for street and evening wear, beautiful French Marquise silks, 46 inches wide, Bonnet celebrated black and colored dress silks **75c** at, up from

#### Silks on Bargain Squares

2,000 yards of elegant plain and fancy dress silks for waists and petticoats, all colors and black, all widths, worth up to \$1.25 a yard—at, yard **29-69c**

Beautiful printed crepe de chine for scarfs, auto veils, etc.—three and four tone colorings—**69c-98c** at

Ottoman Bengalines for dressy gowns, very glossy in tone and different from the ordinary Bengalines **\$1.65**—at, yard

### SPECIAL NOTICE!

We bought the entire stock of **Toys and Fancy Goods** from **RICE, STIX & CO.**

The Biggest Jobbers in St. Louis—Who Discontinued Handling These Holiday Lines.

Stock Valued Approximately at **\$20,000** We Bought it All at **40c on the Dollar** Less Than Half What it Cost to Import.

This was one of the most fortunate purchases ever made in the United States. Just think of this immense stock of toys and holiday goods selling at less than half price just before Christmas.

We Will Place This Stock on Sale from Day to Day at **Biggest Bargains** ever offered by a store in America.

### Smoking Jackets and House Coats



The house coat makes a man's evenings at home pleasant—we show the newest and most attractive styles for men; specially priced, **\$3.98 to \$10** at

### Full Dress Suits and Tuxedo Suits

Perfectly tailored & made in very latest style from the finest materials—special; all the suits worth \$25, at **\$17.50**



Highest grade dress and Tuxedo suits, up to **\$35.00**

### Importers Sale of Hair Goods at Reduced Prices

This sale lasts one week and offers an unusual opportunity to buy the finest human hair goods at prices unheard of elsewhere. Our constantly increasing popularity is due to our unequalled importing and manufacturing facilities—the sanitary methods with which they are handled and the very low prices.



Shampooing, hairdressing, beauty massage, manicuring, hair coloring.

Here Are Some Christmas Suggestions—The new turban braid; 36 and 38 inches long, is in great demand; regular \$5.98 value, at **\$2.98**

**Special Features of Sale**  
**\$7 Wavy Switch, fine hair \$5.00**  
**\$15 Wavy Switch, fine hair \$8.00**  
**\$3-inch made of convent hair, \$15 value, at, each \$9.98**

**Straight Hair Switches**  
Our \$7 switch, at this sale **\$5.00**  
Our \$6 switch, at this sale **\$4.00**

Turban caps in all shades and sizes—made to order while you have your hair dressed.  
Sanitary Hair Hells—The values **50c**  
Three large size Hair Hells **50c**  
Transformations, made of fine hair—\$5.00 value, at **\$2.98**



### CANDY

**In Boxes for Xmas**  
1/2-lb., 1-lb., 2-lb., 3-lb. and 5-lb. boxes—every kind that is new and delicious, at prices, lb., **19c up to 85c**

**Delatour Chocolates**  
Assorted fancy shapes in heart boxes—round, diamond, etc.—boxes tied with ribbon, per lb. **60c**

### SPECIALS

Superfine mixed candy in 1-lb. boxes, at, lb. **19c**  
Special Broadway Bon Bon and Chocolate mixtures, lb. **25c**  
Special Broadway Chocolates, assorted, at, lb. **25c**  
Bon Ton Girls, Bon Bons and Chocolates, assorted, lb. **39c**  
Bon Ton Girls, all chocolates, assorted, lb. **39c**  
Christmas Mixed Candies; hundreds of varieties, at, lb. **10c**

### Entire Dress Pattern \$3.98

A present that any woman will appreciate. Each pattern contains 6 to 8 yds of 1 1/2 yds. wide goods, in all colors—guaranteed worth \$1 and more a yard—**\$3.98** entire dress pattern, at

**Suspender and Necktie Sets**  
These Combination Sets—in boxes—make fine gifts—worth \$1.50, at **50c and 75c**  
Men's \$1 Neckwear, at—**45c and 75c**

### OPTICAL DEPARTMENT

Be Good to the Old Folks  
Gold or gold filled Eye Glasses, in all styles, at a pair **\$3.00 and Up**  
Lenses exchanged free after Christmas.

### Christmas Gloves

For Men and Boys  
Men's and Boys' Fur Gloves and Mittens, at, pair **98c to \$15.00**  
Men's Dress Gloves and Street Gloves at, pair **98c up to \$3.50**

## Brandeis Stores